

United we stand: Siamo pronti per fare network?

Gianluigi Filippelli, Moreno Colaiacovo

Comunicare Fisica - Torino, 11/10/2012

- 1 Il mondo dei blog
 - Definizione
 - Aggregatori e network

1 Il mondo dei blog

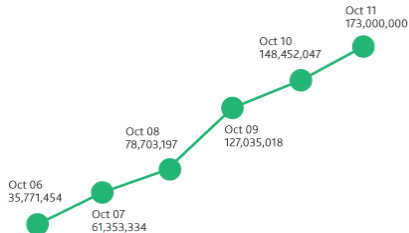
- Definizione
- Aggregatori e network

2 I blog come oggetto d'indagine

- La struttura
- L'uso dei link
- Research Blogging
 - La situazione italiana

Statistiche¹

Number of Blogs Tracked by NM Incite



Read as: In October 2011 NM Incite tracked 173 million blogs as sources of online buzz.

Source: NM Incite

Definizione²

Jill Walker

Suddivide i blog in due tipologie: *public intellectuals* e *research blogs*

²Walker (2006); Zivkovic (2012)

Definizione²

Jill Walker

Suddivide i blog in due tipologie: *public intellectuals* e *research blogs*

Bora Zivkovic, blog editor di *Scientific American*

Usually it is meant to be a blog that satisfies one or more of these criteria: blog written by a scientist, blog written by a professional science writer/journalist, blog that predominantly covers science topics, blog used in a science classroom as a teaching tool, blog used for more-or-less official news and press releases by scientific societies, institutes, centers, universities, publishers, companies and other organizations.

²Walker (2006); Zivkovic (2012)

Gli aggregatori

scienceblogging Your one-stop shop for the most recent posts from science blog networks

ABOUT BLOG CARNIVALS BLOG OPEN LABORATORY SCIENCEONLINE V 2.0

Blogging Networks and Collectives

Feeds from science blogging networks hosted by media organizations, science publishers and scientific organizations as well as self-organized bloggers' collectives

<p><input type="checkbox"/> Scientific American Blogs</p> <p>G-Protein-Coupled Receptors (GPCRs) win 2012</p> <p>#SciAmGlogs Tuesday – Nobel, Mesozoic crecs.</p> <p>Coping with deep climate uncertainty</p> <p>How I Spent My Summer Days</p> <p>Paradox: A Q&A with Jim al-Khalili</p>	<p><input checked="" type="checkbox"/> Discover Blogs</p> <p>Not a frog anymore – fish version of arylsulfon acts as</p> <p>ISS'13 Bad Astronomy</p> <p>Dental Truths About the Aging Brain</p> <p>NCBI RCFL: Stressed? Try forcing your face to smile</p> <p>Curiosity got shaved? Bad Astronomy</p>	<p><input type="checkbox"/> PLoS Blogs</p> <p>This Week in PLOS Medicine: PREP & HIV in Peru;</p> <p>Culture as Comfort: A New Book by Sarah Malher</p> <p>Two PLoS Authors Awarded 2012 Nobel Prize in</p> <p>New Paleontology Guidelines Enforce Ethics.</p> <p>Small Wonders: October 8, 2012</p>
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- Scienceblogging

Gli aggregatori



- Scienceblogging
- Mathblogging

Gli aggregatori

Research Blogging

Home RSS Bloggs Register News Forums Help Awards

Post List

Le lupalissiane caratteristiche dei link nei blog
 by [Gianluigi Filippelli in Drosophila](#)
 October 5, 2012
 05:58 PM
 4 views

Research / Scholarship
 Science Communication

Anderson e la nova scomparsa
 by [Marco Fulvio Garozzi in Popping](#)
 October 5, 2012
 02:10 PM
 6 views

Astronomy
 Physics
 History and Philosophy of Physics
 Solar and Stellar Astrophysics

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 Biology
 Chemistry
 Computer Science / Engineering
 Ecology / Conservation
 Geosciences
 Health
 Mathematics
 Medicine
 Neuroscience
 Philosophy
 Physics
 Psychology
 Social Science
 Research / Scholarship
 Other

DATES
 All
 Today
 Yesterday
 Last Seven Days
 This Month
 Last Month

VIEW
 Condensed
 Full

LANGUAGE
 Italian
 Chinese

JOIN US!
 Do you write about peer-reviewed research in your blog? Use ResearchBloggig.org to

- Scienceblogging
- Mathblogging
- Research Blogging

Gli aggregatori

The screenshot shows the ScienceSeeker website. At the top, there's a navigation menu with links: Home, Add a New Blog, Generate Citations, Posts with Citations, Blog Index, News Blog, Help, About, Contact Us. The main content area features a grid of cartoon avatars representing different scientists or topics. One prominent article is titled "Why do (some) autistic kids struggle to recognise faces?". Below this grid, there's a "Nobel Prize" badge and a star icon indicating a featured post. The left sidebar contains sections for "About ScienceSeeker", "Your Account", and "Filters". The right sidebar lists "Posts Citing Peer-Reviewed Sources" and "ScienceSeeker News".

- Scienceblogging
- Mathblogging
- Research Blogging
- ScienceSeeker

I network

S^b ScienceBlogs™ On to Search

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[Life Science](#)
[Physical Science](#)
[Environment](#)
[Humanities](#)
[Education](#)
[Publics](#)
[Medicine](#)
[Brain & Behavior](#)
[Technology](#)
[Information Science](#)
[Jobs](#)

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100

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Blog Network Highlights - Wednesday October 10, 2012

Caratteristiche³

³Ashlin, Ladle (2006), Kjellberg (2010), Amsen (2008) □ ▶ ◀ ◻ ▶ ◀ ≡ ▶ ◀ ≡ ▶ ≡ ↻ 🔍

Caratteristiche³

permette una condivisione della conoscenza, che può essere sviluppata anche in modo collaborativo (blog multiutente, network, wiki)

un modo eccellente per comunicare la passione per il proprio campo di ricerca

permette di partecipare in qualche modo al dibattito pubblico e mantenere la cittadinanza informata

permette di restare in contatto con colleghi lontani o di stringere nuovi contatti

di migliorare la propria scrittura anche in funzione della stesura di un articolo di ricerca

³Ashlin, Ladle (2006), Kjellberg (2010), Amsen (2008) □ ▶ ◀ ☰ ▶ ◀ ☰ ▶ ◀ ☰ ▶ ◀ ☰ ▶ ☰ 🔍 ↻

La caduta delle gerarchie⁴

(Stephen and Harrison 768-69)

In a well-known case study, Zuboff (1988) documented the tension created within a corporation when a computer-based electronic communication system was installed. The openness, inclusiveness, and anonymity of computer-mediated communication was antithetical to the organizations hierarchical structure; it facilitated the rise of democratic dialogue among workers, thereby placing stress upon traditional hierarchical roles.

⁴Walker (2006); Bell (2012)

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Rapporto con giornalisti e istituzioni

Secondo Alice Bell (2012), il rapporto con i giornalisti è un falso problema e viene trattato in maniera semplicistica.

Differenti le problematiche con le istituzioni, che spesso si affidano ai comunicati stampa, non sempre redatti in maniera corretta o a volte diffusi troppo frettolosamente.

⁴Walker (2006); Bell (2012)

Creare una rete: l'uso dei link⁵

I link vengono utilizzati


- per posizionarsi all'interno di una comunità e costruire delle relazioni;
- per distribuire e organizzare le informazioni;
- per collaborare nella costruzione della conoscenza;
- per creare una identità per il blogger e/o il suo blog;
- per conversare;
- per pubblicizzare la propria ricerca;
- per aumentare la visibilità del blog.

⁵Luzón Marco (2009)

Research Blogging⁶

La discussione scientifica tra i blog iscritti all'aggregatore

è più immediata rispetto a quella della letteratura tradizionale;
è più contestualmente rilevante;
si concentra sulla scienza di alta qualità;
si concentra sulle implicazioni non tecniche della scienza.

⁶Groth e Gurney (2010), Shema, Bar-Ilan e Thelwall (2012) 

Un po' di dati su RB in italiano

Discipline	Number of posts (*)
Biology	157
Physics	88
Astronomy	83
Medicine	51
Ecology / Conservation	46
Chemistry	41
Psychology	34
Neuroscience	32
Research / Scholarship	23
Mathematics	21
Health	20
Social Science	20
Anthropology	18
Computer Science / Engineering	16
Geosciences	15
Other	11
Phylosophy	3

Un po' di dati su RB in italiano

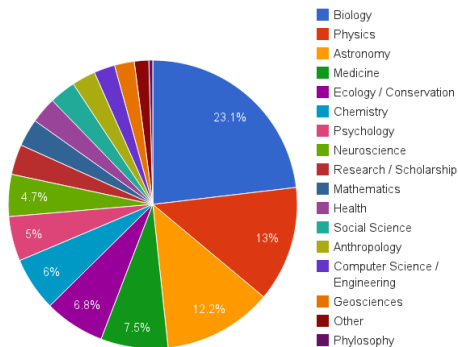
Table 1. The main subject of the 126 Blogs.

Main category*	# category	% category
Life sciences	52	39
Psychology, psychiatry, neurosciences, behavioral sci.	28	21
Medicine	26	19
Sciences	12	9
Multidisciplinary	8	6
Social Sciences & Humanities	7	5
Computer Science & Engineering	2	1

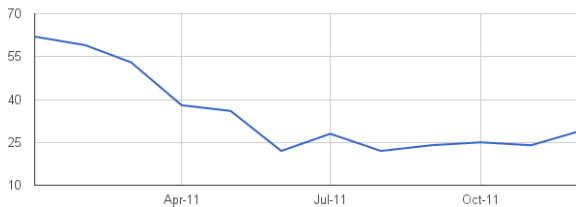
*Nine blogs have two main categories.
doi:10.1371/journal.pone.0035869.t001

dall'articolo di Shema, Bar-Ilan e Thelwall (2012)

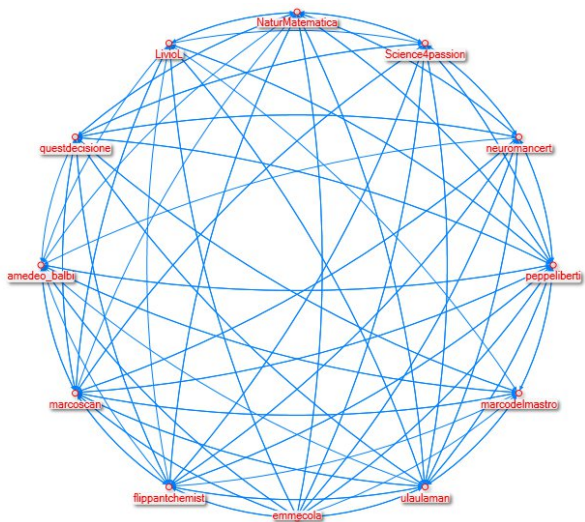
Un po' di dati su RB in italiano



Un po' di dati su RB in italiano



Una rete



United we stand



da Scienceblogs.com

Our mission is to build a community of like-minded individuals who are passionate about science and its place in our culture, and give them a place to meet