

PROBES MID TERM REVIEW, February 27, 2024 WP7 Report – Dissemination and Outreach Vincenzo Napolano, EGO Communication Responsible/INFN

+ Transversal key objectives and messages

- Promote communication between the scientific community and the general public and increase science awareness in society
- Engage the general public about nuclear, particle and GW physics and related areas. Show how fundamental physics, although perceived as very abstract, contributes to solving very concrete problems.
- Scientific community can provide role models for society:
 - Science as an international cooperative endeavour
 - Science as diverse context, In which different skills and approaches are integrated
 - Promote the role of women in science
- A special attention to the youngest and to the students.



- Public tours of scientific facilities and research centers (especially EGO, CNRS, CERN, KEK, IFAE, INFN...)
- Events dedicated to youngest, students or children
- Public events for general public
- Art and science initiatives
- Installations, exhibitions and innovative languages (Theater, dance,
- Women in science
- Social media and web dissemination actions

IN PERSON

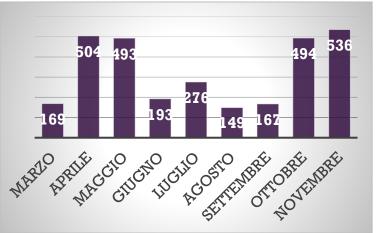
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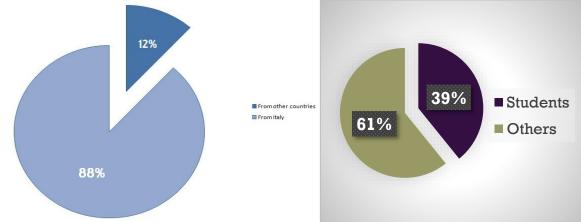
Restarting in-person visits

In person visits restarted at the end of March 2022.

- Up to 2023 we had about 10000 visitors (regular tours +special events)
- Total number of students 65%
- Total number of non-Italian visitors: 12%
- Remote live visits continue: 1000 remote visitors in the last nine months.







EGOMONVIRG

- Time slots for the visits are Tuesday and Saturday 10 am (80/100 persons per day are allowed)
 - The calendar is almost fully booked up to end 2023
 - Online form for booking on www.egogw.it and www.virgo-gw.eu
 - 10 EGO researchers + 5 external collaborators involved as guides (We are progressively reversing these proportions)
 - A significant effort of organization, coordination and visitor reception (0,5 FTE)
 - An online survey available (response rate 20%)
 - A photografic contest for the visitors just launched
 - A new visit-format for kids!

DID YOU ENJOY YOUR VISIT?



Scan the QR code and et us

know what you think!



Education & Public Outreach at IFAE

Other activities

- Lab visits
- Talks in schools
- Public Talks
- Summer fellowships for undergraduates







Science offers role models







+ Women Listening to the cosmos

- July 15th 2022, Cascina
- September 23rd 2022, La Nunziatina (Pisa)
- December 1st 2022, Festa della Toscana (Pisa)
- May 23rd 2023, Festival Dell'Astronomia (Livorno)



PLACES AND EVENTS

The places where we tell stories and ideas add meaning and context to what we are telling

La Nunziatina, Pisa, Open-air courtyard for concerts and performances

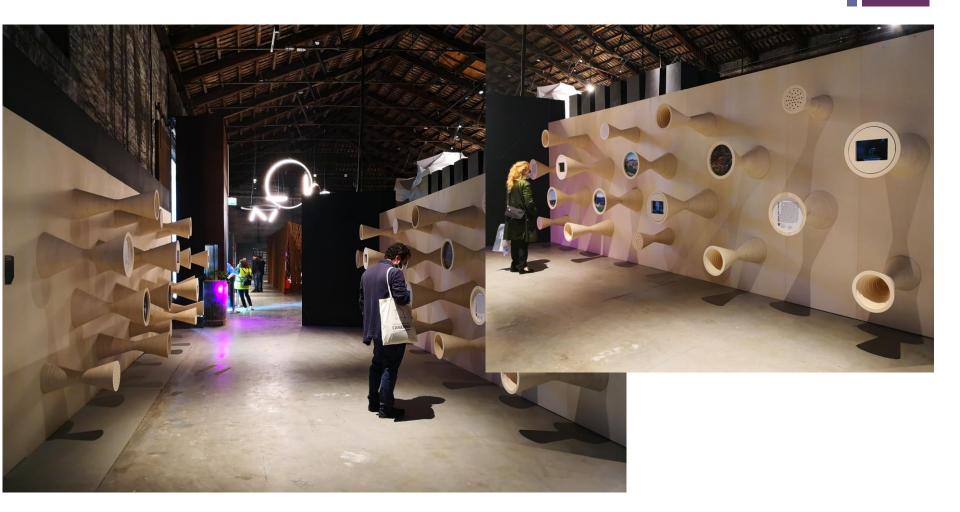
October 30th 2022, Genoa Science Festival May 12th 2022, Scienza e Virgola (Trieste) September 29th 2023, Bergamo October 8th 2023, Città del Teatro, Cascina in occasione dell'inaugurazione della sala **Margherita Hack**

Le Mappe del Cosmo Storie che hanno cambiato l'Universo

There are stories that allow us to link scientific knowledge to other area of knowledge, to the great social challenges and to our inner world

+ 2021 Venice Architecture Biennale

The future of gravitational waves research



Land art and soundscape on site at Virgo

- By Luca Serasini and Massimo Magrini
- From October 2022 to May 2023



Lucca Comics & Games 2023

In the context of the Comics&Science Palace





BLACK HOLE: A NEW INTERACTIVE INSTALLATION BY EGO AND INFN AT CITTÀ DELLA SCIENZA IN NAPLES

Today, November 23rd 2022, as part of the Futuro Remoto science festival in Naples, the Exhibition Space (to the Future) will inaugurated. The European Grantational Observatory (EGD) was involved in the creation of an internative installation of the science.

READ MORE



"THE SOUND OF THE UNIVERSE" AT GENOA SCIENCE FESTIVAL







"LE DONNE E I PAESAGGI DELL'ASTRONOMIA", AT PISA



Metti una sera a ascina 🔺

Le Mappe del Cosmo



A TWO DAYS WORKSHOP AT EGO FOR FOSTERING CITIZENS ROLE IN FUNDAMENTAL SCIENCE





Researchers Night, Pint of science, Science Festiv

+ And much more...



Virtual tour: VIRGO, a caccia di onde gravitazionali Video in diretta registrato BergamoScienza



Vincenzo Napolano – EGO Communication Responsible



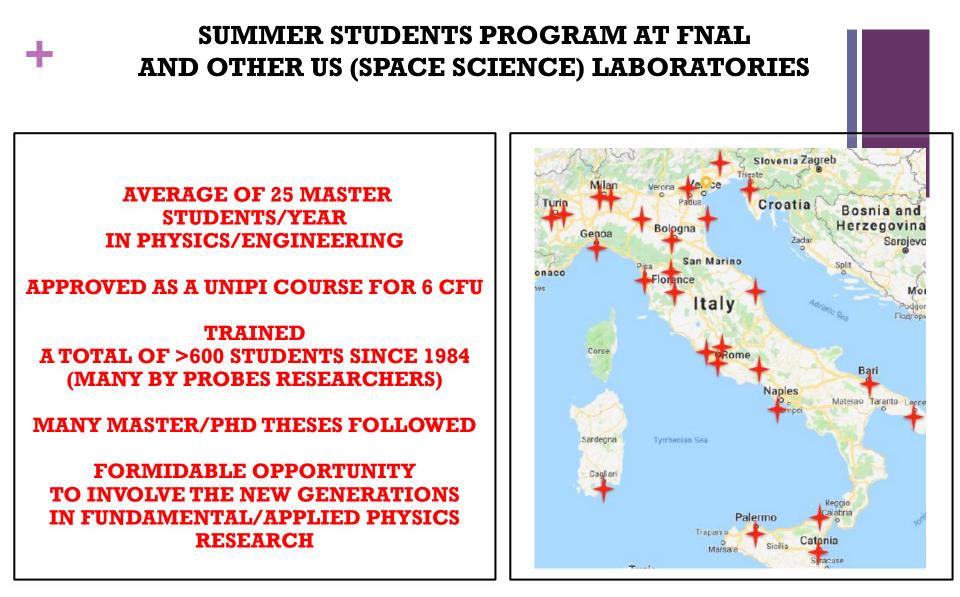
FOR THE YOUNGEST

Education & Public Outreach at IFAE

- Programs for Highschool Students:
- & Bojos per la Física:
 - ✗ All-year program: hands-on activities.
 - ✗ 150 students apply every year
- & Joves i Ciencia:
 - Summer-camp about fundamental physics.
 - ✗ 100 students apply every year
- & Barcelona International Science Challenge:
 - Summer-camp about detector technology.
 - ✗ 50 students apply every year



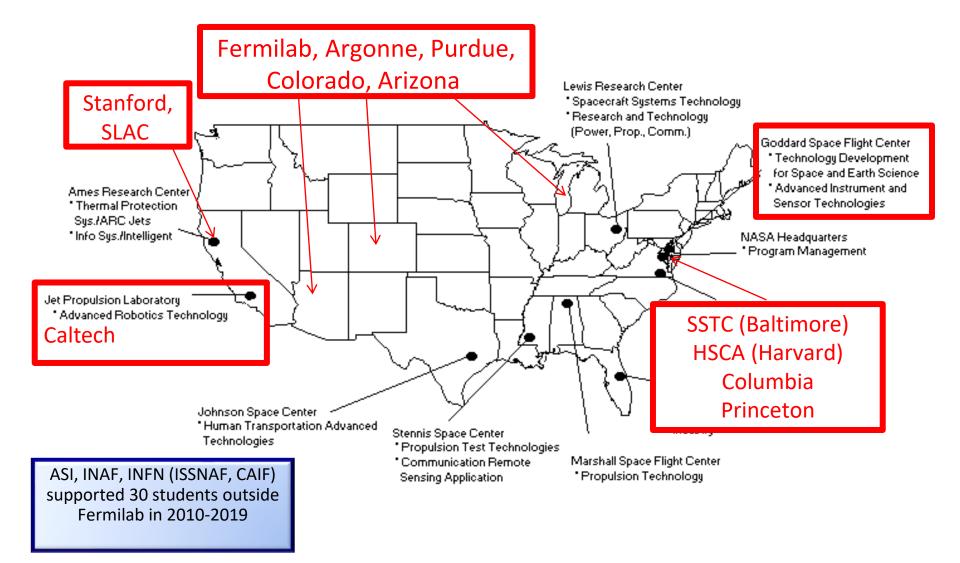




https://www.unipi.it/index.php/maths-physics-and-nature/item/5153-summer-student-at-

fermilab

Internships at Space Science Labs



Fermilab Village, a great Laboratory to train students



+ Laboratory on sounds, signal and noise

- Developed for Bright Night 2022 (European Researcher's Night in Pisa)
- Embedded in Virgo tours for elementary schools
- Offered at Lucca Comics&Games 2023



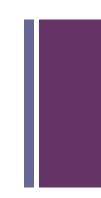
INNOVATIVE LANGUAGES

The Sound of the Universe

- Event about multisensoriality and inclusivity in astronomy
- July 19th 2022, Lajatico
- October 30th 2022, Festival della Scienza (Genova)



Vincenzo Napolano – EGO Communication Responsible



IL SUONO DELL'UNIVERSO

Domenica 30 ottobre 2022 - h 21 Festival della Scienza Genova - Palazzo Ducale





Massimo Magrin Sound Designer

A cura dell'Osservatorio Gravitazionale Europeo (EGO) Modera Andrea Parlangeli

Splendori Celesti exhibition in Florence

In collaboration with Museo Galileo

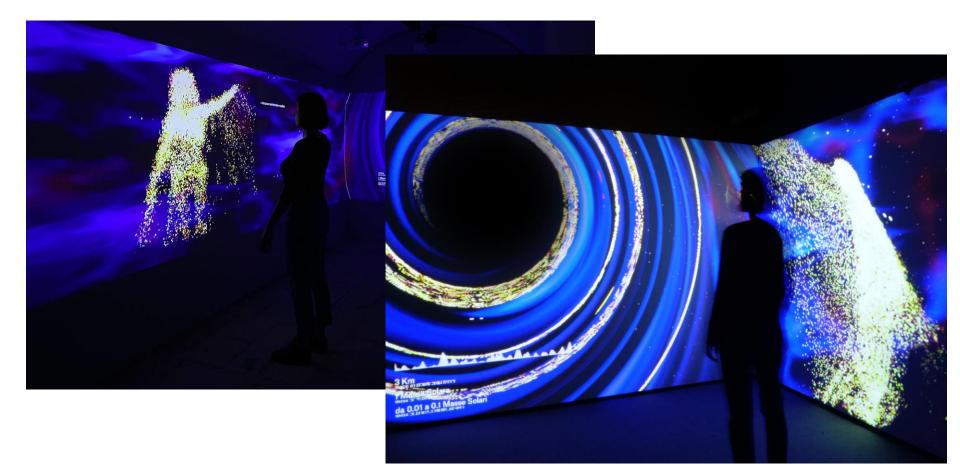


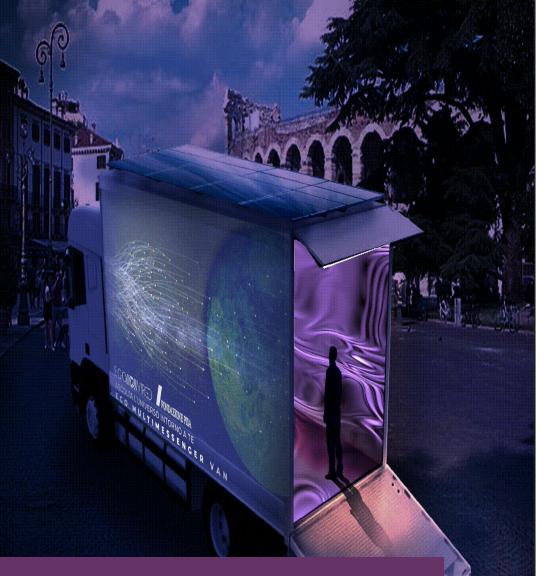
museo galileo SP e сėІ L'osservazione del cielo sá da Galileo alle onde s gravitazionali 16 dicembre 202 17 marzo 2024

VIRGO

Buco Nero Installation at Città della Scienza (Napoli)

Developed by INFN and EGO





Funded by the EU project AHEAD, Fondazione Pisa and sponsored by IVECO

THE MULTIMESSENGER VAN

The VAN will travel throughout Italy and Europe.

A design based on sustainable criteria.

Children and young people will be involved with **events dedicated to schools**.

Several tens of thousands of people involved each year.

Accessible to visitors with sensory, motor or cognitive disabilities, aiming to reach culturally and economically disadvantaged audiences

Multimessenger Astronomy and the contribute of research infrastructures for the global challenges of sustainability.

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MEDIA, WEB AND SOCIAL MEDIA

NEW POPULATION of BLACK HOLES





Over 34 news and 12 press release in 2022



PRESIDENT OF TUSCANY'S REGIONAL COUNCIL, ANTONIO MAZZEO, VISITS VIRGO

AN AREA DEDICATED TO VIRGO IN THE EXHIBITION "VEDERE L'INVISIBILE" IN PARMA (ITALY) FRANCESCO DI RENZO, ELEONORA POLINI AND MARCO VARDARO WON THE VIRGO AWARD 2022

MASSIMO CARPINELLI APPOINTED AS NEXT EGO DIRECTOR FROM JANUARY



35 NEW SPACETIME QUAKES DETECTED BY VIRGO AND LIGO

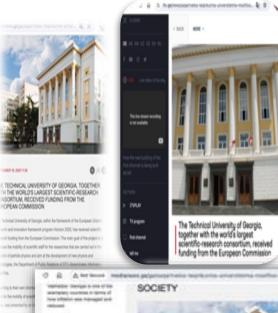
Nov 8, 2021

THE EINSTEIN TELESCOPE SCIENTIFIC COLLABORATION IS BORN

Jun 9, 2022

GTU: Probes outreach effort

2020: We got our first news story published in five different online news sites!





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NEWS HUB

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THE TECHNICAL UNIVERSITY OF GEORGIA, TOGETHER

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WITH THE WORLD'S LARGEST SCIENTIFIC RESEARCH. CONSORTUM, RECEIVED FUNDING FROM THE

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2021: RPOBES presented at "Night of European researchers" outreach program

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2023: One news articles

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or the Technical University of Georgia, which, in turn, will contribute to the ening of international relations with KEX and J-PARC, as well as with other major ilaborations in the world, and the integration of the university's achievements into the international scientific space, the way It will open our young researchers and students to the world's leading laboratories, so that they can actively participate in the The group most important international researches", Rector Davit Gurgenidze notes.

project of the Ministry of Education, Science, ta Rustaveli National Science Foundation of movation framework program Horizon 2020 urie At the competition - "Night of European

Engineer

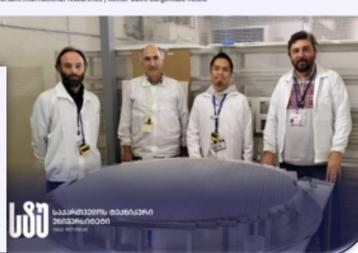
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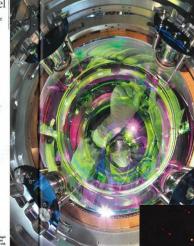
project, the Technical University of Georgia, iber of Culture, prepared a documentary film esses and opportunities of the university.

el the desire to share and become a direct ical University.



Das Schweigen der Spiegel Vor fünf Jahren fing ein europäisches Observatorium Gravitationswellen ein - eines der bizarrsten Phänomene der Physik. Neue Experimentes solltan una tief in die Vergangenheit die Universums bläcken. Ein Besuch am Gravitationswellen- Detektor bei Pha.

"Anfangs hielten uns manche für verrückt. Man war einig, dass unsere Messge-nauigkeit nicht ausreicht." bene Gegend, die Isauptsäch ieht. Auf der linken Seite v isd itgenowares on that, die ungefähr ei änge, die erstaunt. Die





nature

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WHERE I WORK | 14 March 2022 | Correction 22 March 2022

Campaign supernova: why I need a finely tuned antenna

Julia Casanueva enhances the sensitivity of the Virgo interferometer to better detect distant stellar explosions.

Virginia Gewin



Newton

Cavalcando l'onda gravitaziona

St 2022 Ep 13

In questa puntata parliamo di onde g previste dalla teoria di Einstein più di 2015. Perché sono così importanti e co di ricerca, una specie di macchina de bambino, fin dai suoi primi vagiti? Ce Sasso Science Institute. Andremo poi lo strumento eu er rilevare le c di Pisa

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ACQUISTA

ACCEDI

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EGO

w.ego-gw.it/press-re

Rai Radio 3

L'UNIVERSO

SI FA SUONO

WomenofVirgo and International Day of Women and Girls in Science

<image>

WOMEN OF VIRGO







COOPERATIVE EFFORTS

Vincenzo Napolano - EGO Communication Responsible



Final selection organized at EGO/Virgo



+ Italy-Japan Research on Gravitational Waves

- In October 2022 a delegation from the University of Perugia participated to the seminar "Italy-Japan Research on Gravitational Waves: The Birth of Multi-messenger Astrophysics" in Tokyo
- Prof. Helios Vocca and Prof. Daniele Porena, accompanied by the director general Dr.ssa Anna Vivolo, met with Prof. Takaaki Kaijita, 2015 Nobel Laureate in Physics and president of the Science Council of Japan



+ Pico – European Project proposal

- Result of international cooperation between institutions
- Proposal accepted in te context od the European Researchers Night call

List of participating organisations

#	Participating Organisation Legal Name	Country
1	EUROPEAN GRAVITATIONAL OBSERVATORY(EGO) (OSSERVATORIO GRAVITAZIO NALEEUROPEO)	Italy
2	UNIVERSITA DI PISA	Italy
3	ELLINOGERMANIKI AGOGI SCHOLI PANAGEA SAVVA AE	Greece
4	INSTITUTE OF ACCELERATING SYSTEMS AND APPLICATIONS	Greece
5	INSTITUTO DE FISICA DE ALTAS ENERGIAS	Spain
6	ISTITUTO NAZIONALE DI FISICA NUCLEARE	Italy
7	ISTITUTO NAZIONALE DI GEOFISICA E VULCANOLOGIA	Italy
8	TRUST-IT SRL	Italy Italy
9 10	COMMPLA SKL	France
10	Associazione Cascinese Astrofili	Italy

Thank you!

EUROPEAN GRAVITATIONAL OBSERVATORY (EGO)

VINCENZO.NAPOLANO@EGO-GW.IT



