New physics in $B \to D^* \tau \nu_{\tau}$ decay



QCD@work, Lecce, 18-21 June 2012

Outline

- 1. Why B decay modes with τv_{τ} in the final state are interesting?
- 2. Belle and BaBar experimental results;
- 3. SM + NP in exclusive channels for $b \rightarrow u \tau \nu_{\tau}$ and $b \rightarrow c \tau \nu_{\tau}$ transitions;
- 4. NP searches in $B \to D^* \tau \nu_{\tau}$.
- 5. Summary and outlook

Based on:

S.F. J.F. Kamenik, I. Nišandžić, J. Zupan, **1206.1872** S.F. J.F. Kamenik, I. Nišandžić, **1203.2654**

SM in
$$b
ightarrow c(u) au
u_{ au}$$

$$\mathcal{H}_{\text{eff}}^{b \to q} = \frac{G_F}{\sqrt{2}} V_{qb} \sum_{l=e,\mu,\tau} \left[(\bar{q}\gamma_{\mu}(1-\gamma_5)b)(\bar{l}\gamma^{\mu}(1-\gamma_5)\nu) \right]$$



Why important?

 $B \rightarrow \tau \nu_{\tau}$

$$B \rightarrow X_c \tau \nu_{\tau}$$

$$B \rightarrow \pi(\rho) \tau \nu_{\tau}$$

$$B \rightarrow D(D^*)\tau\nu_{\tau}$$

i) Precise knowledge of V_{cb} and V_{ub} CKM

ii) learn about SM – decay constants& form-factors;

iii) form-factors which cannot be accessed in other semileptonic decays;

iv) NP at tree level;

v) possible tests of lepton universality.

https://news.slac.stanford.edu/

BaBar Data Hint at Cracks in the Standard Model

Jun 18, 2012

Recently analyzed data from the BaBar experiment may suggest possible flaws in the Standard Model of particle physics, the reigning description of how the universe works on subatomic scales. The data from BaBar, a high-energy physics experiment based at the U.S. Department of Energy's (DOE) SLAC National Accelerator Laboratory, show that a particular type of particle decay called "B to D-star-tau-nu" happens more often than the Standard Model says it should.



B decays to $\tau \nu_{\tau}$

Experimental results

$$\begin{aligned} \mathcal{R}_{\tau/\ell}^{*} &\equiv \frac{\mathcal{B}(B \to D^{*} \tau \nu)}{\mathcal{B}(B \to D^{*} \ell \nu)} = 0.332 \pm 0.030 \\ \mathcal{R}_{\tau/\ell} &\equiv \frac{\mathcal{B}(B \to D \tau \nu)}{\mathcal{B}(B \to D \ell \nu)} = 0.440 \pm 0.072 \end{aligned} \qquad \begin{array}{l} \text{BaBar: 1205.5442} \\ \text{Belle: 0706.4429} \\ \text{Belle: 0706.4418; 1006.4201} \\ \text{BaBar: arXiv:0708.2260 [hep-ex]; } \\ \text{PRDD 81, 051101 (2010); } \\ \end{array}$$

2.9 σ disagreement with SM prediction (global fit CKM fitter)

Standard Model or New Physics?

Can observed effects be explained within SM?

Maybe! New form-factors show up in $B \to D^{(*)} \tau \nu_{\tau}$

How well do we know all new/old form-factors?

HQ - Isgur-Wise "paradigm"?

Lattice improvements?

Indication on LFU in both processes? S.F. J.F. Kamenik, I. Nišandžić, J. Zupan, **1206.1872** $b \rightarrow c$ $b \rightarrow u$

 π and K physics: Tests of LFU conservation holds up to 1 percent level for all three lepton generations. Experiment and SM expectations – excellent agreement!

SM or NP in $B \rightarrow \tau \nu_{\tau}$?



Tension: within the SM is not possible to fit the both: either $BR(B \to \tau \nu_{\tau})$ is too high, or β_{cc} too low!



$$\mathsf{BR}(B^{+} \to \tau^{+} \nu) = \frac{G_{F}^{2} m_{B} \tau_{B}}{8\pi} m_{\tau}^{2} \left(1 - \frac{m_{\tau}^{2}}{m_{B}^{2}}\right)^{2} f_{B_{d}}^{2} |V_{ub}|^{2} \times (1 + r_{H}^{B})^{2}$$



No indication for 2HDM II!

NP in
$$B
ightarrow D au
u_{ au}$$



Effective Lagrangian approach

NP generated at a scale Λ higher than the electroweak scale

$$v = (\sqrt{2}/4G_F)^{1/2} \simeq 174 \,\,\mathrm{GeV}$$



$$c_a = z_a (\Lambda/v)^{d_a - 4}$$

the lowest dimensional operators $d_i \leq 8 \text{ are:}$

Assumptions:
a) no down – type FCNCs;
b) no LFU in pion and kaon sector

$$\begin{aligned}
\mathcal{Q}_L &= (\bar{q}_3 \gamma_\mu \tau^a q_3) \mathcal{J}_{3,a}^\mu, \\
\mathcal{Q}_R^i &= (\bar{u}_{R,i} \gamma_\mu b_R) (H^\dagger \tau^a \tilde{H}) \mathcal{J}_{3,a}^\mu, \\
\mathcal{Q}_{R}^i &= (\bar{u}_{R,i} \gamma_\mu b_R) (H^\dagger \tau^a \tilde{H}) \mathcal{J}_{3,a}^\mu, \\
\mathcal{Q}_{RL} &= i \partial_\mu (\bar{q}_3 \tau^a H b_R) \sum_j \mathcal{J}_{j,a}^\mu, \\
\mathcal{Q}_{RL}^i &= i \partial_\mu (\bar{u}_{R,i} \tilde{H}^\dagger \tau^a q_3) \sum_j \mathcal{J}_{j,a}^\mu, \\
\mathcal{Q}_{IR}^i &= i \partial_\mu (\bar{u}_{R,i} \tilde{H}^\dagger \tau^a q_3) \sum_j \mathcal{J}_{j,a}^\mu, \\
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\mathcal{Q}_{$$

down quark basis $q_i = (V_{CKM}^{ji*} u_{L,j}, d_{L,i})^T$ and charged lepton basis $l_i = (V_{PMNS}^{ji*} \nu_{L,j}, e_{L,i})^T$

a new light invisible fermion ψ could mimic the missing energy of SM neutrinos

$$\mathcal{Q}^i_{\psi} = (\bar{q}_i b_R)(\bar{l}_3 \psi_R)$$

In our study we use:

$$\begin{aligned} \mathcal{R}_{\tau/\ell}^* &\equiv \frac{\mathcal{B}(B \to D^* \tau \nu)}{\mathcal{B}(B \to D^* \ell \nu)} = 0.332 \pm 0.030 \\ \mathcal{R}_{\tau/\ell} &\equiv \frac{\mathcal{B}(B \to D \tau \nu)}{\mathcal{B}(B \to D \ell \nu)} = 0.440 \pm 0.072 \,, \\ \mathcal{R}_{\tau/\ell}^\pi &\equiv \frac{\tau(B^{\rm o})}{\tau(B^-)} \frac{\mathcal{B}(B^- \to \tau^- \bar{\nu})}{\mathcal{B}(\bar{B}^0 \to \pi^+ \ell^- \bar{\nu})} = 1.07 \pm 0.20 \end{aligned}$$

 $B \rightarrow \pi$ form-factors from recent lattice QCD (Laiho, 0910.2928)

left-right operator

$$\mathcal{Q}_{LR} \longrightarrow \left\{ \begin{array}{l} \mathcal{R}_{\tau/\ell}^{\pi,\mathrm{LR}}/\mathcal{R}_{\tau/\ell}^{\pi,\mathrm{SM}} = 1 - 0.038 \operatorname{Re}(c_{LR}) + 3.6 \ 10^{-4} |c_{LR}|^2 \ , \\ \mathcal{R}_{\tau/\ell}^{\mathrm{LR}}/\mathcal{R}_{\tau/\ell}^{\mathrm{SM}} = 1 - 0.0076 \operatorname{Re}(c_{LR}) + 2.6 \ 10^{-5} |c_{LR}|^2 \ , \\ \mathcal{R}_{\tau/\ell}^{*,\mathrm{LR}}/\mathcal{R}_{\tau/\ell}^{*,\mathrm{SM}} = 1 - 6.2 \ 10^{-4} \operatorname{Re}(c_{LR}) + 1.2 \ 10^{-6} |c_{LR}|^2 \ , \end{array} \right.$$



LR operator

Tension between observables for LR operator!

MFV

requirement no tree-level FCNC in down sector charged currents are proportional to the same CKM elements

 \mathcal{Q}_L contributions are rescaled by $|1+c_L/2|^2$ $c_L=z_L(v/\Lambda)^2$ $\mathcal{R}^{\pi}_{\tau/\ell} \mathcal{R}_{\tau/\ell}$ and $\mathcal{R}^{*}_{\tau/\ell}$ well accommodated tension above 2σ level $\mathcal{R}^*_{\tau/\ell} \quad |1+c_L/2| \simeq 1.18$ Q_{ψ} 2.5 MFV implies for the right handed operators $\mathcal{R}_{\tau/\ell} \quad \mathcal{Q}_R^i, \mathcal{Q}_{RL}^i \text{ or } \mathcal{Q}_{\psi}^i \longrightarrow z_{R,RL}^i \propto m_{u_i}$ 2.0 $|C\psi|$.5 íσ best fit value tension remains 1.0 2σ 0.5 $c_{\psi} \simeq 0.54$ and $m_{\psi} = 0$ 0.0 $\mathcal{R}^{\pi}_{\tau/\ell}$ 0.0 0.2 0.4 0.6 0.8 1.0 1.2 1.4 m_{ψ}

Generic flavor structure

More general flavor violation: NP in $\mathcal{R}_{\tau/\ell}^{\pi}$ is not related to $\mathcal{R}_{\tau/\ell}^{(*)}$ SM values for $\mathcal{R}_{\tau/\ell}$ are modified by $|1 - c_R/2V_{cb}|^2$ $\mathcal{R}_{\tau/\ell}^{\pi}$ by $|1 + \epsilon_R c_R/2V_{ub}|^2$

$\begin{aligned} \mathcal{Q}_R^i \quad \text{contributions} \\ \mathcal{R}_{\tau/\ell}^{*,R(\text{MFV})} / \mathcal{R}_{\tau/\ell}^{*,\text{SM}} &= 1 - 0.88 \operatorname{Re}(c_R/V_{cb}) + 0.25 |c_R/V_{cb}|_{\cdot}^2 \text{ presence of large CP} \\ c_R &\simeq -0.0039 \pm 0.053i \text{ and } \epsilon_R \simeq 0.20 \quad v |\operatorname{Im}(c_R)|^{-1/4} \simeq 0.36 \text{ TeV} \\ \mathcal{Q}_{RL}^i \text{ contributions} \\ c_{RL} &\simeq 11 \text{ and } \epsilon_{RL} \simeq 0.013 \qquad v |c_{RL}|^{-1/4} \simeq 97 \text{ GeV} \\ & \text{low NP scale!} \end{aligned}$



$$\mathcal{R}^*_{\tau/\ell}$$









Explicit models

2HDM

There are varieties of 2HDM: Type I, Type II, "lepton specific", and "flipped" (see e.g. Branco et al. 1106.0034)

$$c_{LR} = (2m_b v/m_{H^+}^2) \{ \operatorname{ctg}^2\beta, \operatorname{tg}^2\beta, -1, -1 \}$$

$$c_{RL}^i = (2m_u^i v/m_{H^+}^2) \{ \operatorname{ctg}^2\beta, -1, -1, \operatorname{ctg}^2\beta \}$$

for $m_{H^+} \gtrsim 80 \ {
m GeV}$ LEP constraints ${\cal O}(1) \leq tg\beta \leq {\cal O}(100)$ (Yukawas are perturbative)

None of the natural flavor conservation 2HDMs can simultaneously account for the three LFU ratios!

Limit: only one Higgs doublet obtains vev

$$\mathcal{L} \supset \kappa_{RL}^{i} \bar{q}_{3} u_{R}^{i} \bar{H} + \kappa_{LR}^{i} \bar{b}_{R} \bar{H}^{\dagger} q_{i} + \kappa^{\tau} \bar{\tau}_{R} l_{3} \bar{H} + \text{h.c}$$

$$c_{RL}^{i\tau} = -\kappa_{RL}^{i*} (\kappa^{\tau} v/m_{\tau}) (v/m_{H^{+}})^{2}$$

$$c_{LR}^{i\tau} = -\kappa_{LR}^{i*} (\kappa^{\tau} v/m_{\tau}) (v/m_{H^{+}})^{2}$$

The best fit regions $(\kappa_{LR}^u - \kappa_{RL}^u)\kappa^{\tau} \simeq \{1.5, -5\} \cdot 10^{-3} (m_{H^+}/v)^2, (\kappa_{RL}^c \kappa^{\tau}, \kappa_{LR}^c \kappa^{\tau}) \simeq \{(-6, 8), (-12, 1)\} \cdot 10^{-2} (m_{H^+}/v)^2 \kappa_{RL}^{c(u)} \kappa^{\tau}$ is about 3(4) times larger than Yukawas $(m_{c(u)}/v)(m_{\tau}/v)$

FCNC bounds from D, B, B_s require an order of magnitude cancellation

$$\kappa^{ au}=1~$$
 ($\kappa^{i}_{LR}=0$, for B_s)

LHC signatures

1) Higgs lighter than top the signal $t \to bH^+$

existing searches at ATLAS and CMS

 $|\kappa^t_{RL,LR}| \lesssim \mathcal{O}(0.2-0.4) \quad \ \text{for 80 GeV <} m_{\text{H-}} < \text{160 GeV}$

2) Heavier Higgs $m_{H^-}=200~{
m GeV}$

dominant signal $gb \rightarrow H^-t$ LHC: at 8 TeV $\sigma_{pp} = 1.4 \ pb(|\kappa_{RL}^t|^2 + |\kappa_{LR}^t|^2)$

Leptoquarks

Quantum numbers assignment $SU(3)_c \times SU(2)_L \times U(1)_Y$

possible cases $(3, 3, -1/3), (\overline{3}, 2, -7/6), (3, 1, -1/3)$

e.g.
$$\mathcal{L}_{S_3}^{\text{int}} = Y_{S_3} \overline{q_3^c} i \sigma_2 \tau^a S_3^{a*} l_3 + \text{h.c.}$$

contribution to \mathcal{Q}_L with $c_L = (|Y_{S_3}|^2/4)(v/m_{S_3})^2$

$$|Y_{S_3}|/m_{S_3} \simeq 1/150 \,\,\mathrm{GeV}$$

In conflict with electroweak precision tests $|Y_{S_3}|/m_{S_3} \le 1/450 \text{ GeV}$ CMS search for the third generation LQ from $S_3 \rightarrow b\nu$

$$m_{S_3} \gtrsim 280 \text{ GeV}$$

$$\begin{array}{c|c} \hline \text{Composite III generation of fermions} \\ \hline \text{contribution of } \mathcal{Q}_{L,R} & \frac{z_L}{\Lambda^2} \sim \frac{g_\rho^2}{m_\rho^2} [f_3^q]^2 [f_3^l]^2, \quad \frac{z_R^{u(c)}}{\Lambda^4} \sim \frac{g_\rho^2}{m_\rho^2} \frac{y_3^{Qd} y_{1(2)}^{Qu}}{m_Q^2} [f_3^l]^2 \\ \hline g_\rho \lesssim \sqrt{4\pi} & m_\rho \sim \mathcal{O}(\text{TeV}) & (\mathbf{3}, \mathbf{2}, 1/6) & m_Q \lesssim \mathcal{O}(\text{TeV}) \\ \hline \text{vector resonance} & \text{strong sector fermion resonance} \\ f_i^{q,l} \in [0, 1] & \text{compositeness fractions} \\ y_i^{Qd,Qu} & u_R \text{ and } d_R \text{ couplings to composite Higgs and Q fermion} \\ & \mathcal{L} \sim y_i^{Qd} \bar{Q} H d_R^i + y_i^{Qu} \bar{Q} \tilde{H} u_R^i + h.c. \\ \text{we fix } f_3^l = f_3^q = 1 & g_\rho = \sqrt{4\pi} \\ \epsilon_{32} \equiv y_3^{Qd} y_2^{Qu} v^2 / m_Q^2 & \epsilon_{32} \simeq 0 \text{ and } \epsilon_{31} \simeq -0.01 \\ \epsilon_{31} \equiv y_3^{Qd} y_1^{Qu} v^2 / m_Q^2 & \epsilon_{32} \simeq 0.01 \text{ and } \epsilon_{31} \simeq 0.05. \\ & m_\rho \simeq 1 \text{ TeV} \end{array}$$

Prospect to check LFU in B physics

 $\left[\mathcal{B}(B \to \pi \tau \nu) / \mathcal{B}(B \to \pi \ell \nu) \right]^{\text{SM}} = 0.68 \pm 0.03$ - measurements of $BR(B \to \pi \tau \nu_{\tau}) \quad BR(B_c \to \tau \nu_{\tau})$

- lattice improvements of the scalar form-factor

Impact on LHC

- search for charged Higgs, LQ
- all models predict $\ h + au + MET$ (MET missing transverse energy)

- models with
$$\mathcal{Q}_{R}^{i}$$
, \mathcal{Q}_{LR} and \mathcal{Q}_{RL}^{i} $t + MET$
 $(t+)\tau + MET$



S.F., Nisanndzic, J.F.Kamenik, 1203.2654 Körner& Schuller, ZPC 38 (1988) 511

$$\begin{split} H_{\pm\pm}^{\rm SM}(q^2) &= (m_B + m_{D^*})A_1(q^2) \mp \frac{2m_B}{m_B + m_{D^*}} |\mathbf{p}| V(q^2) \,, \\ H_{00}^{\rm SM}(q^2) &= \frac{1}{2m_{D^*}\sqrt{q^2}} \left[(m_B^2 - m_{D^*}^2 - q^2)(m_B + m_{D^*})A_1(q^2) - \frac{4m_B^2 |\mathbf{p}|^2}{m_B + m_{D^*}} A_2(q^2) \right] \\ H_{0t}^{\rm SM}(q^2) &= \frac{2m_B |\mathbf{p}|}{\sqrt{q^2}} A_0(q^2) \,. \end{split}$$

Heavy Quark limit for b and c quarks—>only one form-factor!

$$A_{0}(q^{2}) = \frac{R_{0}(w)}{R_{D^{*}}} h_{A_{1}}(w)$$

$$A_{2}(q^{2}) = \frac{R_{2}(w)}{R_{D^{*}}} h_{A_{1}}(w)$$

$$V(q^{2}) = \frac{R_{1}(w)}{R_{D^{*}}} h_{A_{1}}(w)$$

$$w \equiv v_{B} \cdot v_{D^{*}} = \frac{m_{B}^{2} + m_{D^{*}}^{2} - q^{2}}{2m_{B}m_{D^{*}}}$$

Caprini et al., hep-ph/9712417

recent work form-factors: Gambino et a.I, 1206.2296

NP signatures in $B \to D^* \tau \nu_\tau$

effective hamiltonian

$$\begin{aligned} \mathcal{H}_{\text{eff}} = & \frac{4G_F V_{cb}}{\sqrt{2}} J_{bc,\mu} \sum_{\ell=e,\mu,\tau} \left(\bar{\ell} \gamma^{\mu} P_L \nu_{\ell} \right) + \text{h.c.} \\ J_{bc}^{\mu} = \bar{c} \gamma^{\mu} P_L b + g_{SL} i \partial^{\mu} (\bar{c} P_L b) + g_{SR} i \partial^{\mu} (\bar{c} P_R b) \\ B \to D \tau \nu_{\tau} \end{aligned}$$

 $R/R_{\rm SM} = 1 + 1.5 \operatorname{Re}[m_{\tau}(g_{SR} + g_{SL})] + 1.0 |m_{\tau}(g_{SR} + g_{SL})|^2$

modification of new physics

using form-factor shapes from HFAG and PDG parameters

$$\frac{d\Gamma_{\tau}}{dq^2} = \frac{G_F^2 |V_{cb}|^2 |\mathbf{p}| q^2}{96\pi^3 m_B^2} \left(1 - \frac{m_{\tau}^2}{q^2}\right)^2 \left[\left(|H_{++}|^2 + |H_{--}|^2 + |H_{00}|^2\right) \left(1 + \frac{m_{\tau}^2}{2q^2}\right) + \frac{3}{2} \frac{m_{\tau}^2}{q^2} |H_{0t}|^2 \right]$$

NP modifies
$$H_{0t} = H_{0t}^{\text{SM}} \left[1 + (g_{SR} - g_{SL}) \frac{q^2}{m_b + m_c} \right]$$

In order to reduce theoretical uncertainties it is better to look $R^* \equiv \frac{Br(B \to D^* \tau \bar{\nu}_{\tau})}{Br(B \to D^* e \bar{\nu}_e)}$



 $R^* = R^*_{\rm SM} \left\{ 1 + 0.12 \text{Re}[m_\tau (g_{SR} - g_{SL})] + 0.05 |m_\tau (g_{SR} - g_{SL})|^2 \right\}$

Possible variables:

$$R^*(q^2) = \frac{d\Gamma_\tau/dq^2}{d\Gamma_\ell/dq^2} = \left(1 - \frac{m_\tau^2}{q^2}\right)^2 \left[\left(1 + \frac{m_\tau^2}{2q^2}\right) + \frac{3}{2}\frac{m_\tau^2}{q^2}\frac{|H_{0t}|^2}{|H_{++}|^2 + |H_{--}|^2 + |H_{00}|^2}\right]$$

sensitivity on H_{0t}

NP contributes only to longitudinally polarized D^* (information comes from the Study of angular distribution of D π)

$$R_L^* \equiv \frac{Br(B \to D_L^* \tau \bar{\nu}_\tau)}{Br(B \to D^* e \bar{\nu}_\tau)} = 0.115(2) \left\{ 1 + 0.27 \text{Re}[m_\tau (g_{SR} - g_{SL})] + 0.10 |m_\tau (g_{SR} - g_{SL})|^2 \right\}$$



$$\begin{split} \text{Opening angle asymmetry} \\ A_{\theta}(q^2) &\equiv \frac{\int_{-1}^{0} d\cos\theta (d^2\Gamma_{\tau}/dq^2d\cos\theta) - \int_{0}^{1} d\cos\theta (d^2\Gamma_{\tau}/dq^2d\cos\theta)}{d\Gamma_{\tau}/dq^2} \\ &= \frac{3}{4} \frac{|H_{++}|^2 - |H_{--}|^2 + 2\frac{m_{\tau}^2}{q^2} \text{Re}(H_{00}H_{0t})}{\left[(|H_{++}|^2 + |H_{--}|^2 + |H_{00}|^2) \left(1 + \frac{m_{\tau}^2}{2q^2} \right) + \frac{3}{2} \frac{m_{\tau}^2}{q^2} |H_{0t}|^2 \right]}. \end{split}$$



Using T helicity

$$\begin{aligned} \frac{d\Gamma_{\tau}}{dq^2} (\lambda_{\tau} = -1/2) &= \frac{G_F^2 |V_{cb}|^2 |\mathbf{p}| q^2}{96\pi^3 m_B^2} \left(1 - \frac{m_{\tau}^2}{q^2} \right)^2 \left(H_{--}^2 + H_{++}^2 + H_{00}^2 \right) \,, \\ \frac{d\Gamma_{\tau}}{dq^2} (\lambda_{\tau} = 1/2) &= \frac{G_F^2 |V_{cb}|^2 |\mathbf{p}| q^2}{96\pi^3 m_B^2} \left(1 - \frac{m_{\tau}^2}{q^2} \right)^2 \frac{m_{\tau}^2}{2q^2} \left(H_{--}^2 + H_{++}^2 + H_{00}^2 + 3H_{0t}^2 \right) \\ A_{\lambda}(q^2) &= \frac{d\Gamma_{\tau}/dq^2 (\lambda_{\tau} = -1/2) - d\Gamma_{\tau}/dq^2 (\lambda_{\tau} = 1/2)}{d\Gamma_{\tau}/dq^2} \end{aligned}$$

$$A_{\lambda}(q^2) = 1 - \frac{6|H_{0t}|^2 m_{\tau}^2}{(2q^2 + m_{\tau}^2)(|H_{--}|^2 + |H_{00}|^2 + |H_{++}|^2) + 3|H_{0t}|^2 m_{\tau}^2}$$

SM only:

$$A_{\lambda,SM} = 0.829(15)$$

SM+NP (benchmark point):

 $A_{\lambda,NP} = 0.36$





Summary and outlook

- \blacktriangleright disagreement exp. SM in $b \rightarrow u \tau \nu_{\tau}$ and $b \rightarrow c \tau \nu_{\tau}$.
- SM form factor knowledge can be improved;
- > NP models can be constraint:
- MFV disfavored; 2HDM Type I, Type II, "lepton specific", and "flipped" can not account new τu_{τ} final states observables;
- 2HDM with general FV LQ, composite fermions, ...
- are able to account to observables;
- > NP possible to constrain better in a number of new observables in $B \to D^* \tau \nu_{\tau}$

> measurements of $BR(B \to \pi \tau \nu_{\tau}) BR(B_c \to \tau \nu_{\tau})$ would give additional check of possible LFV; possible LHC signatures!

2HDM

$$\mathcal{L} = Q_L \eta_1^U U_R \Phi_1 + Q_L \eta_1^D D_R \Phi_1 + Q_L \eta_2^U U_R \Phi_2 + Q_L \eta_2^D D_R \Phi_2 + \bar{L}_L \eta_1^E E_R \Phi_1 + \bar{L}_L \eta_2^E E_R \Phi_2 + h.c.,$$

$$M^F = \frac{v}{\sqrt{2}} (\eta_1^F \cos\beta + \eta_2^F \sin\beta), \qquad v_1 = v \cos\beta, \ v_2 = v \sin\beta \text{ with } v = 246 \text{ GeV} \text{Higgs doublet} \Phi_j = \begin{pmatrix} \phi_j^+ \\ (v_j + \rho_j + i\eta_j)/\sqrt{2} \end{pmatrix}, \qquad \text{physical} \qquad Higgses \qquad \begin{pmatrix} h = -\rho_1 \sin\alpha - \rho_2 \cos\alpha, \\ H = -\rho_1 \cos\alpha - \rho_2 \sin\alpha, \\ H = -\rho_1 \cos\beta - \eta_2 \cos\beta, \\ G^0 = \eta_1 \cos\beta + \eta_2 \sin\beta \end{pmatrix}$$





