Discussion points

> How to “be **bold** responsibly”?

> The role of AI and new tools

> Improve the Theorists-Experimentalists interplay

> Wishlist for a future collider

> New physics: where, when, how it’s best to look for it?

To be or not to be? (bold)

What message we want to convey to entice both scientific and non-scientific audiences?

→ Underline the **value of precision physics as a continuous journey of mankind** towards knowledge and betterment, but that could end up **looking less exciting than many other alternatives**?

OR

→ Having **ambitious and exciting new physics targets**, that however might be perceived as moving goalposts and **discourage both scientific and non-scientific communities**?

OR

→ Focusing on **exciting new developments and tools for modern research** that could **look like shifting the focus to an external eye, or "lose" to much richer competitors**?

Practically, to us all of this can be **done at the same** time, but from the **point of view of messaging** this is something where we seem not to agree upon