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Dispersion theory methods for transition form factors: from $\omega/\phi \to \pi^0\gamma^*$ to $e^+e^- \to \pi^0\gamma$

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Dispersion theoretical analyses of transition form factors are stepping stones to a model-independent determination of the light-by-light scattering contribution to $(g-2)_{\mu}$. We have performed such an analysis on the conversion decays of the lightest isoscalar vector

mesons, $\omega/\phi \to \pi^0 \ell^+ \ell^-$. For that we resort to a dispersive analysis of the $V \to 3\pi$ partial-wave amplitude and the precisely constrained pion vector form factor as main ingredients. Extending the framework for the vector decays to incorporate the intermediate $e+e-\to 3\pi$ we obtain a description of the π^0 transition form factor measured in $e^+e^-\to \pi^0\gamma$.

Primary author: Dr SCHNEIDER, Sebastian P. (HISKP Uni Bonn)

Presenter: Dr SCHNEIDER, Sebastian P. (HISKP Uni Bonn)

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