

Programme

10.00 Registration

• Importance of public engagement with research

10.25 **Welcome** Charlotte Haigh (University of Leeds, UK)

10.30 **The importance of communicating research to the public**

SA01 Keynote Speaker

Sophie Duncan (NCCPE, Bristol, UK)

11.00 **Science Ceilidh: Communicating science to the public**

SA02 Lewis Hou (University of Edinburgh, UK)

11.30 **Embedding public engagement with research into the curriculum**

SA03 Dave Lewis (University of Leeds, UK)

12.00 Lunch & Networking

• Perspective from the funding bodies

13.00 **Provision for public engagement within Wellcome Research Grants**

SA04 Keynote Speaker

Chloe Sheppard (Wellcome Trust, London, UK)

13.30 Showcase of best practice from attendees (5 short 8 minute presentations)

P01 **Metaphors, similes and analogies: The importance of relating your research to the audience**
Helal Ahmed (Imperial College London, UK)

P02 **The AHRC - TORCH Public Engagement Summer School: Bringing PE skills to the humanities in Oxford**
Alexis Brown & Adele Bardazzi (University of Oxford, UK)

P03 **The thin line between public engagement and PR**
David Colquhoun (University College London, UK)

P04 **A collaborative approach to supporting impact**
Bryony Frost (Queen Mary University of London, UK)

P05 **Measuring engagement using moment-to-moment tracking of postural correlates by video analysis**
Harry J Witchel (Brighton and Sussex Medical School, UK)

• Opportunities

14.15 **Opportunities and ideas from the British Science Association in communicating science to a wider audience**

SA05 Keynote Speaker

Katherine Mathieson (British Science Association, London, UK)

14.45 Coffee Break

15.15 **Opportunities for engaging the public with research; Brightclub**

SA06 Lizzy Baddeley (University College London, UK)

15.45 **What would you do with £1000?**

SA07 Anisha Tailor (Outreach Officer, The Physiological Society, UK)

16.00 **Discussion**

16.15 **Closing remarks**