

B-anomalies in non-universal models

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An attractive explanation for the flavor puzzle of the Standard Model is the multi-scale origin of the flavor hierarchies, where the size of the Standard Model Yukawas of the different families is associated to different scales. This solution makes more natural the tight flavor bounds for New Physics at the TeV scale, and can accommodate possible B-anomalies. I will discuss the status and prospects of B-anomalies in this context and other related observables.

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