"O.7.1" Communication promotion between the scientific community and the general public

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O.7.1 is an objective of WP7 : outreach

Objectives

O.7.1. Communication promotion between the scientific community and the general public

O.7.2. Awareness of science increase

Description of work

T.7.1. IAPP project open days

T.7.2 Workshop days

T.7.3. Summer school weeks

Deliverables and Milestones

- D.7.1. IAPP project open days delivery dates M7, M19, M31, M43
- D.7.2. Workshop days delivery dates M5, M17, M29, M41
- **D.7.3.** Summer school weeks delivery dates M6, M18, M30, M42
- D.7.4. World wide web site for dissemination delivery dates M6, M18, M30, M48
- M.7.1. M.7.3 Verification of open day results M8, M20, M32
- M.7.4. M.7.6 Verification of workshop day results M6, M18, M30
- M.7.7. M.7.9 Verification of summer school week results M7, M19, M31

What we've done in the 1st 2 years

• FTK schools:

- Bootcamp on Scientific Software, Pisa, Italy, June 5 June 6, 2014 Agenda and talks
- VHDL Design, Pisa, Italy, July 1 July 4, 2013 Agenda and talks

• FTK Open Days:

- Open day della ricerca a Pisa 2013. Report
- Open day at Pisa 2014 Report

• FTK Sessions in Public Events:

- IAPP Workshop, Mocast Workshop, Tessaloniki, March 2014 Agenda and talks
- IAPP Workshop, Pisa, July 2013 Agenda and talks
- Talk in The 5th International School of Trigger and Data Acquisition, Budapest, Hungary, Jan 28 - Feb 5, 2014 Agenda and Talks
- Thematic session in HiPEAC Computing Systems Week, Athens, Greece, October 8 -10, 2014, Jan 28 - Feb 5, 2014 Agenda and Talks

• Training and Soft Training:

- Prisma Training, October 9, 2014
- HiPeac Training, July 23, 2014 Agenda and talks
- Management Training Horizon 2020, July 22, 2014 Agenda and talks
- Communication Training, June 23, 2014 Agenda and talks
- AUTH Training, Thessaloniki, March 12, 2014 Program
- CAEN Training July 2013 Agenda and talks
- Unipi Training March 2013 Agenda and talks

• Calls for future funds, generated by the FTK Collaboration:

IMPART project, by Alberto Stabile et al Proposal

Fix imbalance in the next 2 years

- So, we have to organise such events at the othe partners
 - IAPP open days
 - IAPP workshop days
 - Summer schools

Easier in open days and workshop days

At least the Academic institutes can do that, organising sub-events inside a bigger event structure:

• IAPP open days:

- Researcher's night (September, every year)
- University & CERN Open Doors (usualy once a year)
- MasterClasses every ~March, with lots of highschool students
 - Lots of publicity, but till now experience is that this has a very tight-programme to expand in trigger and FTK...
- To publisize: Issue a press-release in each of these events!
- Important: write a report for each event, soon after the event.

Easier in open days and workshop days

- Other oportunities for example:
 - In Thessaloniki,
 - we have the Thessaloniki International fair every begining of September, with a CERN kiosk in the last year and I think the next one.
 - We have put a poster up in last September, but next year we'll do more and also write a deliveravle.

• IAPP Workshop days:

- University / technical-school students invited to attend introductory talks and see the labs and an FPGA evaluation board doing something in response to programming it (e.g., LEDs counting).
- Will do one in Thessaloniki one such day (in April?)

IAPP summer schools.

- University Students to attend talks and visit the lab:
 - in High Energy Physics,
 - Triggering
 - FTK with Associative memories and FPGAs
 - Visit to labs (Geigers, sinctillators with NIM, FTK rack, the reactor)
- Question:
 - So far we have done such one-event only in Pisa, summer 2013 with talks to some U. Pisa students (Mauro's talk, my talk etc)
 - This was an "IAPP summer school", or an "IAPP workshop" day?
- The bootcamp and the VHDL trainings, are in WP8, I think (training of the FTK project's people, even though they where open to other people):
 - The VHDL training done at Pisa, July 2013
 - The software bootcamp at Pisa, June 2014

Have to collect who does these events when

1) open days 2015 and 2016:

- Thessaloniki (May) "University on Sundays" event
- Paris (Sept) "Researcher's night" event

2) Workshop days 2015 and 2016:

- Thessaloniki (April) invite another University's classes to do this
- Others?
- 3) Schools:
 - ? Discuss