

# Open Symposium on the European Strategy for Particle Physics Update- ESPPU

Lido di Venezia, 23 – 27 June, 2025 Palazzo del Casinò

**Sponsor Prospectus** 

#### THE EVENT

The <u>European Strategy for Particle Physics (ESPP)</u> is the cornerstone of Europe's decision-making process for the long-term future of the field. Mandated by the CERN Council, it is formed through a broad consultation of the particle physics community and the study of selected projects. The focus of the ESPP 2026 Update is to identify the next flagship project at CERN to succeed the Large Hadron Collider and its high-luminosity upgrade.

Updating the ESPP is a process that takes place every 5-7 years and requires several months of work by the scientific community.

The ESPPU is developed in close coordination with similar processes in the US and Japan to ensure coordination between regions and optimal use of resources globally, and in collaboration with other fields strictly related to particle physics, such as astroparticle physics, neutrino physics, and nuclear physics, to strengthen synergies. It also recognizes the importance, and takes into account, complementary issues such technology transfer and industrial impact.

The final output of this process is a document presenting the studies carried out and the recommendations expressed.

The document is preceded by an important moment of sharing and discussion: the Open Symposium of the scientific community, whose next edition will be hosted in Italy, at Lido di Venezia, from June 23<sup>rd</sup> to 27<sup>th</sup>, 2025.

The Open Symposium is therefore also an opportunity for all interested companies to learn about the perspectives in this field and the technological developments that will be needed to realize the new research infrastructure that the community is moving towards. It will also be possible to find, on the sidelines of the Symposium, moments to interact with the speakers of the various sessions, in particular those dedicated to the developments in accelerators, detectors and computing.

The Open Symposium of the European Strategy for Particle Physics Update 2025 is hosted and organized by the Italian National Institute for Nuclear Physics – INFN with the support of CERN.

#### **SPONSORSHIP OPPORTUNITIES**

Sponsorship opportunities are available for this major international event.

Companies are given the opportunity to benefit from high-level visibility, through the exhibition of the their logo and the relevant link to the their web home page, on the web site of the event. Sponsorship of this prominent event could be a stimulating and rewarding opportunity to meet new potential stakeholders and develop business.

#### **SPONSORSHIP BENEFITS**

• The event is designed to appeal to a specialized audience of researchers, experts, and project managers.

• Participation offers a unique opportunity to gain exposure for your organization and your products and services on the dedicated sponsor page of the event website and to establish long-term synergies for mutual benefit.

Therefore, the Organizing Committee invites interested companies to take advantage of this opportunity.

Sponsors must have scientific and technological interest in the symposium's topics.

Monday	Tuesday	Wednesday	Thursday	Friday
	Large-scale accelerator	Electroweak Physics	BSM	Overarching topics
Opening Session	projects at CERN, part I	Talks (i), (ii)	Talks (i), (ii)	(by ESG Working groups)
		Discussion	Discussion	e.g. National input and others
Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
Parallel session I - IV	Large-scale accelerator	Strong Interactions	Dark Matter / dark sector	Overarching topics (cont.)
	projects at CERN, part II	Talks (i), (ii)	Talks (i), (ii)	(by ESG Working groups)
		Discussion	Discussion	Closeout Session
Lunch Break				Closeout talk, final discussion
	Lunch break	Lunch break	Lunch break	
Parallel session I - IV		Flavour	Detector Technologies	
	Status in China, Japan, US	Talks (i), (ii)	status of DRDs, R&D needs,	ESG Meeting
		Discussion	timeline, required resources	
Parallel sessions V - IX	Coffee break	Coffee break	Coffee break	
	Accelerator Technologies	Neutrinos and Cosmic Messengers	Computing	
Coffee break	Status of critical item, R&D needs	Talks (i), (ii)	Status of critical item, R&D needs	
	timeline, required resources	Discussion	timeline, required resources	
Parallel sessions V - IX				

Hereby following is the suggested sponsorship offer:

# Sponsorship Golden PACKAGE: €3500,00 \* (Plus VAT)

Sponsorship package includes:

- Exposure of company logo on the event website with a link to the Company's web page and to a promotional brochures/leaflet
- One delegate free participation to the symposium
- An exhibit spot with table and chair nearby the highest visibility areas.
  - Signage is not included in the package but, on sponsor responsibility and at its expenses, a standing roll up is allowed to be placed near the table.

#### Sponsorship Silver PACKAGE: €1500,00 \* (Plus VAT)

Sponsorship package includes:

- Exposure of company logo on the event website with a link to the Company's web page and to a promotional brochures/leaflet
- One delegate free participation to the symposium.

A regular invoice for the payment of the sponsorship will be issued by INFN

#### **HOW TO BECOME A SPONSOR**

Due space constraints, the number of available spots for on-site, sponsors will be limited and they will be assigned on a first come, first served basis.

The "Contract Form" will be posted on the event web site on March 17th, and will have to be filled in, duly signed by the legal representative of the Company and sent by e-mail by April 14th, 2025, to: Pina Salente (<u>Salente@pd.infn.it</u>).

Upon reception of the signed form, the Company is intended already committed.

### **PAYMENT TERMS**

Upon the receipt of the signed contract form, the organizers will issue and send an invoice. Upon the

receipt of the invoice, the Company must pay 100% of the total agreed amount within 30 days. Payments must be made in Euro (€) by bank transfer to Istituto Nazionale di Fisica Nucleare.

#### **BANK TRANSFER information**

Beneficiary: Istituto Nazionale di Fisica Nucleare Bank name: BNL – Filiale di Frascati Viale L. Bonaparte 1 – 00044 Frascati (RM) IBAN: IT05 B010 0539 1000 0000 0200 001 SOTTOCONTO: 3704 BIC/SWIFT Code: BNLIITRRXX Reference: "European Strategy Symposium - Fee for sponsorship - "Company Name". Bank charges: to be covered entirely by the remitter.

### **TECHNICAL CONTACT FOR SPONSORSHIP**

For any further technical information please contact: Dr. Giuseppina Salente - <u>Salente@pd.infn.it</u> - Tel. 39 049 9677220

### ADMINISTRATIVE CONTACT FOR SPONSORSHIP

Any enquiry regarding payments, invoices and receipts of payment should be sent to: Mrs. Stefania Pasquato - <u>contabilita@pd.infn.it</u> - Tel. 39 049 9677297

# WEB SITE OF THE SYMPOSIUM:

https://agenda.infn.it/event/44943/overview