

WP5: Dissemination and Communication Exploitation and IPR

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WP5 Tasks

- ► Task 5.1: Plan for Communication, Dissemination and Exploitation of Results. (CSFNSM-IT, All) M1-M36.
- Task 5.2: Implementation of Communication, Dissemination and Exploitation Activities (CSFNSM-IT, All) M1-M36.
 - ▶ Subtask 5.2.1 Electronic portal (CSFNSM-IT, UNICT-IT) M01-M36
 - Subtask 5.2.2 Scientific dissemination activities and research training (Leader: UV-ES, All) M01-M36.
 - Subtask 5.2.3: Technology seminars, training & workshops (CERTE-TN, All) M12-M36.
 - Subtask 5.2.4 Public communication activities (UNICT-IT, All) M01-M36.
- ► Task 5.3 Exploitation activities (UNIPA-IT, UM-FR, ENSA-DZ, All) M01-M36
 - Subtask 5.3.1 Cooperation with agrifood supply chain industry (GICA-TN, AGRUMARIACOR-IT, COMOCAP-TN, All) M01-M36
 - Subtask 5.3.2 Cooperation with Water Distribution Entities (UBOUIRA-DZ, All) M01-M36
 - Subtask 5.3.3 Support for long-term exploitation (UNIPA, All) M24-M36
- ► Task 5.4: Data Management Plan (UNICT-IT, All) M01-M36.
- Task 5.5: Knowledge management and IPR (UV-ES, All) M01-M36.



WP5 Tasks - 5.1 Plan for Communication, Dissemination and Exploitation of Results

- Created at M06 to address the following key aspects:
 - collation, evaluation and management of outputs, results and intellectual property rights of all WPs throughout and beyond the duration of the project;
 - 2. defining target audiences and defining key messages
 - creation of visual identity strategy;
 - 4. defining appropriate activities to identify, assess and prioritizes key exploitable results
- Update the PCDER at M15 :
 - -In progress: Any feedback is welcome!



PCDER: Plan for Communication, Dissemination and Exploitation of Results PCDER has been created,



PCDER has been created, stored in the Gdrive Repository

► Update in progress A



SUSTAINABLE WATER RE-USE WITH INNOVATIVE PUBLIFICATION AND SENSING SYSTEM FOR THE AGRI-FOOD SUPPLY CHAIN

DS.1.1] [Yearly updated Plan for Communication, Dissemination and Exploitation of Results]

VERSION 1.0

DUE DATE OF DELIVERABLE: 31/12/23



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WP5 Tasks - 5.2 Implementation of Communication, Dissemination and Exploitation Activities

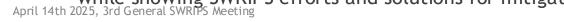
- 5.2.1 Electronic portal (CSFNSM-IT, UNICT-IT) M01-M36
 - ▶ This will include our project website, semi-annual newsletters, and appropriate social media channels (Twitter, Facebook, Instagram, LinkedIn, etc.)
- 5.2.2 Scientific dissemination activities and research training (Leader: UV-ES, All) M01-M36
 - > aims to broadly disseminate SWRIPS results to targeted scientific communities and train EU young researchers and engineers in the blue-agrifood economy and related fields (water usage, food water footprint, purification system, bio-fertilizers, etc. Updates needed
- 5.2.3: Technology seminars, training & workshops (CERTE-TN, All) M12-M36.
 - ▶ This task aims at effectively communicating project outcomes to key stakeholders through:
 - organizing at least 18 field days (at the end of summer and winter seasons each year) in farmers' fields,

for Mid-Term

Report

- organizing one symposium (2 days at the end the last two years -M24 & M36);
- organizing broad project key actors training in all the 6 Countries through cooperation with Water Managers, Agricultural Syndicates, Extension of the Ministry of Agriculture, Civil society organizations;
- 5.2.4 Public communication activities (UNICT-IT, All) M01-M36.
 - raise public awareness about water scarcity, sustainable use and re-use of water, reduction of canning SC water footprint, water and soil degradation, as well as more general climatic and environmental problem, while showing SWRIPS efforts and solutions for mitigating these problems

 April 14th 2025, 3rd General SWRIPS Meeting



WP5 Tasks - 5.2 Implementation of Communication, Dissemination and Exploitation Activities

Social Channels

- ► Facebook done https://www.facebook.com/profile.php?id=61554206237128
- Instagram done @swrips_primaprogram
- X (ex twitter)) done @SWRIPS
- Linkedin done SWRIPS Project
- SWRIPS Webpage
 - https://www.swrips.eu/
- SWRIPS portal for collaboration meeting
 - https://agenda.infn.it/category/2003/
 - Please create an indico account to access the whole contents if not yet done

► Google repository

- Store communication materials
- Store documents
- Store Photos and Videos
- Store list of participants to the projects



SWRIPS Webpage: https://www.swrips.eu/







PARTNERS

























April 14th 2025, 3rd General SWRIPS Meeting









Pubblication List



Please **REMEMBER** always to include in the Acknowledgements the **SWRIPS** Funding!

"This work was supported by the SWRIPS - Sustainable Water Reuse with Innovative Purifier and Sensing system for the agrifood supply chain- project funded under Call PRIMA Section 2 Multitopics 2022"

(For Italian partners: please include also CUP J63C22000920008; for non-Italian partners: please follow any other possible national instructions)



Conferences on the Web Page



CONFERENCE LIST

List of Conference and Public Events:

PRESENTER	TITLE	CONFERENCE	ТҮРЕ
Rim WERHENI - UNITU-TN	Microbial Quality Control on Soil irrigated by treated secondary wastewater: case tomato plant	SIDISA - XII International Symposium on Environmental Engineering, 1-4 October 2024, Palermo, Italy	Poster
Rim WERHENI - UNITU-TN	Microbial Quality Control on Soil irrigated by treated secondary wastewater: case tomato plant	Journée mondiale de l'alimentation, Cité des science Tunis, 19 Octobre 2024.	Oral, Dissemination
Alessia TRICOMI - CSFNSM-IT	SWRIPS - Sustainable Wastewater Reuse with Innovative Purifier and Sensing system for the agrifood supply chain	PRIMA Project Day 2024, Barcelona,, 22-23 October 2024	Poster
Rim WERHENI - UNITU-TN April 14th 202	Distribution of Pathogenic Germs in the Hospital Environment: Case Study of the Tunisian National Bone Marrow Transplant Center 25, 3rd General SWRIPS Meeting	ICPSDREE 2 - The second International Conference on Physics of Semiconductor Devices, Renewable Energies and Environment, 11 - 13 November 2024, Bechar, Algeria	Oral
Alessia TRICOMI - CSFNSM-IT	Monitoraggio ambientale e agricoltura di precisione: dalla fisica di base alla sostenibilità ambientale	FIDAPA Catenanuova, December 6 2024, Catenanuova, Italy	Public Lecture



WP5 Tasks - 5.4 Data Management Plan

- Develop and update Data management plan to guide the management of data being collected, processed and generated in SWRIPS (UNICT-IT, All) M01-M36
- ▶ Data Management Plan (D5.3) Drafted by S. Albergo (UNICT), it is stored in the repository: members are invited to read it.

It Contains the definitions of:

- **■** Types of Data Generated (field data, design and results data, simulations)
- Data Collection Methods (field data, developer data, software)
- Data Storage and Security
- Data Sharing and Access
- **□** Legal and Ethical Compliance
- Data Preservation
- Data Reuse and Sharing Agreement
- ▶ An update of the Data Management Plan is in progress: feedbacks are welcome



WP Task 5.5 Knowledge management and Intellectual Property Rights (IPR)

Deliverable D5.4: IPR Guidelines - M09 DONE

- ► Good research practice and the importance of IP management (incl. confidentiality, ownership, access rights, responsibilities).
- Monitor the emergence of IPR related to results, verify the ownership and register and keep track of background and foreground. The Consortium Agreement (CA) will define the consortium approach and management of the IPR protection.
- OUTPUT: tools for the safe use of intellectual property of project results by partners and third parties.

April 14th 2025, 3rd General SWRIPS Meeting

WP Deliverables

- ▶ D5.1: Yearly updated Plan for Communication, Dissemination and Exploitation of Results - M03 -M15 done
- ▶ D5.2: Electronic portal and social media accounts M06 done
- ▶ D5.3: Yearly updated Data Management Plan M06-M18-M30 in progress
- ▶ D5.4: IPR Guidelines M09 (done)
- ▶ D5.5: Yearly updated report on the communication and dissemination activities M12-M24 almost done (more infos needed, members' input needed)
- D5.6: Guidelines for technology implementation for supply chain industry -M36



Dissemination Activities

- ➤ Several Dissemination activities, as contributions dedicated to non expert audience and more scientific talks at conference and workshop have been presented.
- ▶ Please send us the details (Presenters, Title, Conference/Event, type of contribution (oral, poster, etc)) so that we can include them on the web page
- ▶ The posters or the proceedings can be uploaded on Google Drive
- ➤ Yearly report on dissemination activities is due now: please send a list of all your dissemination activities you performed since the beginning of the project



Conferences on the Web Page



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Upload Photos of dissemination events on Goggle Drive

Thanks RIM!







WP interaction with other WPs

- ► Interactions with WPs 1,2,3,4
 - updating of information of project media channels, sharing of videos and information material on the activities carried out within the WPs;
 - press office activities,
 - ▶ collecting information of conference participations with SWRIPS results → To be reinforced
 - organization of the events planned by the project
 - updating the EU Open Access data base;
 - protection of the intellectual property of the innovations made by the project partners;
 - \triangleright creation of a database of stakeholders and disseminate the outputs and results achieved; \rightarrow To be reinforced
 - Collection of information on the activities in progress for the publication of scientific articles in specialized journals; → Needed now
- Interactions with the WP6
- Creation of reserved area on project electronic portal for communication between partners,

 April 14th 202 Collection Rof Meeporting documentation, information relating to the implementation of project activities, sharing of reports, convening of meetings, etc.



WP deadline and bottlenecks (if any...)

- Preparation of reports on the communication and dissemination activities: it needs the contents from WPs/Partners
- Mentioning the SWRIPS fund in the Acknowledgments:

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It helps in tracking the activities

If possible, please <u>refer</u> to the SWRIPS project <u>in the title</u> of the contribution <u>or in the</u> abstract.



Risk and contingencies

- Main risks internal to the project:
 - Gaps and delay on scientific dissemination activities (M) proper meeting schedule and information exchange
 - Data loss (M) frequent back up
- Main risk external to the project
 - ► Few subscriptions of cooperation protocols with agri-industry and water stakeholders (M) presence of stakeholders inside the project should mitigate this risk
 - ► Unclarity of Support guidelines for farmers on fertigation (M) constant iterative work to update and upgrade the documents

