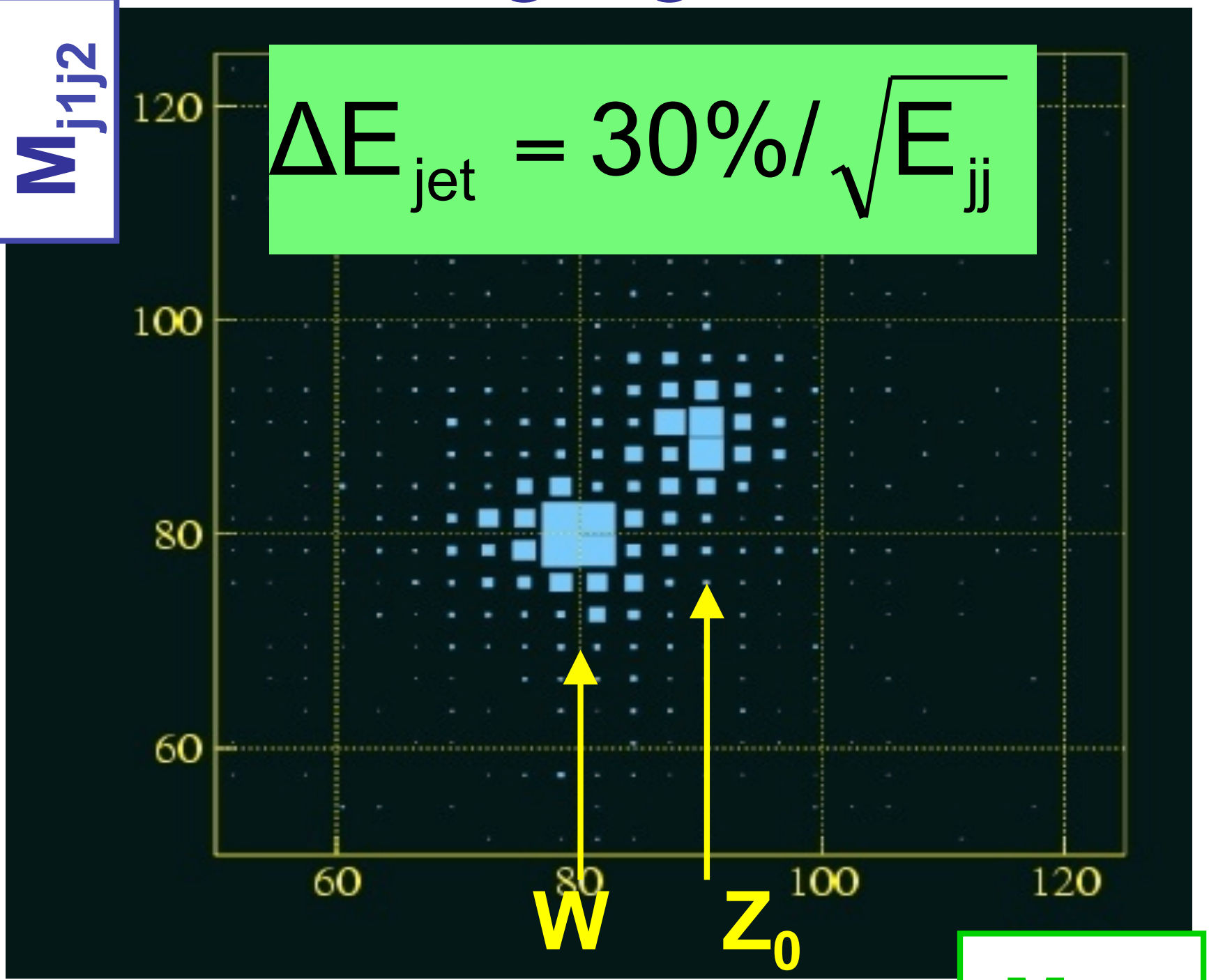ILC design goal