**ICHEP 2022** 



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## **Experience with CMS Physics briefings**

Saturday, 9 July 2022 11:30 (15 minutes)

In 2018, the CMS Collaboration decided to start releasing 500-1000 word popular science articles that describe the collaboration's scientific publications. This talk summarises the experience and impact of the CMS briefings effort.

## **In-person participation**

Yes

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