



Contribution ID: 49

Type: **invited talk**

Science and the art of inventiveness

Friday, 18 September 2015 15:20 (40 minutes)

A talk of a general interest about connecting science with the industrial art of inventiveness. The industrial methodology of inventiveness is rarely heard of in scientific world, but is used widely in the industrial world. Mixing science with industrial methodology give a new powerful eye-opening method that can stimulate inventiveness in science.

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Session Classification: Plenary 12