



Contribution ID: 440

Type: **Parallel Talk**

Outreach and educational activities of ALICE in the times of the pandemic

Saturday, July 9, 2022 9:00 AM (15 minutes)

The onset of the COVID pandemic in 2020 stopped all outreach and educational activities with in-person participation. The ALICE collaboration soon adapted to the new situation imposed by lockdowns and other restrictions. The multitude of online tools and platforms available allowed us to continue reaching out to the public. In-person visits and talks were replaced by virtual visits and virtual talks, done with dedicated equipment and allowing remote audiences to see the experiment and interact with scientists. Masterclasses for high-school students were also adapted and were held online; web-based versions for the analysis programs were developed, making it easy for students at home to take part in this exciting hands-on activity and become scientists for a day. This new format made it possible to reach out to new audiences, both students and general public, who normally would not have the opportunity to travel and participate; it also motivated more colleagues to be involved in outreach. We will discuss how these online activities were implemented and the experience gained.

In-person participation

No

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Session Classification: Education and Outreach

Track Classification: Education and Outreach