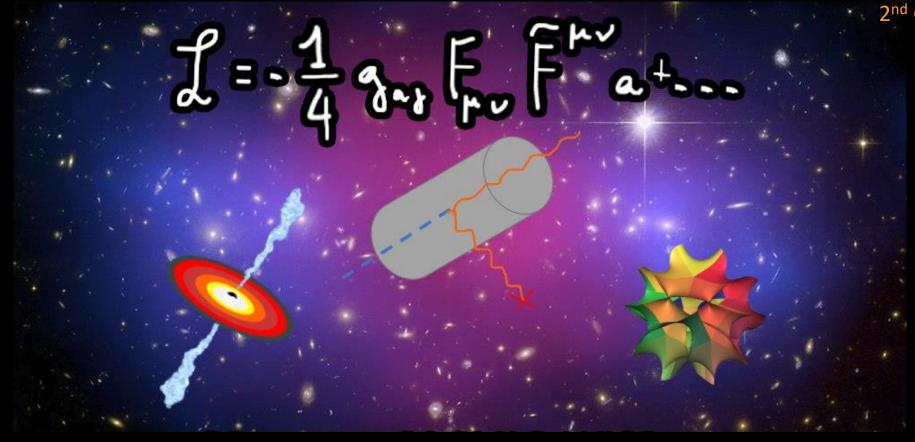
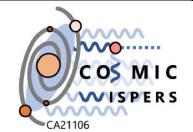
2nd General Meeting



COST Action CA21106

WG 5: Communication and Dissemination







Loredana Gastaldo
Kirchhoff Institute for Physics
Heidelberg University

WG5: Dissemination and Outreach

Enhancing the dissemination and communication of the results and structuring outreach activities to attract public awareness to the challenges and achievements in astro-particle physics.

Leader: Olga Mena, Valencia University, ES

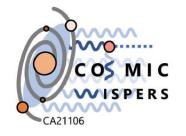


Deputy: Loredana Gastaldo, Heidelberg University, DE





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Leader: Olga Mena, Valencia University, ES



Deputy: Loredana Gastaldo, Heidelberg University, DE



Membership

| Name | Working Group WG 5 V | Country | |
|----------------------------|----------------------|----------------|--|
| Dr Marco CHIANESE V | WG 1, WG 3, WG 5 | Italy | |
| Dr Venelin KOZHUHAROV ∨ | WG 1, WG 4, WG 5 | Bulgaria | |
| Dr Yasar HICYILMAZ V | WG 1, WG 4, WG 5 | Türkiye | |
| Prof Michele GALLINARO V | WG 1, WG 4, WG 5 | Portugal | |
| Mr Clemente SMARRA 🗸 | WG 1, WG 2, WG 5 | Italy | |
| Mr Alessandro SANTONI 🗸 | WG 1, WG 5 | Austria | |
| Dr Marco SCALISI V | WG 1, WG 2, WG 5 | Germany | |
| Dr Jacob LEEDOM ✓ | WG 1, WG 2, WG 5 | Germany | |
| Dr Michael STAELENS ∨ | WG 1, WG 4, WG 5 | Spain | |
| Dr Francesca CHADHA-DAY 🗸 | WG 1, WG 3, WG 5 | United Kingdom | |
| Prof Alessandro MIRIZZI 🗸 | WG 2, WG 3, WG 5 | Italy | |
| Dr Clare BURRAGE ✓ | WG 2, WG 5 | United Kingdom | |
| Dr David MARSH ✓ | WG 2, WG 4, WG 5 | United Kingdom | |
| Dr Edoardo VITAGLIANO V | WG 2, WG 3, WG 5 | Italy | |
| Dr Elisa Maria TODARELLO 🗸 | WG 2, WG 3, WG 5 | Italy | |
| Dr Javier REDONDO V | WG 2, WG 4, WG 5 | Spain | |
| Dr Maria Paola LOMBARDO 🗸 | WG 2, WG 5 | Italy | |
| Dr Olga MENA 🗸 | WG 2, WG 5 | Spain | |

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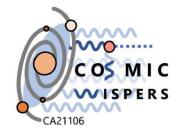
About 80 members!!!

Science Communication Plan

Or why it is relevant to communicate about the Action

A few examples:

- Research has been scattered across Europe
- Urgent need for coordinated and joint effort to build a collaborative platform linking science, industry and management
- Raise awareness
- Bring added value of belonging to a multidisciplinary network involving numerous countries
- To spark new collaborations



Apply

Membership

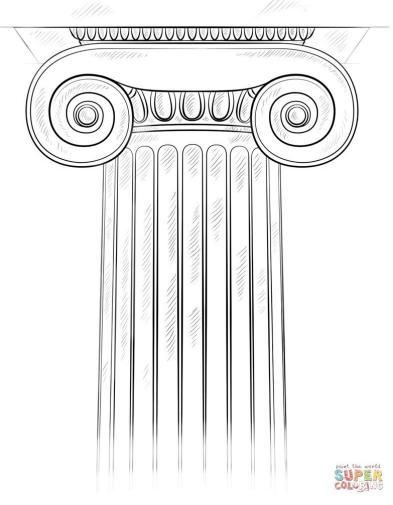
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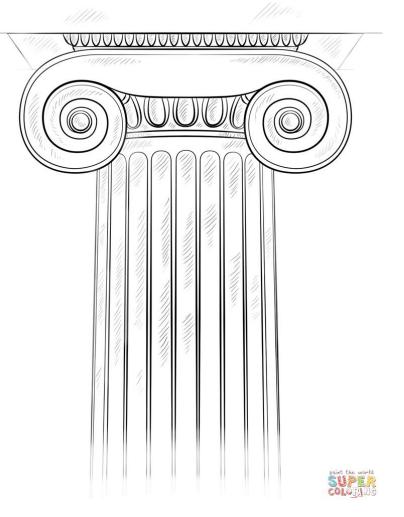
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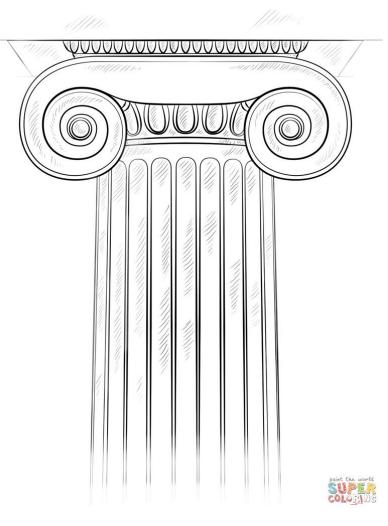
Communication

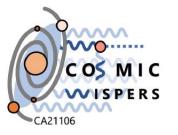


Dissemination



Valorization

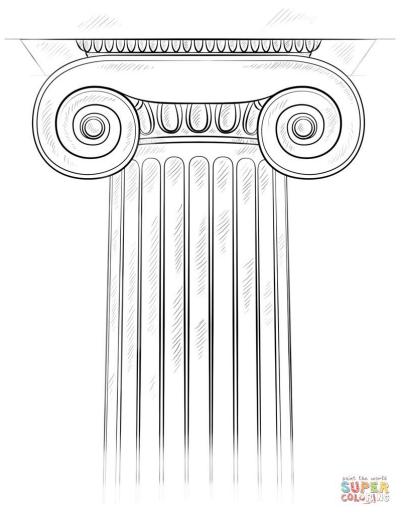




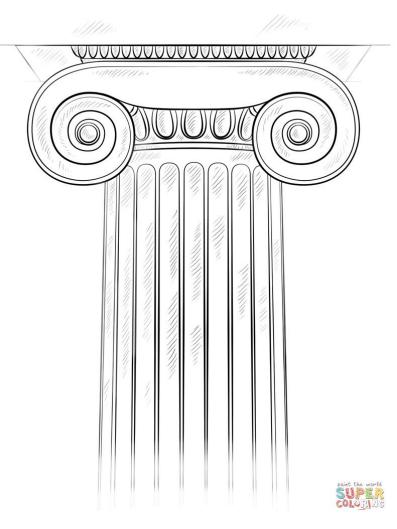
Communication

The communication goal of the Action is to share the motivations and the achievements of WISPs related research with policy makers and the public at a level that can be understood by non-experts.

Dissemination



Valorization





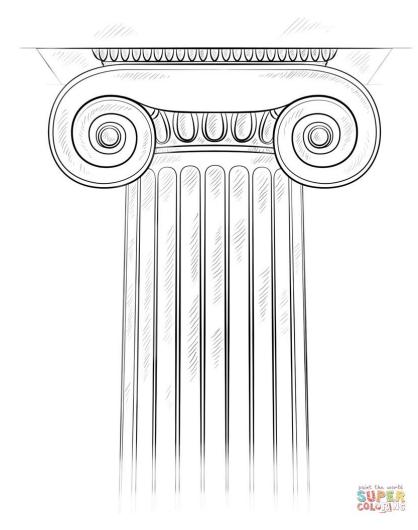
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Dissemination

Make research performed within groups in CA21106 and results obtained by joint efforts to reach high impact in the scientific community and funding agencies

Valorization





Communication

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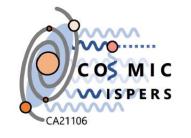
Dissemination

Make research performed within groups in CA21106 and results obtained by joint efforts to reach high impact in the scientific community and funding agencies

Valorization

Attract Small and Medium Size Enterprises (SMEs) as well as funding agencies to support technological developments for WISPs related experiments

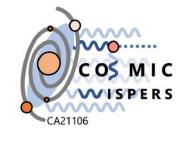
Who can contribute



| Working group | Communication | Dissemination | Valorization |
|--------------------------------|---------------|---------------|--------------|
| WG1 WISPs Model Building | | | |
| WG2 WISPs DM and Cosmology | | | |
| WG3 WISPs in Astrophysics | ✓ | √ | |
| WG4 Direct WISPs searches | ✓ | | |
| WG5 Dissemination and Outreach | | ✓ | |

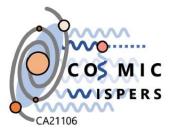
NOT ONLY WG5!

Communication strategy – implementation



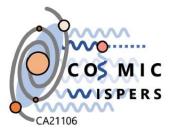
| Deliverable | Title | Due date |
|-------------|---|---------------------------|
| | Setting on the webpage and a repository concerning the Action activities | 6 + periodic updates |
| | Video to introduce to general public the topics of the Action translated in different languages | 12 months + updates |
| | Twitter account to quickly communicate information related to the Action to general public | 6 months + maintainance |
| | Poster and brochure translated in different languages | 6 + periodic updates |
| | Outreach events at local level (Open Days, Science Weeks and the Night of Researchers) | minimum of twice per year |
| | Public talk in universities, research and cultural centres | each three months |
| | Games | twice per year |
| | Masterclasses for high school students | 18 months + updates |
| | Didactic material translated in different languages addressed to school of different levels | 12 months |

Dissemination strategy - implementation



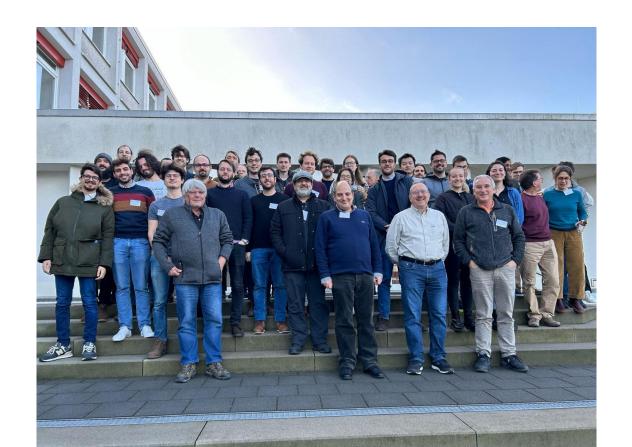
| Deliverable | Deliverable | Deliverable |
|-------------|--|---------------|
| Number | title | date (months) |
| D1 | Setting on the webpage and a repository concerning the Action activities | 6 |
| D3-4-5-6 | Draft reports on the activities of WG1-2-3-4 | 12 |
| D12 | Report on Technologies Forums | 40 |
| D17 | Lecture notes of the Training School | 12 |

Valorization strategy - implementation



| Deliverable | Deliverable | Deliverable |
|-------------|--|---------------|
| Number | title | date (months) |
| D3-4-5-6 | Draft reports on the activities of WG1-2-3-4 | 12 |
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Working Group Meeting, 01-02 February DESY, Hamburg (Germany)
 https://indico.desy.de/event/42137/





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Science Communication Lecture by Dunja Fabjan "Communicating Science: Tips for scientists"



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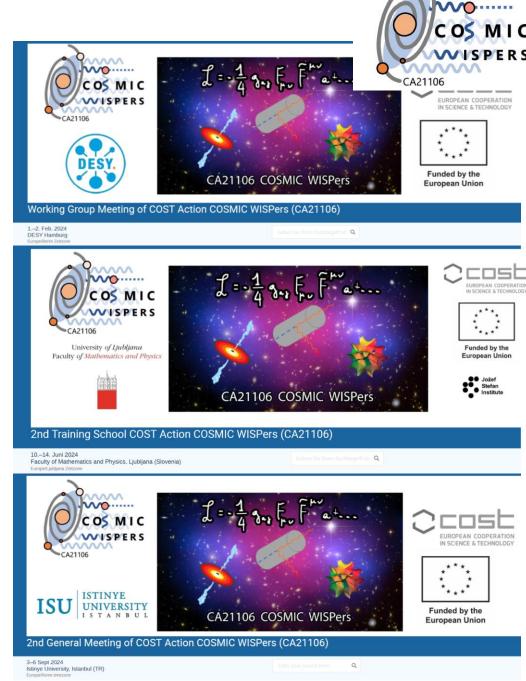
Public talk by Gabriela Zacharias about "Evolving view on the Universe and discovery of its dark components"

Science Communication Lecture by Dunja Fabjan "Communicating Science: Tips for scientists"

2nd General Meeting (+Management Committee Meeting)
 Istanbul (Türkiye)

https://agenda.infn.it/event/39939/

Public talk by Serkant Cetin about "Duyamadığımız Kozmik Fısıltılar: Evrenin Karanlık Yüzü" (in Turkish)



On-line Events and Communication 2024

Journal Club + presentation of ongoing projects

Maria Benito Castano (Tartu Obs., EE) Michele Tammaro (Jozef Stefan Inst., SI)

| June 2 | June 2024 | | |
|---------------|-----------|-------------------------------------|--|
| | 04 Jun | JC June - Margherita Putti | |
| May 20 |)24 | | |
| :::: | 09 May | JC May - Jamie Mcdonald | |
| March | 2024 | | |
| :::: | 05 Mar | JC March - Kristjan Müürsepp | |
| February 2024 | | | |
| | 08 Feb | JC February - Daniel Gavilan-Martin | |

Monthly Online Colloqium

Giuseppe Lucente (Bari Univ., IT and Heidelberg Univ., D) Arturo de Giorgi (Inst. De Fis. Teor, ES), Hugo Tercas (Ist. de Plasma, Lisboa, PT)

| June 2024 | | |
|---------------|---|--|
| 25 Jun Axi | ion searches with gamma-ray telescopes | |
| May 2024 | | |
| 30 May Sn | nall Kinetic Mixing from String Theory | |
| April 2024 | | |
| | SPs, WIMPs, and Gammas: Searches for New Physics with the Fermi Large Area escope | |
| March 2024 | | |
| 27 Mar Ov | rerdensities of Ultralight Scalar Fields from Relaxation and Capture | |
| February 2024 | | |
| 22 Feb Re | sults for searches of exotic particles with NA62 in beam-dump mode | |

Newsletter with papers and events

Damiano Fiorillo (NBI, Copenhagen, DK) Giovanni Grilli de Cortona (INFN, IT) Alessandro Lella (Bari Univ., IT)



- Social media (Twitter)
- WG meetings about every month
- Blogs



Blogs

Women in Science



(Forever) Young WISPers





Giuseppe Lucente

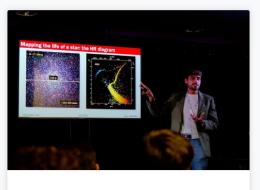
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03/07/2024

Ali Ovgun

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11/07/2024



Alessandro Lella

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Patricia Diego Palazuelos

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2/07/2024

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Journal Club + presentation of ongoing projects

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| May | y 202 | 4 | | |
| | | 09 May | JC May - Jamie Mcdonald | |
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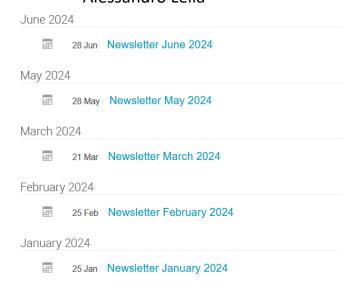
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Alessandro Lella



- Social media (Twitter)
- WG meetings about every month
- Blogs
- Presenting CA21106 and science at conferences



Presenting CA21106 and science at conferences





19th Patras Workshop on Axions WIMPs and WISPs 16 – 20 September, Patras (GR)

Kaan Özbozduman (Bogaziçi University, Istanbul, Türkiye)

"A Machine Learning Approach for Dark Matter Search Analysis: From Savitzky-Golay to Autoencoder"



RICAP-24 Roma International Conference on AstroParticle Physics, 23-24 September, Rome (IT)

Momchil Naydenov (Sofia University, Bulgaria)

Poster "Dark boson search on accelerators and in astrophysics"



RICAP-24 Roma International Conference on AstroParticle Physics

23–27 Sept 2024 Hotel Villa Tuscolana Europe/Rome timezone

ter your search term

Communication Material

C OS M I C VISPERS

Webpage

https://cosmicwispers.eu/

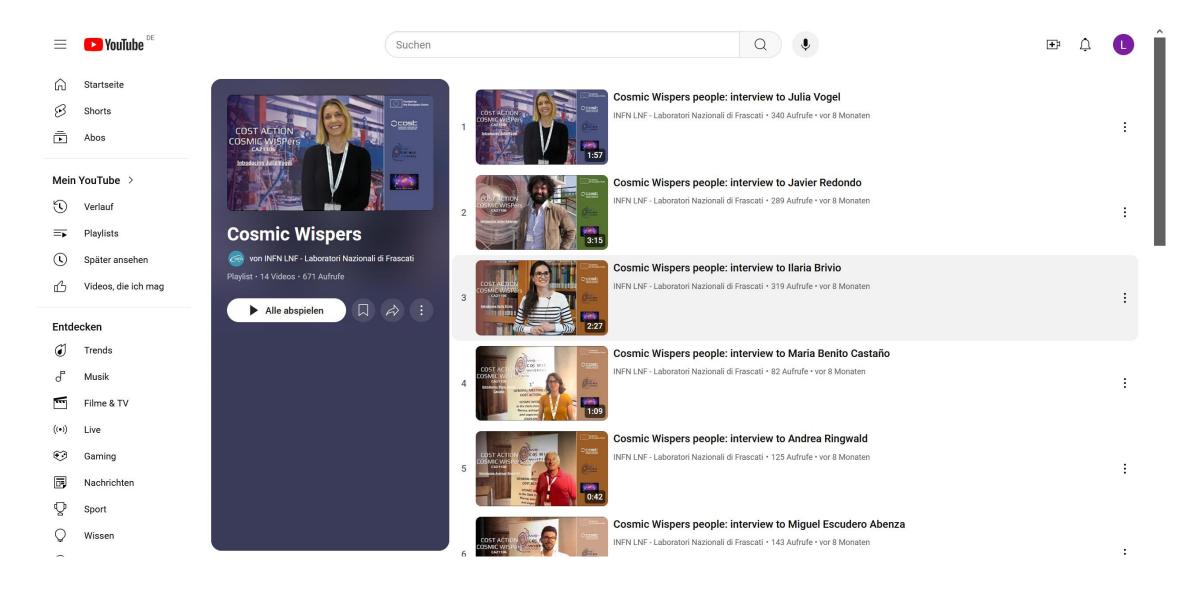


Poster & Brochure

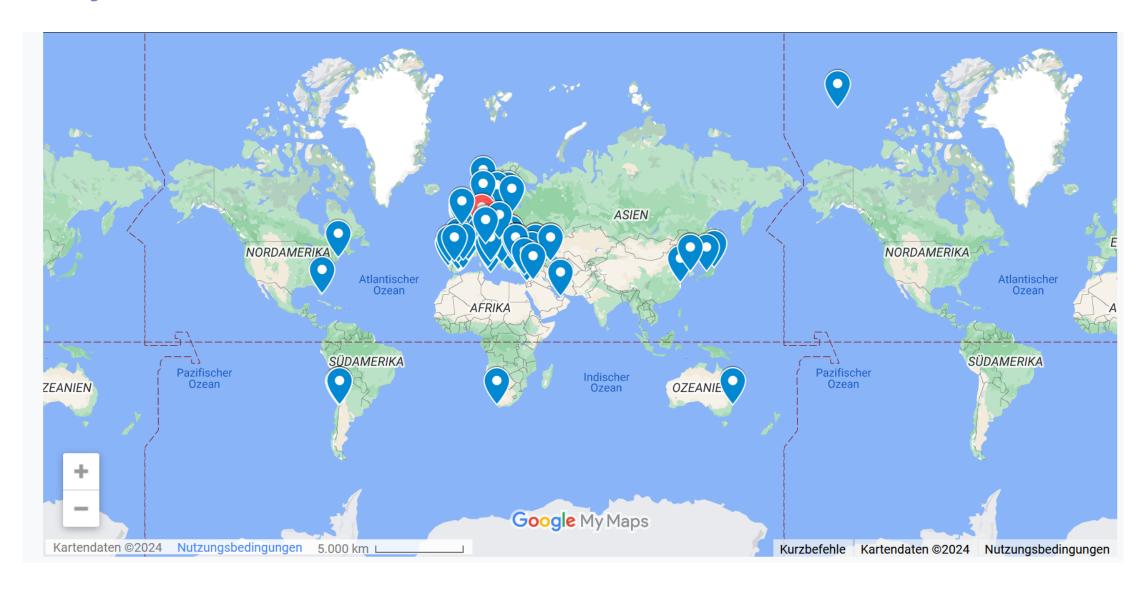




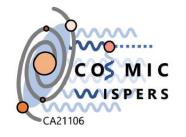
YouTube Channel



Interactive map of the Institutions that joined the CA21106 Cosmic WISPers



Outlook



- We have a Science Communication Plan
- Many Communication and Dissemination items have been covered over the last two years
- New ideas for outreach have been presented
- We welcome more ideas

Don't lose any occasion to acknowledge CA21106