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| **Work package number** | 6 | **Start date or starting event:** | | | | | M1 | | | | |
| **Work package title** | **Dissemination and exploitation** | | | | | | | | | | |
| **Activity Type** | MGT | | | | | | | | | | |
| **Participant number** | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| **Participant short name** | INFN | LPNHE Paris | Microtest | AUTH | UGENEVA | UNIFI | **PRIELE** | UHEID | IMEC | CAEN | UCL |
| **Person-months per participant** | X | X | X | X | X | X | **X** | X | X | X | X |

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| **Objectives**  Disseminate the project objectives, approaches and results; ensure full exploitation of the results and the governance of IP and access rights in collaboration with the WP 1 Management and with agreement of consortium partners; facilitate collaboration and two-way information exchange between relevant stakeholders from the European Union at large and specially amongst specifically identified target groups ensuring the provision and implementation of feedback; elaborate in collaboration with the consortium members a project exit plan. |

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| **Description of work**  **Task 6.1 Dissemination**  Task 6.1.1 – Elaboration of a project dissemination plan  A full and comprehensive project dissemination and exploitation plan will be developed in collaboration and agreement with the project consortium members. The plan will contemplate the following aspects as key:   * Dissemination tools (i.e. newsletters, leaflets, posters, etc) measures (i.e. participation in conferences, fairs, etc) and audiences (i.e. consumer associations, NGOs, etc).   The dissemination and exploitation plan will be internally reviewed periodically to ensure adaptation to appearing needs.  **Partners:** INFN (leader), partner xxx  Task 6.1.2. – Development of dissemination materials  Elaboration of dissemination materials supporting the web-portal content. A newsletter in pdf form will be elaborated every two months highlighting the project most recent achievements suitable to be communicated to the public. Also, project leaflets and posters will be developed when necessary in order to disseminate the project in relevant events and forums that the project members will participate in.  **Partners:** INFN (leader), partner xxx  Task 6.1.3 Organization of targeted dissemination actions for relevant identified communities  Three project webinars/workshops will be organized targeting specific communities (in principle foreseen ones are NGOs and consumer associations). Depending on the monitoring of the dissemination and exploitation plan additional workshops/webinars will be organized.  **Partners:** INFN (leader), partner xxx  **Task 6.2. Exploitation**   * Market analysis of state of the art and stakeholders prone to uptake the newly developed solutions. * Management proposition of IP modalities (i.e. IP, licenses, copyrights, etc) and strategy pathways (i.e. out licensing, new business services, etc). * Definition and monitoring of exploitation Key Performance Indicators to ensure an effective dissemination strategy.   **Partners:** PRIELE (leader), partner xxx  **Task 6.3 Project Exit Plan**  A project exit plan will be develop considering the different strategies to ensure a full exploitation of the project results, tools methodologies, etc. the plan will be elaborated in co-operation and agreement with the different consortium members.  **Partners:** PRIELE (leader), partner xxx |
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| **Deliverables**  D6.1.1 – Dissemination plan (M3)  D6.1.2 Project leaflets (M1)  D6.1.3. – Project newsletters and posters (first one M1 with 2 months periodicity)  D6.1.4 – Project webinars/workshops (timing to be determined according to final project Gantt chart)  D6.2.1. Exploitation Plan (M6)  D6.3.1 Project Exit Plan (M36)  **Milestones**  M6.1 Exploitation Plan (M6)  M6.2.Exit Plan (M36) |