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Physics potential of the SuperB Project

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The SuperB experiment is a next generation Super Flavour Factory expected to accumulate 75ab-1 of data at the $\Upsilon(4S)$ in five years of nominal running. In addition to running data at the $\Upsilon(4S)$, SuperB will be able to accumulate data from the $\psi(3770)$ up to the $\Upsilon(6S)$. A polarized electron beam enables unique physics opportunities at SuperB. This talk will review the main aspects of the Superb physics programme related to tests of discrete symmetries.

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