EUROPEAN PLASMA RESEARCH ACCELERATOR WITH EXCELLENCE IN APPLICATIONS



WP2 – Dissemination & PR

Carsten P Welsch / University of Liverpool





This project has received funding from the European Union's Horizon Europe research and innovation programme under grant agreement No. 101079773





WP2 focuses on communication tasks coordinated by ULIV and INFN, supported by the collaborating institutes with their respective extensive experience, knowledge base and existing communication channels:

- Updates of dissemination, exploitation, and communication plan
- Development of links with industry
- Contributions to an efficient EuPRAXIA User Office
- Development of information material for identified target audiences and provision of the material to all project stakeholders

Important: Joined-up approach. Please let us know your communication contacts!

<u>Aim</u>: Connect and build our community. News from all of us are much more impactful – starting with the project launch.



EuPRAXIA Logo









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EuPRAXIA Communication







EuPRAXIA Events I







EuPRAXIA Events II











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EuPRAXIA CDR







EuPRAXIA Study Website









From our Grant Agreement:

Milestones:

M2.1 Project website update and maintenance plan established (M03) M2.2 Update of dissemination, exploitation and communication plan (M06) and every 6-months thereafter M2.3 Detailed plans and dates for EuPRAXIA industrial meetings (M12)

Deliverables (brief description and month of delivery) DEL2.1 Web site (DEC) update published (M6) DEL2.2 EuPRAXIA Brochure (DEC) published and distributed (M12) DEL2.3 EuPRAXIA Symposium and outreach (DEC) event and its web site (M24) DEL2.4 EuPRAXIA Open Innovation Forum Kickstarter Event and 2nd Symposium (DEC) and its web site (M46)



New EuPRAXIA Website



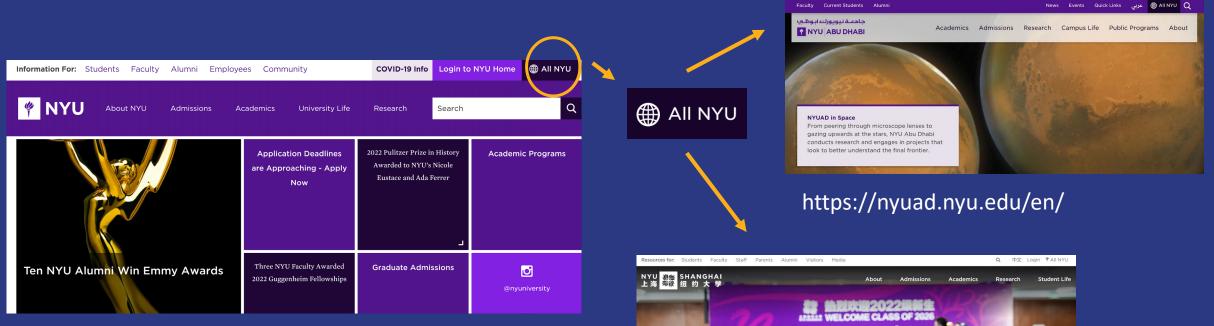


https://eli-laser.eu/



New EuPRAXIA Website





https://www.nyu.edu/



https://shanghai.nyu.edu/



EUPRAXIA

New EuPRAXIA Website Structure

Home Projects Contacts



EUROPEAN PLASMA RESEARCH ACCELERATOR WITH EXCELLENCE IN APPLICATIONS

EuPRAXIA is the first European project that develops a dedicated particle accelerator research infrastructure based on novel plasma acceleration concepts and laser technology. EuPRAXIA is one of the projects on the European Strategy Forum on Research Infrastructures (ESFRI) Roadmap of 2021.

Learn More

Learn More

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EuPRAXIA - a distributed, compact and innovative accelerator facility based on plasma technology

The EuPRAXIA project aims at the construction of an innovative electron accelerator using laser- and electronbeam-driven plasma wakefield acceleration that offers a significant reduction in size and possible savings in cost over current state-of-the-art radiofrequency (RF)-based accelerators.

EuPRAXIA envisions a beam energy of 1 to 5 gigaelectronvolts (GeV) and a beam quality (single pulse) equivalent to present RF-based linacs. Its performance goals will enable versatile applications in various domains, e.g. as a compact freeelectron laser (FEL), compact sources for medical imaging and positron generation, table-top test beams for particle detectors, as well as deeply penetrating X-ray and gamma-ray purces for material testing.

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EuPRAXIA Doctoral Network

EuPRAXIA-DN offers exciting prospects for a cutting edge research, technology innovations and a unique training program for a cohort of 12 Fellows, based at EuPRAXIA partner organizations.

organizations.



New EuPRAXIA Website Structure



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EuPRAXIA will address the demand for increased access to FEL facilities in Europe; offers unique features in time resolution, pump-probe capabilities, spatial resolution for X-ray imaging and penetration depth for material analysis; will be the first Research Infrastructure worldwide to realise an accelerator facility based on novel concepts so far have only been used in experimental tests; provides unique opportunities for education and training in innovative technologies in the European Research Area and beyond.

European Strategy Forum on Research Infrastructures , ESFRI

The EuPRAXIA design study paved the way for a compact European plasma accelerator with superior beam quality The EuPRAXIA design study produced a Conceptual Design Report for the worldwide first high energy plasma-based accelerator that can provide industrial beam quality and user areas.

It is the important intermediate step between proof-of-principle experiments and groundbreaking, ultra-compact accelerators for science, industry, medicine or the energy frontier.

Learn More



EuPRAXIA-PP Website



E^uPRA Preparatory Phase

Work Packages Contact Home About Organization News

TOWARDS **REVOLUTIONARY APPLICATIONS AND BENEFITS FOR** SOCIETY

Meeting the demand for accelerator-based research from a compact facility with ultra-short pulses, opening new potential for innovation.

Addressing the needs for more costefficient, reduced size, innovative and sustainable particle accelerator facilities.

Keeping European accelerator innovation world-leading and competitive in an international race towards the first compact accelerator facility.

DESIGNING THE FUTURE

LEARN MORE

FIRST COMPACT ACCELERATOR FACILITY

EuPRAXIA-PP is a project designed to develop the organizational, legal, financial and technological aspects of the EuPRAXIA infrastructure, following the recommendations of the European Strategy Forum on Research Infrastructures (ESFRI).

A REVOLUTIONARY PATH TO MORE COST-EFFECTIVE ACCELERATORS

EuPRAXIA

EuPRAXIA is the first European project that develops a dedicated particle accelerator research infrastructure based on novel plasma acceleration concepts and laser technology. It focuses on the development of electron accelerators and underlying technologies, their user communities, and the exploitation of existing accelerator infrastructures in Europe. It was accepted onto the ESFRI roadmap for strategically important research infrastructures in June 2021 as a European priority.

LEARN MORE ABOUT EUPRAXIA

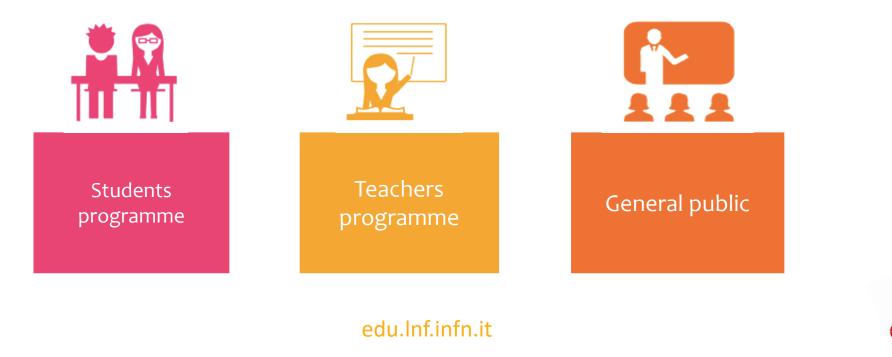
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The Education and Public Outreach Service (EPOS) of LNF fosters the scientific literacy through a wide program of initiatives addressed to students, teachers and general public to bridge science and society, either inside or outside the LNF site.

The main mission are to engage the public with science, to inform about the latest issues in research conducted by INFN-LNF and the collaborations, to raise awareness, curiosity and passion towards science and its applications and building network with the society.







Activities that involve EuPRAXIA Primary and middle school students



Students programme **Guided Tours to the Bruno Touschek Visitor Centre and LNF main experimental sites**

Type of activity: informal education, out-of-school learning, guided tours, hands-on experiments Discussed topics: INFN research activities, general and modern physics and its applications Number of requests: almost 500 participants

INFN Kids summer camp, July

Type of activity: lectures, hands-on activities Discussed topics: general and modern physics, research and technology and their applications Number of expected participants: 30 students







Activities that involve EuPRAXIA High School students



International Day of Girls and Women in Science, 10 February 2023

Type of activity: frontal and dialogic lecture, round table Topics: the role of girls and women in science, how to create an inclusive environment, how to overcome stereotypes Number of expected participants: 200 students

INSPYRE – International School on modern Physics and Research, 27-31 March

Students programme Type of activity: lectures, hands-on activities, guided tours Discussed topics: modern physics, research and technology and their applications Number of expected participants: 120 students (foreign + Italian)

INFN LNF Summer School, June

Type of activity: lectures, hands-on activities, guided tours Discussed topics: modern physics, research and technology and their applications Number of expected participants: 60 students

Guided Tours to the Bruno Touschek Visitor Centre and LNF main experimental sites

Type of activity: informal education, out-of-school learning Discussed topics: INFN research activities, modern physics and its applications Number of requests: almost 3000 participants





Activities that involve EuPRAXIA University students



Excellence course addressed to Bachelor's students, Accelerators Physics

Type of activity: lectures, guided tours, hands-on experiments Dates: July (9 hours)

Students programme

Excellence course addressed to Masters' students, Accelerator Technology

Type of activity: lectures, guided tours, demonstrative experiments Dates: July (9 hours)

Guided Tours to the Bruno Touschek Visitor Centre and LNF main experimental sites

Type of activity: informal education, out-of-school learning Discussed topics: INFN research activities, modern physics and its applications Number of expected participants: 600 students







Activities that involve EuPRAXIA Teachers' program



Teachers programme

High School Teachers

Title: Incontri di Fisica/Physics Meetings

Type of activity: training and refresher course aimed to promote and support learning/teaching of modern Physics, frontal lectures, hands-on experiments (see experimental activity: Plasma accelerators) Dates: November 16-18, 2022 Number of participants: 192







Activities that involve EuPRAXIA

Pomeriggi di scienza/Science afternoons

Type of activity: webinars broadcasted on INFN LNF YouTube channel, seminars held in person dedicated to the latest issues in Physics and Science Dates: December 2022 – June 2023

OpenLabs, INFN LNF open day

Type of activity: guided tours, public lectures, exhibitions, laboratory-based activities, scientific demonstrations and a very rich program for kids. Date: May 2023 Number of expected participants: 2500

European Researchers' Night – scieNcE Together project

Type of activity: informal education, lifelong learning, exhibition Dates: September The activity took place at: Città dell'Altra Economia, Roma Number of expected participants: 6000

Guided Tours to the Bruno Touschek Visitor Centre

Type of activity: informal education, lifelong learning Discussed topics: INFN research activities, modern physics and its applications





General public



Summary



Exciting plans

- Templates for all communication: please use these to establish and promote the EuPRAXIA brand;
- Joined-up communication with material provided to partners on a very regular basis;
- Science symposia and outreach events to create wider impact;
- Education materials such as *Surfatron* online game, demonstrators and teaching material;
- Structured engagement with policy makers and industry.

We look forward to working with you!

