

# PSICOLOGIA DEL GIOCO

## -PER IL GAME DESIGN-



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- 10. IMPATTO PSICOLOGICO E SOCIALE**
- 11. APPRENDIMENTO**
- 12. DESIGN PER L'APPRENDIMENTO**

- x-come la persona si approccia al gioco
- xx-meccanismi mentali, cognitivi, sociali (e neurali) di chi gioca
- xxx-rapporto tra attività di gioco ed apprendimento
- x-come raggiungere tramite il gioco un obiettivo formativo
- xx-cosa considerare quando si sviluppa un gioco per un fine altro rispetto all'intrattenimento
- xxx-distinguere differenti tipi di apprendimento attraverso il gioco ed integrarli nel migliore dei modi
- x-il gioco è sufficiente per il nostro obiettivo formativo? l'inserimento all'interno di un percorso
- xxx-il debriefing



# 1. MOTIVAZIONE

**1. MOTIVAZIONE**

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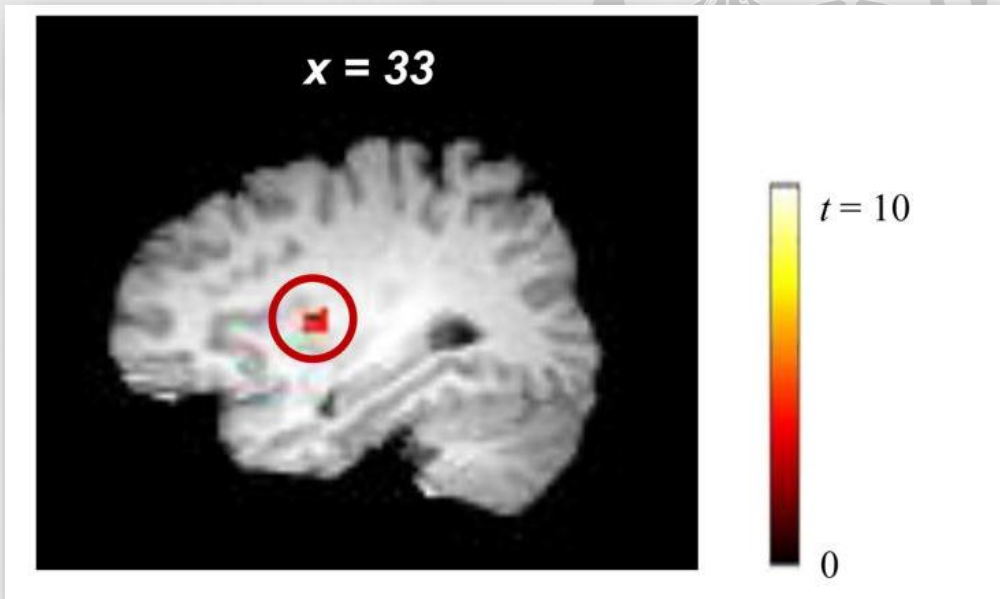
10. IMPATTO PSICOLOGICO E SOCIALE

11. APPRENDIMENTO

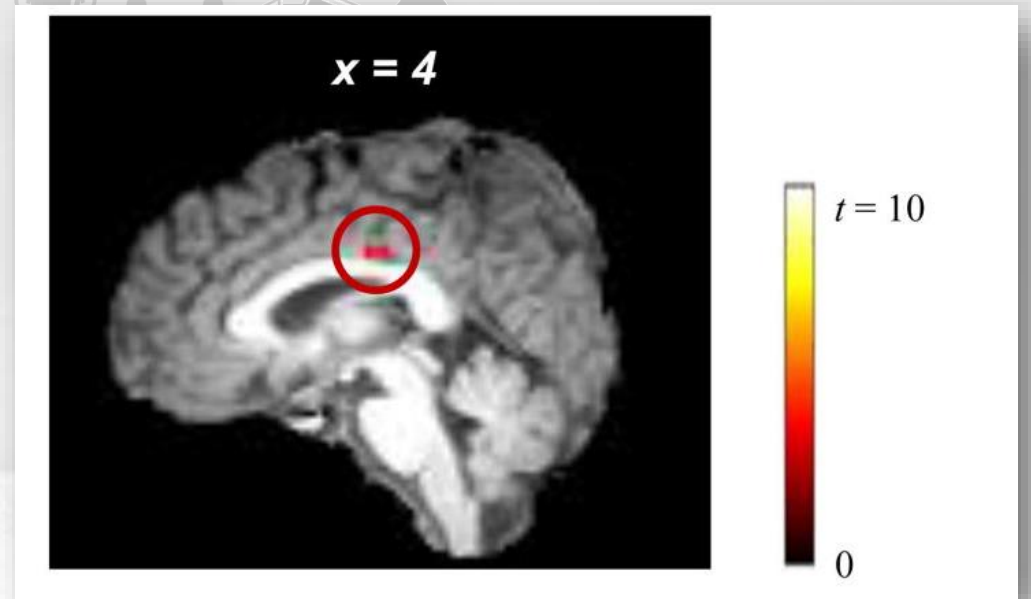
12. DESIGN PER L'APPRENDIMENTO



**«VIDEO GAMES ARE CONTROLLED  
TRAINING REGIMENS DELIVERED IN  
HIGHLY MOTIVATING BEHAVIOURAL  
CONTEXTS.» (MICHAEL M. MERZENICH)**



MOTIVAZIONE INTRINSECA - INSULAR CORTEX



MOTIVAZIONE ESTRINSECA - POSTERIOR CINGULATE CORTEX



(«NEURAL DIFFERENCES BETWEEN INTRINSIC REASONS FOR DOING VERSUS EXTRINSIC REASONS FOR DOING: AN fMRI STUDY». LEE, REEVE, XUE, JINHU XIONG, 2012)



# PIRAMIDE DEI BISOGNI DI MASLOW





# SELF-DETERMINATION THEORY (RYAN & DECI)

Bisogno di **competenza**

Bisogno di **autonomia**

Bisogno di **relazione**



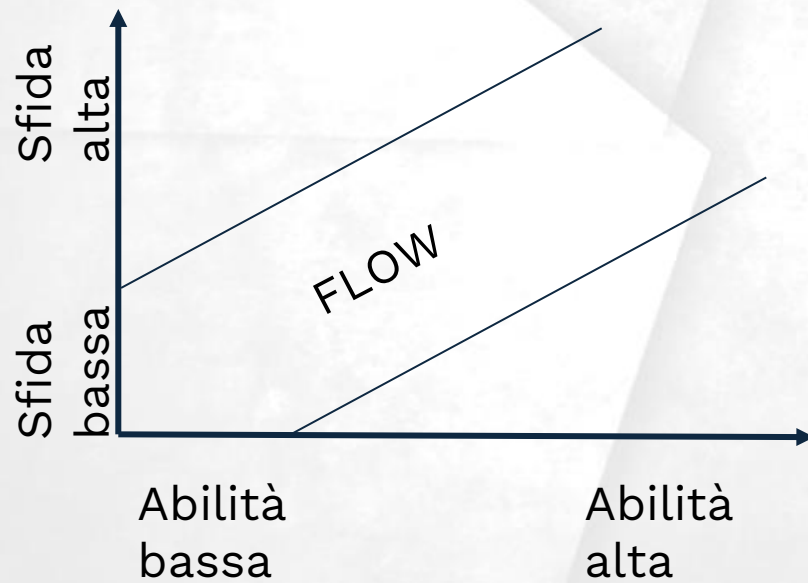


# 2. COINVOLGIMENTO

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# STATO DI FLOW (CSÍKSZENTMIHÁLYI, 1975)

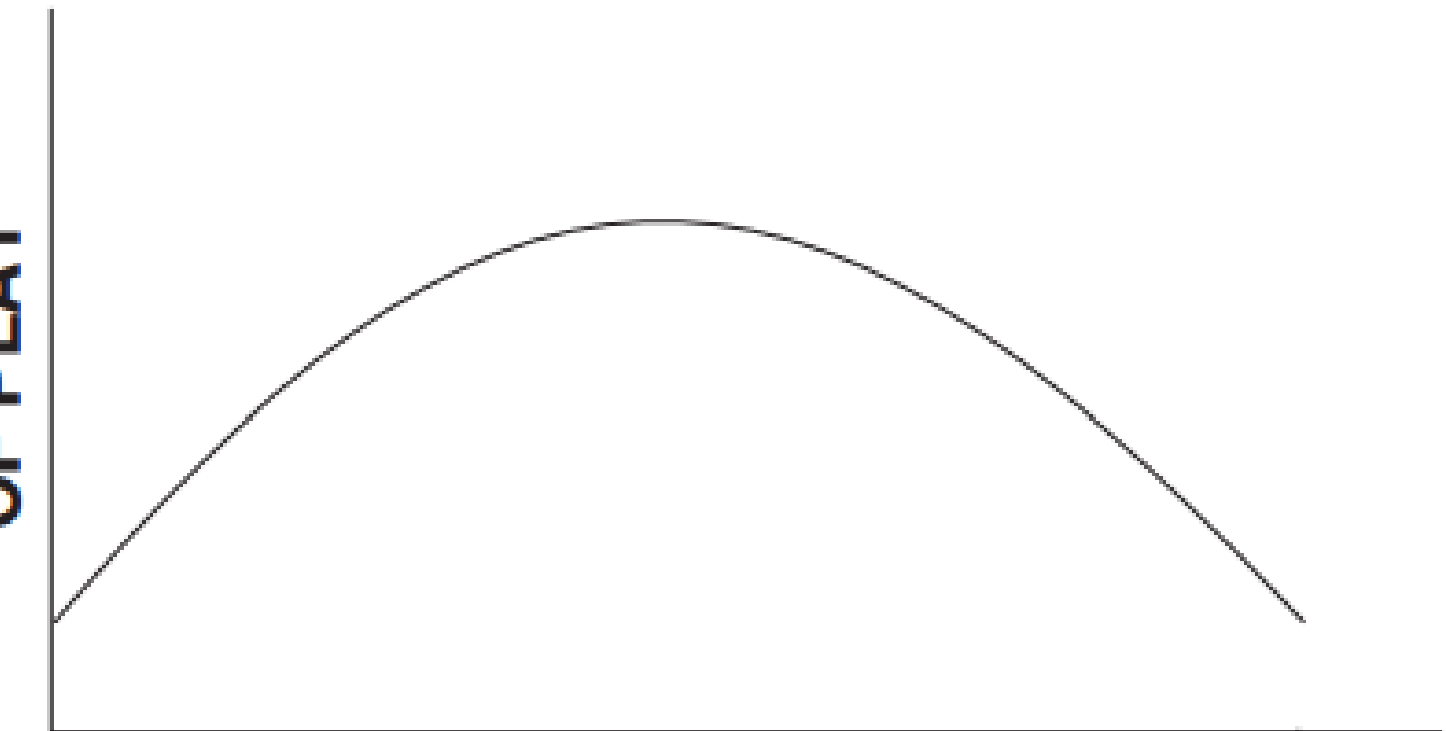




*HIGHER  
ENGAGEMENT*

**DURATION  
OF PLAY**

*LOWER  
ENGAGEMENT*



0%

**PROBABILITY  
OF SUCCESS**

100%

*HIGHER  
CHALLENGE*

*LOWER  
CHALLENGE*



# PERCEPTIONS OF COMPETENCE

**“IT IS SUCCESS AT OPTIMALLY CHALLENGING TASKS  
THAT ALLOWS PEOPLE TO FEEL A TRUE SENSE OF  
COMPETENCE”**

**(DECI & RYAN, 2000, P. 260;  
COGNITIVE EVALUATION THEORY; DECI & RYAN, 1985)**

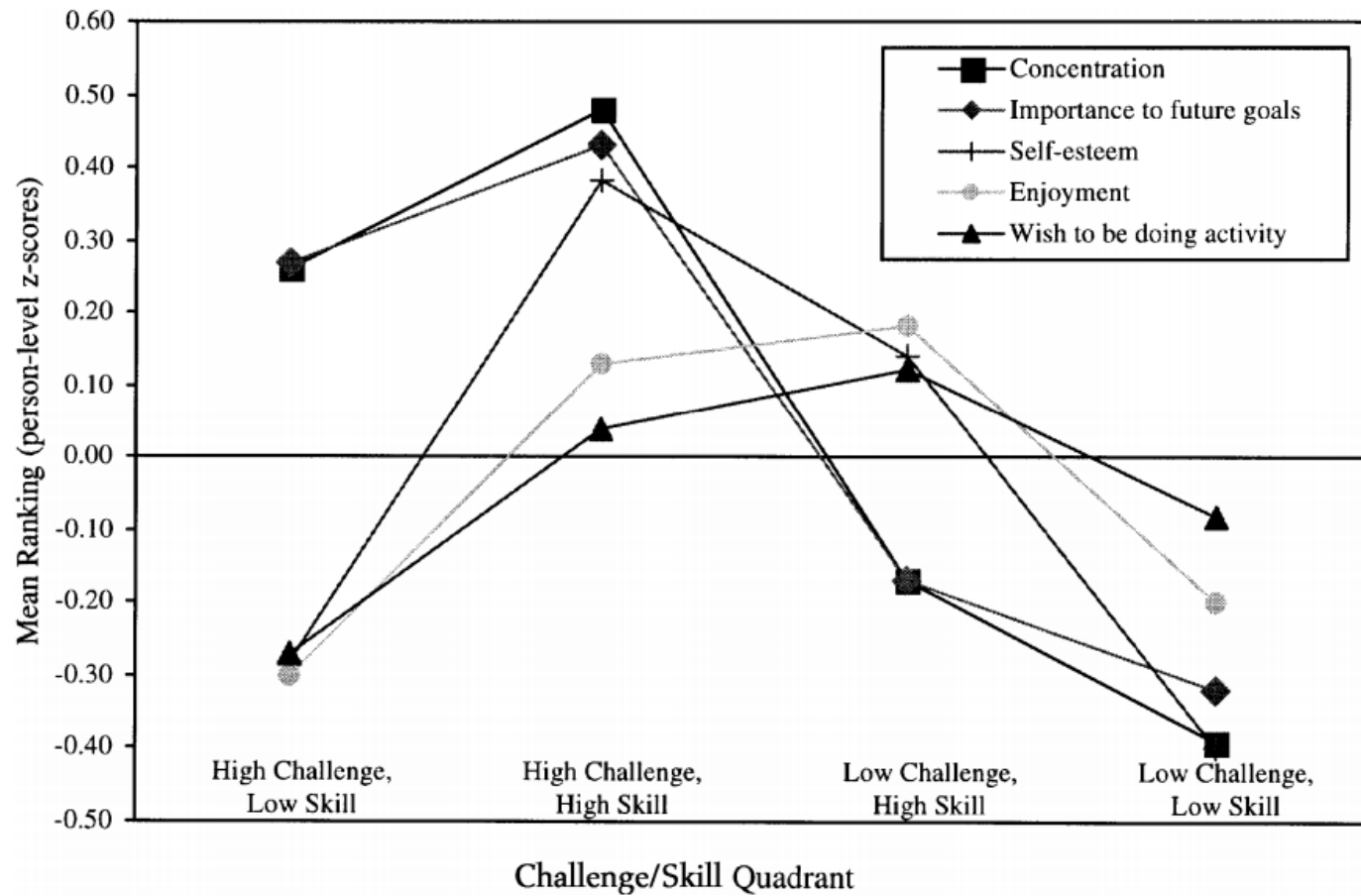
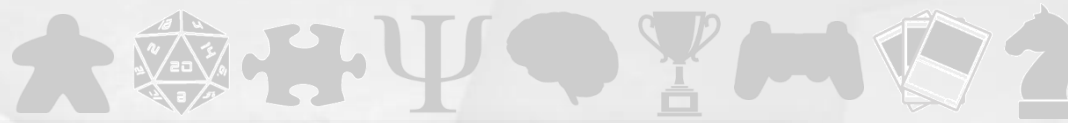
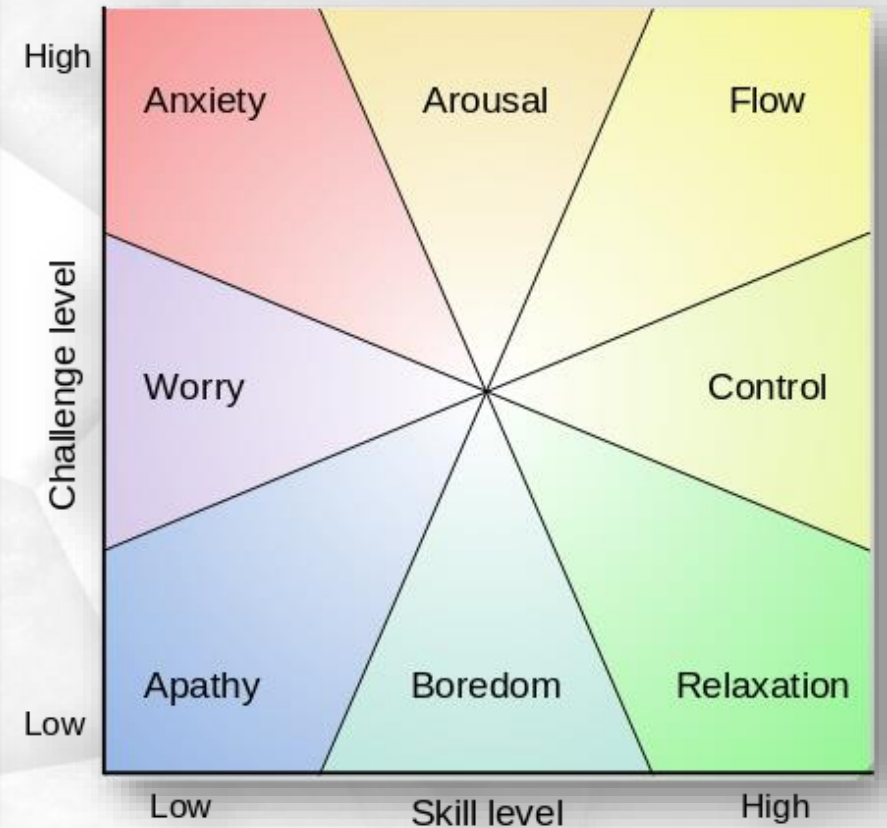


Figure 7.2 Quality of experience in each flow quadrant for a national sample of American adolescents ( $n = 824$ ). Adapted from Hektner and Asakawa (2000).



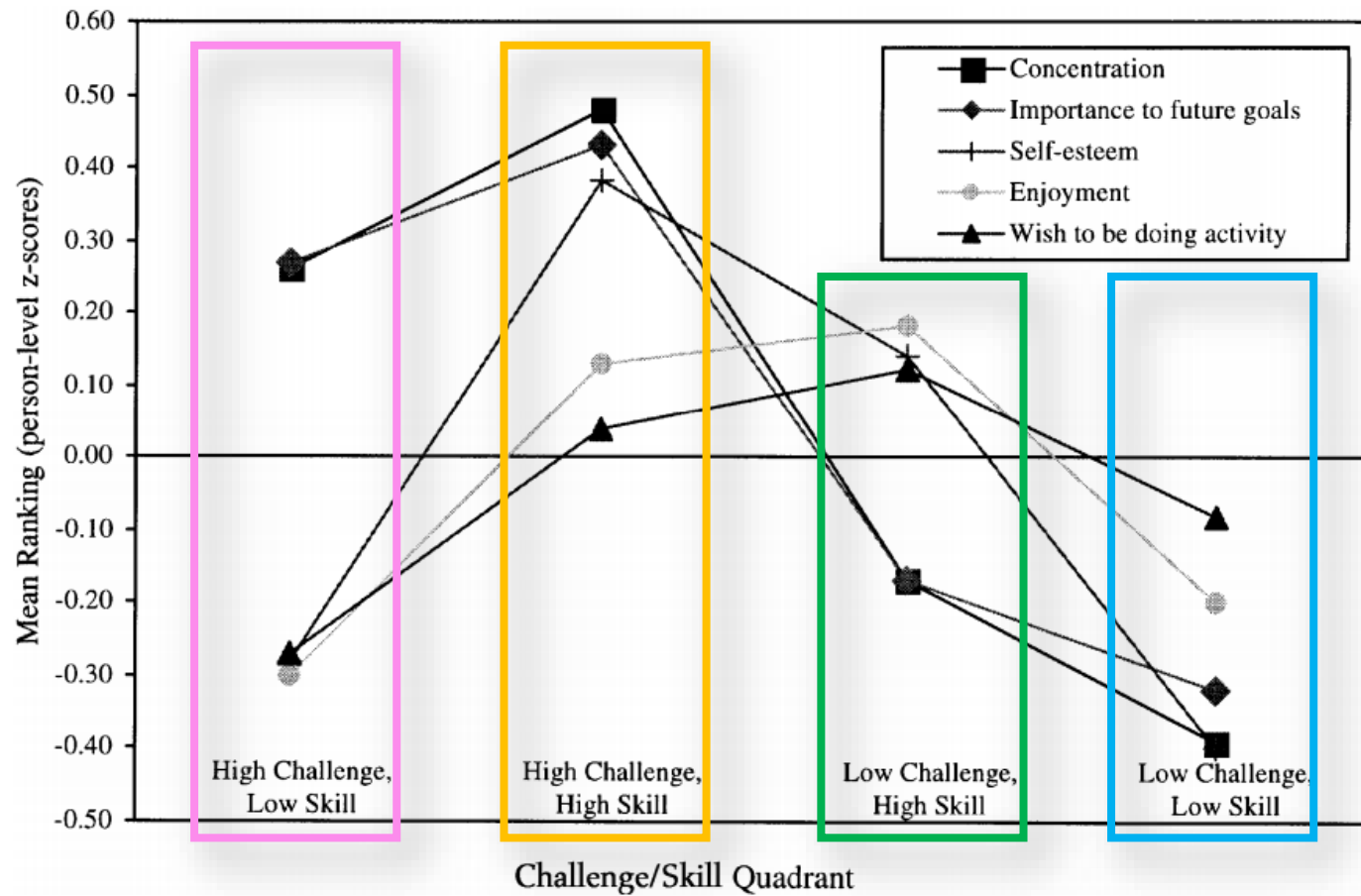
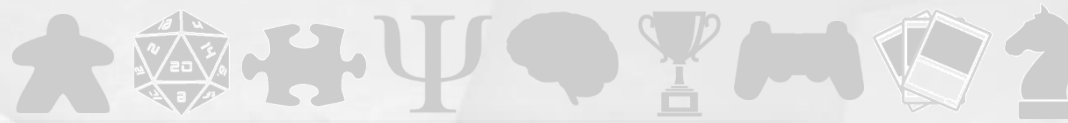
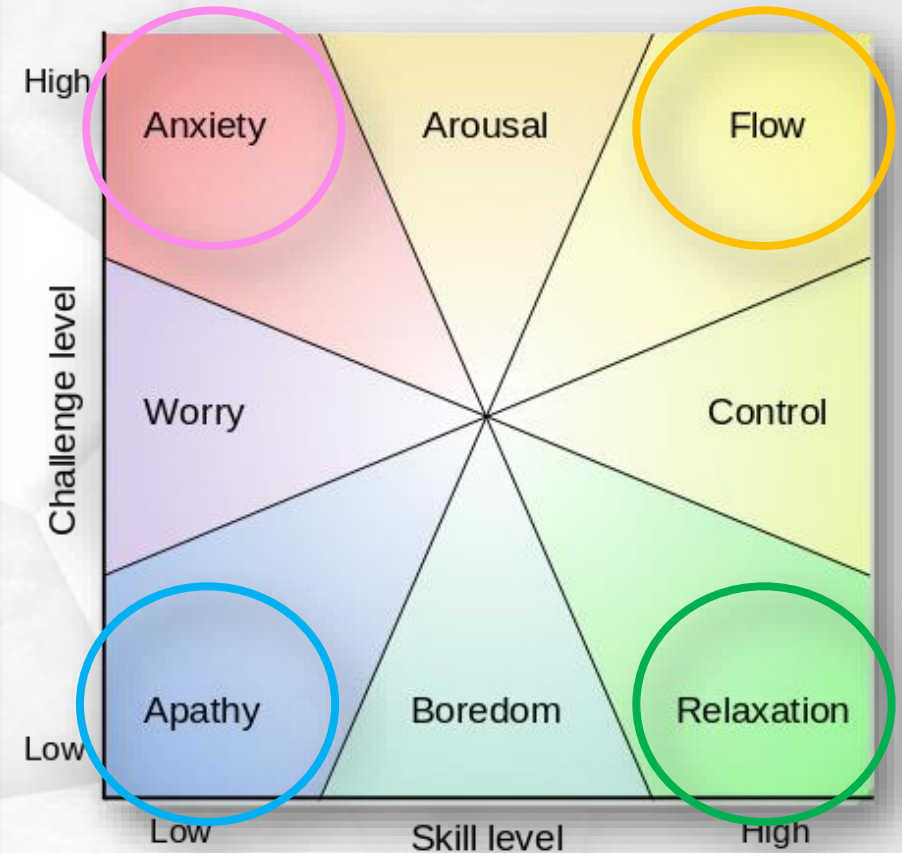


Figure 7.2 Quality of experience in each flow quadrant for a national sample of American adolescents ( $n = 824$ ). Adapted from Hektner and Asakawa (2000).





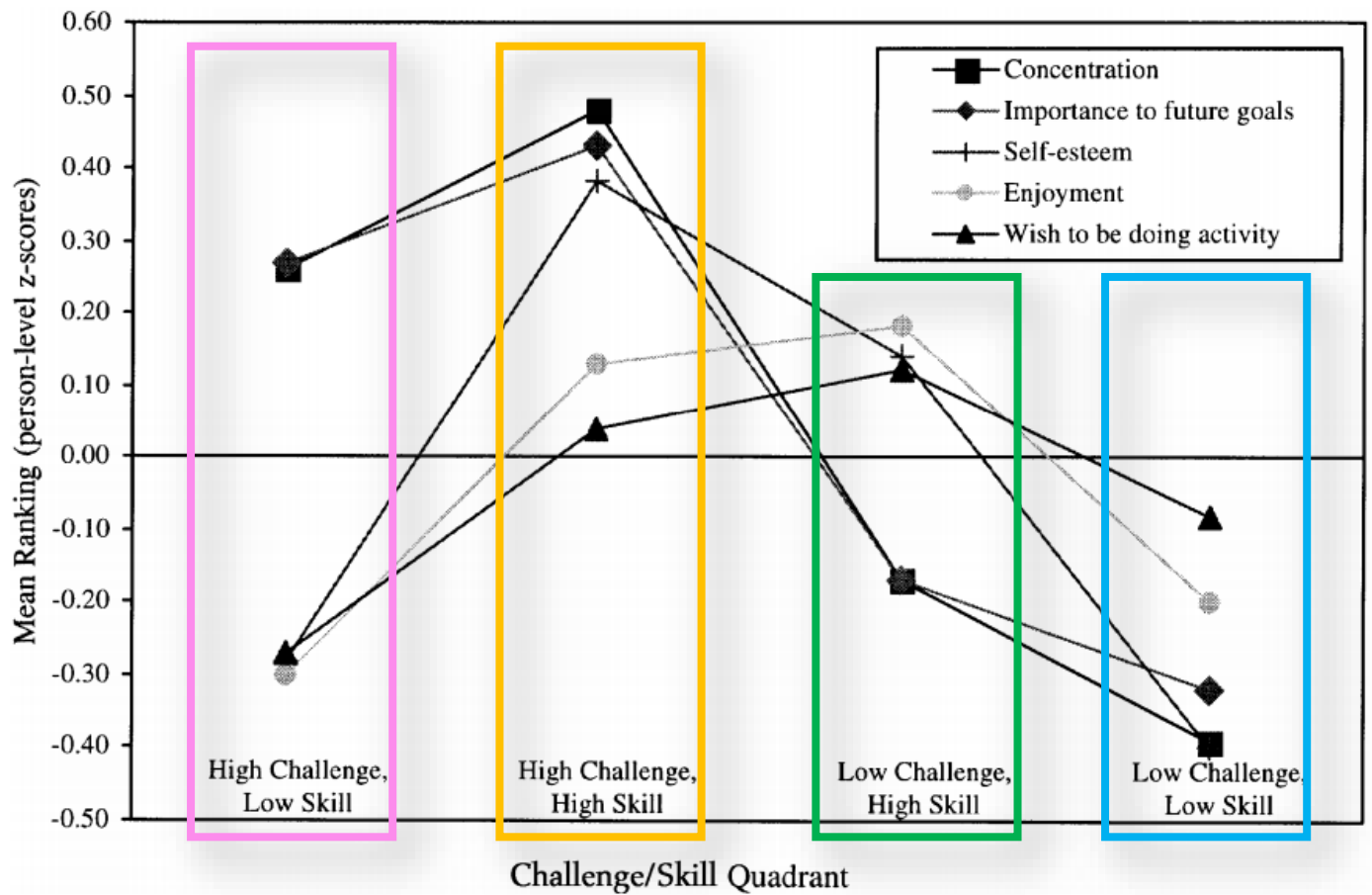
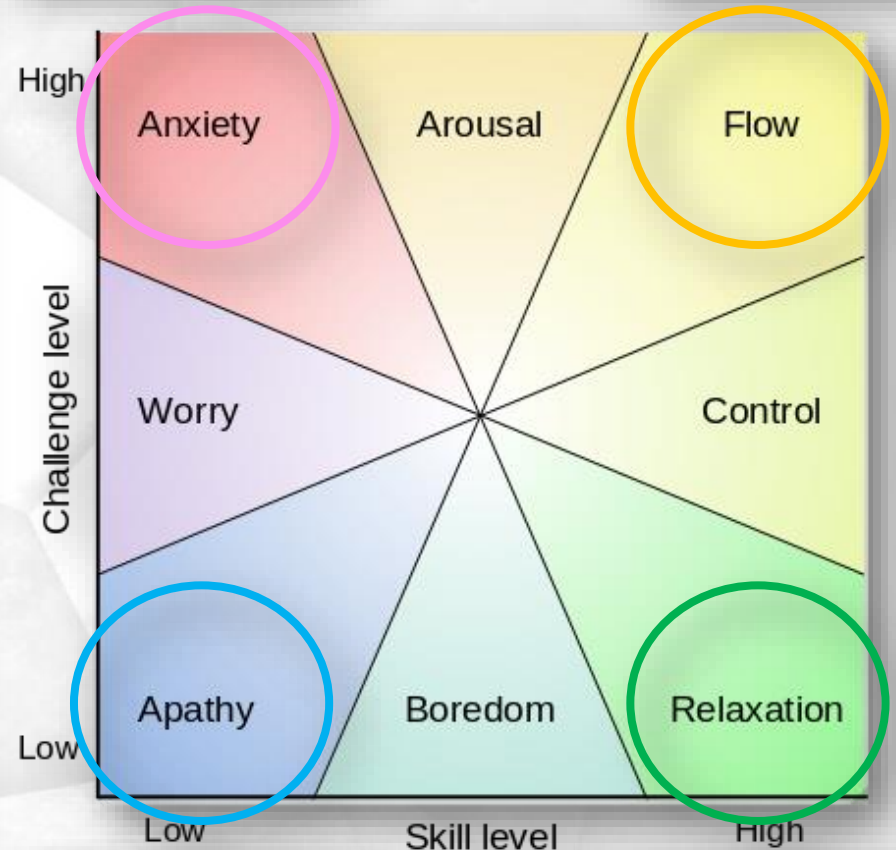


Figure 7.2 Quality of experience in each flow quadrant for a national sample of American adolescents ( $n = 824$ ). Adapted from Hektner and Asakawa (2000).





# SCENE COMPLETED!



SCORE

168700

REWARDS

XP  
140 XP

250 COINS

LEADERBOARD

|   |  |                            |               |
|---|--|----------------------------|---------------|
| 1 |  | Rachael Hensley<br>325050  | ASK ⚡         |
| 2 |  | Jimmie Anderson<br>274000  | ASK ⚡         |
| 3 |  | Elizabeth Torres<br>168700 |               |
| 4 |  | Thomas Miller<br>94500     | ASK ⚡         |
| 5 |  |                            | INVITE FRIEND |

SHARE







- Engagement
- Engrossment
- Total Immersion

intenzioni del  
giocatore  
diventano  
direttamente  
azioni

controlli  
trasparenti

senso di  
presenza  
nel gioco

realtà  
dimenticata



# 3. ELEMENTI DISTINTIVI ESPERIENZA DI GIOCO

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**INTERAZIONE**



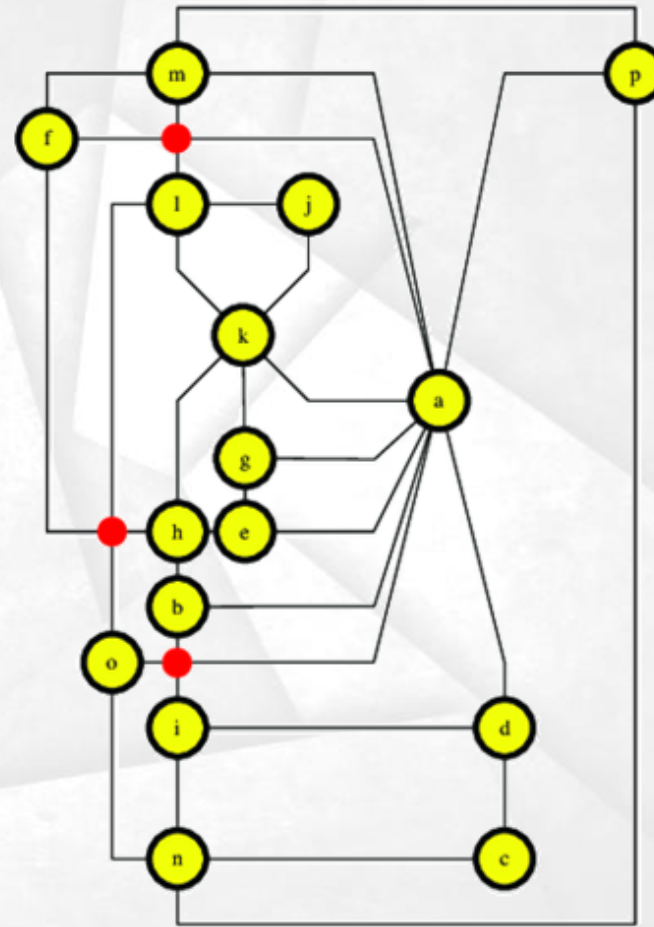
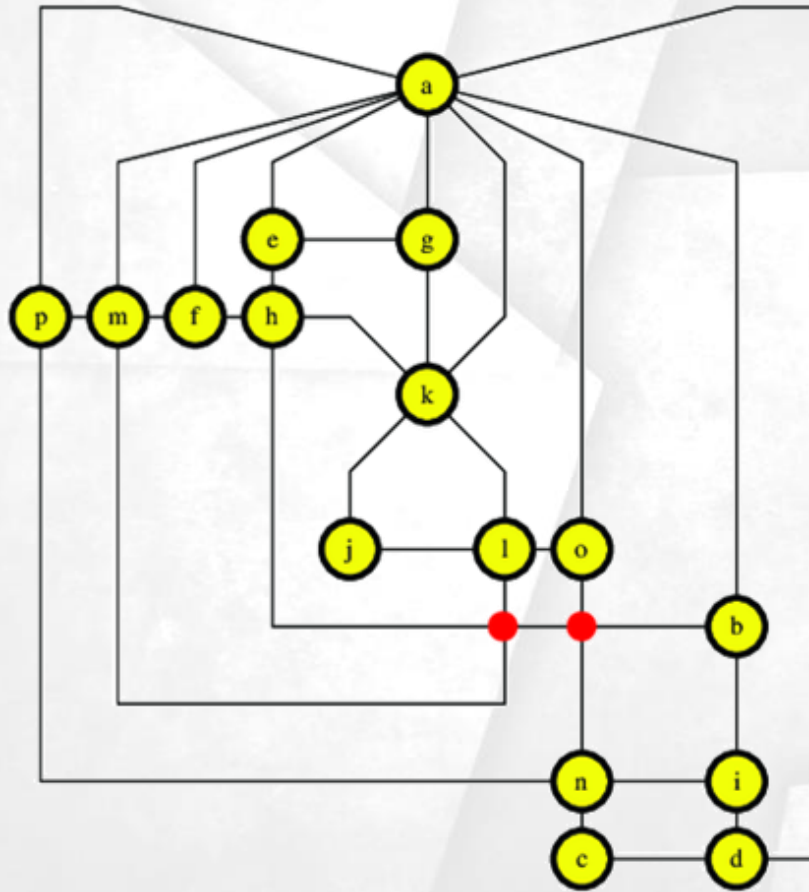
**PERFORMANCE**



**REGOLE**



**OBIETTIVI**





## SuperMario

Classe: Idraulico

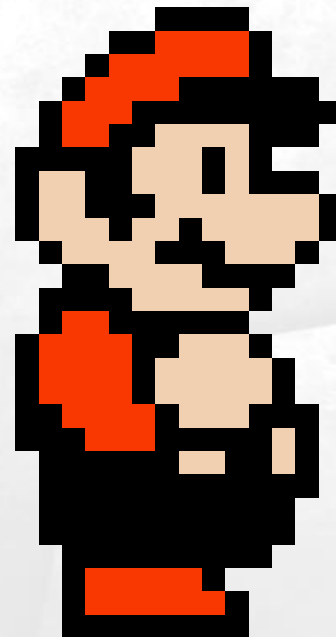
Abilità:

**Movimento bidimensionale.** SuperMario si muove in avanti e indietro, in alto e in basso.

**Salto in avanti.** SuperMario salta in avanti per superare un ostacolo.

**Attacco Salto.** SuperMario uccide un nemico quando gli atterra sopra.

Debolezze: essere colpito da qualcosa; cadere in un buco; cadere su delle punte o nella lava





## SuperMario

Classe: Idraulico

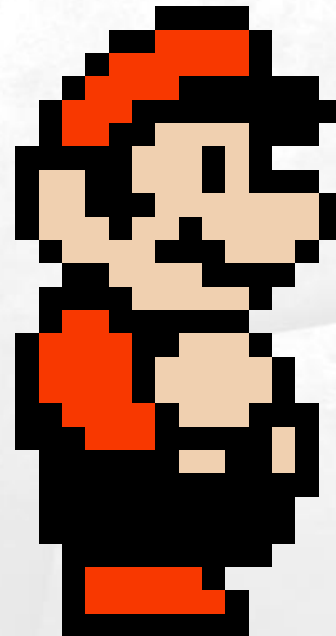
Abilità:

**Movimento bidimensionale.** SuperMario si muove in avanti e indietro, in alto e in basso.

**Salto in avanti.** SuperMario salta in avanti per superare un ostacolo.

**Attacco Salto.** SuperMario uccide un nemico quando gli atterra sopra.

Debolezze: essere colpito da qualcosa; cadere in un buco; cadere su delle punte o nella lava



## SuperMario paladino

Classe: Idraulico

Abilità:

**Movimento bidimensionale.** SuperMario si muove in avanti e indietro, in alto e in basso.

**Salto in avanti.** SuperMario salta in avanti per superare un ostacolo.

**Attacco Salto.** SuperMario uccide un nemico quando gli atterra sopra.

Debolezze: essere colpito da qualcosa; cadere in un buco; cadere su delle punte o nella lava

Religione: devoto alla divinità del salto in alto, nemico della divinità del salto in lungo)

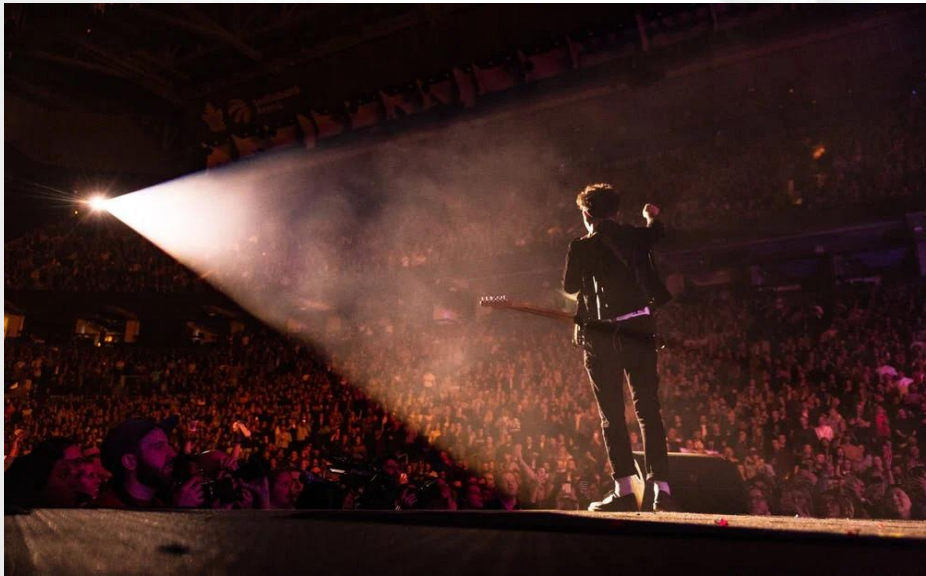


- **obiettivi chiaramente definiti** (permettono un'azione finalizzata in maniera non ambigua) -> rif. McGonigal
- **feedback chiaro ed immediato** (permette di comprendere intuitivamente l'esito delle azioni) -> rif. McGonigal
- **senso di controllo e agency sulle azioni** -> rif. Self-Det. Theory
- **esperienza percepita come impegnativa ma entro il limite delle nostre capacità attuali** -> rif. Vygotsky





# AGENCY E SENSO DI CONTROLLO

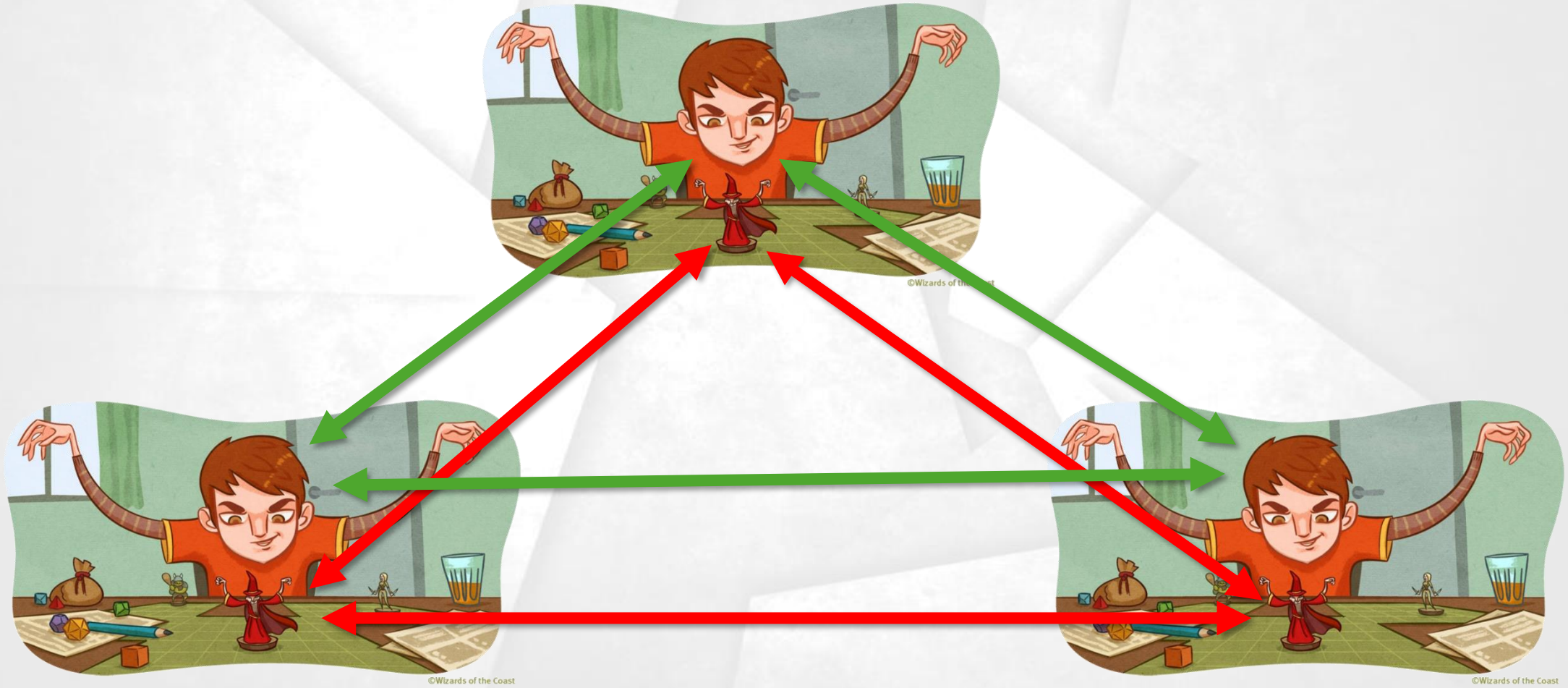


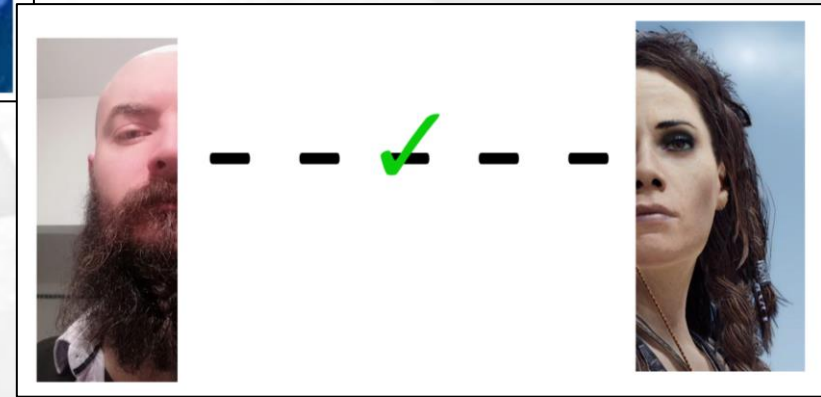
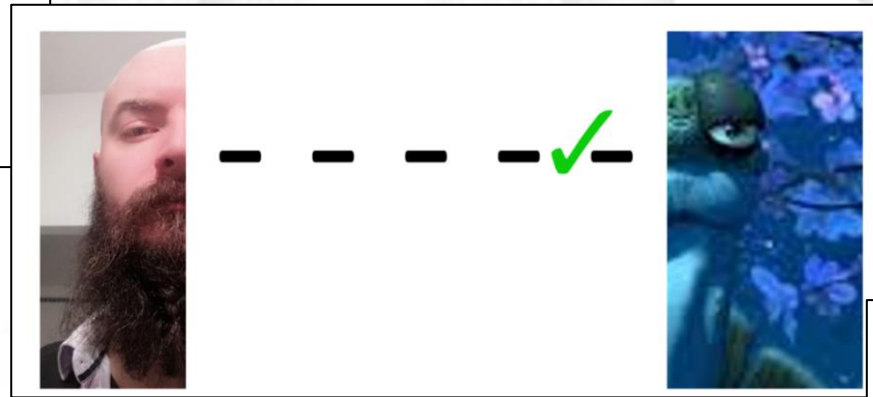
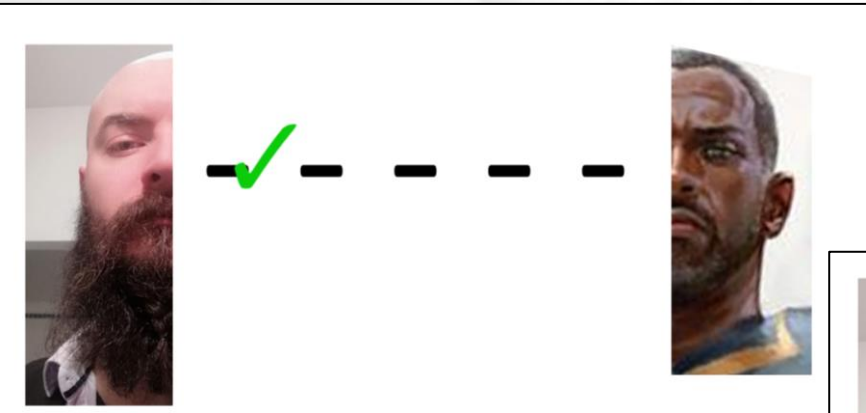




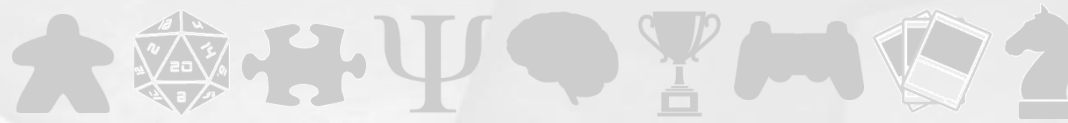
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# 5. PROBLEM SOLVING

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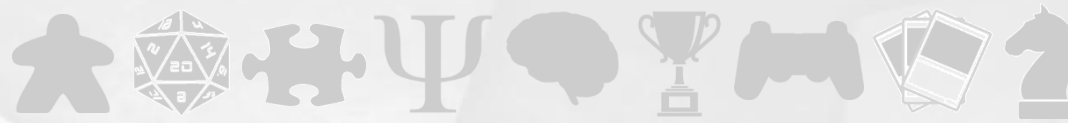






**ULTIMATUM GAME**  
**DILEMMA DEL PRIGIONIERO**  
**STAG HUNT**  
**BEAUTY CONTEST**  
**TROLLEY PROBLEM**

...



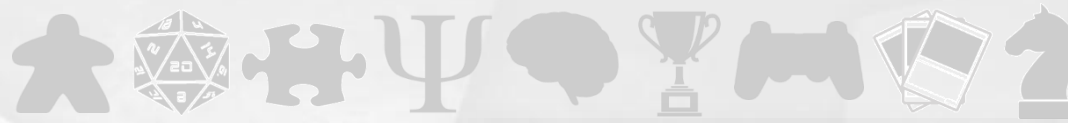
## BIAS COGNITIVI

Linda ha 31 anni, è single, estroversa e brillante. È laureata in filosofia. Da studente, era particolarmente interessata ai problemi della discriminazione e della giustizia sociale, ed ha anche partecipato a dimostrazioni anti-nucleare.

Definire quanto sono probabili le seguenti affermazioni su Linda:

1. È partecipante attiva di un movimento femminista
2. Lavora in banca
3. Lavora in banca ed è una partecipante attiva in un movimento femminista





Nature Video

Go, a complex game popular in Asia, has frustrated the efforts of artificial-intelligence researchers for decades.

2016

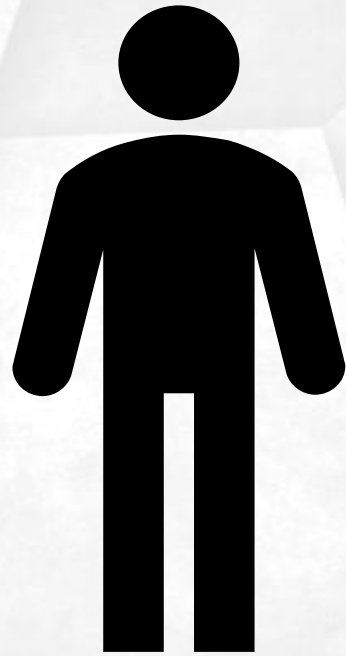
“DEEPMIND [...] CANNOT YET USEFULLY **TRANSFER** THEIR LEARNING ABOUT ONE SYSTEM — SUCH AS **GO** — **TO NEW TASKS**; A FEAT THAT HUMANS PERFORM SEAMLESSLY” (DEMIS HASSABIS)

“ANOTHER CHALLENGE IS TO MIMIC THE **BRAIN’S WAY OF BREAKING PROBLEMS DOWN INTO SMALLER TASKS**. CURRENTLY, DEEPMIND’S SYSTEM STRUGGLES TO LINK ACTIONS WITH DISTANT CONSEQUENCES — A LIMITATION THAT, FOR EXAMPLE, PREVENTED IT FROM MASTERING MAZE GAMES SUCH AS *Ms. PAC-MAN*.” (DEMIS HASSABIS)



# 6. LIBERTÀ E SPERIMENTAZIONE

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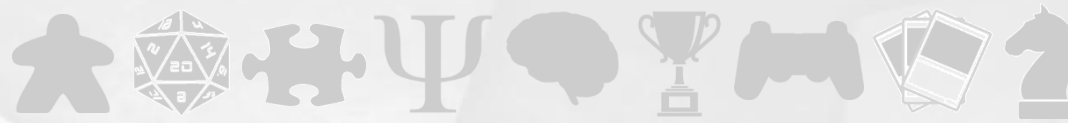




# 7. SICUREZZA PSICOLOGICA

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# 8. ERGONOMIA

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### PHASE 4 - SHOWING OFF

**EVALUATING NEEDS**  
 After you've shown your pet to the exhibition, you'll need to evaluate its needs. This is done by comparing the number of needs assigned to your pet with the number of needs it can handle. If you have more needs than your pet can handle, you'll need to discard some of them. If you have fewer needs than your pet can handle, you'll need to assign more needs to your pet.

**POOP NEEDS**  
 Your pet can only handle a certain number of poop needs. If you have more poop needs than your pet can handle, you'll need to discard some of them. If you have fewer poop needs than your pet can handle, you'll need to assign more poop needs to your pet.

**SUFFERING NEEDS**  
 Your pet can only handle a certain number of suffering needs. If you have more suffering needs than your pet can handle, you'll need to discard some of them. If you have fewer suffering needs than your pet can handle, you'll need to assign more suffering needs to your pet.

**PLAY NEEDS**  
 Your pet can only handle a certain number of play needs. If you have more play needs than your pet can handle, you'll need to discard some of them. If you have fewer play needs than your pet can handle, you'll need to assign more play needs to your pet.

**SHOWER NEEDS**  
 Your pet can only handle a certain number of shower needs. If you have more shower needs than your pet can handle, you'll need to discard some of them. If you have fewer shower needs than your pet can handle, you'll need to assign more shower needs to your pet.

**DISEASE NEEDS**  
 Your pet can only handle a certain number of disease needs. If you have more disease needs than your pet can handle, you'll need to discard some of them. If you have fewer disease needs than your pet can handle, you'll need to assign more disease needs to your pet.

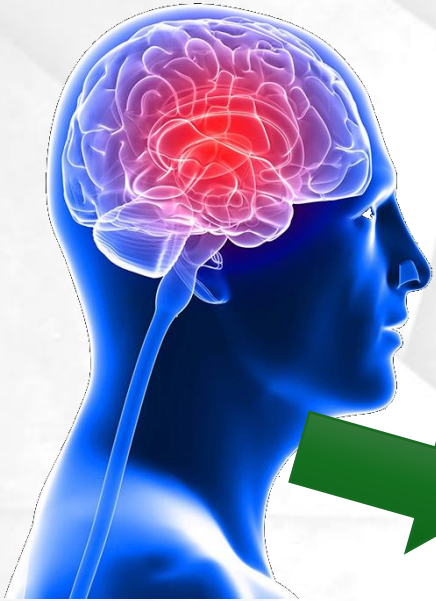
**SCORING AN EXHIBITION**  
 After you've shown your pet to the exhibition, you'll need to score it. This is done by comparing the number of needs assigned to your pet with the number of needs it can handle. If you have more needs than your pet can handle, you'll need to discard some of them. If you have fewer needs than your pet can handle, you'll need to assign more needs to your pet.

**EXHIBITION TILE**  
 The exhibition tile is used to track the number of needs assigned to your pet. It is placed on the exhibition board and is updated as you assign and discard needs.

**SINGLE-PET EXHIBITIONS**  
 In a single-pet exhibition, you only show one pet. This means that you only need to evaluate the needs of that one pet.

**SPEEDING PLAY**  
 Speeding play is a mechanic that allows you to skip ahead in the game. It is done by discarding certain cards and assigning more needs to your pet.

This pet scores  $2 \times 2 - 1 = 3$  for the depicted Arena exhibition. This is your highest-scoring pet so you announce minion figure to space 3 of the exhibition tent. Move your Warning: Many exhibitions...

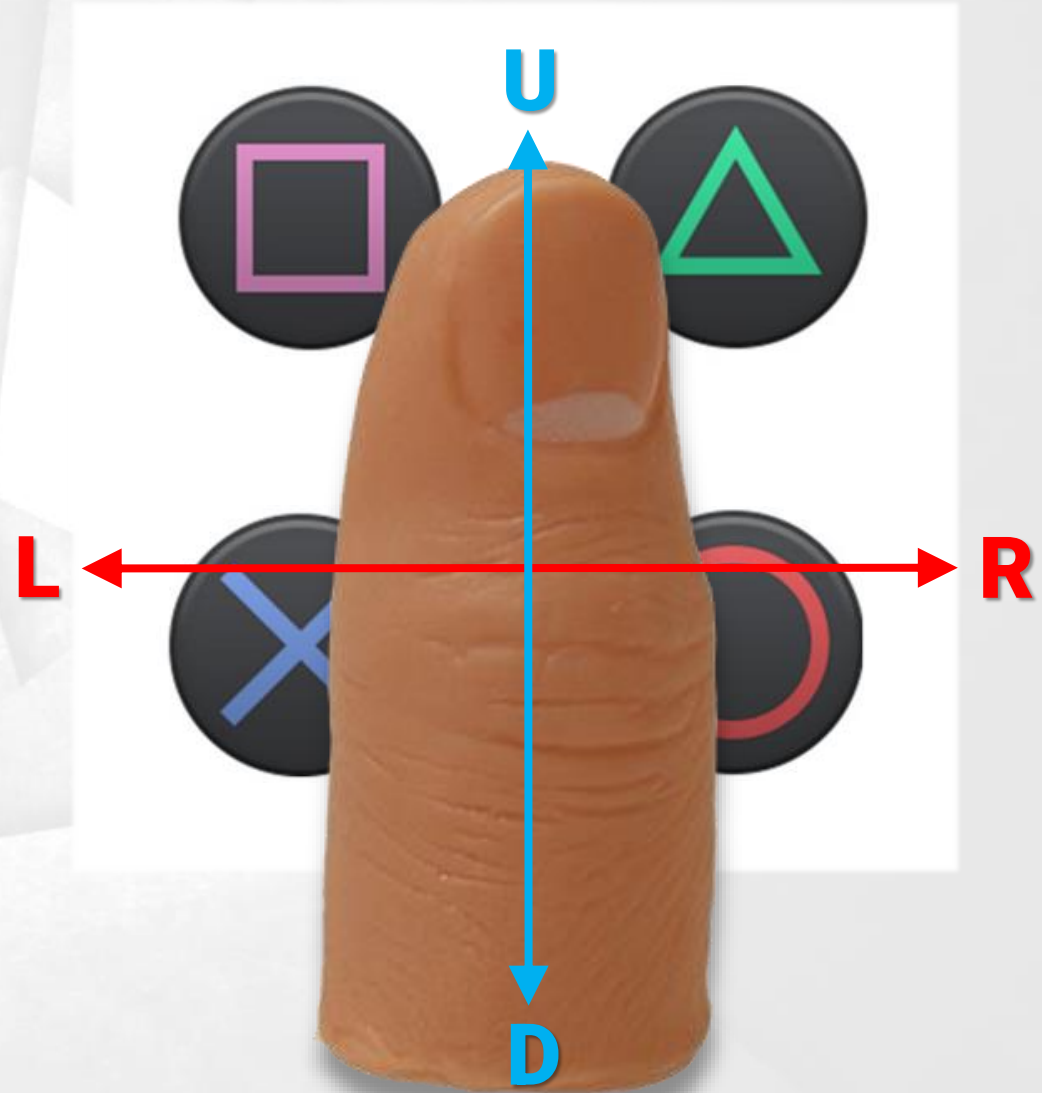
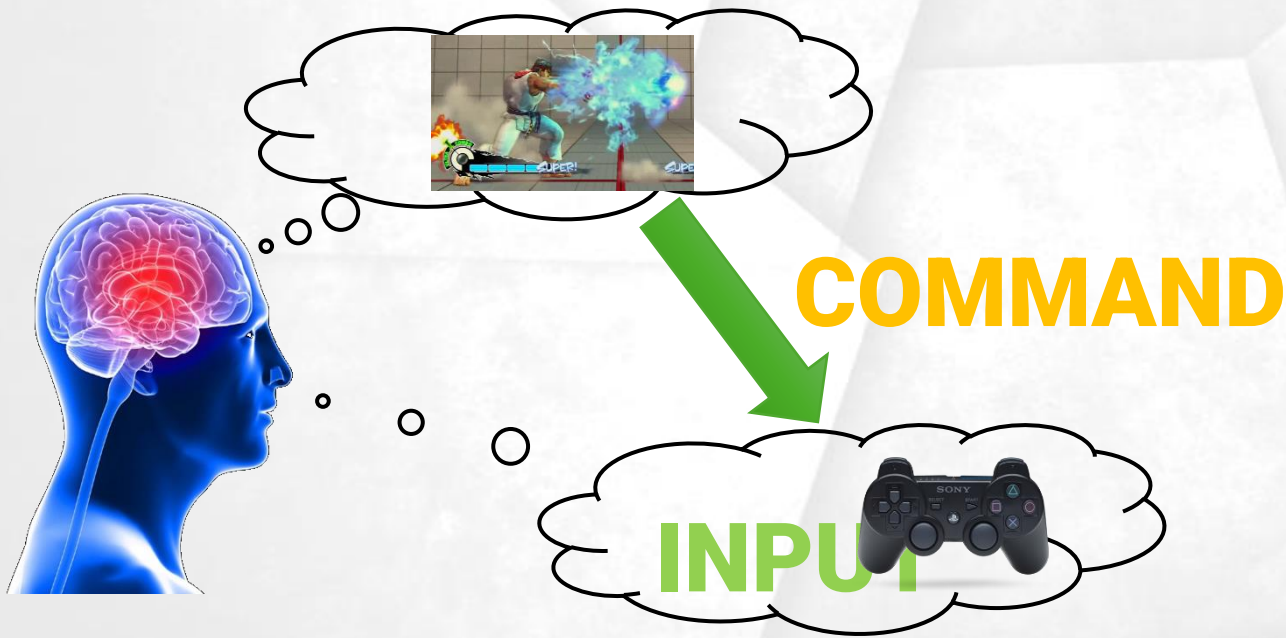


**INPUT**



**COMMAND**



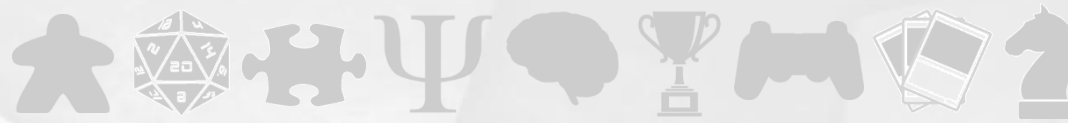




# ACCESSIBILITÀ



**MIND CONTROL  
GAMING**



# 9. TIPOLOGIE DI PERSONE GIOCANTI

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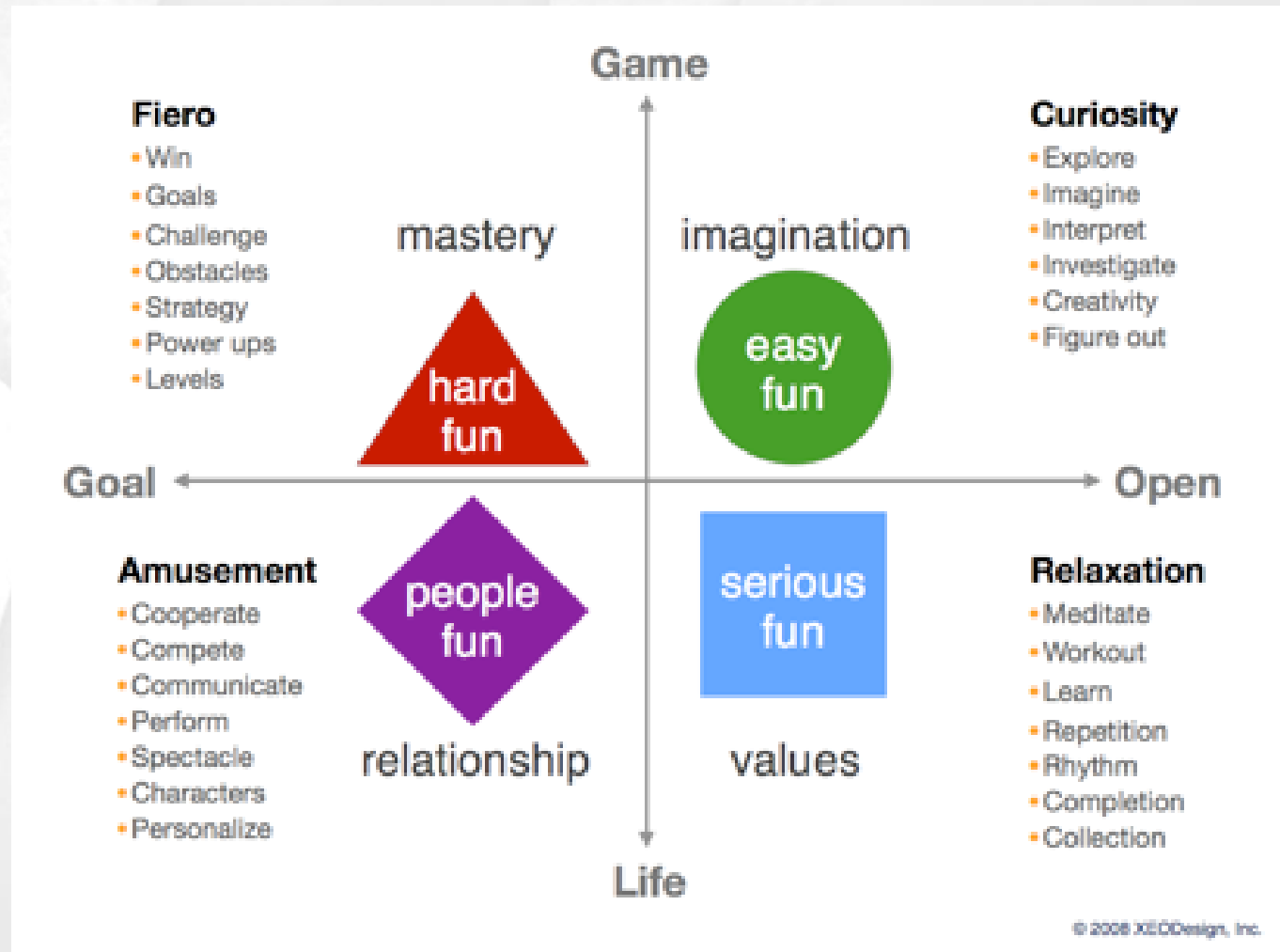
# TASSONOMIA DI BARTLE

## Bartle's Player Type



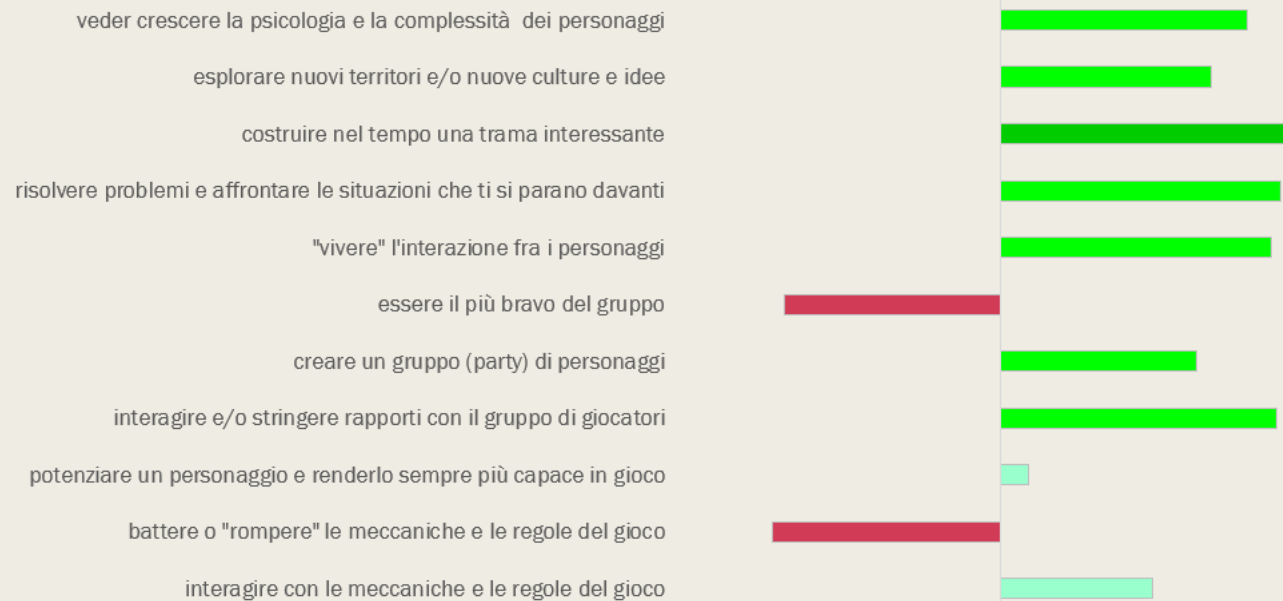


# TASSONOMIA DI LAZZARO

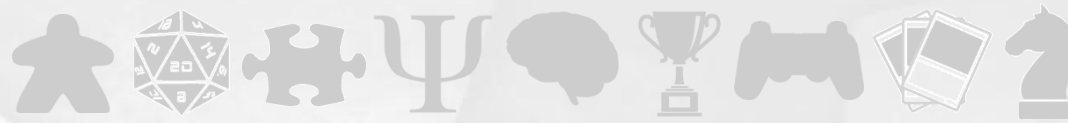




## motivazione al gioco

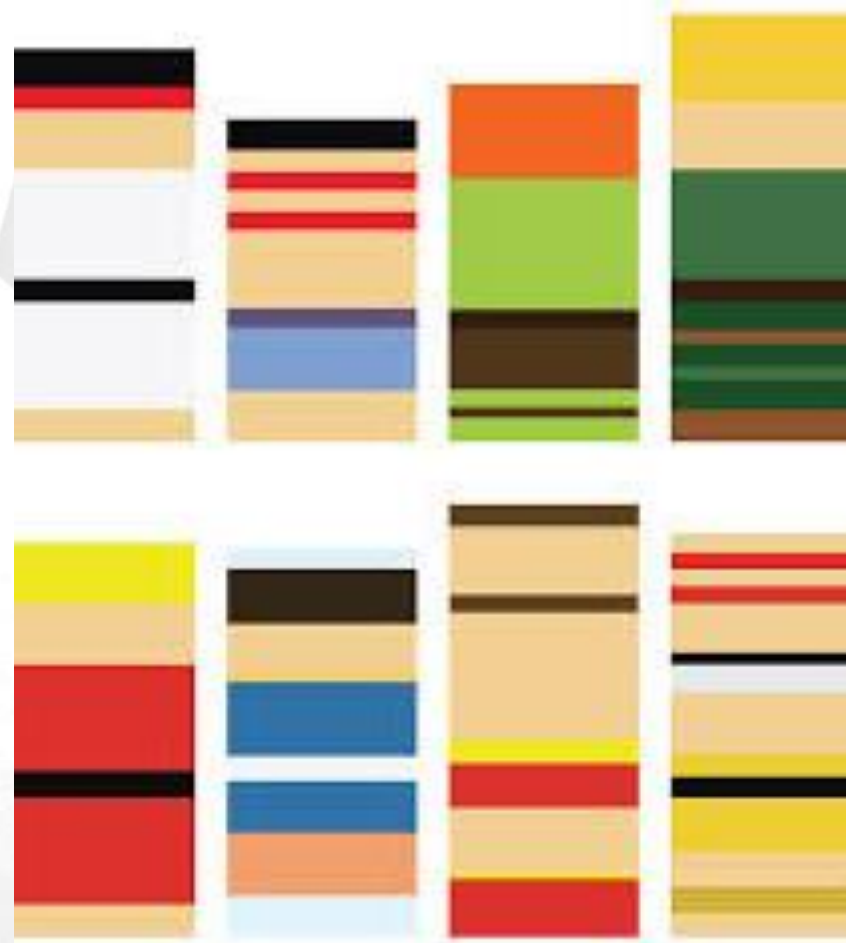


(SURVEY DI DAVIDE SALVADOR,  
DATI PRESENTATI A LUCCA  
CHANGES DA ALAN MATTIASSI)

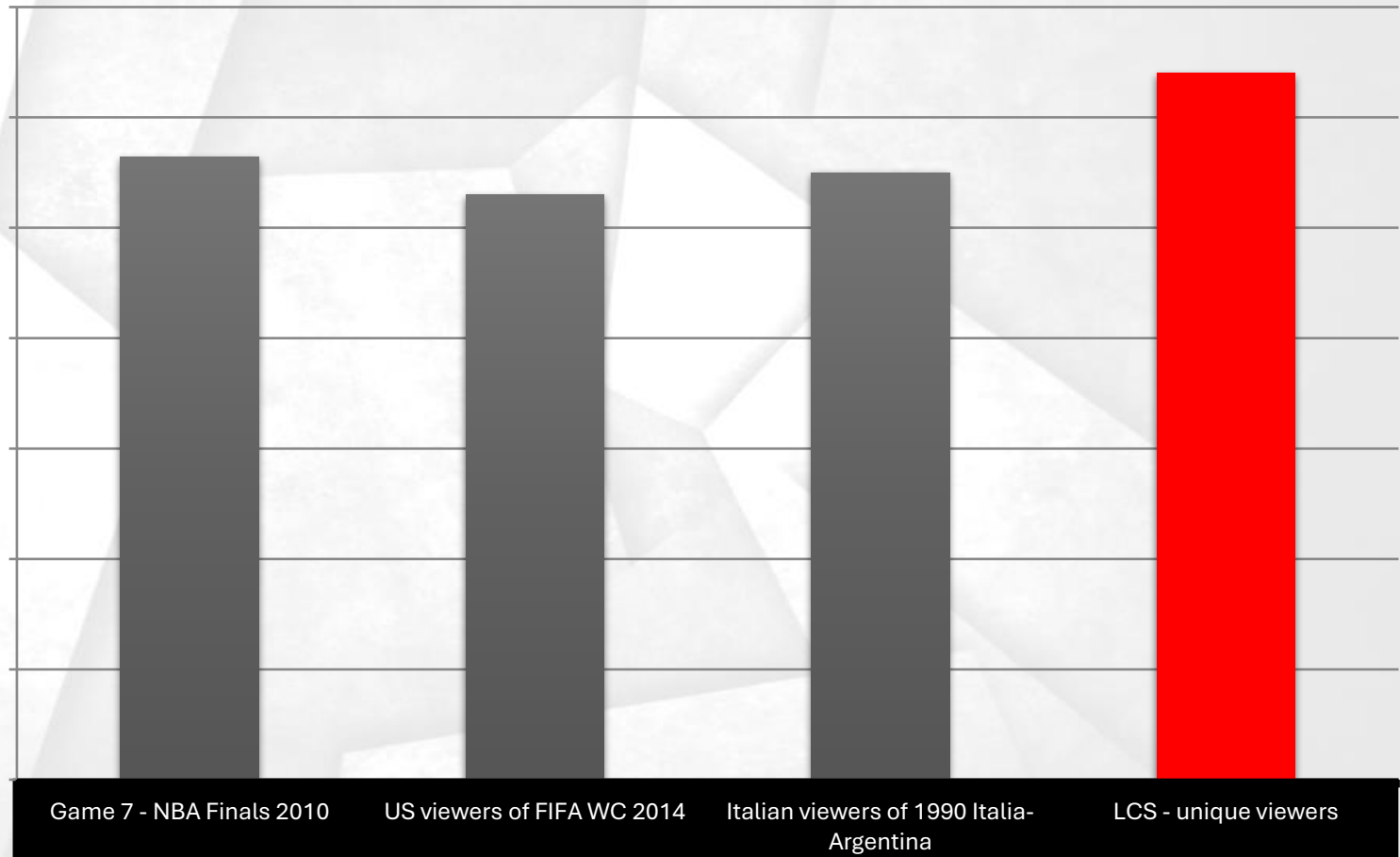


# 10. IMPATTO PSICOLOGICO E SOCIALE

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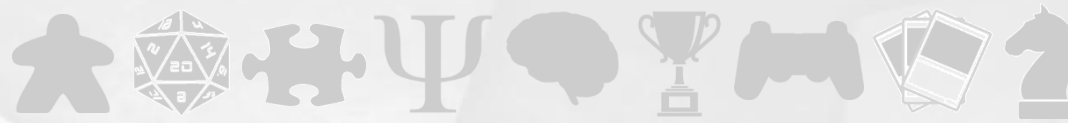








# STRANGER THINGS



# 11. APPRENDIMENTO

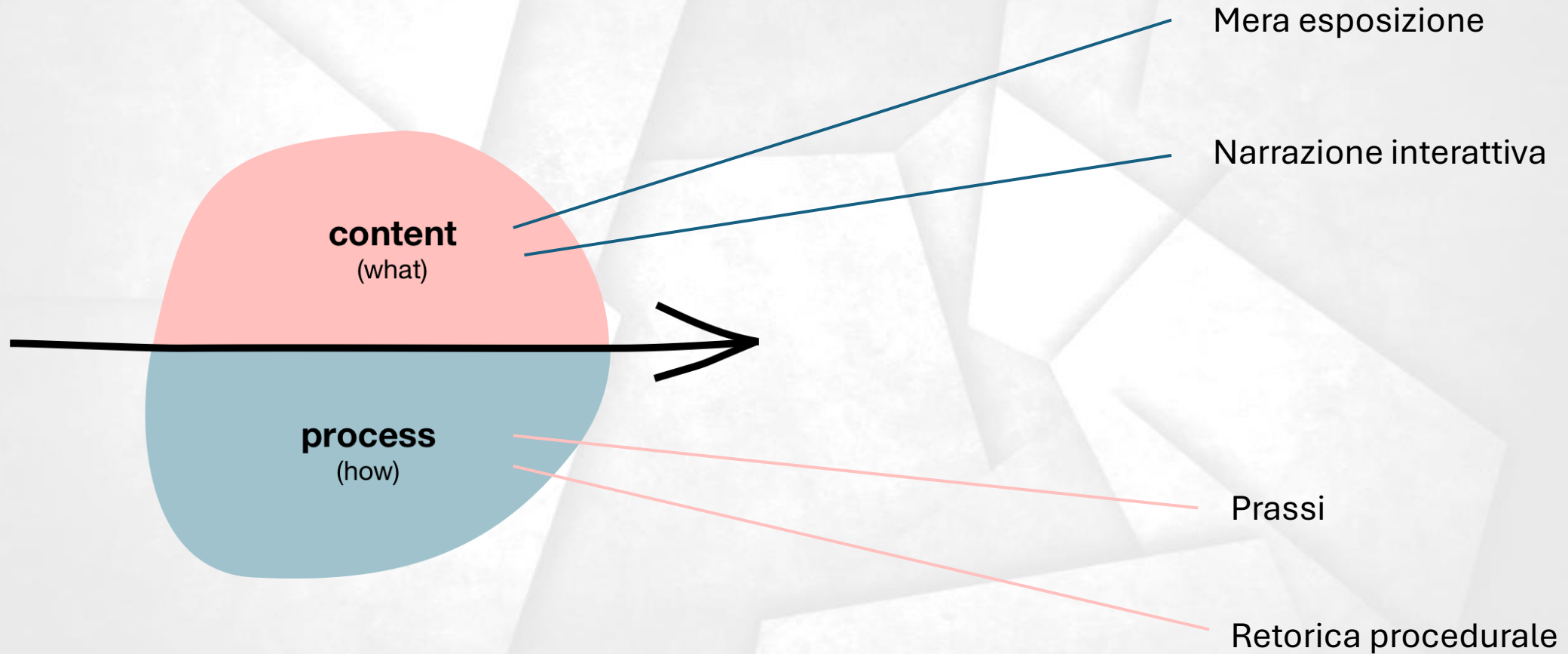
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9. TIPOLOGIE DI PERSONE GIOCANTI
10. IMPATTO PSICOLOGICO E SOCIALE
- 11. APPRENDIMENTO**
12. DESIGN PER L'APPRENDIMENTO



**content**  
(what)

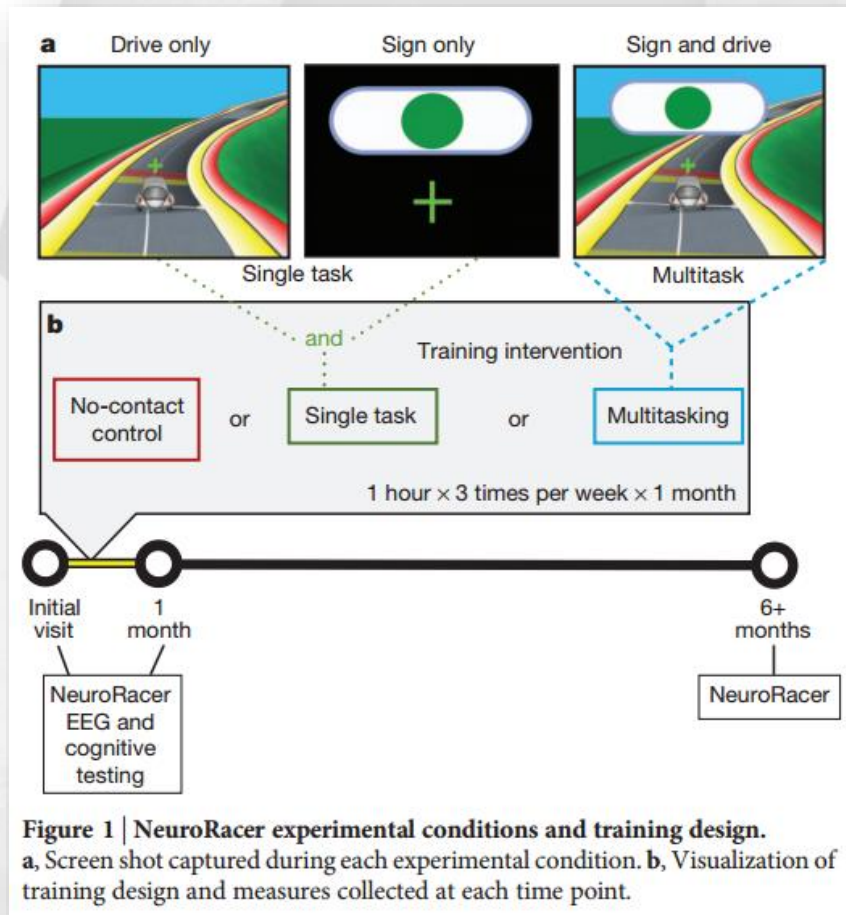
**process**  
(how)





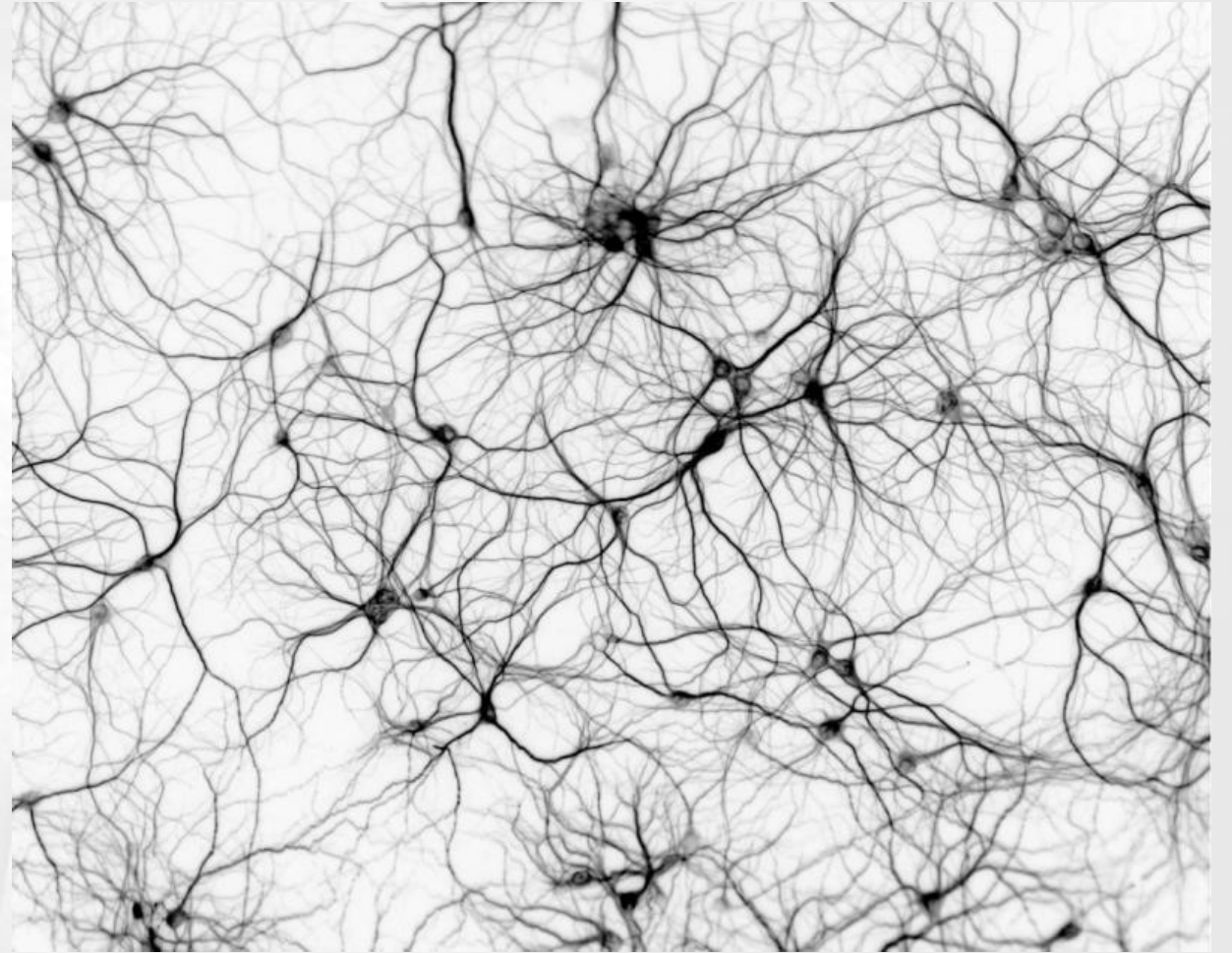




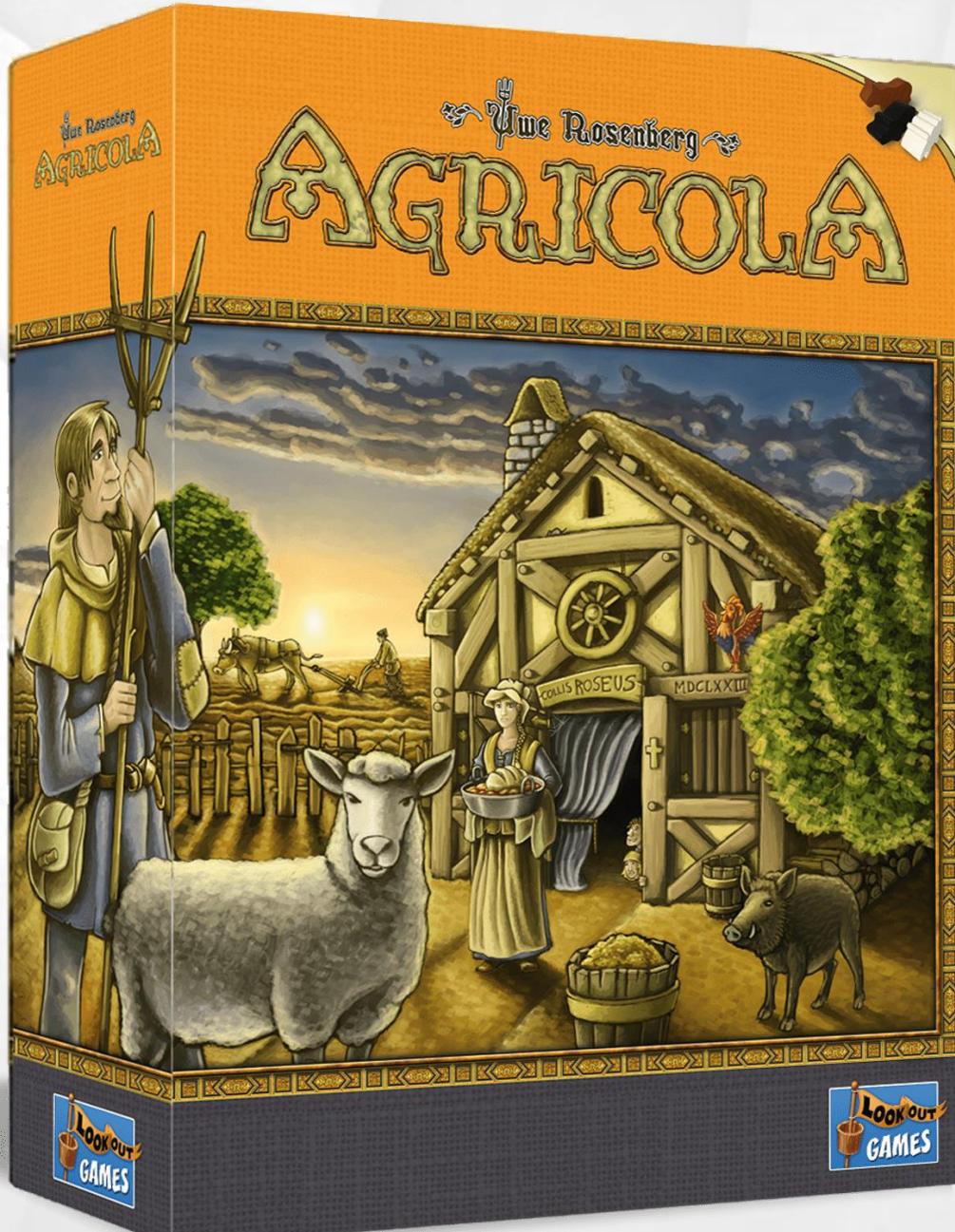


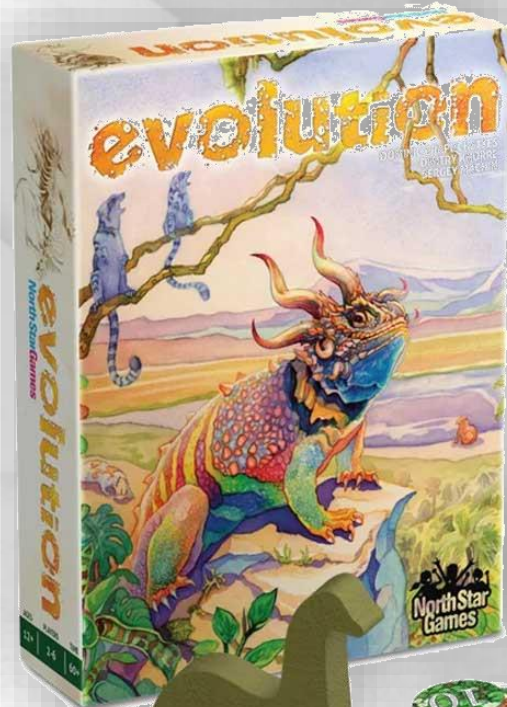
**Figure 1 | NeuroRacer experimental conditions and training design.**  
**a.** Screen shot captured during each experimental condition. **b.** Visualization of training design and measures collected at each time point.















# GAME-BASED LEARNING



Non incameri nuove informazioni  
nel tuo modello mentale...



...ma adatti il tuo modello  
mentale alle nuove informazioni



# DEBRIEFING IN GAME-BASED LEARNING

“The real (solid, lasting, meaningful, and deeper) learning comes not from the game, but from the debriefing”

Crookall, D. (2010). Serious games, debriefing, and simulation/gaming as a discipline. *Simulation & gaming*, 41(6), 898-920.



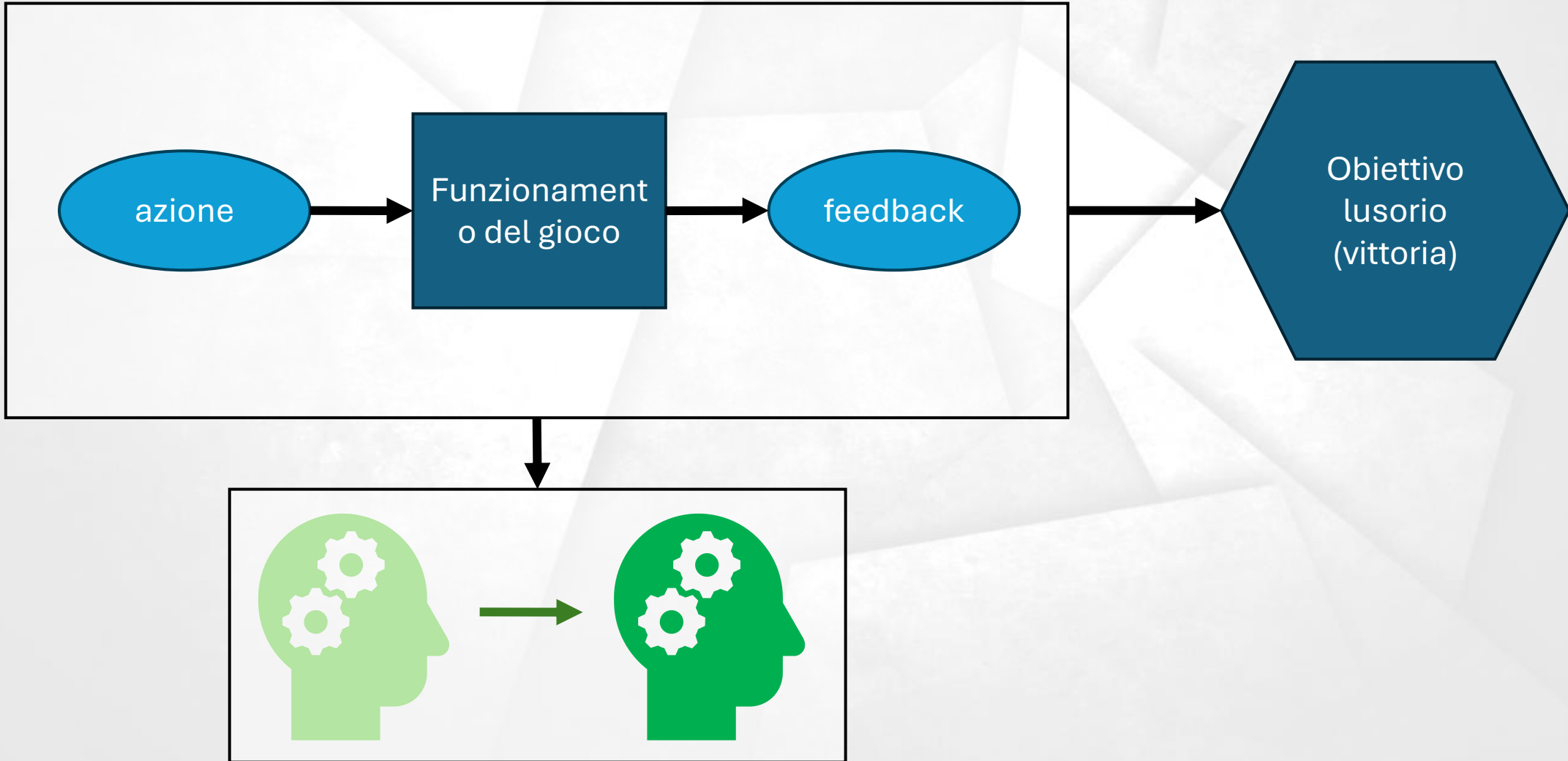


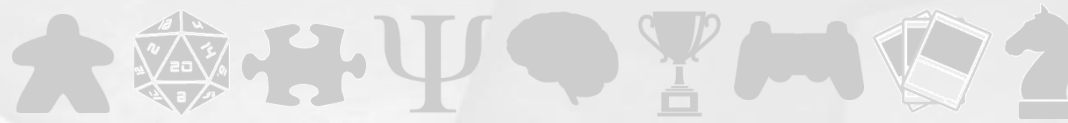
# 12. DESIGN PER L'APPRENDIMENTO

1. MOTIVAZIONE
2. COINVOLGIMENTO
3. ELEMENTI DISTINTIVI ESPERIENZA DI GIOCO
4. DISTINZIONE PERSONA/PERSONAGGIO
5. PROBLEM SOLVING
6. LIBERTÀ E SPERIMENTAZIONE
7. SICUREZZA PSICOLOGICA
8. ERGONOMIA
9. TIPOLOGIE DI PERSONE GIOCANTI
10. IMPATTO PSICOLOGICO E SOCIALE
11. APPRENDIMENTO
12. DESIGN PER L'APPRENDIMENTO

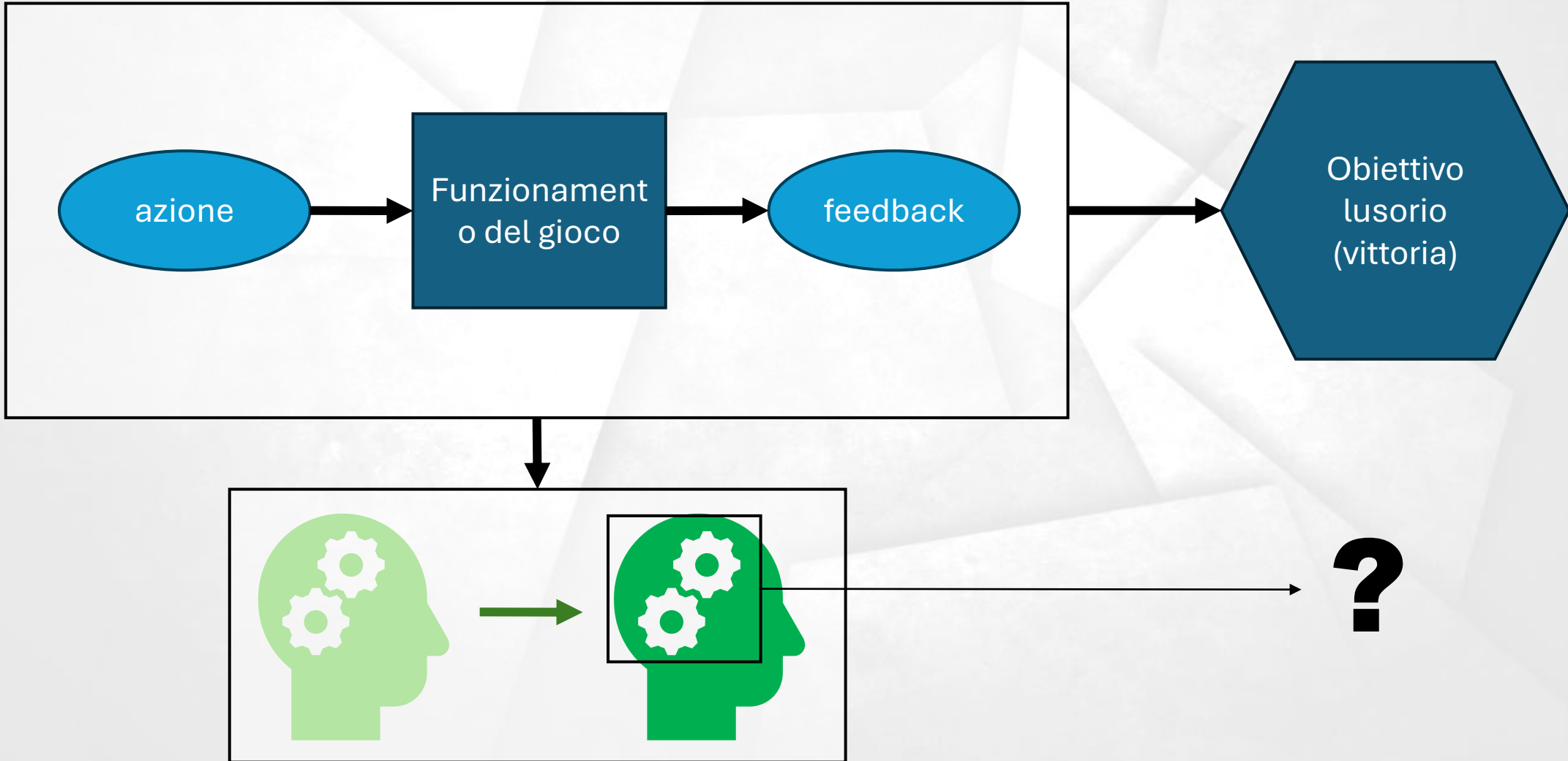


# DESIGN DELLA RETORICA PROCEDURALE





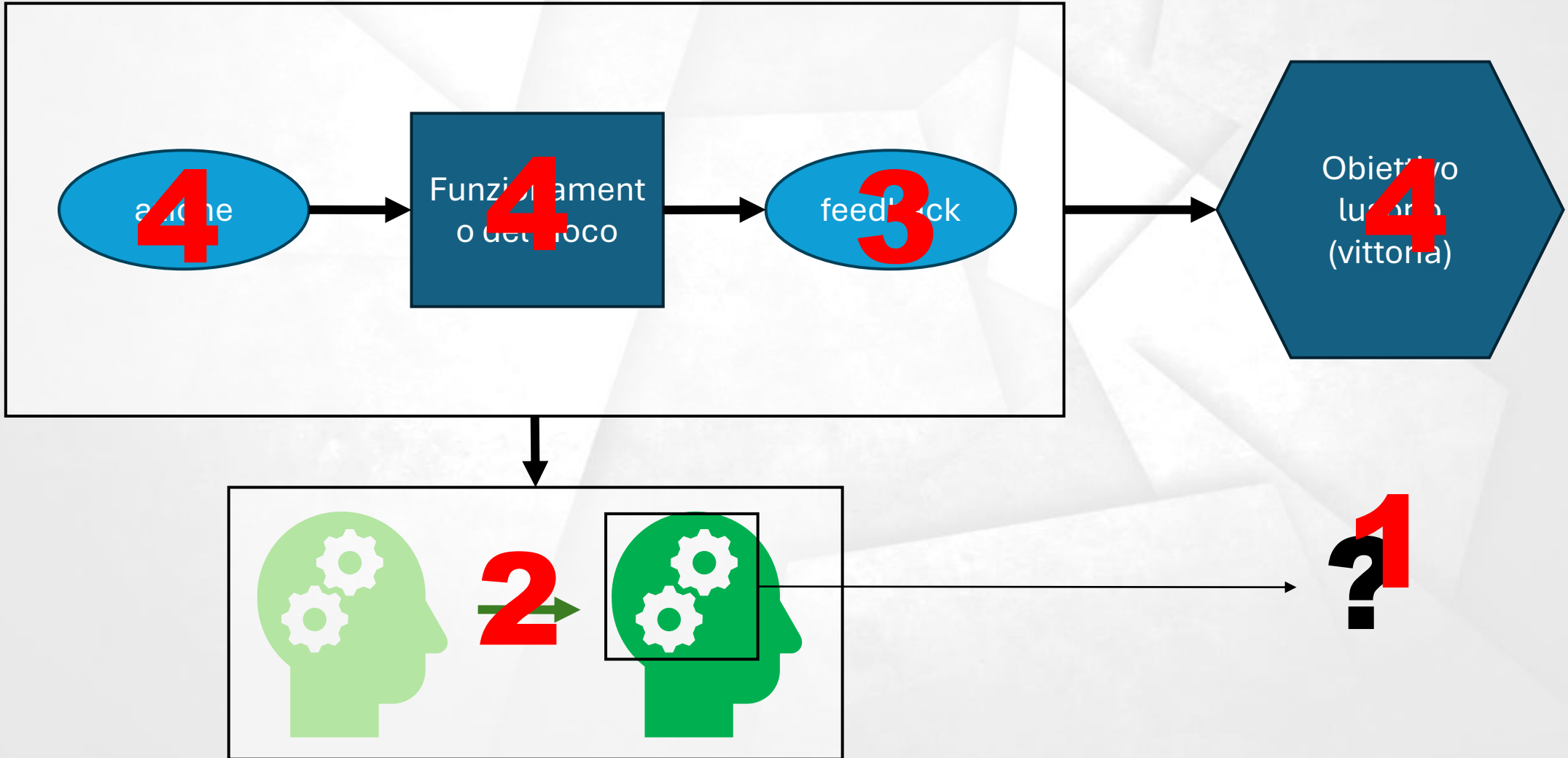
# DESIGN DELLA RETORICA PROCEDURALE



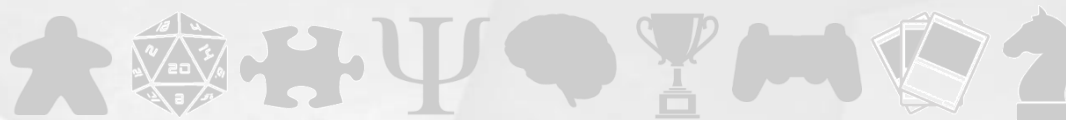




# DESIGN DELLA RETORICA PROCEDURALE







## Crystal structure of a monomeric retroviral protease solved by protein folding game players

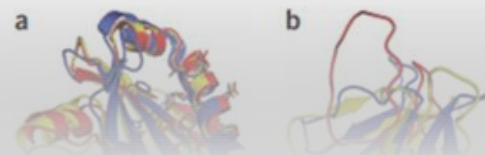
Firas Khatib<sup>1</sup>, Frank DiMaio<sup>1</sup>, Foldit Contenders Group, Foldit Void Crushers Group, Seth Cooper<sup>2</sup>, Maciej Kazmierczyk<sup>3</sup>, Mirosław Gilski<sup>3,4</sup>, Szymon Krzywda<sup>3</sup>, Helena Zabranska<sup>5</sup>, Iva Pichova<sup>5</sup>, James Thompson<sup>1</sup>, Zoran Popovic<sup>2</sup>, Mariusz Jaskolski<sup>3,4</sup> & David Baker<sup>1,6</sup>

**Following the failure of a wide range of attempts to solve the crystal structure of M-PMV retroviral protease by molecular replacement, we challenged players of the protein folding game Foldit to produce accurate models of the protein. Remarkably, Foldit players were able to generate models of sufficient quality for successful molecular replacement and subsequent structure determination. The refined structure provides new insights for the design of antiretroviral drugs.**

Foldit is a multiplayer online game that enlists players worldwide to solve difficult protein-structure prediction problems. Foldit players leverage human three-dimensional problem-solving skills to interact with protein structures using direct manipulation tools and algorithms from the Rosetta structure prediction methodology<sup>1</sup>. Players collaborate with teammates while competing with other players to obtain the highest-scoring (lowest-energy) models. In proof-of-concept tests, Foldit players—most of whom have little or no background in biochemistry—were able to solve protein structure refinement problems in which backbone rearrangement was necessary to correctly bury hydrophobic residues<sup>2</sup>. Here we report Foldit player successes in real-world modeling problems with more complex deviations from native structures, leading to the solution of a long-standing

Structure Prediction (CASP) experiment was an ideal venue in which to test this. CASP is a biennial experiment in protein structure prediction methods in which the amino acid sequences of structures that are close to being experimentally determined—referred to as CASP targets—are posted to allow groups from around the world to predict the native structure (<http://predictioncenter.org/casp9/>). Each group taking part in CASP is allowed to submit five different predictions for each sequence. Foldit participated as an independent group during CASP9 and made predictions for the targets with fewer than 165 residues that the CASP organizers did not indicate as oligomeric. For targets with homologs of known structure—the Template-Based Modeling category—Foldit players were given different alignments to templates predicted by the HHpred server<sup>3</sup> via the new Alignment Tool. Despite these new additions to the game, the performance of Foldit players over all CASP9 Template-Based Modeling targets was not as good as those of the best-performing methods, which made better use of information from homologous structures; extensive energy minimization used by Foldit players tended to perturb peripheral portions of the chain away from the conformations present in homologs.

For prediction problems for which there were no identifiable homologous protein structures—the CASP9 Free Modeling category—Foldit players were given the five Rosetta Server CASP9 submissions (which were publicly available to other prediction groups) as starting points, along with the Alignment Tool. Here all five starting models were available, allowing players to use partial threading to combine different features of the Rosetta models. In this Free Modeling







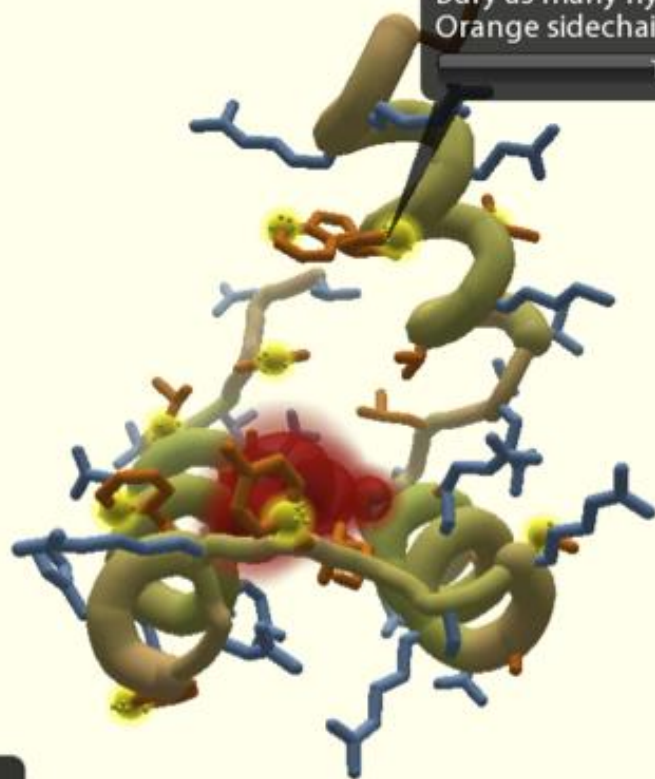
a

Pull Mode

Score: 8642 of 8760

Triple Packed

Bury as many hydrophobics as you can.  
Orange sidechains want to be surrounded.  
Tell me more...



Shake Sidechains Wiggle All Freeze Protein Reset Puzzle

▲ Actions ▶ Undo ▶ Menu

▶ Chat - Puzzle Levels 🔊 X auto show

▶ Chat - Global 🔊 X auto show



# PECULIARITÀ MEDIALI

Metagioco  
macchinoso

Rappresentazione  
astratta e  
modellazione

Realismo

Metagioco opzionale



'Stop-motion'

Gameplay  
time-bound



Gameplay  
'a quanti'

Manipolazione  
manuale

Manipolazione  
mediata

Gameplay  
continuo





# INCENTIVI

1. Incentivare vs. disincentivare vs. sottrarre



# INCENTIVI

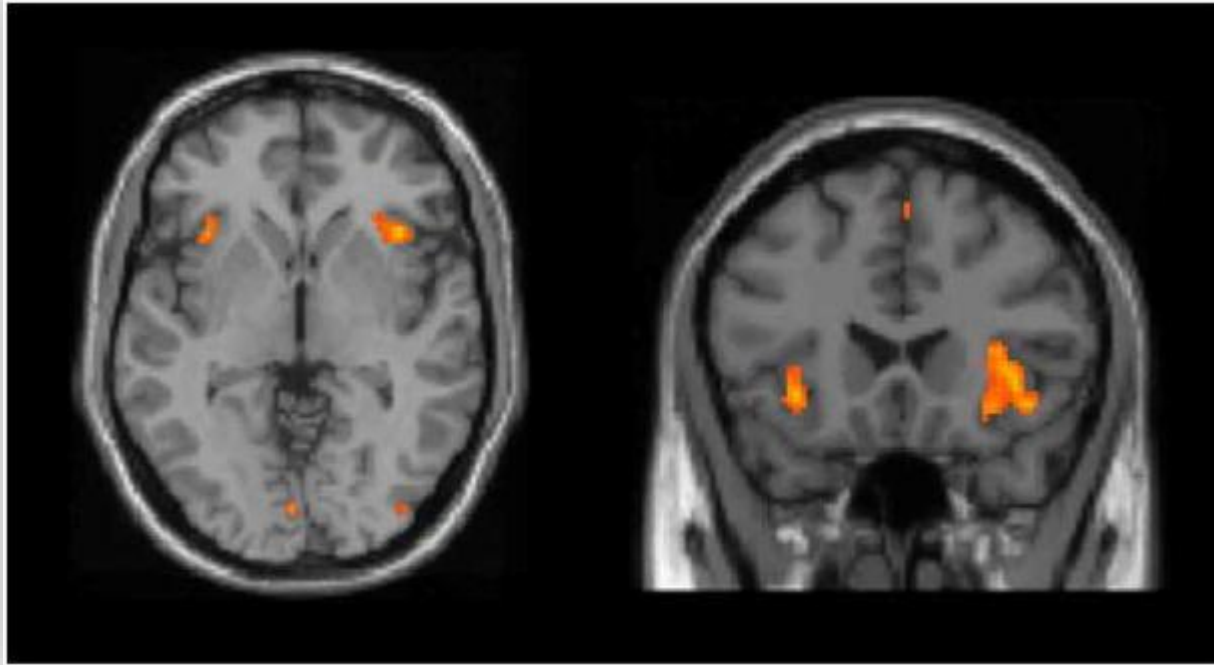
1. Incentivare vs. disincentivare vs. sottrarre
2. Come scegliere l'oggetto dell'incentivo?



# INCENTIVI

1. Incentivare vs. disincentivare vs. sottrarre
2. Come scegliere l'oggetto dell'incentivo?
3. Relazione con l'obiettivo formativo

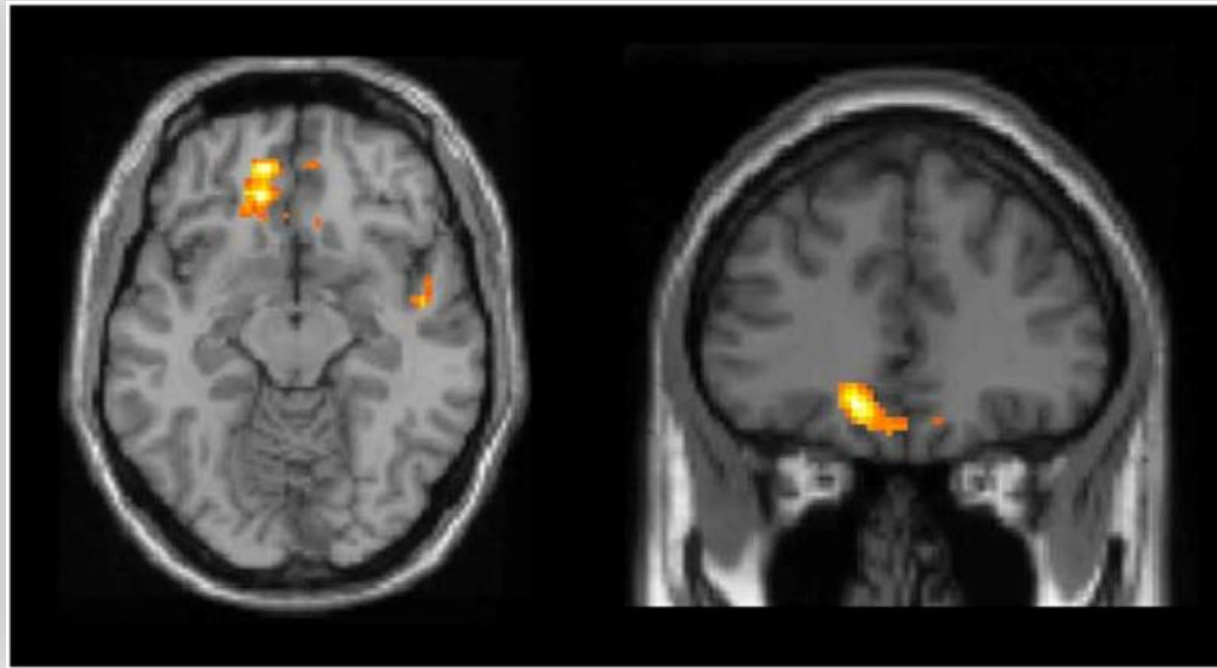
Decety, J., Jackson, P. L., Sommerville, J. A., Chaminade, T., & Meltzoff, A. N. (2004). The neural bases of cooperation and competition: An fMRI investigation. *NeuroImage*, 23(2), 744.



multi player vs. single player

[...] both conditions that included social interaction led to **increased activation in the anterior insula** (see Fig. 4). The insula has been characterized as a paralimbic structure due to its connections and associations with the neocortex and limbic structures (Augustine, 1996; Mesulam and Mufson, 1985). Recent evidence from neuroimaging studies point out that this region is an important neural component for the **sense of agency**, and its activation is related to the attribution of actions to the self (e.g., see Farrer and Frith, 2002; Farrer et al., 2003). Moreover, activation of the anterior insula may also be consistent with its involvement in autonomic arousal (e.g., see Critchley et al., 2000; Oppenheimer et al., 1992). Indeed, as compared to independent play, the **two target conditions are likely to elicit social and motivational states of the participants that draw into arousal mechanisms**.

Decety, J., Jackson, P. L., Sommerville, J. A., Chaminade, T., & Meltzoff, A. N. (2004). The neural bases of cooperation and competition: An fMRI investigation. *NeuroImage*, 23(2), 744.

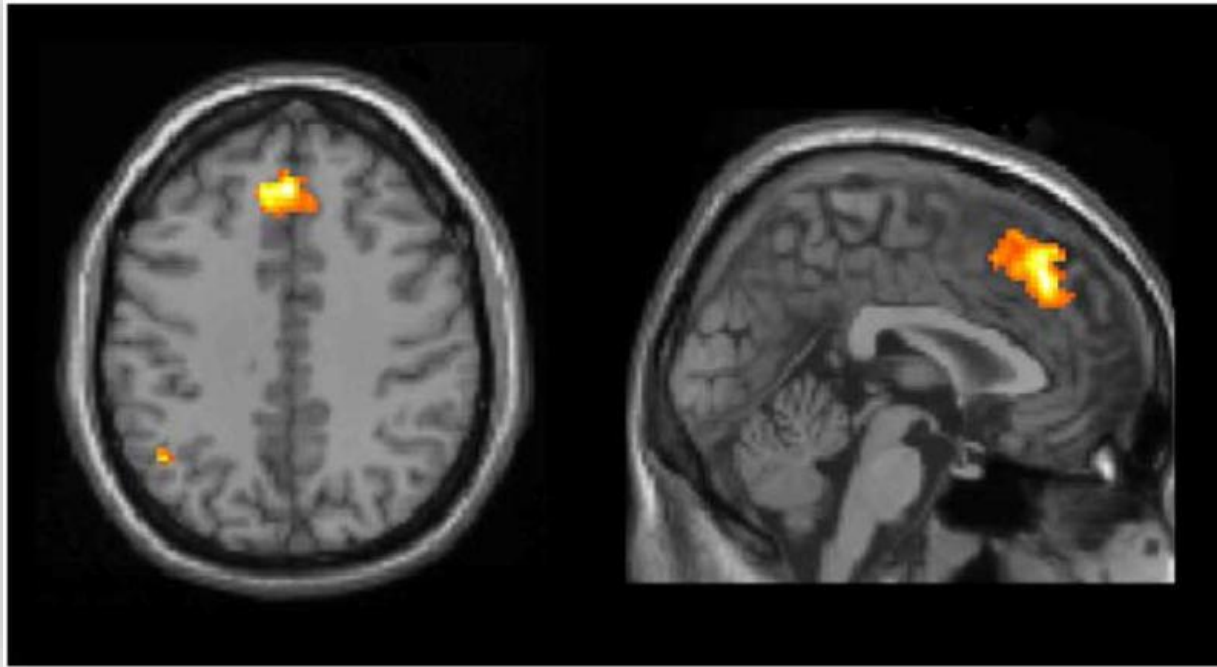


specifiche per gioco cooperativo

Although both competition and cooperation imply social interactions, we found that the **medial orbitofrontal area** is specifically activated **when participants cooperate with another person**. There is ample evidence from evolutionary psychology as well as from developmental psychology to argue that **cooperating is more socially rewarding than competing** [...] (Barron, 2003). At the neural level, the orbitofrontal cortex is acknowledged to be **crucially involved in the motivational control of goal-directed behavior** (Tremblay and Schultz, 1999). [...] We suggest that, in our experiment, the **reward value stems from the psychological satisfaction of reaching a common goal through interaction with a conspecific**.



Decety, J., Jackson, P. L., Sommerville, J. A., Chaminade, T., & Meltzoff, A. N. (2004). The neural bases of cooperation and competition: An fMRI investigation. *NeuroImage*, 23(2), 744.



specifiche per gioco competitivo

The opposite contrast (**competition** vs. cooperation) revealed activation in the right inferior parietal cortex as well as a number of regions in the frontal lobes including medial frontal gyrus and left superior frontal gyrus. [...] The **right inferior parietal activation may arise because the distinction between the self and other is more highlighted during competition** than cooperation. [...] the right inferior parietal cortex plays a role in the **distinction between self-produced actions and actions generated by others** (e.g., Farrer and Frith, 2002; Meltzoff and Decety, 2003). [...] The involvement of **the medial prefrontal cortex** specifically in competition is also of great interest (see Fig. 6). There is hard evidence that this region around the paracingulate sulcus in the medial prefrontal cortex plays a specific role in **mentalizing**.



***GRAZIE PER L'ATTENZIONE***

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**\*\* News news! \*\***

Nuovo canale YouTube di  
informazione scientifica  
sul Gioco!

