

Pontecorvo100, Pisa, Sept. 18 – 20, 2013

# **LEPTON FLAVOR VIOLATION**

**Antonio Masiero**

**Univ. of Padua and INFN**

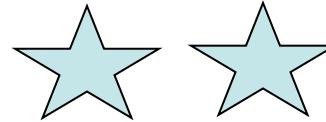
# LFV

- Lepton Flavor numbers, i.e.  $L_e$ ,  $L_\mu$ ,  $L_\tau$ , are largely violated in  $\nu$  oscillations (large  $\nu$  mixing angles)
- But charged LFV (cLFV) has never been observed (  $BR(\mu \rightarrow e\gamma) < 5.7 \times 10^{-13}$  )
- Extreme smallness of LFV in the charged lepton sector of the SM with massive neutrinos:



**SM  $\rightarrow$  cLFV never to be seen**

# Present “Observational” Evidence for New Physics Beyond the SM

- NEUTRINO MASSES 
- DARK MATTER 
- MATTER-ANTIMATTER ASYMMETRY 
- INFLATION 
- DARK ENERGY (?)

# Aesthetical reasons to go BSM

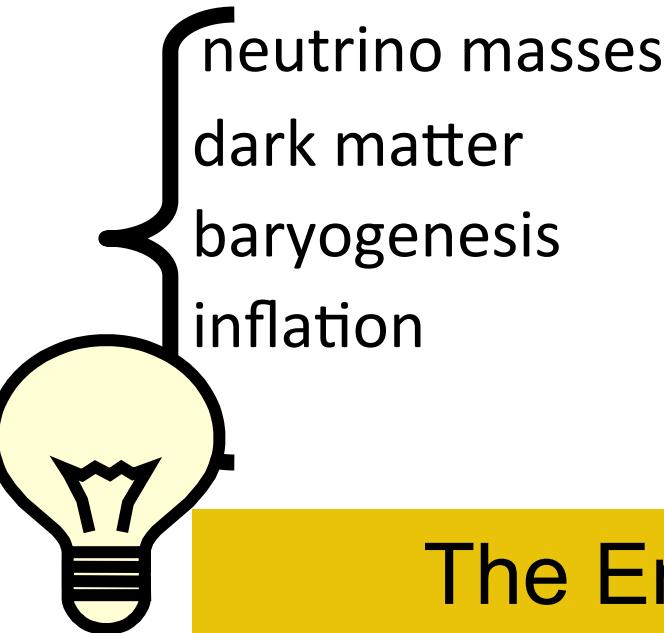
## NATURALNESS :

- Electroweak scale ( $M_H$ ) stabilization ( $M_P - M_W$  energy scale hierarchy )
- Cosmological constant problem (  $M_P^4 - \Lambda^4$  energy scale hierarchy with  $\Lambda = 10^{-3}$  eV)
- $\theta$  – QCD problem (smallness of CPV in strong interactions)

**UNIFICATION** of strong and electroweak interactions;  
inclusion of gravity?

**FLAVOR** number of fermion generations; fermionic masses and mixing angles

# The Energy Scale from the “Observational” New Physics

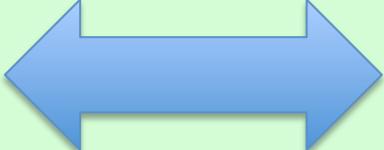


NO NEED FOR THE  
NP SCALE TO BE  
CLOSE TO THE  
ELW. SCALE

# The Energy Scale from the “Theoretical” New Physics

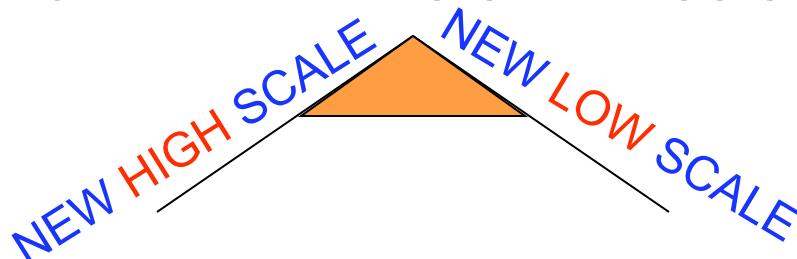
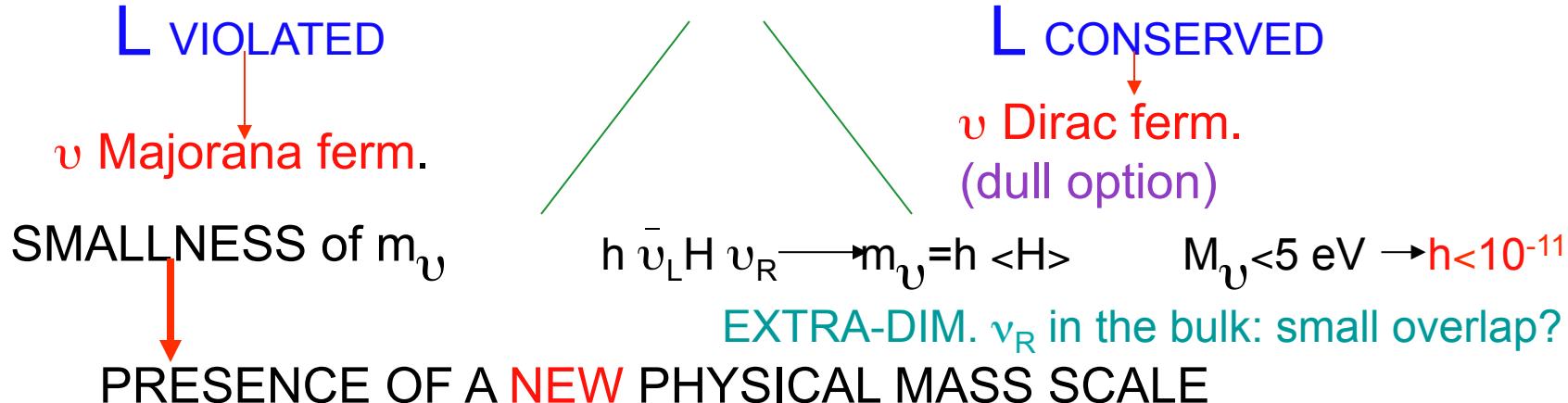
★ ★ ★ Stabilization of the electroweak symmetry breaking  
at  $M_W$  calls for an **ULTRAVIOLET COMPLETION** of the SM  
already at the TeV scale +

★ CORRECT GRAND UNIFICATION “CALLS” FOR NEW PARTICLES  
AT THE ELW. SCALE

**LFV**  **PHYSICS BSM**

- **LFV**  **NEUTRINO MASSES**
- **LFV**  **MATTER-  
ANTIMATTER ASYMMETRY**
- **LFV**  **GAUGE UNIFICATION**
- **LFV**  **GAUGE HIERARCHY  
PROBLEM**

# THE FATE OF LEPTON NUMBER



SEE - SAW MECHAN.

Minkowski; Gell-Mann,  
Ramond, Slansky,  
Vanagida

$v_R$  ENLARGEMENT OF THE  
FERMIONIC SPECTRUM

$$M v_R v_R + h \bar{v}_L \bar{\phi} \bar{v}_R$$

$$\begin{array}{ccc} v_L & \frac{v_L}{\sim O_-} & h \langle \bar{\phi} \rangle \\ v_R & h \langle \bar{\phi} \rangle & M \end{array}$$

MAJORON MODELS

Gelmini, Roncadelli

$\Delta$  ENLARGEMENT OF THE  
HIGGS SCALAR SECTOR

$$h v_L v_L \Delta$$

$$m_v = h \langle \Delta \rangle$$

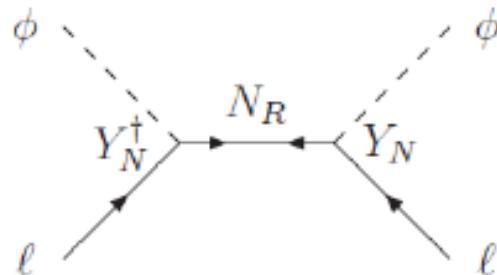
LR  
Models?

N.B.: EXCLUDED BY LEP!

# $\nu$ MASSES THROUGH A SEESAW MECHANISM

Tree level generation of the neutrino mass operator

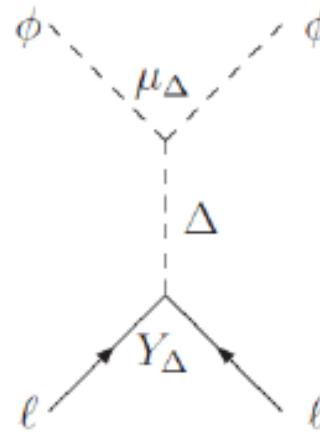
$$\frac{1}{2} c_{\alpha\beta}^{d=5} \left( \overline{\ell}_{L\alpha}^c \tilde{\phi}^* \right) \left( \tilde{\phi}^\dagger \ell_{L\beta} \right)$$



Type I

Heavy fermionic singlets  
(RH neutrinos)

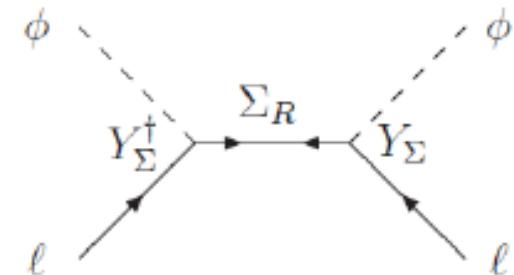
Minkowski, Gell-Mann,  
Ramond, Slansky,  
Yanagida, Glashow,  
Mohapatra, Senjanovic, ...



Type II

Heavy scalar triplet

Magg, Wetterich, Lazarides,  
Shafi, Mohapatra,  
Senjanovic, Schechter, Valle,  
...



Type III

Heavy fermionic triplets

Foot, Lew, He, Joshi, Ma, Roy,  
Hambye et al., Bajc et al.,  
Dorsner, Fileviez-Perez, ...

# SM FAILS TO GIVE RISE TO A SUITABLE COSMIC MATTER-ANTIMATTER ASYMMETRY

- NOT ENOUGH CP VIOLATION IN THE SM  
NEED FOR **NEW SOURCES OF CPV IN ADDITION TO THE PHASE PRESENT IN THE CKM MIXING MATRIX**
- FOR  $M_{HIGGS} > 80$  GeV THE ELW. PHASE TRANSITION OF THE SM IS A SMOOTH CROSSOVER

NEED **NEW PHYSICS BEYOND SM**. IN PARTICULAR, FASCINATING POSSIBILITY: THE ENTIRE MATTER IN THE UNIVERSE ORIGINATES FROM THE SAME MECHANISM RESPONSIBLE FOR THE EXTREME SMALLNESS OF NEUTRINO MASSES

# **MATTER-ANTIMATTER ASYMMETRY** **NEUTRINO MASSES CONNECTION: BARYOGENESIS THROUGH LEPTOGENESIS**

- Key-ingredient of the SEE-SAW mechanism for neutrino masses: **large Majorana mass for RIGHT-HANDED neutrino**
- In the early Universe the heavy RH neutrino decays with Lepton Number violation; if these decays are accompanied by a new source of CP violation in the leptonic sector, then

 it is possible to create a lepton-antilepton asymmetry at the moment RH neutrinos decay. Since SM interactions preserve Baryon and Lepton numbers at all orders in perturbation theory, but violate them at the quantum level, such **LEPTON ASYMMETRY** can be converted by these purely quantum effects into a **BARYON-ANTIBARYON ASYMMETRY** (**Fukugita-Yanagida mechanism for leptogenesis**)

# **LFV and GAUGE UNIF.**

- **B, L** (possibly also  $B - L$ ) violating operators → new sources of LFV
- **Hadronic – Leptonic “unification”** (quarks and leptons sit in the same gauge group representations) → possible **link between hadronic and leptonic flavor patterns**
- **New particles carrying Lepton (Flavor) numbers**

# **LFV and the Gauge Hierarchy Problem**

- **New particles at the electroweak scale** (to guarantee a “natural” UV completion of the SM)
- Some of these **new particles can carry LF numbers**
- **New TeV particles** (in addition to the light neutrinos) **in the LFV loops**

# LFV IN SUSY SEE-SAW

## SEE- SAW (type 1) LOW-ENERGY SUSY

New source of  
(leptonic) flavor:

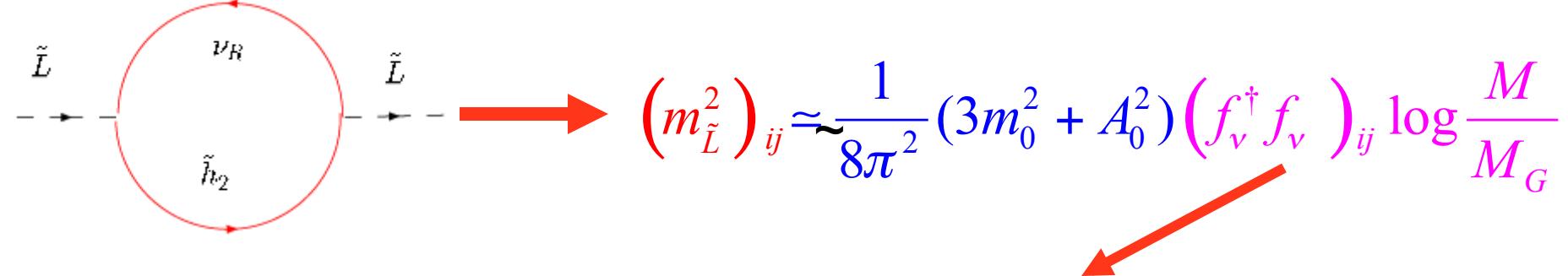
YUKAWA COUPLINGS OF THE  
NEUTRINO DIRAC MASS  
CONTRIBUTIONS, i.e. **THE**  
**YUKAWAs** of the  
**HIGGS** couplings to  
the **LETF-** and **RIGHT –**  
**HANDED NEUTRINOS**

The scalar lepton  
masses through their  
running bring memory of  
those new sources of  
leptonic flavor at the TeV  
scale, i.e. at energies  
much below the  
(Majorana) mass of the  
RH neutrinos

# SUSY SEESAW: Flavor universal SUSY breaking and yet large lepton flavor violation

Borzumati, A. M. 1986 (after discussions with W. Marciano and A. Sanda)

$$L = f_l \bar{e}_R L h_1 + f_\nu \bar{\nu}_R L h_2 + M \nu_R \nu_R$$



**Non-diagonality of the slepton mass matrix** in the basis of diagonal lepton mass matrix depends on the **unitary matrix U which diagonalizes  $(f_\nu^\dagger f_\nu)$**

# LFV in SUSY seesaw

L. Calibbi, NuFact 2012

In SUSY, new fields interacting with the MSSM fields enter the radiative corrections of the sfermion masses

Hall Kostelecky Raby '86

➡ This applies to the new seesaw interactions: Borzumati Masiero '86  
generically induce LFV in the slepton mass matrix!

Type I

$$(\tilde{m}_L^2)_{ij} \propto m_0^2 \sum_k (\mathbf{Y}_N^*)_{ki} (\mathbf{Y}_N)_{kj} \ln \left( \frac{M_X}{M_{R_K}} \right)$$

Borzumati Masiero '86

Type II

$$(\tilde{m}_L^2)_{ij} \propto m_0^2 (\mathbf{Y}_\Delta^\dagger \mathbf{Y}_\Delta)_{ij} \ln \left( \frac{M_X}{M_\Delta} \right) \propto m_0^2 (\mathbf{m}_\nu^\dagger \mathbf{m}_\nu)_{ij} \ln \left( \frac{M_X}{M_\Delta} \right)$$

Type III

Similar to type I

$$U \hat{\mathbf{m}}_\nu^2 U^\dagger$$

A. Rossi '02; Rossi Joaquim '06

Biggio LC '10; Esteves et al. '10

Thorough analysis of LFV in these 3 kinds of Seesaw in the SUSY context  
**M. HIRSCH, F. JOAQUIM, A. VICENTE arXiv: 1207.6635 [hep-ph]**

# How Large LFV in SUSY SEESAW?

- 1) Size of the **Dirac neutrino couplings**  $f_\nu$
- 2) Size of the **diagonalizing matrix**  $U$

In **MSSM seesaw** or in **SUSY SU(5)** (Moroi): not possible to correlate the neutrino Yukawa couplings to know Yukawas;

In **SUSY SO(10)** ( A.M., Vempati, Vives) at least one neutrino Dirac Yukawa coupling has to be of the **order of the top Yukawa coupling**  $\rightarrow$  one large of  $O(1)$   $f_\nu$

$U \rightarrow$  two “extreme” cases:

- a)  $U$  with “small” entries  $\rightarrow \underline{U = CKM};$
- b)  $U$  with “large” entries with the exception of the 13 entry  
 $\rightarrow \underline{U = PMNS}$  matrix responsible for the diagonalization of the neutrino mass matrix

**THE STRONG ENHANCEMENT  
OF LFV IN SUSY SEESAW  
MODELS CAN OCCUR  
EVEN IF THE MECHANISM  
RESPONSIBLE FOR SUSY  
BREAKING IS  
ABSOLUTELY  
FLAVOR BLIND**

# LFV in SUSYGUTs with SEESAW



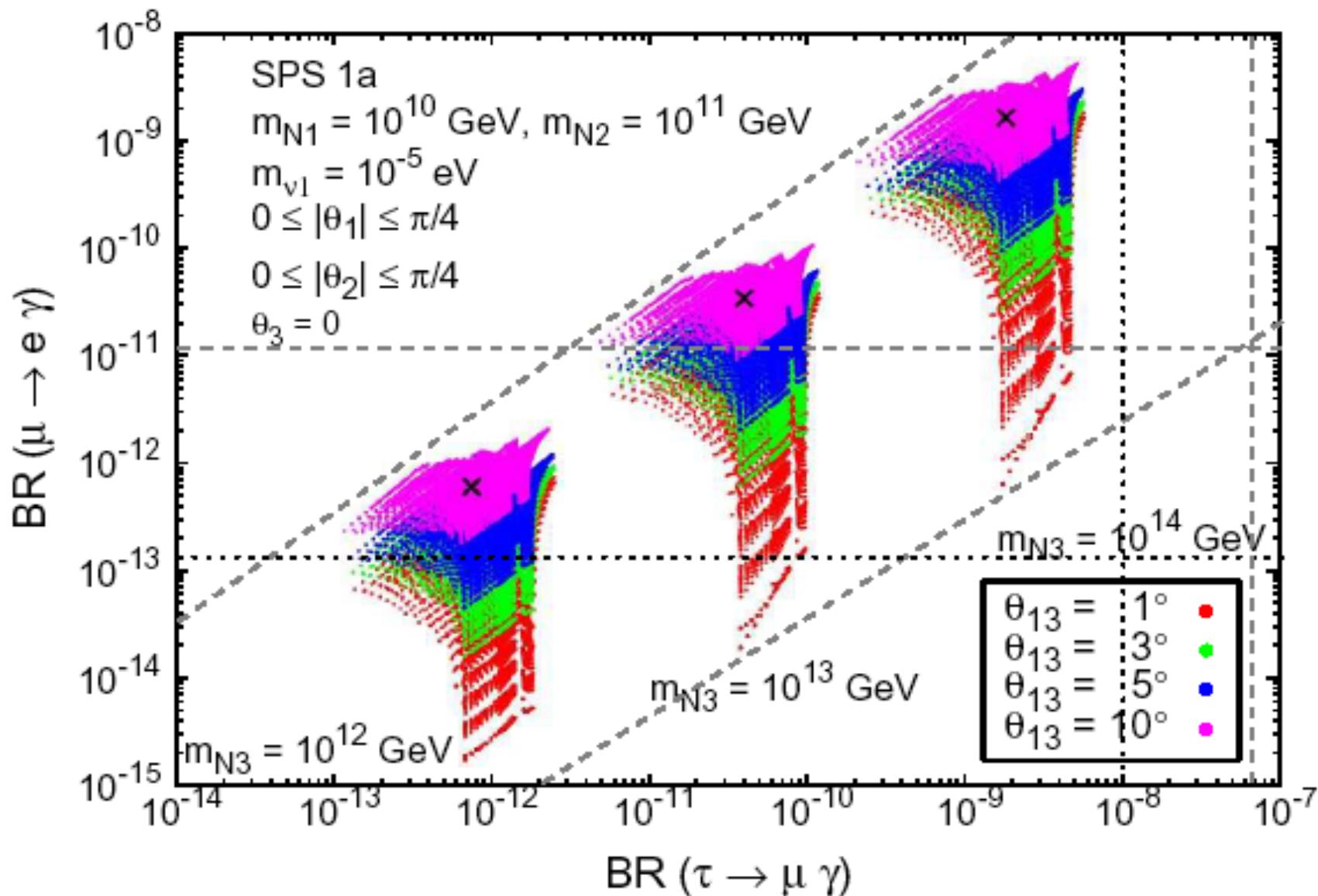
Scale of appearance of the SUSY soft breaking terms  
resulting from the spontaneous breaking of supergravity

**Low-energy SUSY has “*memory*” of all the  
multi-step RG occurring from such  
superlarge scale down to  $M_W$**   
***potentially large LFV***

Barbieri, Hall; Barbieri, Hall, Strumia; Hisano, Nomura,  
Yanagida; Hisano, Moroi, Tobe Yamaguchi; Moroi; A.M., Vempati, Vives;  
Carvalho, Ellis, Gomez, Lola; Calibbi, Faccia, A.M, Vempati  
LFV in MSSMseesaw:  $\mu \rightarrow e\gamma$  Borzumati, A.M.  
 $\tau \rightarrow \mu\gamma$  Blazek, King;

General analysis: Casas Ibarra; Lavignac, Masina, Savoy; Hisano, Moroi, Tobe, Yamaguchi; Ellis,  
Hisano, Raidal, Shimizu; Fukuyama, Kikuchi, Okada; Petcov, Rodejohann, Shindou, Takanishi;  
Arganda, Herrero; Deppisch, Pas, Redelbach, Rueckl; Petcov, Shindou

# Antusch, Arganda, Herrero, Teixeira



# IMPACT OF

HIGGS

$$124.5 \text{ GeV} \lesssim m_h \lesssim 126.5 \text{ GeV}$$

LFV LIMITS

$$\text{BR}(\mu \rightarrow e + \gamma) < 2.4 \times 10^{-12} \text{ (90\% CL).}$$

$\theta_{13}$

$$\sin^2 2\theta_{13} = 0.092 \pm 0.016(\text{stat.}) \pm 0.005(\text{syst.})$$

$$\sin^2 2\theta_{13} = 0.113 \pm 0.013(\text{stat.}) \pm 0.019(\text{syst.})$$

on SUSY GUTs where neutrinos get mass  
through the SEE-SAW MECHANISM

L. Calibbi, D. Chowdhury, A.M., K.M. Patel and S.K.  
Vempati arXiv:1207.7227v1 [hep-ph]

# PARAMETER SPACE and CONSTRAINTS

$$m_0 \in [0, 5] \text{ TeV}$$

$$\Delta m_H \in \begin{cases} 0 & \text{for mSUGRA} \\ [0, 5] & \text{for NUHM1} \end{cases}$$

$$m_{1/2} \in [0.1, 2] \text{ TeV}$$

$$A_0 \in [-3m_0, +3m_0]$$

$$\text{sgn}(\mu) \in \{-, +\}$$

$$121.5 \text{ GeV} \leq m_h \leq 129.5 \text{ GeV}$$

$$m_{\tilde{\chi}^\pm} \text{ (lightest Chargino mass)} \geq 103.5 \text{ GeV}$$

$$\text{BR}(B_s \rightarrow \mu^+ \mu^-) < 4.5 \times 10^{-9}$$

$$2.85 \times 10^{-4} \leq \text{BR}(b \rightarrow s\gamma) \leq 4.24 \times 10^{-4}$$

# cLFV Searches: Current Situation

The present best limits on LFV come from PSI muon experiments

$\mu^+ \rightarrow e^+ ee$

BR  $< 1 \times 10^{-12}$

SINDRUM 1988

$\mu^- + Au \rightarrow e^- + Au$

BR  $< 7 \times 10^{-13}$

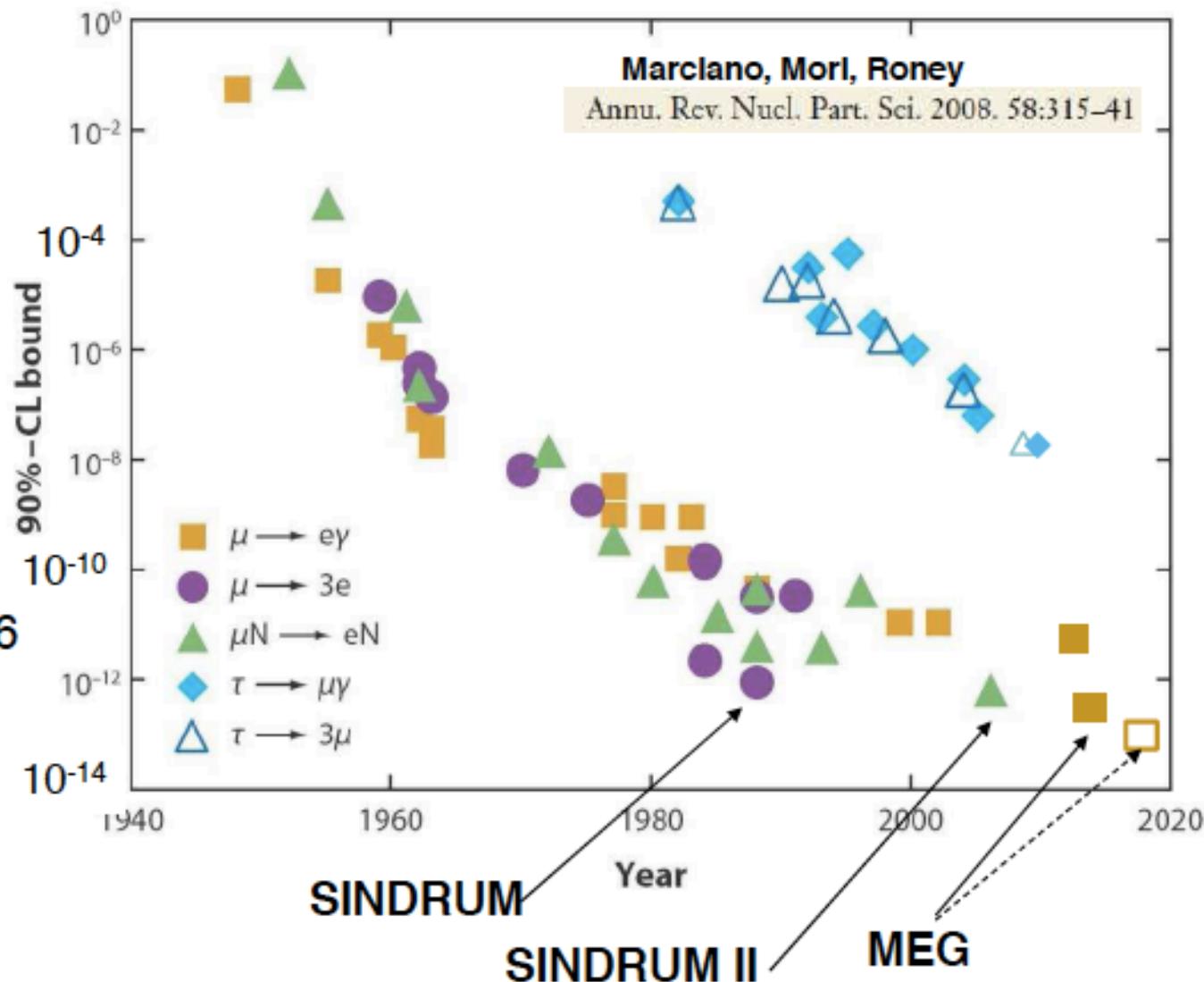
SINDRUM II 2006

$\mu^+ \rightarrow e^+ + \gamma$

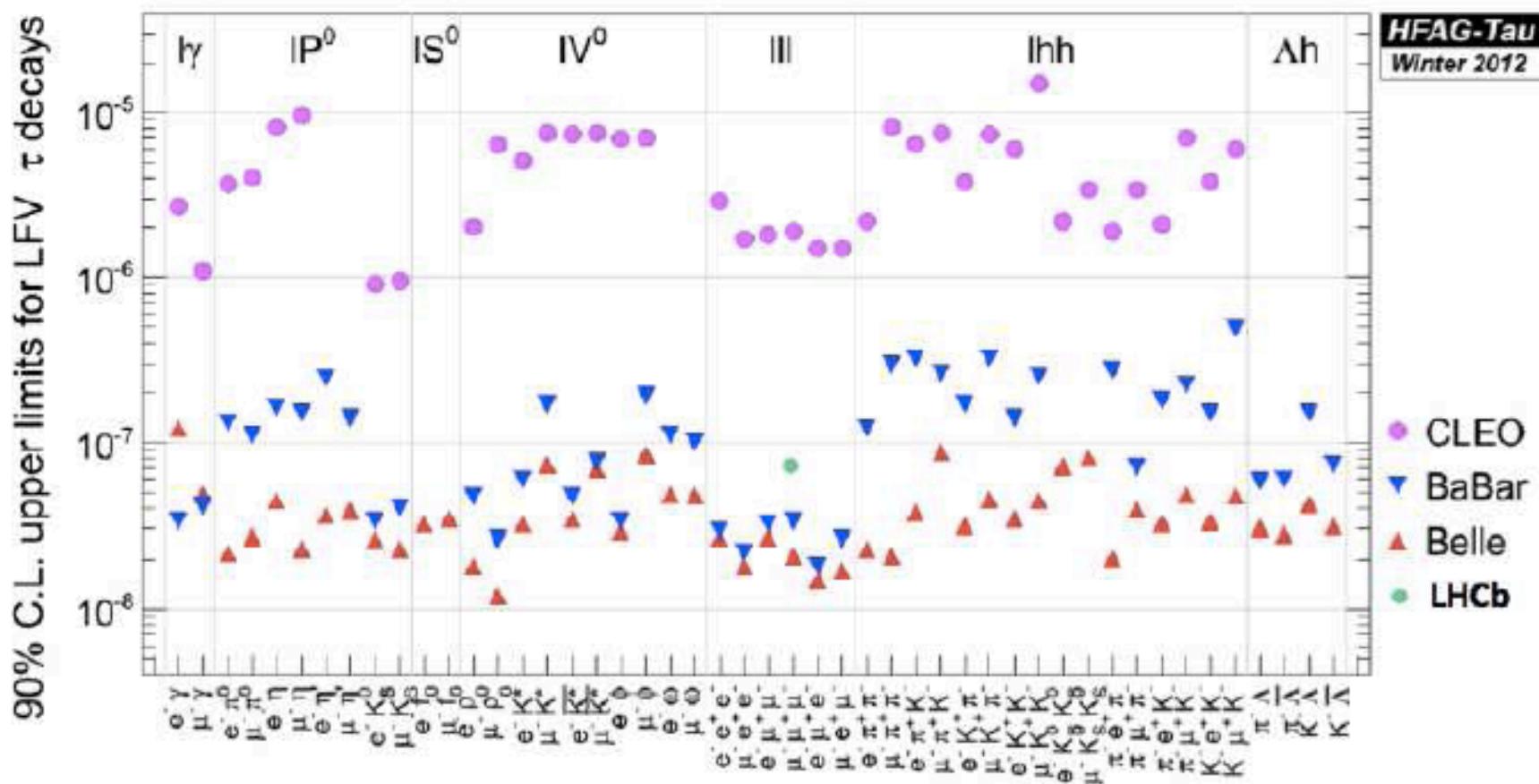
BR  $< 5.7 \times 10^{-13}$

MEG 2013

[90 % C.L.]



# Summary Belle $\tau$ LFV results

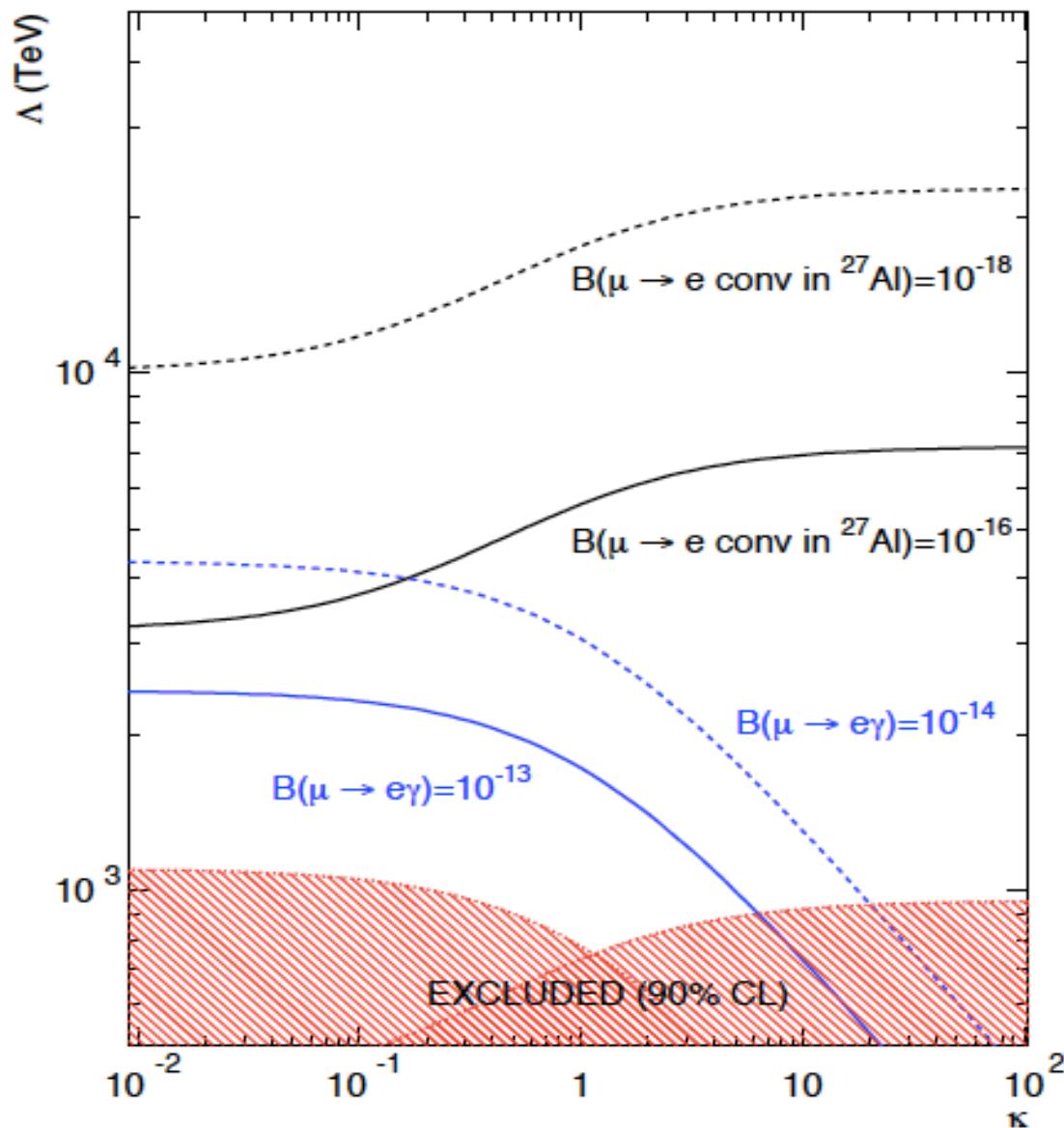


48 modes searched for, U.L.s around  $\sim 10^{-8}$

Schwanda, Lecce, 2013

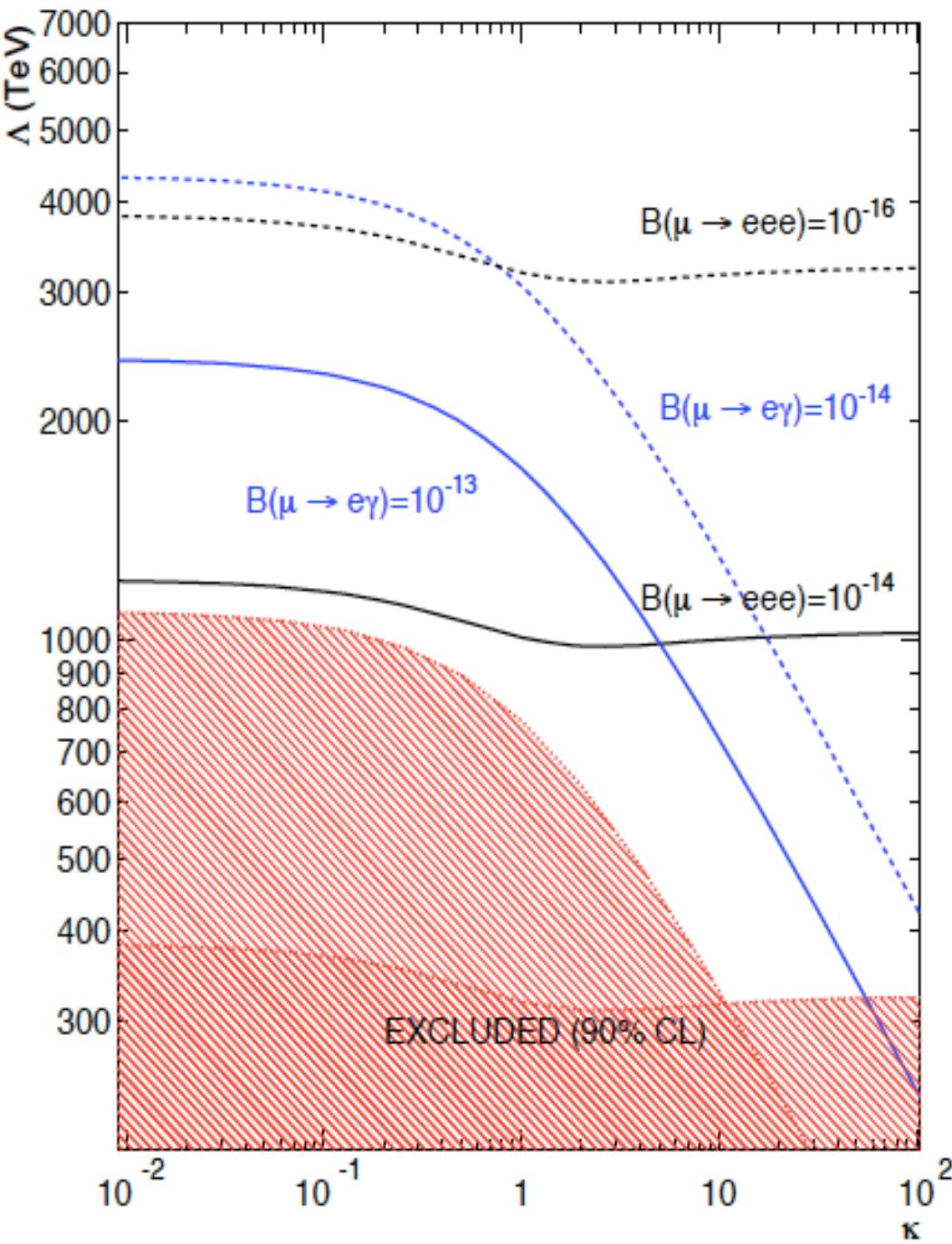
$$\mathcal{L}_{\text{CLFV}} = \frac{m_\mu}{(\kappa + 1)\Lambda^2} \bar{\mu}_R \sigma_{\mu\nu} e_L F^{\mu\nu} + h.c.$$

$$\frac{\kappa}{(1 + \kappa)\Lambda^2} \bar{\mu}_L \gamma_\mu e_L (\bar{u}_L \gamma^\mu u_L + \bar{d}_L \gamma^\mu d_L) + h.c..$$



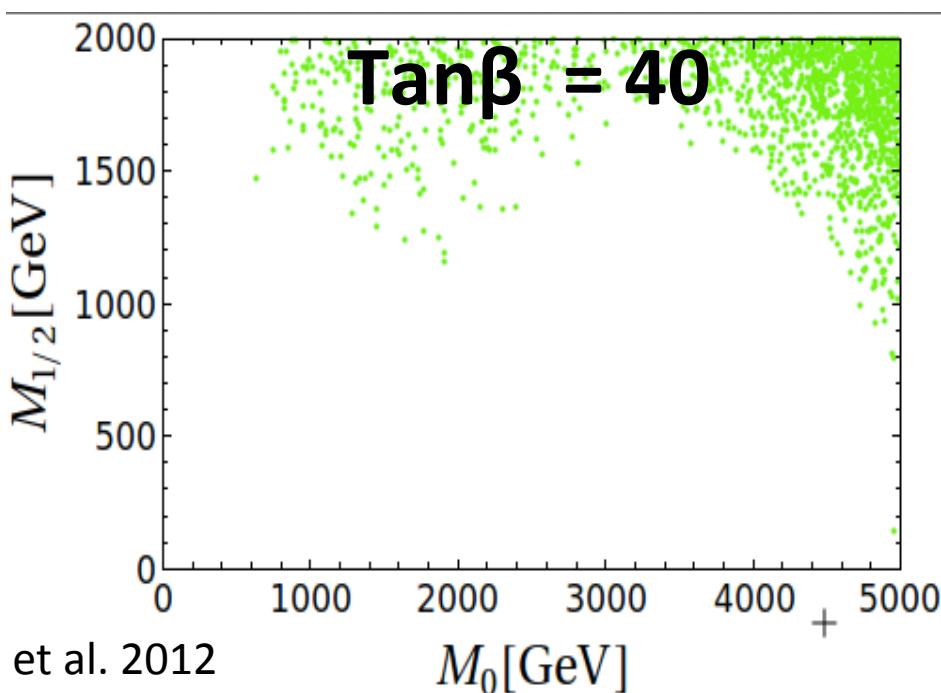
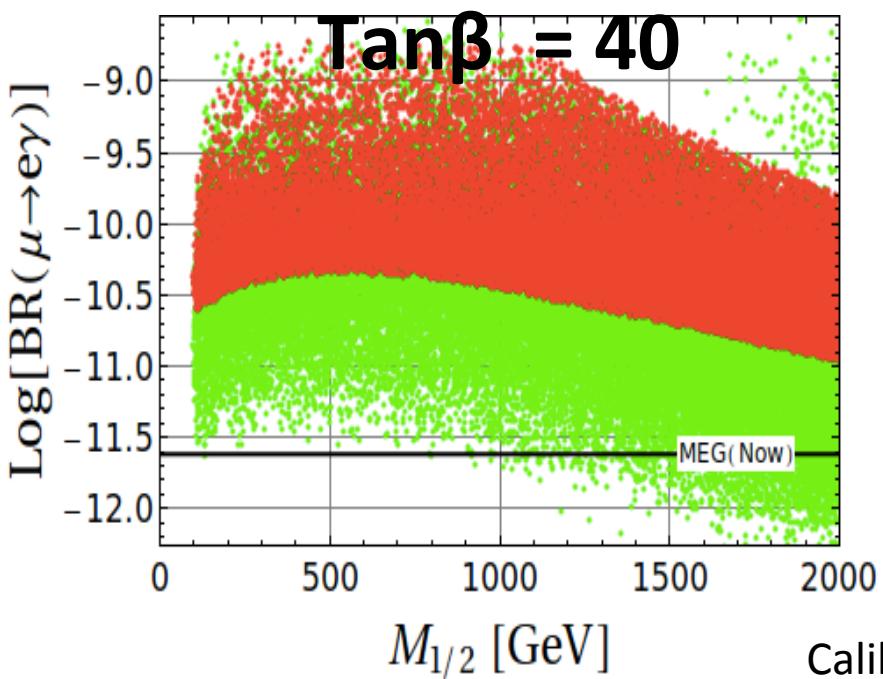
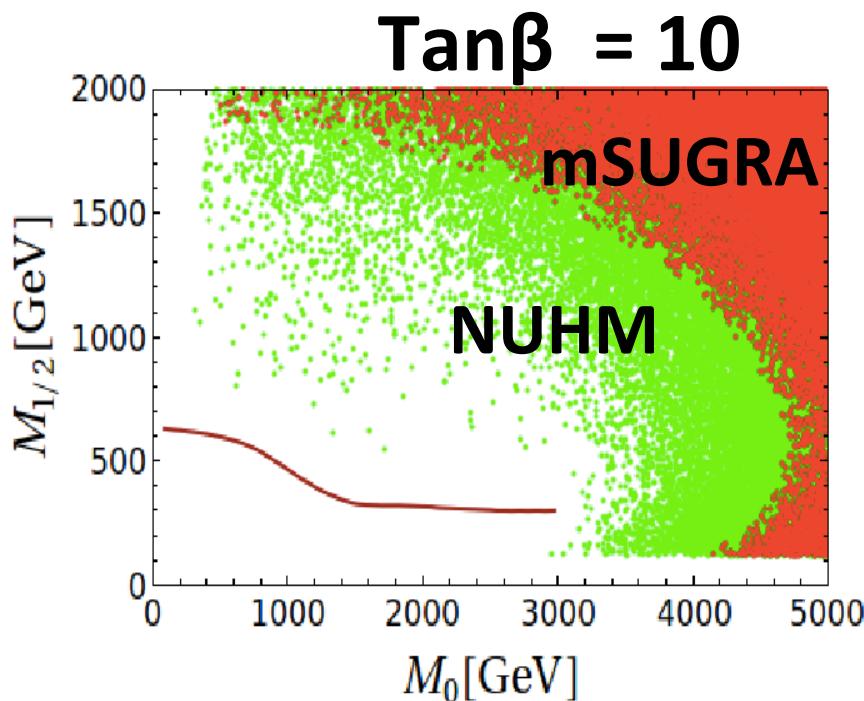
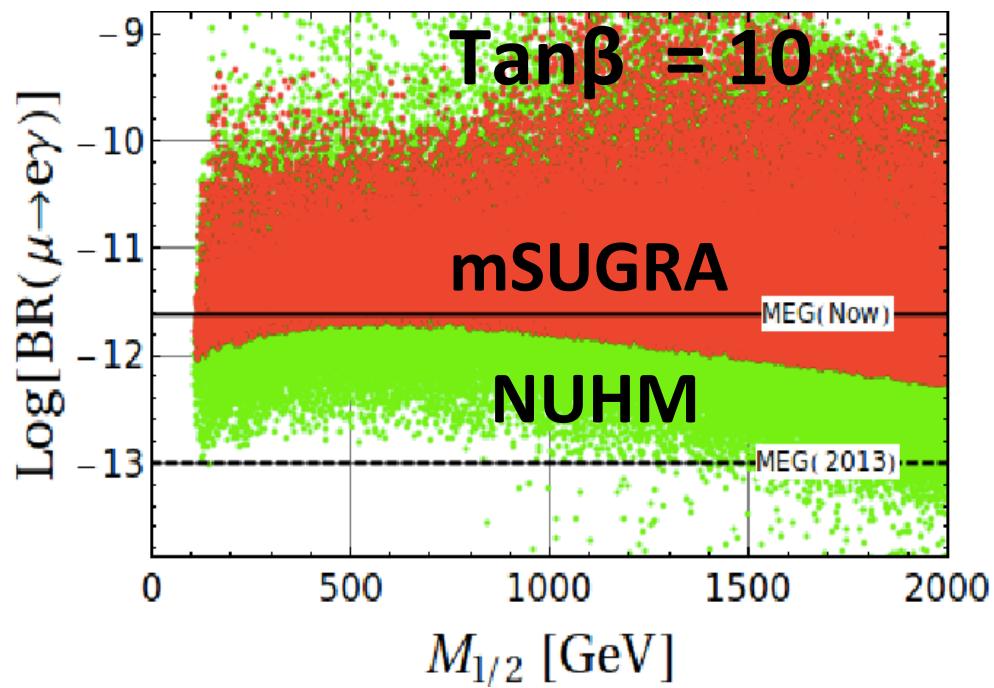
# Sensitivity of $\mu - e$ conversion and $\mu \rightarrow e\gamma$ to the New Physics scale $\Lambda$

de Gouvea, Vogel  
arXiv:1303.4097



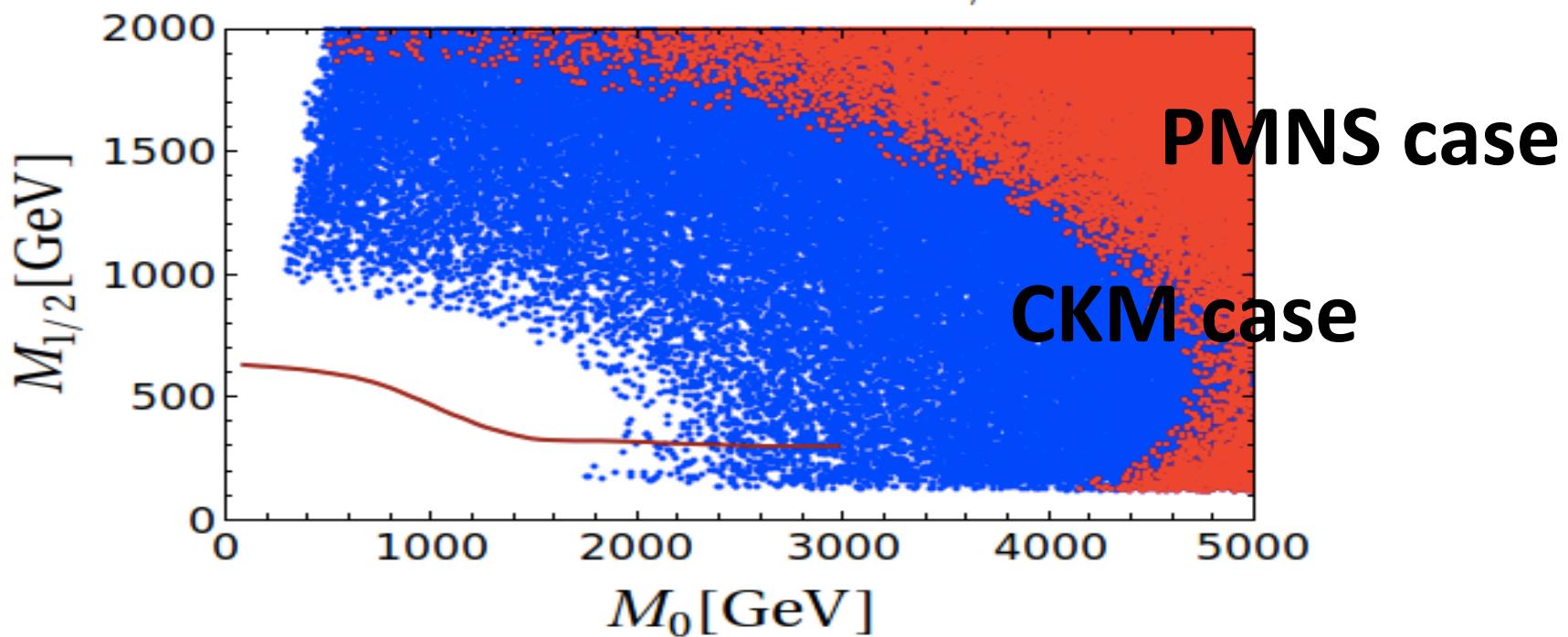
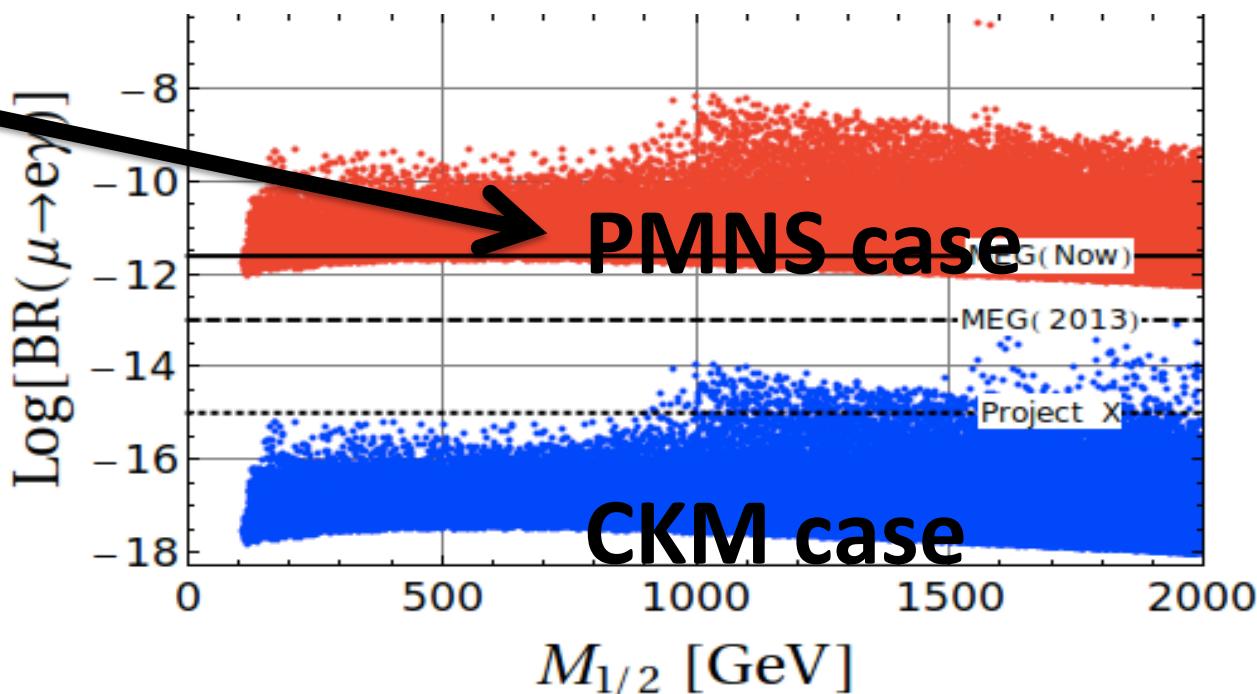
Sensitivity of  
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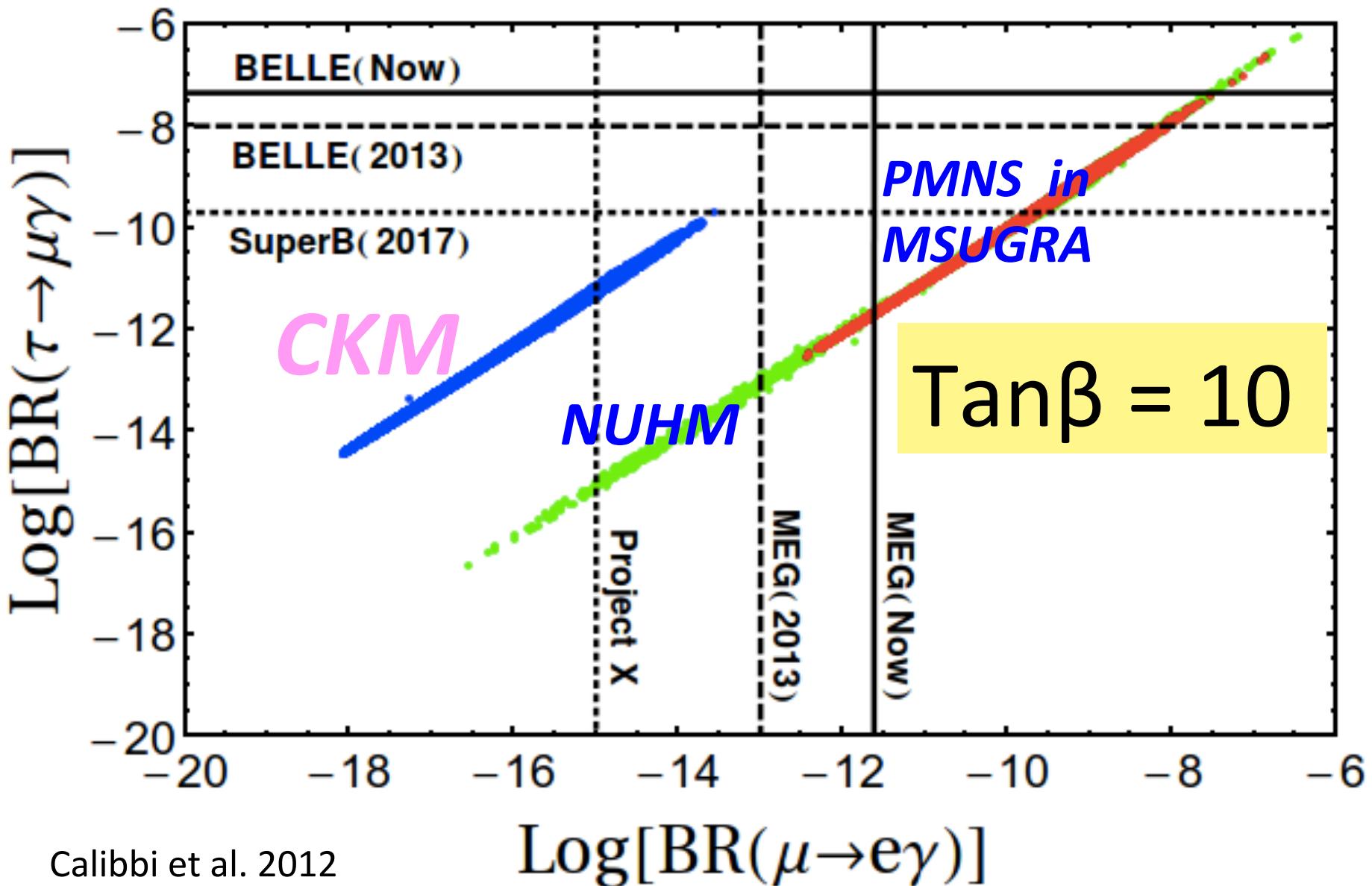


PMNS case in  
mSUGRA with  
 $\tan\beta = 10$

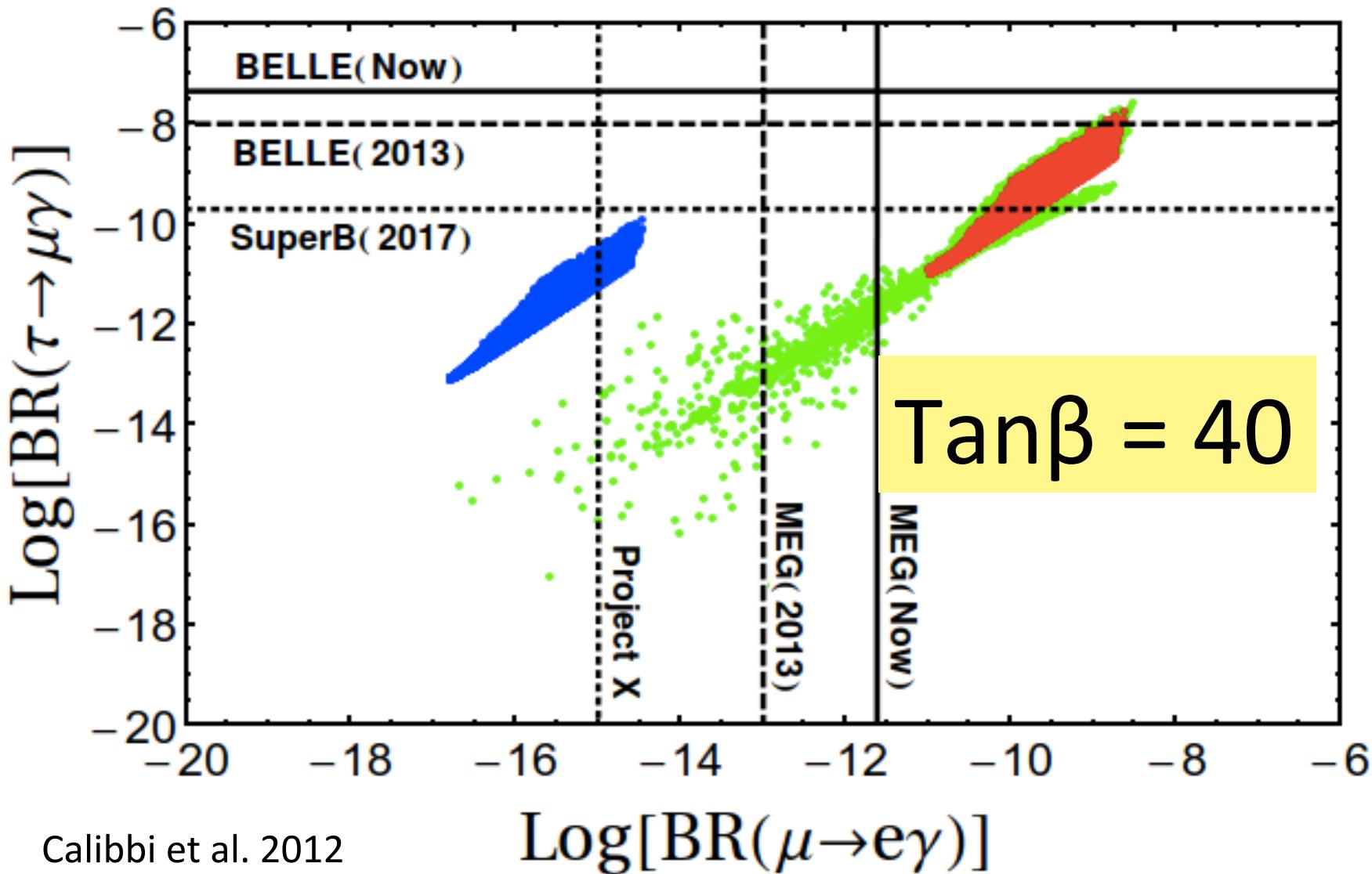
Calibbi et al. 2012



# $\tau \rightarrow \mu \gamma$ vs. $\mu \rightarrow e \gamma$ sensitivities

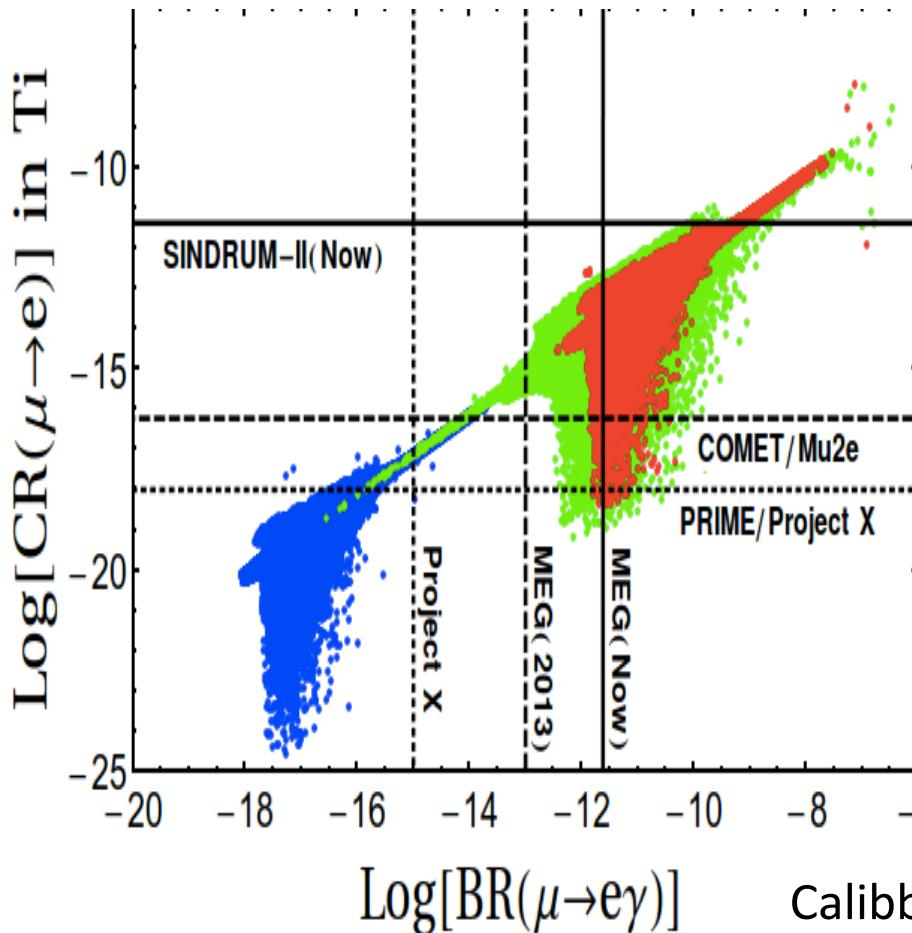


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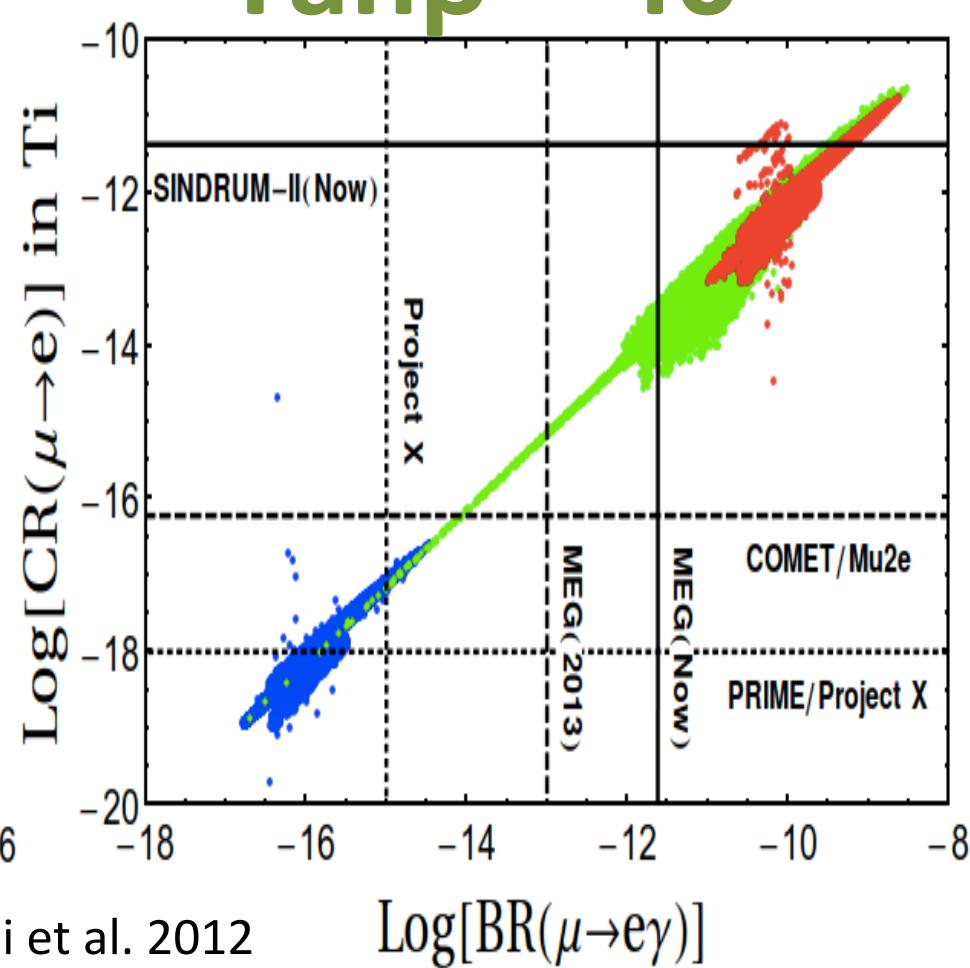


# $\mu - e$ conversion vs $\mu \rightarrow e\gamma$

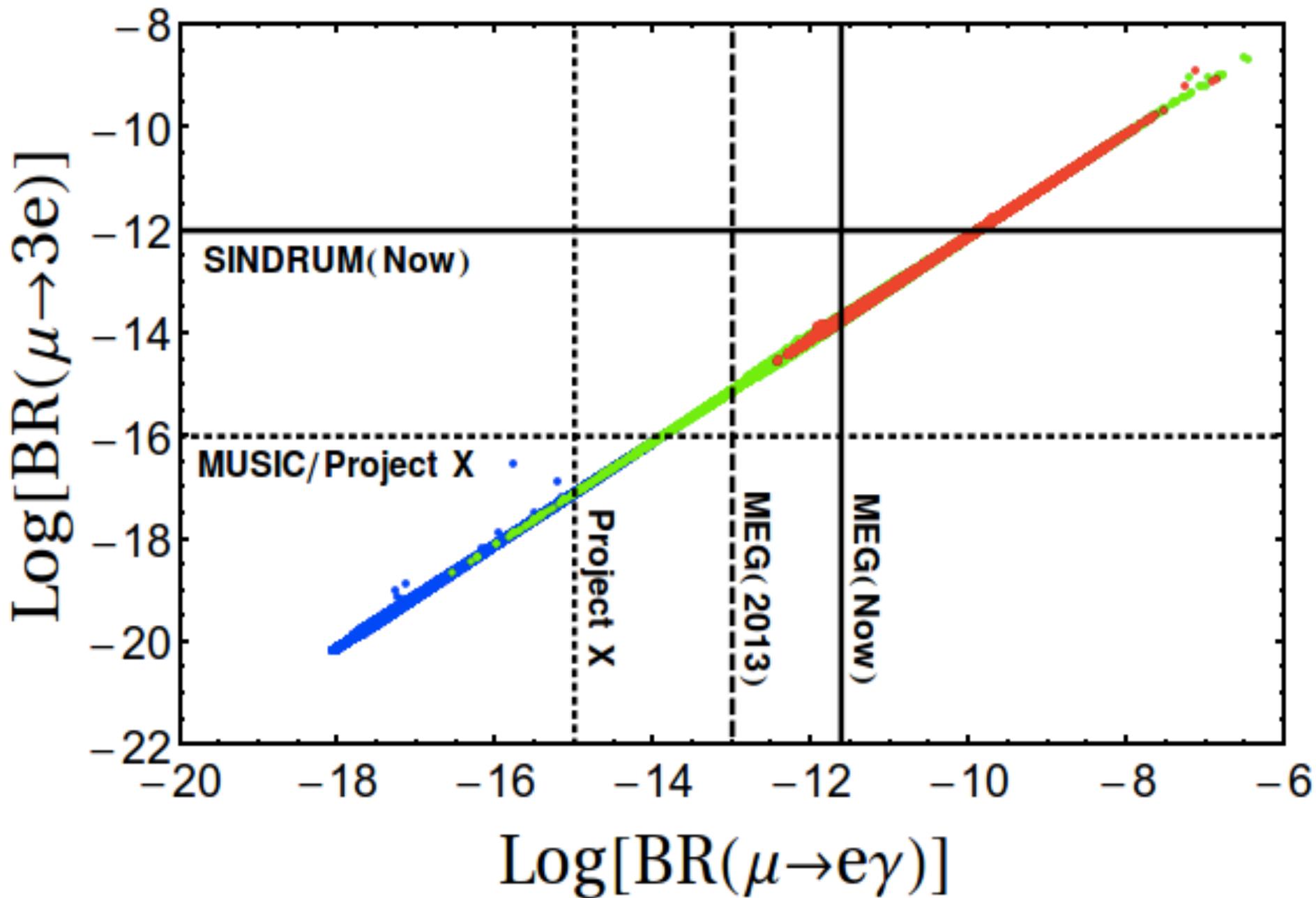
$\text{Tan}\beta = 10$



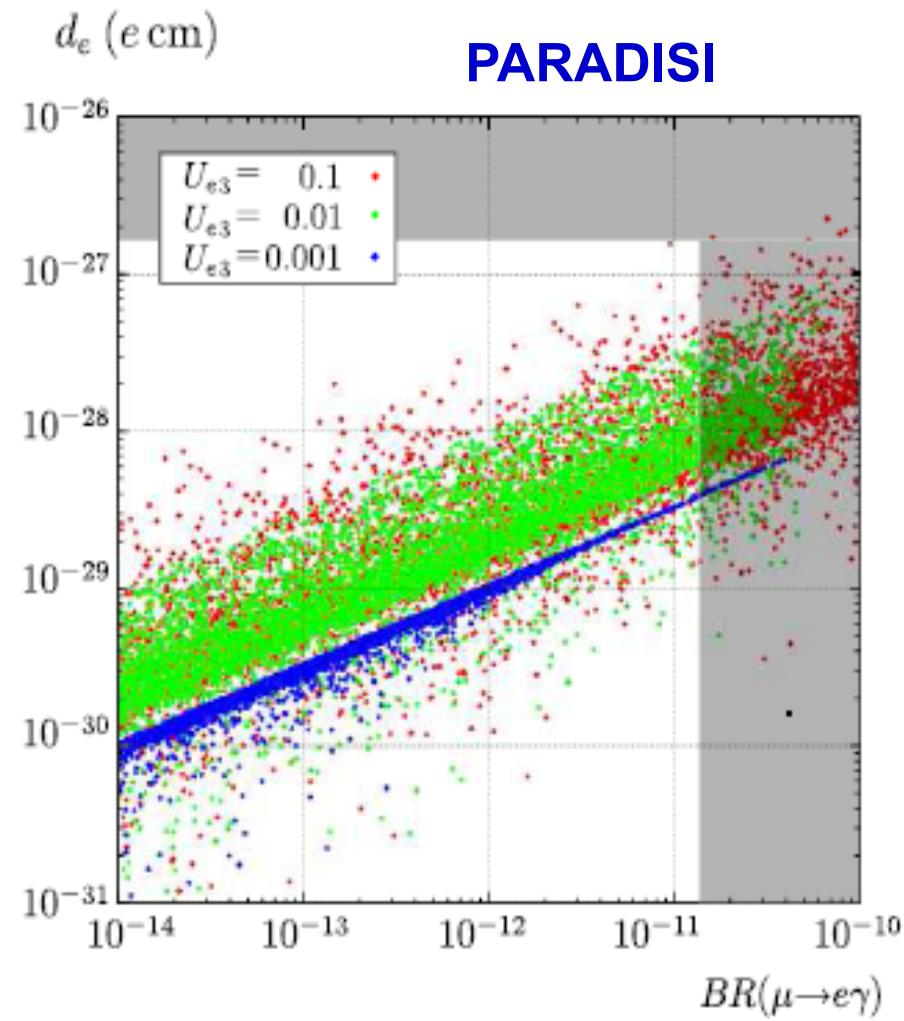
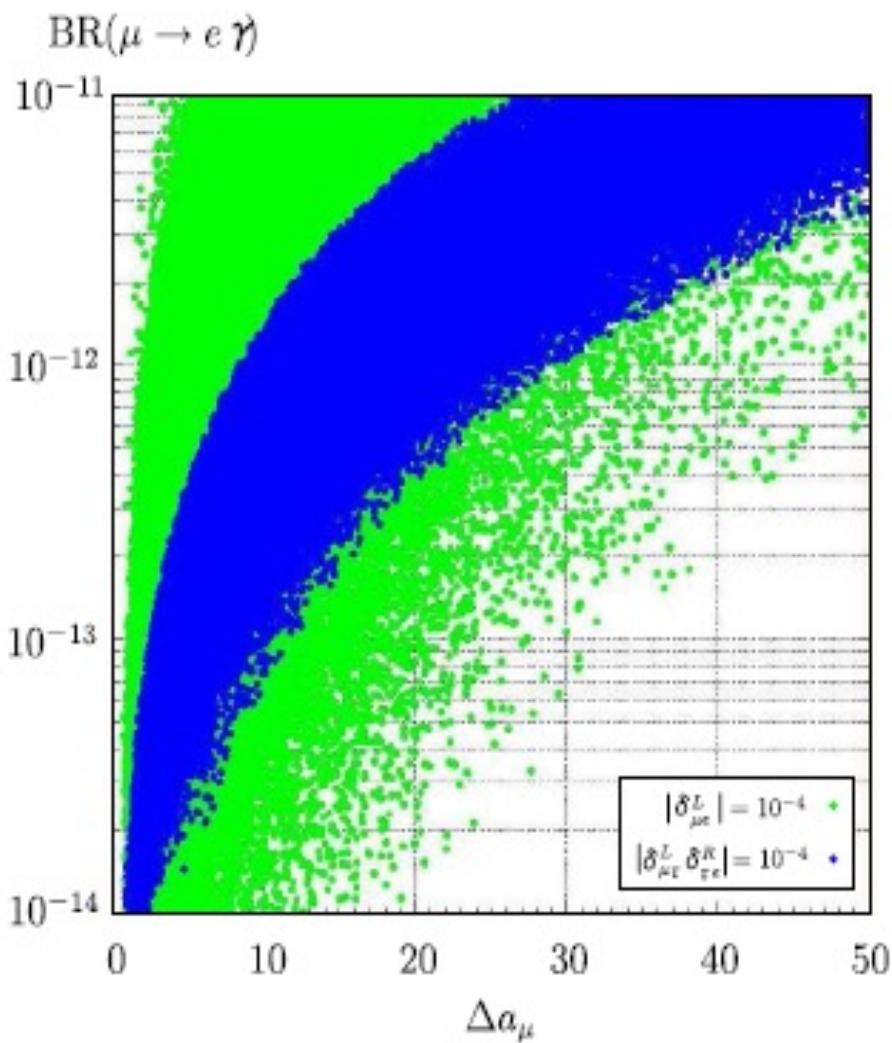
$\text{Tan}\beta = 40$



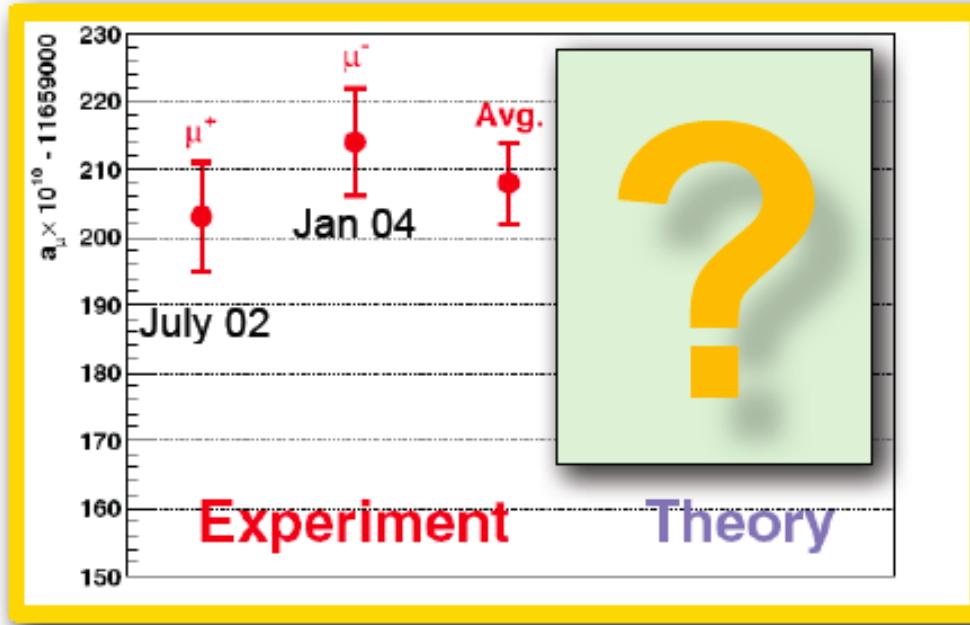
Calibbi et al. 2012



# ***LFV, g – 2, EDM***: a promising correlation in SUSY SEESAW



## The muon g-2: the experimental result



- Today:  $a_\mu^{\text{EXP}} = (116592089 \pm 54_{\text{stat}} \pm 33_{\text{sys}}) \times 10^{-11}$  [0.5 ppm].
- Future: new muon g-2 experiments proposed at:
  - Fermilab (E989), aiming at 0.14 ppm → **Has now Stage 1 Approval!**
  - J-PARC aiming at 0.1 ppm
- Are theorists ready for this (amazing) precision? **No(t yet)**

## The muon g-2: Standard Model vs. Experiment

Adding up all contributions, we get the following SM predictions and comparisons with the measured value:

$$a_\mu^{\text{EXP}} = 116592089 (63) \times 10^{-11}$$

E821 – Final Report: PRD73 (2006) 072  
with latest value of  $\lambda = \mu_\mu/\mu_p$  (CODATA'06)

$a_\mu^{\text{SM}} \times 10^{11}$	$(\Delta a_\mu = a_\mu^{\text{EXP}} - a_\mu^{\text{SM}}) \times 10^{11}$	$\sigma$
[1] 116 591 782 (59)	307 (86)	3.6
[2] 116 591 802 (49)	287 (80)	3.6
[3] 116 591 828 (50)	261 (80)	3.2
[4] 116 591 894 (54)	195 (83)	2.4

M. PASSERA 2012

with  $a_\mu^{\text{HHO}}(|b|) = 105 (26) \times 10^{-11}$

- [1] F. Jegerlehner, A. Nyffeler, Phys. Rept. 477 (2009) 1
- [2] Davier et al, EPJ C71 (2011) 1515 (includes BaBar and KLOE10  $2\pi$ )
- [3] HLMNT11: Hagiwara et al, JPG38 (2011) 085003 (incl BaBar and KLOE10  $2\pi$ )
- [4] Davier et al, Eur.PJ C71 (2011) 1515, T data.

Note that the th. error is now about the same as the exp. one

# THE EDM CHALLENGE

FOR **ANY NEW PHYSICS AT THE TEV SCALE** WITH  
**NEW SOURCES OF CP VIOLATION** → NEED FOR  
**FINE-TUNING** TO PASS THE EDM TESTS OR  
SOME **DYNAMICS TO SUPPRESS THE CPV** IN  
FLAVOR CONSERVING EDMS

$$|d_n| < 2.9 \times 10^{-26} e \text{ cm (90\%C.L.)},$$

$$|d_{Tl}| < 9.0 \times 10^{-25} e \text{ cm (90\%C.L.)},$$

$$|d_{Hg}| < 3.1 \times 10^{-29} e \text{ cm (95\%C.L.)}.$$

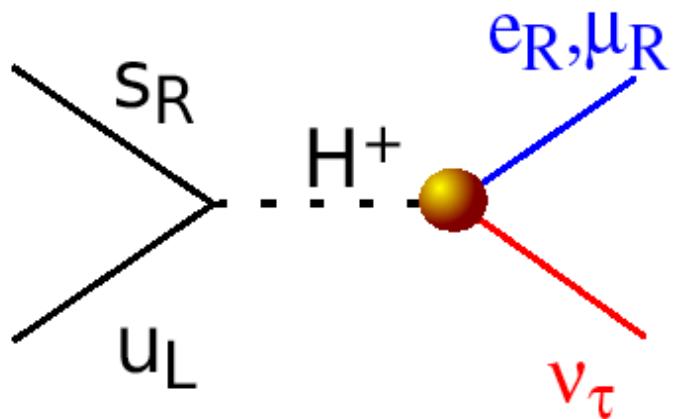
# HIGGS-MEDIATED LFV COUPLINGS

- When **non-holomorphic terms** are generated by loop effects ( HRS corrections)
- And a **source of LFV** among the sleptons is present
-  Higgs-mediated (radiatively induced) **H-lepton-lepton LFV couplings** arise  
Babu, Kolda; Sher; Kitano,Koike,Komine,  
Okada; Dedes, Ellis, Raidal; Brignole,Rossi;  
Arganda,Curiel,Herrero,Temes; Paradisi;  
Brignole,Rossi

# H mediated LFV SUSY contributions to R<sub>K</sub>

A.M, PARADISI, PETRONZIO

$$R_K^{LFV} = \frac{\sum_i K \rightarrow e\nu_i}{\sum_i K \rightarrow \mu\nu_i} \simeq \frac{\Gamma_{SM}(K \rightarrow e\nu_e) + \Gamma(K \rightarrow e\nu_\tau)}{\Gamma_{SM}(K \rightarrow \mu\nu_\mu)}, \quad i = e, \mu, \tau$$



$$eH^\pm \nu_\tau \rightarrow \frac{g_2}{\sqrt{2}} \frac{m_\tau}{M_W} \Delta_R^{31} \tan^2 \beta$$

$$\Delta_R^{31} \sim \frac{\alpha_2}{4\pi} \delta_{RR}^{31}$$

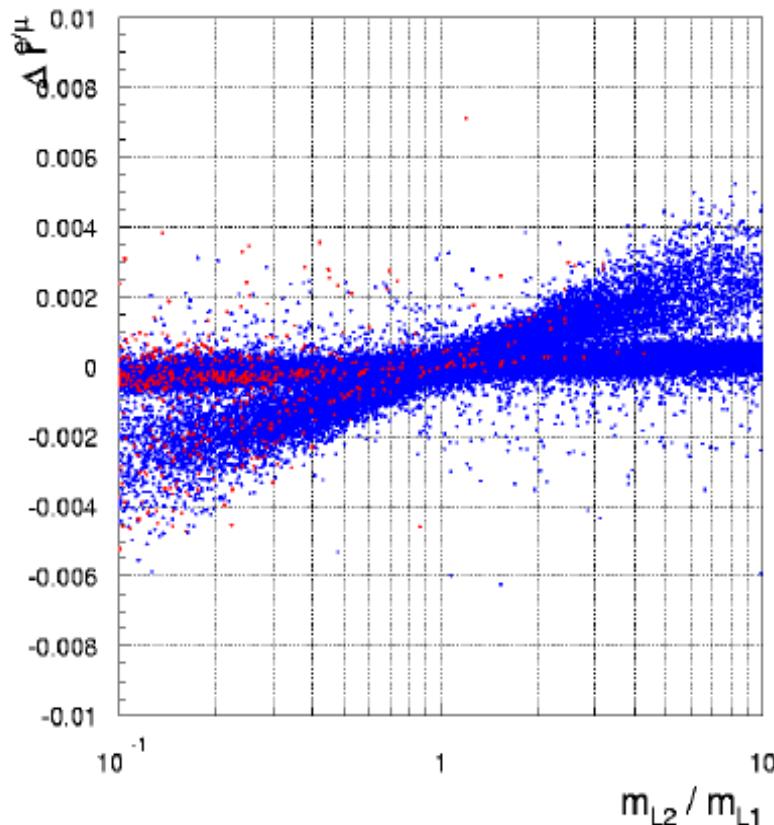
$$\Delta_R^{31} \sim 5 \cdot 10^{-4} \quad t_\beta = 40 \quad M_{H^\pm} = 500 \text{ GeV}$$

$$\Delta r_{K \text{ SUSY}}^{e-\mu} \simeq \left( \frac{m_K^4}{M_{H^\pm}^4} \right) \left( \frac{m_\tau^2}{m_e^2} \right) |\Delta_R^{31}|^2 \tan^6 \beta \approx 10^{-2}$$

↓

Extension to B → lv deviation from universality  
Isidori, Paradisi

LFU breaking occurs in a **LF conserving** case because of the splitting in slepton masses



A.M., PARADISI, PETRONZIO

**LFU breaking occurs with LFV**

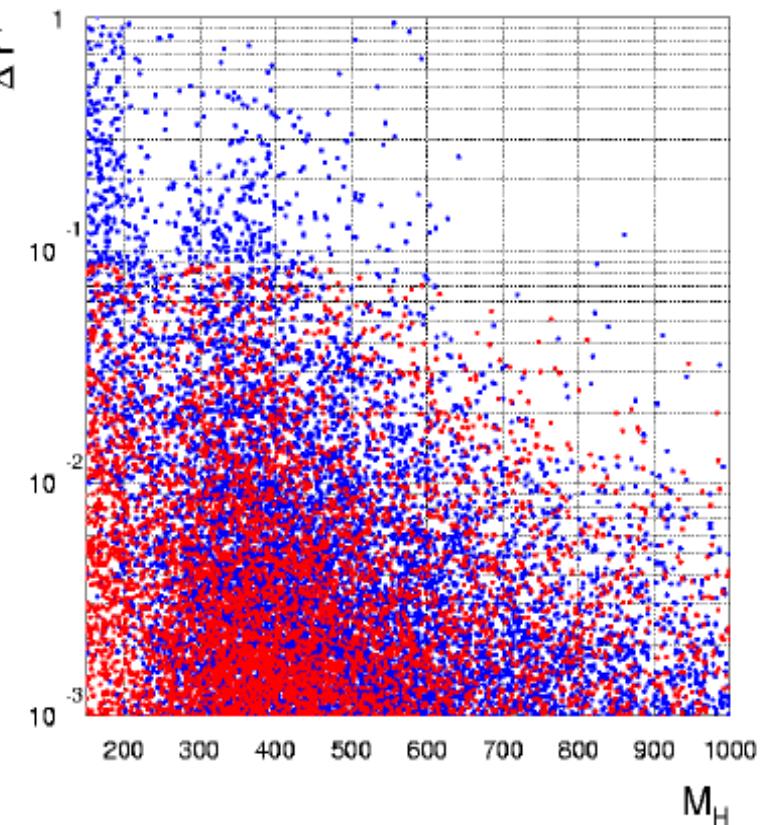


Figure 2: Left:  $\Delta r_K^{e/\mu}$  as a function of the mass splitting between the second and the first (left-handed) slepton generations. Red dots can saturate the  $(g - 2)_\mu$  discrepancy at the 95% C.L., i.e.  $1 \times 10^{-9} < (g - 2)_\mu < 5 \times 10^{-9}$ . Right:  $\Delta r_K^{e/\mu}$  as a function of  $M_{H+}$ .

# SUSY GUTs

- UV COMPLETION OF THE SM TO STABILIZE THE ELW. SCALE:

**LOW-ENERGY  
SUSY**

TREND OF UNIFICATION OF THE SM GAUGE COUPLINGS AT HIGH SCALE:

**GUTs**

# Large $\nu$ mixing $\leftrightarrow$ large b-s transitions in SUSY GUTs

In  $SU(5)$   $d_R \longleftrightarrow l_L$  connection in the 5-plet

Large  $(\Delta^l_{23})_{LL}$  induced by large  $f_\nu$  of  $O(f_{top})$   
is accompanied by large  $(\Delta^d_{23})_{RR}$

In  $SU(5)$  assume large  $f_\nu$  (Moroi)

In  $SO(10)$   $f_\nu$  large because of an underlying Pati-Salam symmetry

**(Darwin Chang, A.M., Murayama)**

See also: Akama, Kiyo, Komine, Moroi; Hisano, Moroi, Tobe, Yamaguchi, Yanagida; Hisano, Nomura; Kitano, Koike, Komine, Okada

# FCNC HADRON-LEPTON CONNECTION IN SUSYGUT



soft SUSY breaking terms arise  
at a scale  $> M_{\text{GUT}}$ , they have to respect  
the underlying quark-lepton GU symmetry

constraints on  $\delta^{\text{quark}}$  from LFV and  
constraints on  $\delta^{\text{lepton}}$  from hadronic FCNC

Ciuchini, A.M., Silvestrini, Vempati, Vives PRL 2004

general analysis Ciuchini, A.M., Paradisi, Silvestrini, Vempati, Vives NPB 2007

For previous works: Baek, Goto, Okada, Okumura PRD 2001;

Hisano, Shimizu, PLB 2003;

Cheung, Kang, Kim, Lee PLB 2007

Borzumati, Mishima, Yamashita hep-ph 0705:2664

For recent works: Goto, Okada, Shindou, Tanaka PRD 2008;

Ko, J-h. Park, Yamaguchi arXiv:0809:2784

# GUT -RELATED SUSY SOFT BREAKING TERMS

$$m_Q^2 = m_{\tilde{e}^c}^2 = m_{\tilde{u}^c}^2 = m_{\mathbf{10}}^2$$

$$m_{\tilde{d}^c}^2 = m_L^2 = m_{\overline{\mathbf{5}}}^2$$

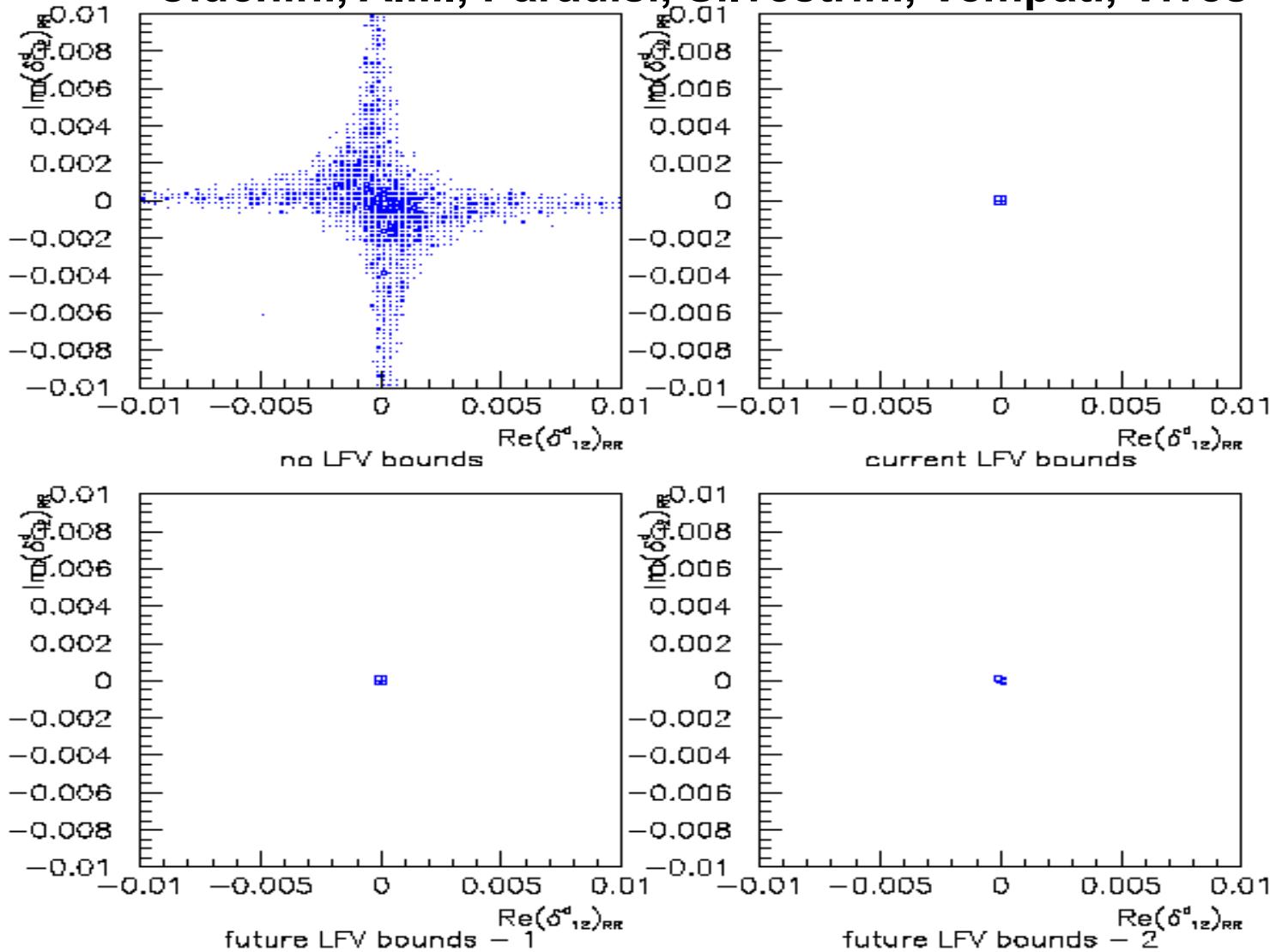
$$A_{ij}^e = A_{ji}^d .$$

**SU(5) RELATIONS**

	Relations at weak-scale	Relationss at $M_{\text{GUT}}$
(1)	$(\delta_{ij}^u)_{\text{RR}} \approx (m_{e^c}^2/m_{u^c}^2) (\delta_{ij}^l)_{\text{RR}}$	$m_{u^c_0}^2 = m_{e^c_0}^2$
(2)	$(\delta_{ij}^q)_{\text{LL}} \approx (m_{e^c}^2/m_Q^2) (\delta_{ij}^l)_{\text{RR}}$	$m_{Q_0}^2 = m_{e^c_0}^2$
(3)	$(\delta_{ij}^d)_{\text{RR}} \approx (m_L^2/m_{d^c}^2) (\delta_{ij}^l)_{\text{LL}}$	$m_{d^c_0}^2 = m_{L_0}^2$
(4)	$(\delta_{ij}^d)_{\text{LR}} \approx (m_{L_{avg}}^2/m_{Q_{avg}}^2) (m_b/m_\tau) (\delta_{ij}^l)_{\text{LR}}^*$	$A_{ij_0}^e = A_{ji_0}^d$

# Bounds on the hadronic $(\delta_{12})_{RR}$ as modified by the inclusion of the LFV correlated bound

**Ciuchini, A.M., Paradisi, Silvestrini, Vempati, Vives**



# Final thoughts on LFV and New Physics BSM

- Complementarity of the **3 roads to go BSM**: high energy (LHC), high intensity (flavor), astroparticle (DM etc.)
- In the HI road, **LFV plays a major role** – high sensitivity to TeV new particles/interactions related to Lepton Flavor numbers
- The **complementarity** between **LHC physics** and **LFV searches** is already **now** providing relevant results (for instance, exclusion of the PMNS models in type I SUSY seesaw) and is promising **much more** with the 14 TeV LHC run and the new experiments looking for LFV