

THE SUPERB PROJECT

HQL 2010

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Outline of the Talk

- ▣ Physics Case
- ▣ Accelerator
- ▣ Detector design
- ▣ Project Status

The SuperB Physics Programme in One Slide

- ▣ New Physics (NP) is expected beyond the Standard Model
 - at what scale Λ ? 0.5, 1, 10... 10^{16} TeV?
 - quantum stabilization of the Electroweak Scale suggests $\Lambda \sim 1$ TeV
 - ▣ Quest for New Physics - *same motivation as the LHC!*
- ▣ **Two scenarios:**
 - A. LHC finds New Physics (Λ is known)
 - ▣ *SuperB* can study the flavour structure of NP, measure the flavour couplings, search for still heavier states
 - B. The NP scale is above the LHC reach
 - ▣ *SuperB* can look for indirect NP signals, understand where they may come from, exclude regions in parameter space, up to $\Lambda \sim 10$ TeV, or more
- ▣ *Complementary to LHC*
 - Many rare decay final states are only accessible to *SuperB*
 - Sensitive to off-diagonal terms in the squark mixing matrix.
 - Test *CP*, *CPT*, and Lepton Flavour Violation (LFV) in τ decay, τ anomalous magnetic moment.
 - Search for *CP* (and *CPT*) violation in *D* decays.
- ▣ Need to control theoretical uncertainties at a level matching the expected experimental precision (both in the SM and BSM)
 - Teraflops, Petaflops (?)

The *SuperB* Data Sample

- ▣ Sensitivity goals of the project achievable with a dataset \sim *two orders of magnitude larger* than current *B* factories
 - $> 80 \times 10^9$ *B* pairs, similar numbers of *D* mesons and τ leptons
- ▣ 75 ab^{-1} collected at the $\Upsilon(4S)$ in 5 years at design luminosity *if*
 - $L = 10^{36} \text{ cm}^{-2} \text{ s}^{-1}$, $\sim 50 \times$ today's best
 - efficiency as high as in present *B* factories (new *Snowmass year* $\sim 1.4 \times 10^7 \text{ s}$)
- ▣ ability to run at
 - lower energies ($\tau\tau$, $\psi(3770) \rightarrow DD$)
 - ▣ e.g. 7×10^8 charm pairs at threshold for 500 fb^{-1}
 - higher energies ($\Upsilon(5S) \rightarrow B_s B_s$)
 - with at least one *polarized beam* ($\geq 80\%$)
- ▣ machine backgrounds comparable to existing *B* factories
- ▣ increased detector hermeticity
- ▣ reasonable electricity costs

$B @ Y(4S)$, $B_s @ Y(5S)$, τ , charm Physics

***The SuperB Physics
Programme in 1 slide
(TABLES)***

B @ Y(4S), B_s @ Y(5S), τ, charm Physics

Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)	B Physics @ Y(4S)		
sin(2β) (J/ψ K ⁰)	0.018	0.005 (†)	Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
cos(2β) (J/ψ K ^{*0})	0.30	0.05	V _{cb} (exclusive)	4% (*)	1.0% (*)
sin(2β) (Dh ⁰)	0.10	0.02	V _{cb} (inclusive)	1% (*)	0.5% (*)
cos(2β) (Dh ⁰)	0.20	0.04	V _{ub} (exclusive)	8% (*)	3.0% (*)
S(J/ψ π ⁰)	0.10	0.02	V _{ub} (inclusive)	8% (*)	2.0% (*)
S(D ⁺ D ⁻)	0.20	0.03	B(B → τν)	20%	4% (†)
S(φK ⁰)	0.13	0.02 (*)	B(B → μν)	visible	5%
S(η'K ⁰)	0.05	0.01 (*)	B(B → Dτν)	10%	2%
S(K _s ⁰ K _s ⁰ K _s ⁰)	0.15	0.02 (*)	B(B → ργ)	15%	3% (†)
S(K _s ⁰ π ⁰)	0.15	0.02 (*)	B(B → ωγ)	30%	5%
S(ωK _s ⁰)	0.17	0.03 (*)	A _{CP} (B → K [*] γ)	0.007 (†)	0.004 († *)
S(f ₀ K _s ⁰)	0.12	0.02 (*)	A _{CP} (B → ργ)	~ 0.20	0.05
γ (B → DK, D → CP eigenstates)	~ 15°	2.5°	A _{CP} (b → sγ)	0.012 (†)	0.004 (†)
γ (B → DK, D → suppressed states)	~ 12°	2.0°	A _{CP} (b → (s + d)γ)	0.03	0.006 (†)
γ (B → DK, D → multibody states)	~ 9°	1.5°	S(K _s ⁰ π ⁰ γ)	0.15	0.02 (*)
γ (B → DK, combined)	~ 6°	1-2°	S(ρ ⁰ γ)	possible	0.10
α (B → ππ)	~ 16°	3°	A _{CP} (B → K [*] ℓℓ)	7%	1%
α (B → ρρ)	~ 7°	1-2° (*)	A ^{FB} (B → K [*] ℓℓ) _{s0}	25%	9%
α (B → ρπ)	~ 12°	2°	A ^{FB} (B → X _s ℓℓ) _{s0}	35%	5%
α (combined)	~ 6°	1-2° (*)	B(B → Kνν̄)	visible	20%
2β + γ (D ^{(*)±} π [∓] , D [±] K _s ⁰ π [∓])	20°	5°	B(B → πνν̄)	-	possible

Very small number of systematics (†) or theoretically (*) limited measurements

B @ Y(4S), B_s @ Y(5S), τ, charm Physics

Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
sin(2β) (J/ψ K ⁰)	0.018	0.005 (†)
cos(2β) (J/ψ K ^{*0})	0.30	0.05
sin(2β) (Dh ⁰)	0.10	0.02

B Physics @ Y(4S)

Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
V _{cb} (exclusive)	4% (*)	1.0% (*)
V _{cb} (inclusive)	1% (*)	0.5% (*)
V _{ub} (exclusive)	8% (*)	3.0% (*)
V _{ub} (inclusive)	8% (*)	2.0% (*)
$\mathcal{B}(B \rightarrow \tau\nu)$	20%	4% (†)
$\mathcal{B}(B \rightarrow \mu\nu)$	visible	5%
$\mathcal{B}(B \rightarrow D\tau\nu)$	10%	2%
$\mathcal{B}(B \rightarrow \rho\gamma)$	15%	3% (†)
$\mathcal{B}(B \rightarrow \omega\gamma)$	30%	5%
$A_{CP}(B \rightarrow K^*\gamma)$	0.007 (†)	0.004 (†*)
$A_{CP}(B \rightarrow \rho\gamma)$	~ 0.20	0.05
$A_{CP}(b \rightarrow s\gamma)$	0.012 (†)	0.004 (†)
$A_{CP}(b \rightarrow (s+d)\gamma)$	0.03	0.006 (†)
$S(K_s^0\pi^0\gamma)$	0.15	0.02 (*)
$S(\rho^0\gamma)$	possible	0.10
$A_{CP}(B \rightarrow K^*\ell\ell)$	7%	1%
$A^{FB}(B \rightarrow K^*\ell\ell)s_0$	25%	9%
$A^{FB}(B \rightarrow X_s\ell\ell)s_0$	35%	5%
$\mathcal{B}(B \rightarrow K\nu\bar{\nu})$	visible	20%
$\mathcal{B}(B \rightarrow \pi\nu\bar{\nu})$	-	possible

B_s Physics @ Y(5S)

Observable	Error with 1 ab ⁻¹	Error with 30 ab ⁻¹
ΔΓ	0.16 ps ⁻¹	0.03 ps ⁻¹
Γ	0.07 ps ⁻¹	0.01 ps ⁻¹
β _s from angular analysis	20°	8°
A _{SL} [*]	0.006	0.004
A _{CH}	0.004	0.004
$\mathcal{B}(B_s \rightarrow \mu^+\mu^-)$	-	< 8 × 10 ⁻⁹
V _{td} /V _{ts}	0.08	0.017
$\mathcal{B}(B_s \rightarrow \gamma\gamma)$	38%	7%
β _s from J/ψφ	10°	3°
β _s from B _s → K ⁰ K ⁰	24°	11°

γ (B → DK, combined)	~ 6°	1-2°
α (B → ππ)	~ 16°	3°
α (B → ρρ)	~ 7°	1-2° (*)
α (B → ρπ)	~ 12°	2°
α (combined)	~ 6°	1-2° (*)
2β + γ (D ^{(*)±} π [∓] , D [±] K _s ⁰ π [∓])	20°	5°

Very small number of systematics (†) or theoretically (*) limited measurements

B @ Y(4S), B_s @ Y(5S), τ, charm Physics

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cos(2β) (J/ψ K ^{*0})	0.30	0.05
sin(2β) (Dh ⁰)	0.10	0.02

B Physics @ Y(4S)

Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
V _{cb} (exclusive)	4% (*)	1.0% (*)
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V _{ub} (exclusive)	8% (*)	3.0% (*)
V _{ub} (inclusive)	8% (*)	2.0% (*)
$\mathcal{B}(B \rightarrow \tau\nu)$	20%	4% (†)
$\mathcal{B}(B \rightarrow \mu\nu)$	visible	5%
$\mathcal{B}(B \rightarrow D\tau\nu)$	10%	2%

B_s Physics @ Y(5S)

	Error with 1 ab ⁻¹	Error with 30 ab ⁻¹
ΔΓ	0.16 ps ⁻¹	0.03 ps ⁻¹
Γ	0.07 ps ⁻¹	0.01 ps ⁻¹
β _s from angular analysis	20°	8°
A _{SL} [*]	0.006	0.004
A _{CH}	0.004	0.004
$\mathcal{B}(B_s \rightarrow \mu^+\mu^-)$	-	< 8 × 10 ⁻⁹
		0.017
		7%

Charm mixing and CPV

Mode	Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
D ⁰ → K ⁺ K ⁻	y _{CP}	2-3 × 10 ⁻³	5 × 10 ⁻⁴
D ⁰ → K ⁺ π ⁻	y' _D	2-3 × 10 ⁻³	7 × 10 ⁻⁴
	x _D ²	1-2 × 10 ⁻⁴	3 × 10 ⁻⁵
D ⁰ → K _s ⁰ π ⁺ π ⁻	y _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴
	x _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴
Average	y _D	1-2 × 10 ⁻³	3 × 10 ⁻⁴
α (D → μπ)		~ 12°	4°
α (combined)		~ 6°	1-2° (*)
2β + γ (D ^{(*)±} π [∓] , D [±] K _s ⁰ π [∓])		20°	5°

Charm FCNC

	Sensitivity	
D ⁰ → e ⁺ e ⁻ , D ⁰ → μ ⁺ μ ⁻	1 × 10 ⁻⁸	3% (†)
D ⁰ → π ⁰ e ⁺ e ⁻ , D ⁰ → π ⁰ μ ⁺ μ ⁻	2 × 10 ⁻⁸	5%
D ⁰ → ηe ⁺ e ⁻ , D ⁰ → ημ ⁺ μ ⁻	3 × 10 ⁻⁸	0.004 (†*)
D ⁰ → K _s ⁰ e ⁺ e ⁻ , D ⁰ → K _s ⁰ μ ⁺ μ ⁻	3 × 10 ⁻⁸	0.05
D [±] → π [±] e ⁺ e ⁻ , D [±] → π [±] μ ⁺ μ ⁻	1 × 10 ⁻⁸	0.004 (†)
		0.006 (†)
D ⁰ → e [±] μ [∓]	1 × 10 ⁻⁸	0.02 (*)
D [±] → π [±] e [±] μ [∓]	1 × 10 ⁻⁸	0.10
D ⁰ → π ⁰ e [±] μ [∓]	2 × 10 ⁻⁸	
D ⁰ → ηe [±] μ [∓]	3 × 10 ⁻⁸	
D ⁰ → K _s ⁰ e [±] μ [∓]	3 × 10 ⁻⁸	1%
		9%
D [±] → π ⁻ e ⁺ e ⁺ , D [±] → K ⁻ e ⁺ e ⁺	1 × 10 ⁻⁸	5%
D [±] → π ⁻ μ ⁺ μ ⁺ , D [±] → K ⁻ μ ⁺ μ ⁺	1 × 10 ⁻⁸	20%
D [±] → π ⁻ e [±] μ [∓] , D [±] → K ⁻ e [±] μ [∓]	1 × 10 ⁻⁸	possible

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cos(2β) (J/ψ K ^{*0})	0.30	0.05
sin(2β) (Dh ⁰)	0.10	0.02

B Physics @ Y(4S)

B_s Physics @ Y(5S)

Observable	Error with 1 ab ⁻¹	Error with 30 ab ⁻¹
ΔΓ	0.16 ps ⁻¹	0.03 ps ⁻¹
Γ	0.07 ps ⁻¹	0.01 ps ⁻¹
β _s from angular analysis	20°	8°
A _{SL} [*]	0.006	0.004
A _{CH}	0.004	0.004
B(B _s → μ ⁺ μ ⁻)	-	< 8 × 10 ⁻⁹
		0.017
		7%

Charm mixing and CPV

Mode	Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
D ⁰ → K ⁺ K ⁻	y _{CP}	2-3 × 10 ⁻³	5 × 10 ⁻⁴
D ⁰ → K ⁺ π ⁻	y' _D	2-3 × 10 ⁻³	7 × 10 ⁻⁴
	x _D ²	1-2 × 10 ⁻⁴	3 × 10 ⁻⁵
D ⁰ → K _s ⁰ π ⁺ π ⁻	y _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴
	x _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴
Average	y _D	1-2 × 10 ⁻³	3 × 10 ⁻⁴
α (D → μπ)		~ 12°	4°
α (combined)		~ 6°	1-2° (*)
2β + γ (D ^{(*)±} π [∓] , D [±] K _s ⁰ π [∓])		20°	5°

Observable	τ Physics	Sensitivity	(75 ab ⁻¹)
V _{cb} (e)			1% (*)
V _{cb} (i)	B(τ → μγ)	2 × 10 ⁻⁹	1% (*)
V _{ub} (e)	B(τ → eγ)	2 × 10 ⁻⁹	1% (*)
V _{ub} (i)	B(τ → μμμ)	2 × 10 ⁻¹⁰	1% (*)
B(B → τν)	B(τ → eee)	2 × 10 ⁻¹⁰	1% (†)
B(B → τν)	B(τ → μη)	4 × 10 ⁻¹⁰	5%
B(B → τν)	B(τ → eη)	6 × 10 ⁻¹⁰	2%
D ⁰ → e ⁺ e ⁻	B(τ → eη)	6 × 10 ⁻¹⁰	1% (†)
D ⁰ → π ⁺ π ⁻	B(τ → ℓK _s ⁰)	2 × 10 ⁻¹⁰	5%

Charm

D ⁰ → ηe ⁺ e ⁻ , D ⁰ → ημ ⁺ μ ⁻	3 × 10 ⁻⁸	0.004 (†*)
D ⁰ → K _s ⁰ e ⁺ e ⁻ , D ⁰ → K _s ⁰ μ ⁺ μ ⁻	3 × 10 ⁻⁸	0.05
D ⁺ → π ⁺ e ⁺ e ⁻ , D ⁺ → π ⁺ μ ⁺ μ ⁻	1 × 10 ⁻⁸	0.004 (†)
D ⁰ → e [±] μ [∓]	1 × 10 ⁻⁸	0.006 (†)
D ⁺ → π ⁺ e [±] μ [∓]	1 × 10 ⁻⁸	0.02 (*)
D ⁰ → π ⁰ e [±] μ [∓]	2 × 10 ⁻⁸	0.10
D ⁰ → ηe [±] μ [∓]	3 × 10 ⁻⁸	
D ⁰ → K _s ⁰ e [±] μ [∓]	3 × 10 ⁻⁸	1%
D ⁺ → π ⁻ e ⁺ e ⁺ , D ⁺ → K ⁻ e ⁺ e ⁺	1 × 10 ⁻⁸	9%
D ⁺ → π ⁻ μ ⁺ μ ⁺ , D ⁺ → K ⁻ μ ⁺ μ ⁺	1 × 10 ⁻⁸	5%
D ⁺ → π ⁻ e [±] μ [∓] , D ⁺ → K ⁻ e [±] μ [∓]	1 × 10 ⁻⁸	20%
		possible

Very small number of systematics (†) or theoretically (*) limited measurements

The NP “Golden Matrix”

- ▣ As shown by the B factories, a *huge* number of measurements can be performed in the clean environment of $e^+e^- \rightarrow Y(4S) \rightarrow BB$
- ▣ Most are statistics-limited, and worth to be studied with 75ab^{-1}
 - in most cases, large control samples can further reduce syst./theor. errors
- ▣ We do not know what NP is out there
 - having **many** observables is a **feature!**
- ▣ *Correlations among variables particularly useful to elucidate nature of NP*

Illustrative example of golden channels in different scenarios

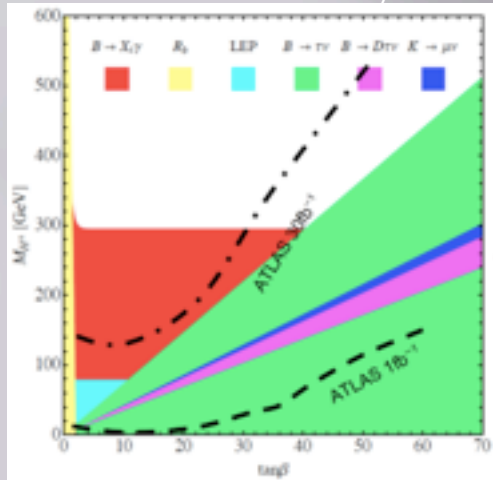
	H^+ high $\tan\beta$	Minimal FV	Non-Minimal FV (1-3)	Non-Minimal FV (2-3)	NP Z-penguins	Right-Handed currents
$B(B \rightarrow X_s \gamma)$		■		●		●
$A_{CP}(B \rightarrow X_s \gamma)$				■		●
$B(B \rightarrow \tau \nu)$	■-CKM					
$B(B \rightarrow X_s l^+ l^-)$				●	●	●
$B(B \rightarrow K \nu \bar{\nu})$				●	■	
$S(K_S \pi^0 \gamma)$						■
β			■-CKM			●

The physics White Paper has a section on the task of trying to reconstruct features of the NP Lagrangian using *SuperB*

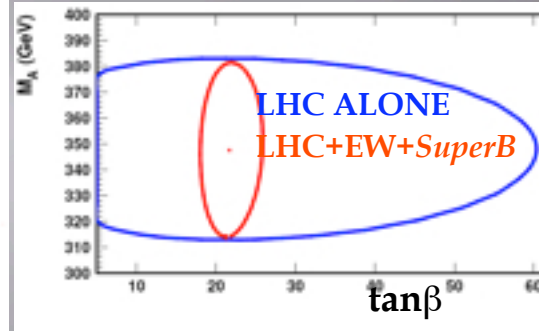
- Golden mode for a given scenario
- Non-golden, but still sensitive to deviations from the SM
- CKM requires high precision on CKM parameters (obtainable with *SuperB*)

B Physics Highlights, in 1 page

Sensitivity to $m_H/\tan\beta$



Sensitivity to $\tan\beta$



Sensitivity to SUSY parameters in 3-1 and 3-2 transitions

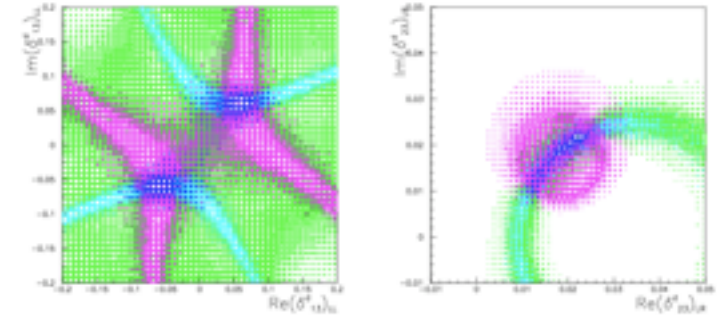
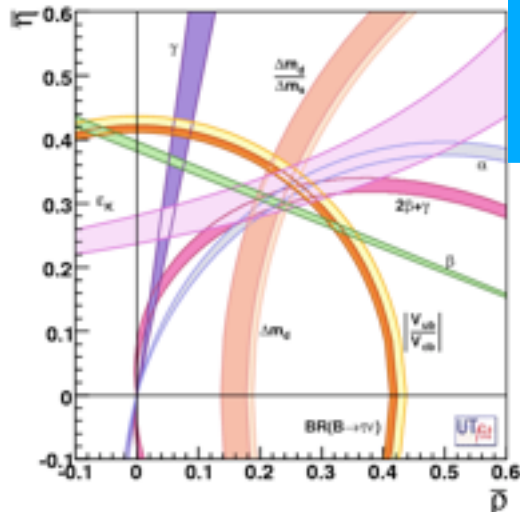


FIG. 31: Left: Density plot of the selected region in the $\text{Re}(\delta_{11}^{eff})_{LL} - \text{Im}(\delta_{11}^{eff})_{LL}$ for $m_t = m_b = 1$ TeV and $(\delta_{11}^{eff})_{LL} = 0.085e^{i\pi/4}$ using SuperB measurements (namely, 1-3 generation transitions). Different colors correspond to different constraints: A_{FB}^0 (green), β (cyan), $\Delta\alpha_{had}$ (magenta), all together (blue). Right: Density plot of the selected region in the $\text{Re}(\delta_{23}^{eff})_{LL} - \text{Im}(\delta_{23}^{eff})_{LL}$ for $m_t = m_b = 1$ TeV and $(\delta_{23}^{eff})_{LL} = 0.028e^{i\pi/4}$ using SuperB measurements (namely, 2-3 generation transitions). Different colors correspond to different constraints: $\mathcal{B}(B \rightarrow X_s \gamma)$ (green), $\mathcal{B}(B \rightarrow X_s \gamma^*)$ (cyan), $A_{CP}(B \rightarrow X_s \gamma)$ (magenta), all together (blue).

CKM (& NP)

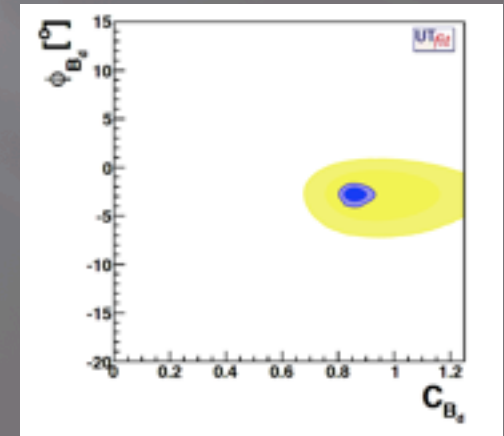
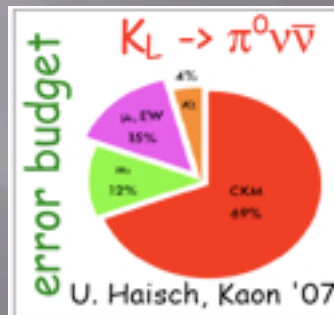
“tensions”



Parameter	SM Fit today	SM Fit at SuperB
$\bar{\rho}$	0.163 ± 0.028	± 0.0028
$\bar{\eta}$	0.344 ± 0.016	± 0.0024
α ($^\circ$)	92.7 ± 4.2	± 0.45
β ($^\circ$)	22.2 ± 0.9	± 0.17
γ ($^\circ$)	64.6 ± 4.2	± 0.38

$\Delta F=1$

NP in $\Delta F=2$



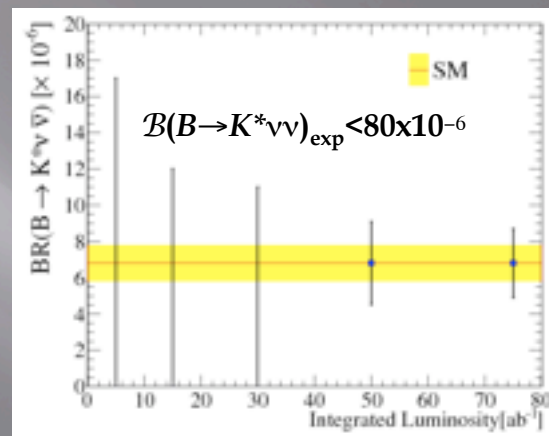
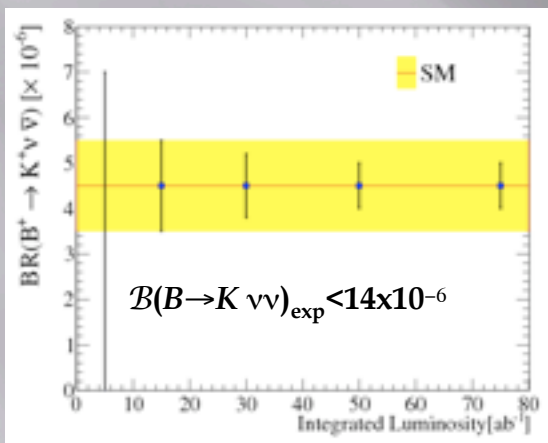
A Few Specific Examples

$B \rightarrow K^{(*)} \nu \bar{\nu}$

$$\mathcal{H}_{\text{eff}} = -\frac{4G_F}{\sqrt{2}} V_{tb} V_{ts}^* (C_L^\nu \mathcal{O}_L^\nu + C_R^\nu \mathcal{O}_R^\nu) + \text{h.c.}$$

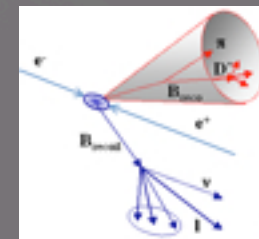
Not in SM

- BSM: Right handed currents and complex Wilson coefficients



e.g. Z^0 penguins
G. Isidori, arXiv: hep-ph/0009024

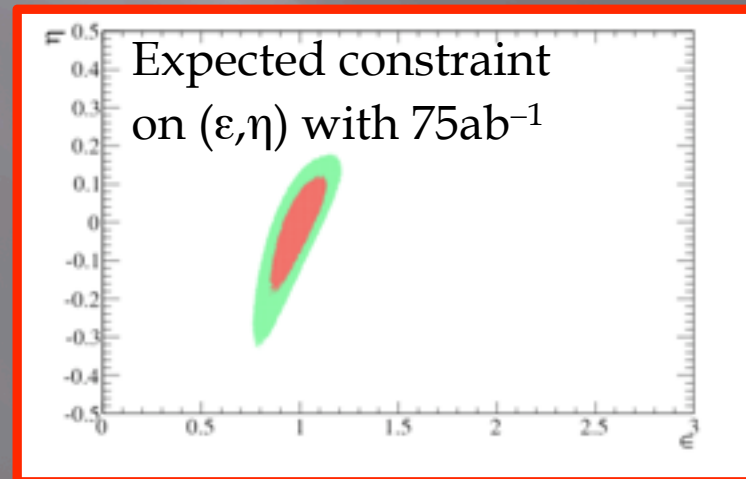
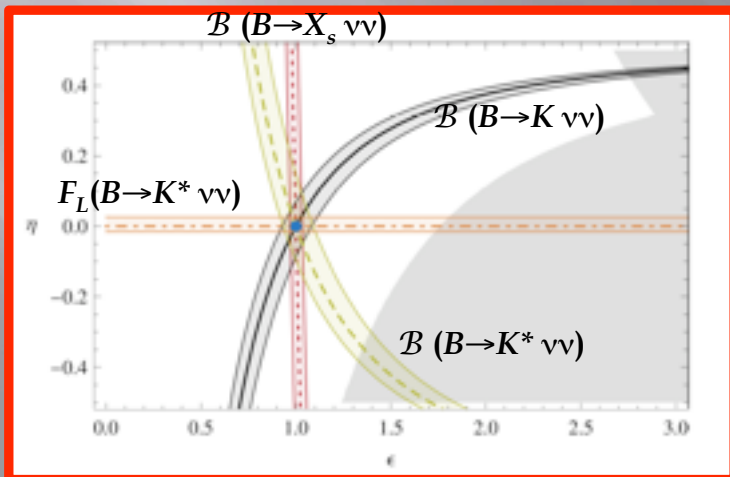
- Detailed analysis based on recoil technique (CLEO, B Factories)
 - one B meson fully reconstructed ($\epsilon \sim 3\%$ had, $\sim 1\%$ s.l.)
 - high purity sample with known kinematics, flavor and charge
 - improved *SuperB* hermeticity (see later) crucial in bkg-dominated channels
 - 20-30% increase in S/\sqrt{B} ratio (i.e., 50% more luminosity...)
- Only feasible in e^+e^- environment



$b \rightarrow s \nu \bar{\nu}$: Correlations

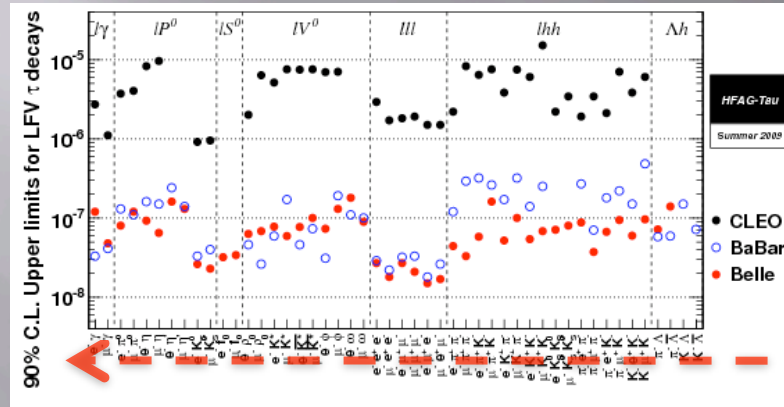
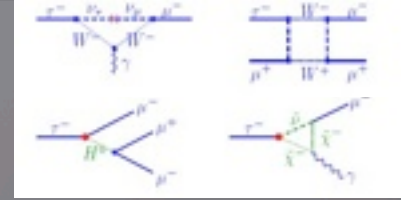
- ▣ $F_L(q^2)$ additional observable in K^* decays
 - $\mathcal{B}(B \rightarrow X_s \nu \bar{\nu})$ cleanest theoretically, very challenging experimentally
- ▣ Strong correlation among complex Wilson coefficients allows only the ϵ, η combinations (1,0 in the SM)

$$\epsilon = \frac{\sqrt{|C_L^\nu|^2 + |C_R^\nu|^2}}{|(C_L^\nu)^{\text{SM}}|} \quad \eta = \frac{-\text{Re}(C_L^\nu C_R^{\nu*})}{|C_L^\nu|^2 + |C_R^\nu|^2}$$



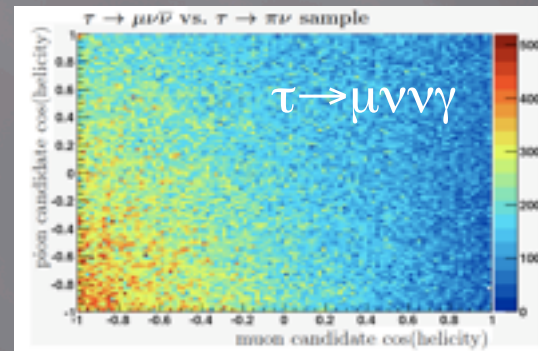
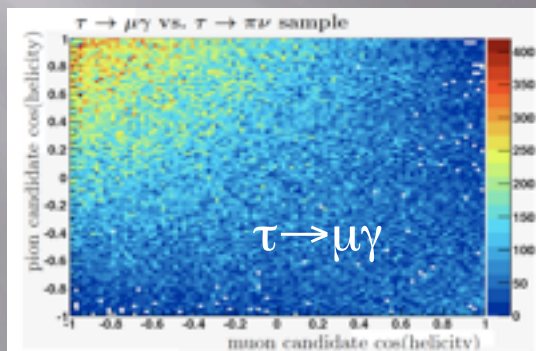
SFF as a τ factory: LFV in τ decays

- LFV negligibly small in the SM, larger in several SM extensions
- Many limits already pushed down by the B factories



Process	Expected 90% CL upper limit	3 σ evidence reach
$\mathcal{B}(\tau \rightarrow \mu \gamma)$	2.4×10^{-9}	5.4×10^{-9}
$\mathcal{B}(\tau \rightarrow e \gamma)$	3.0×10^{-9}	6.8×10^{-9}
$\mathcal{B}(\tau \rightarrow \ell \ell)$	$2.3-8.2 \times 10^{-10}$	$1.2-4.0 \times 10^{-9}$

- Extrapolation of bounds to *SuperB* luminosity ($1/\sqrt{L}$) based on *BABAR* experience
 - with improvements in *reconstruction* and *angular coverage* but not *analysis re-optimization* ($1/L$)
- 80% polarized e^- beam further suppresses irreducible backgrounds
 - example: $\cos(\text{helicity})$ of *signal* τ vs. *tag* τ



- Limits for *SuperB* golden modes ($\tau \rightarrow \ell \gamma$ and $\tau \rightarrow \ell \ell$) off the HFAG plot scale!

More in τ 's: LFV (*SuperB* vs. MEG), CPV, EDM, a_τ

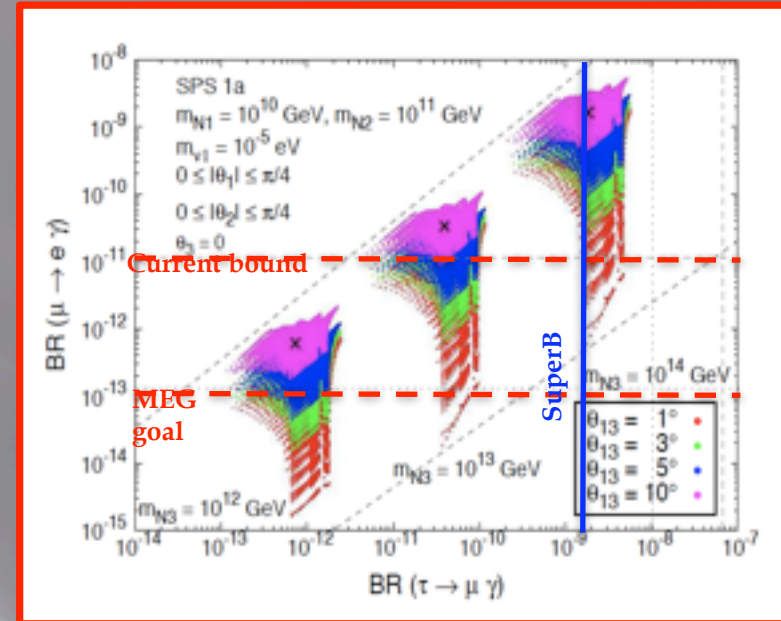
- LFV in $\tau \rightarrow \mu \gamma$ correlated with $\mu \rightarrow e \gamma$ and θ_{13} neutrino mixing angle, for different values of BSM parameters
- Ratio of BR's also sensitive to the NP model

ratio	LHT	MSSM (dipole)	MSSM (Higgs)
$\frac{\mathcal{B}(\tau^- \rightarrow \mu^- \mu^+ \mu^-)}{\mathcal{B}(\tau \rightarrow \mu \gamma)}$	0.4...2.3	$\sim 2 \cdot 10^{-3}$	0.06...0.1

- CPV vanishing in SM (e.g. $\sim 10^{-12}$ in $\tau^\pm \rightarrow K^\pm \pi^0 \nu$)
 - $CPV_{SM} \sim 10^{-5}$ in $\tau^+ \rightarrow K_S \pi^+ \nu$
 - 1.8×10^{-3} bound from CLEO with 13fb^{-1}
 - 2.3×10^{-5} from *SuperB* @ 75ab^{-1}

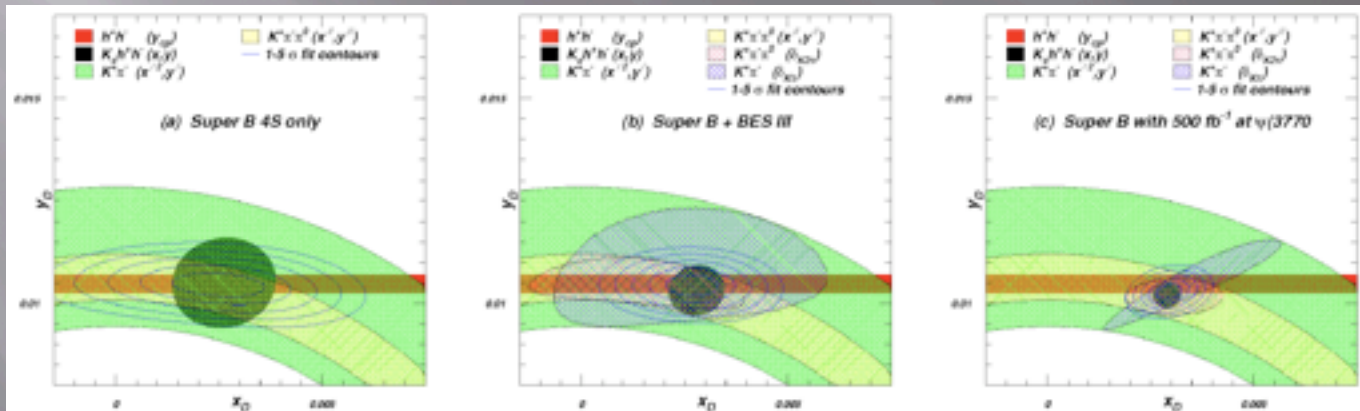
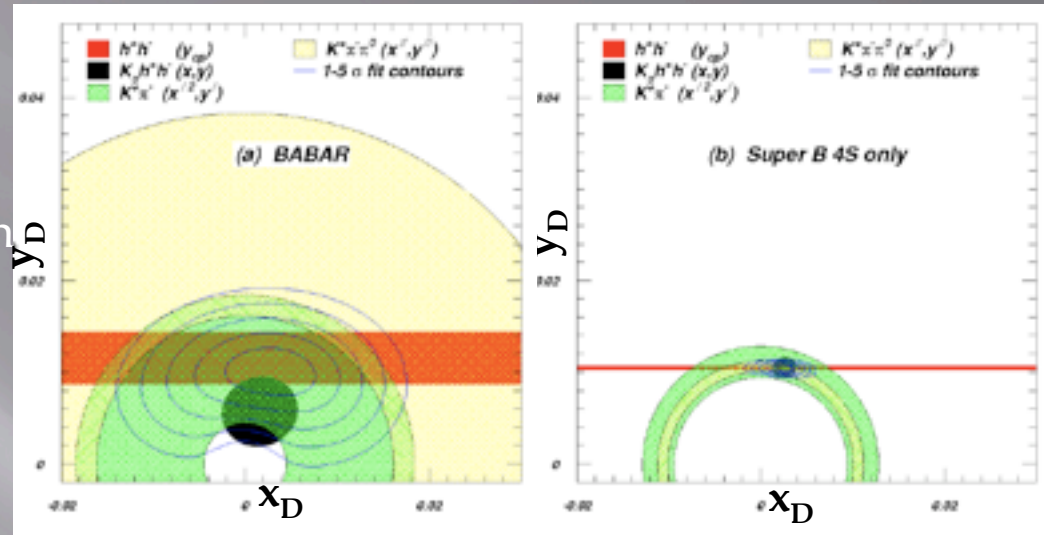
- EDM - potentially large effect in general MSSM on angular distribution + τ polarization. Belle limit with 30fb^{-1} [$d_\tau < (0.9, 1.7) \times 10^{-17}$] extrapolates to [$d_\tau < (17, 34) \times 10^{-20}$] @ 75ab^{-1} , 10×10^{-20} (3×10^{-5} asymmetry) with polarized beam (single τ needed).

- g-2** - Helpful to understand origin of discrepancy $\Delta a_\mu = a_\mu^{\text{exp}} - a_\mu^{\text{SM}} = (3 \pm 1) \times 10^{-9}$. If due to NP, expect $\Delta a_\tau = \Delta a_\mu \times (m_\tau / m_\mu)^2 \sim 10^{-6}$, within *SuperB* sensitivity with 75ab^{-1} and polarized beam



Charm Physics @ Y(4S) & $\psi(3770)$

- Measurement of D oscillations opens new window to search of CPV in charm. Observation of CPV would provide unequivocal NP signals
- Dramatic improvement of precision in D - D mixing with 75ab^{-1} @ Y(4S)
 - strong phase difference δ_f unmeasured
- @ DD threshold, *SuperB* can exploit:
 - D -recoil technique; quantum coherence
- with 0.5ab^{-1} @ $\psi(3770)$ can measure
 - FCNC modes to 10^{-8}
 - strong phase differences δ_f to $\pm 1^\circ$
 - DP model uncertainty in γ angle measurement also greatly reduced



THE ACCELERATOR

The SuperB Accelerator

HOW TO INCREASE THE LUMINOSITY OF B FACTORIES BY X 100?

$$L \propto \frac{I_{\pm} \xi_{\pm y}}{\beta_y^*} R_l$$

Traditional approach to increase L:

1. Increase I_{\pm} (1A/2A \rightarrow up to 4.1A/9.4A)
2. Decrease β_y^*
3. Increase ξ (reduce bunch length)
4. Crab crossing to increase R_l and optimize beam dynamics

- High wall-plug power
- HOM in beam pipe
- overheating, instabilities, power cost
- Smaller dynamic aperture
- Shorter LER Touschek lifetime

Hard to surpass $5 \times 10^{35} \text{ cm}^2 \text{ s}^{-1}$

New idea by P. Raimondi (2006)

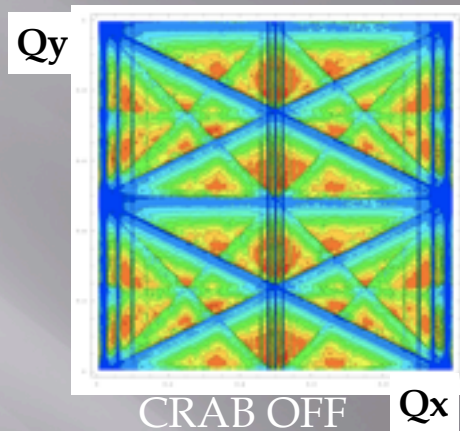
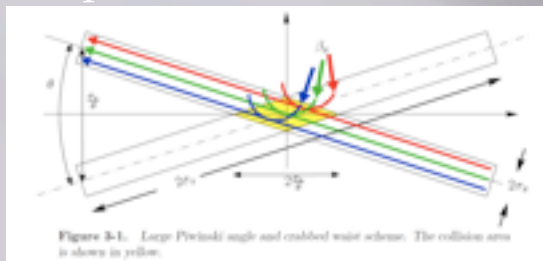
[P.Raimondi, 2^o SuperB Workshop, March 2006]
[Raimondi, Shatilov, Zobov, physics/0702033]

- Ultra-low emittance, very small beams at IP
 - ✓ very small β_y^* , σ_y from $3 \mu\text{m}$ down to 40 nm
- Same currents as in PEP-II
- Retain longer bunch lengths
- Large Piwinski angle, “Crab Waist” transformation to optimize beam dynamics
 - ✓ reduce parasitic crossings, x/y betatron resonances
- A synergy between B-factory and ILC-type concepts

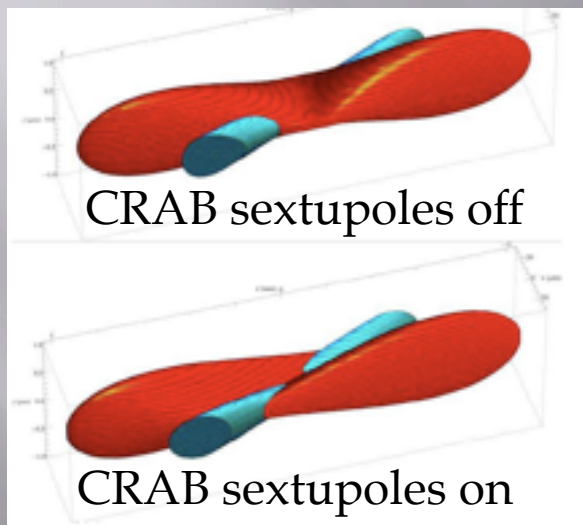
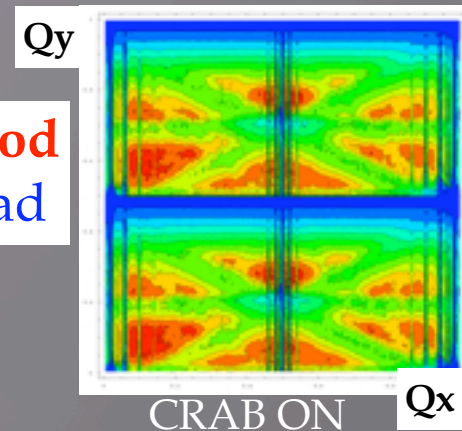
Lumi: $10^{36} \text{ cm}^2 \text{ s}^{-1}$ (baseline).

Crab Waist

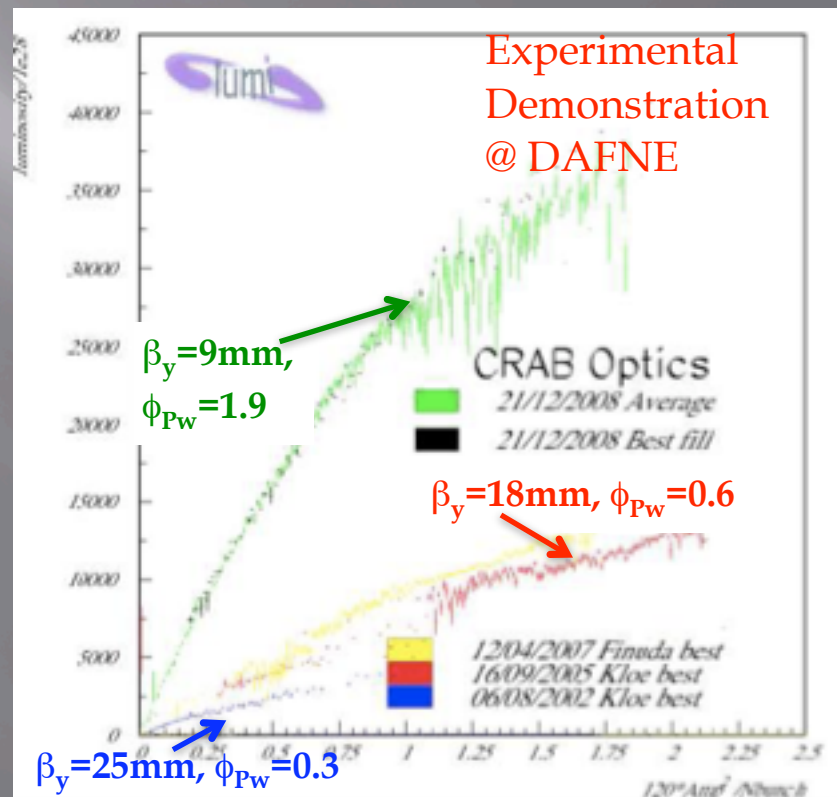
Move beam waist to the axis of other beam with a pair of sextupoles



RED is good
BLUE is bad



All particles from both beams collide in the minimum β_y^* region, with a net luminosity gain



Ambitious, but on solid grounds

Super-B builds on the Successes of Past Accelerators

- PEP-II LER stored beam current: 3.2 A in 1722 bunches (4 nsec) @ 3.1 GeV and 23 nm, with little ECI effect on luminosity
- Low emittance lattices designed for ILC damping rings, PETRA-3, NSLC-II, and PEP-X (few nm horizontal x few pm vertical)
- Very low emittance achieved in an ILC test ring: ATF
- Successful crab waist luminosity improvement at DAΦNE
- Successful crab cavity tests at KEKB at low currents
- Spin manipulation tests in Novosibirsk
- Efficient spin generation with a high current gun and spin transport to the final focus at the SLC
- Successful two beams, asymmetric, interaction regions built by KEKB and PEP-II
- Continuous injection works with the detector taking data (KEKB and PEP-II)



J. Seeman, SuperB MiniMAC, LNF July 08

SuperB Accelerator Update

- ▣ **Flexibility:** Luminosity of 10^{36} it is not a “singularity” in the parameter space. It can be achieved with different settings of parameters, varying independently their values from nominal as:
 - Increase **vertical emittance** in HER and LER by $\times 4$
 - Increase β_y^* by 40% in both rings
 - Increase **vertical emittance and β_y^*** by 40% in both rings
 - Increase x and y emittance by 40%
 - Decrease Vertical tune shift from 0.117 to 0.09
- ▣ **Maximum currents:** 3.5 A in both rings (based on RF best design), however the nominal operating is ≈ 2.1 A
- ▣ Design based on recycling PEP-II hardware (substantial money saving)
- ▣ Optimal choice for accelerator design, including polarization, is:
 - **4.18/6.71 - $\beta\gamma=0.24$**

DETECTOR (HIGHLIGHTS)

The Detector: General Considerations

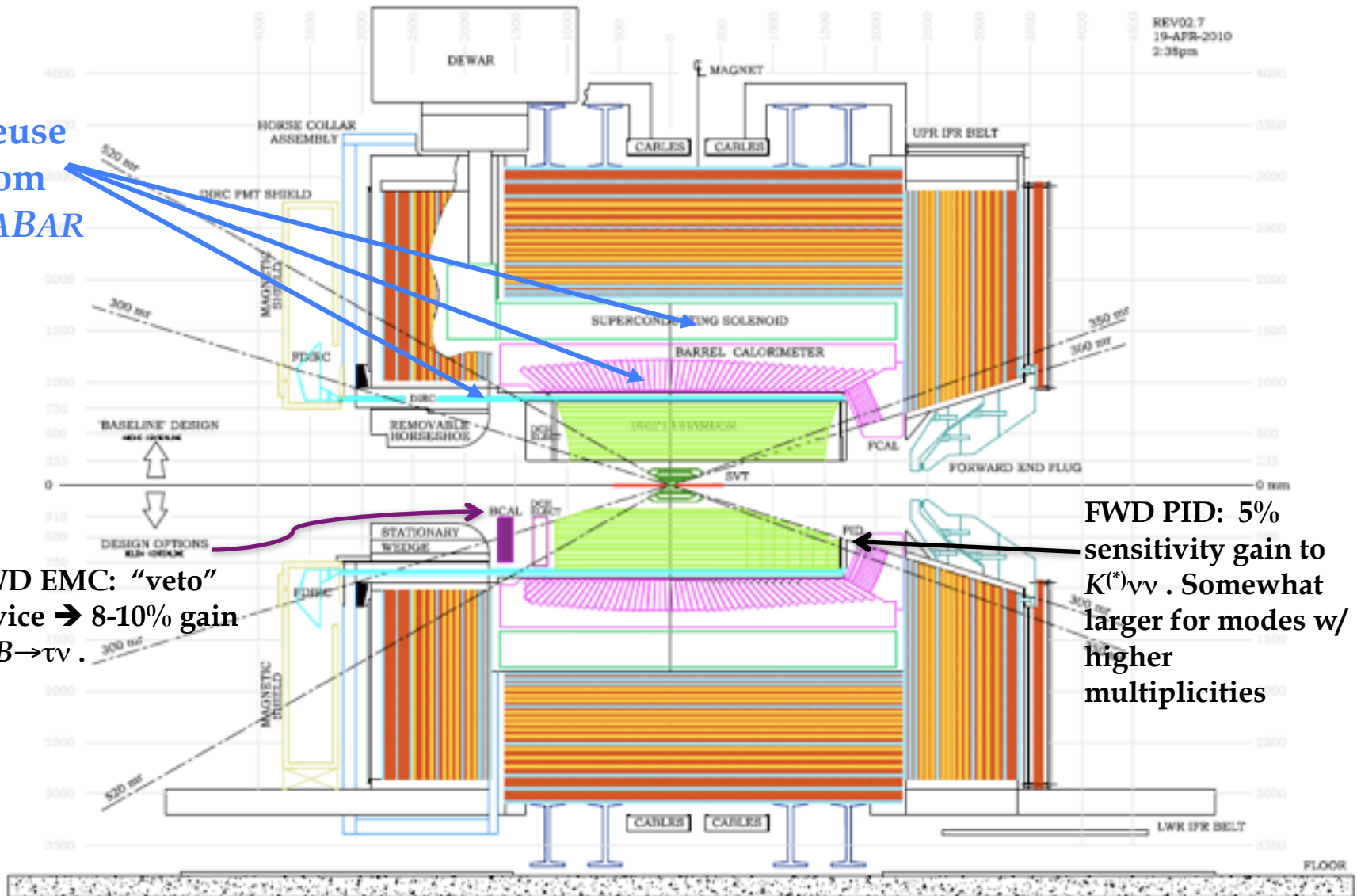
- ▣ *SuperB* requirements very similar to those of the present *B* factories
 - Large solid angle coverage, good lepton ID, particle ID over large momentum range (π/K separation to over 4 GeV), measurement of the relative decay times of the *B* mesons, good low momentum resolution, good low energy photon energy measurement
- ▣ Main differences:
 - lower machine boost ($\beta\gamma=0.24$ vs $\beta\gamma=0.56$ in *BABAR*)
 - ▣ Need to improve vertex detector resolution
 - Much higher luminosity (and L-scaling background rates)
 - ▣ Faster & more robust detectors
 - ▣ Keep an open, 100% efficient trigger
- ▣ Can re-use as much as possible & reasonable of the old detector
 - only possible because of low beam currents!

The SuperB Detector (with options)

Reuse from BABAR

BWD EMC: "veto" device \rightarrow 8-10% gain in $B \rightarrow \tau \nu$.

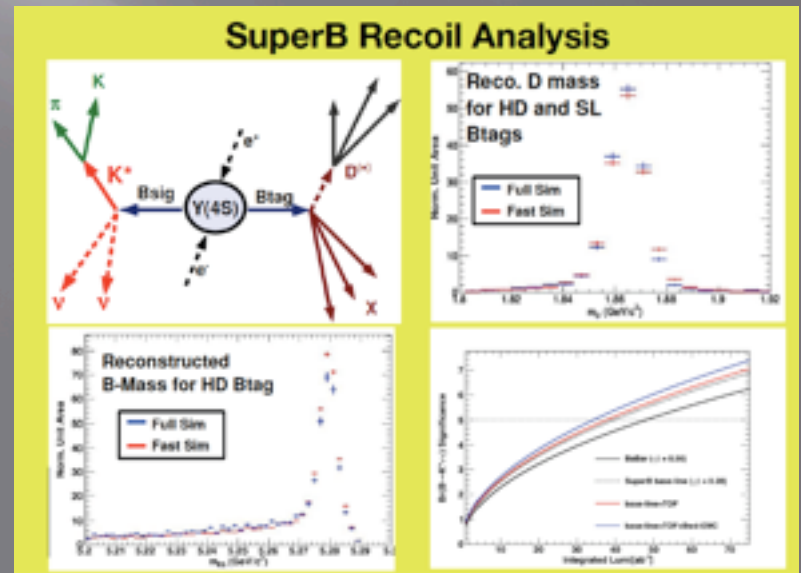
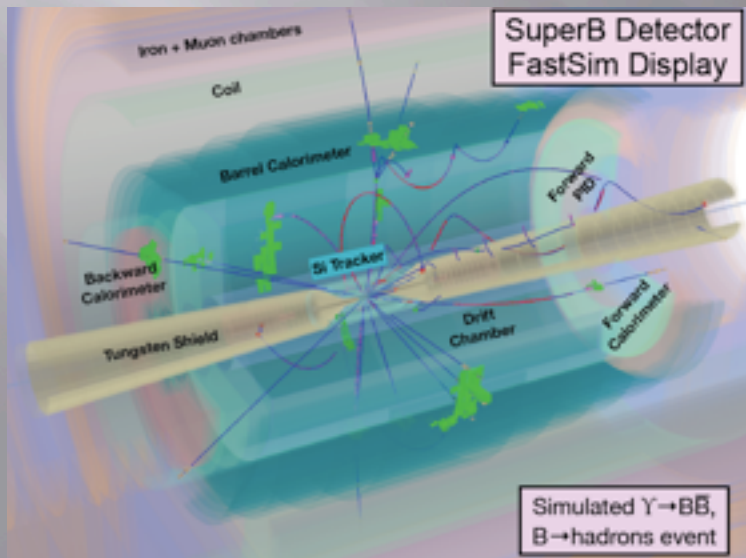
FWD PID: 5% sensitivity gain to $K^{(*)}_{VV}$. Somewhat larger for modes w/ higher multiplicities



Simulation for Detector Optimization

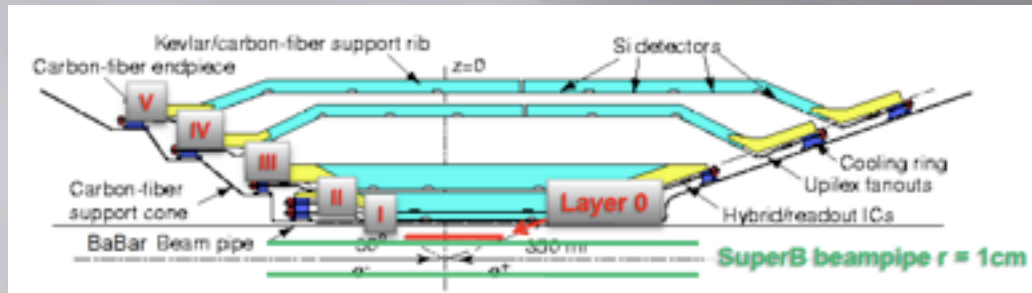
	Cross section	Evt/bunch xing	Rate
Beam Strahlung	~ 340 mbarn ($E_{\gamma}/E_{\text{beam}} > 1\%$)	~ 850	0.3THz
e^+e^- pair production	~ 7.3 mbarn	~ 18	7GHz
e^+e^- pair (seen by LO @ 1.5 cm)	~ 0.07 mbarn	~ 0.2	70 MHz
Elastic Bhabha	$O(10^{-4})$ mbarn (Det. acceptance)	~ 250 /Million	100KHz
Y(4S)	$O(10^{-6})$ mbarn	~ 2.5 /Million	1 KHz
Loss rate		Loss/bunch pass	Rate
Touschek (LER)	4.1kHz / bunch (+/- 2 m from IP)	$\sim 3/100$	~ 5 MHz

- Backgrounds studied with detailed GEANT4 simulations
- Detailed Fast Simulation (>1 Hz fully analyzed) used to:
 - Optimize detector design under realistic conditions
 - Compute physics sensitivity to extremely rare processes

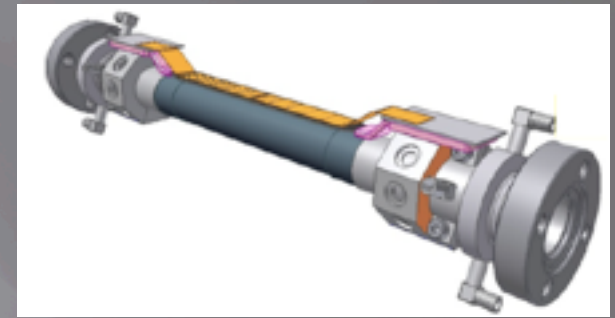
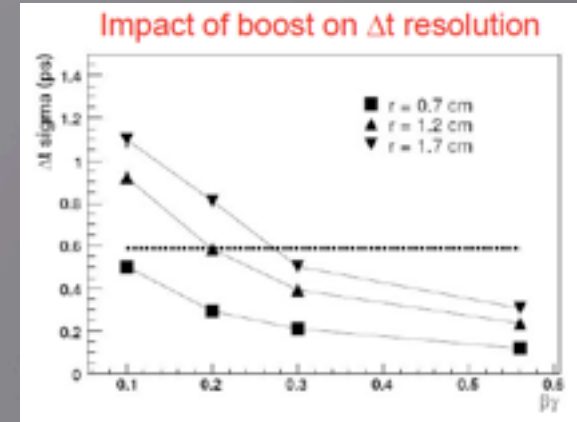


Vertex Detector

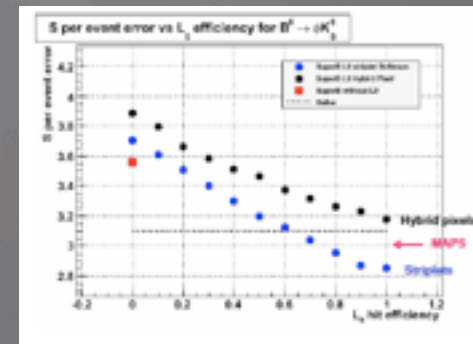
- Reduced boost in *SuperB* impacts vertex separation
- For $R > 3\text{cm}$ use design similar to BaBar SVT
 - double-sided silicon sensors
 - 300mm thick, $10\text{-}25\mu\text{m}$ spatial resolution



- Add layer-0
 - beam pipe radius 1.0cm
 - layer0 radius 1.5cm
 - spatial resolution $10\mu\text{m}$
 - thickness (beam pipe + L0) $\leq 1.0\%$ X_0
 - Background, material, needed R&D are important ingredients
 - triplets Layer0 baseline TDR solution



Possible Layer0 design integrated w/ beam pipe



PROJECT STATUS

Project Status

- ▣ International endeavor with collaborators from Canada, France, Italy, Poland, Russia, Spain, UK, USA
- ▣ Since early 2007 the project, both its physics motivation and the machine design, has been extensively reviewed by several International committees:
 - International Review Committee (J. Dainton Chair)
 - ECFA appointed committee (T. Nakada Chair)
 - Machine Advisory Committee (Mini-MAC, J. Dorfan Chair)
 - No show stoppers found → April 2009: green light from technical reviews to proceed
- ▣ The SuperB project is part of Europe's HEP strategic plan
 - CERN Council's Strategy Group appointed dedicated reviewers
 - Spring 2009, INFN Board of Directors approved the SuperB TDR as a "Special Project"
 - INFN funded Detector R&D for 800 k€ for 2009 and same for 2010

Project Status (cont.)

- ▣ A substantial financial request from Science Ministry has resulted in the SuperB project being identified as the leading research activity in the National Research Plan, and being nominated for funds from the Infrastructure Inter-ministerial Panel (CIPE).
- ▣ There is a new plan to build photon beam lines and exploit a broader science program for the SuperB facility, in partnership with the Italian Institute of Technology, (IIT). IIT has strongly supported SuperB and proposes participation in providing the construction funds.
- ▣ No official approval yet . The Minister of Finance, the Science Minister, the president of INFN and the DG of IIT are all optimistic that the Italian government will soon approve construction. The Science Minister asked for patience, and a little more time.

Summary and Outlook

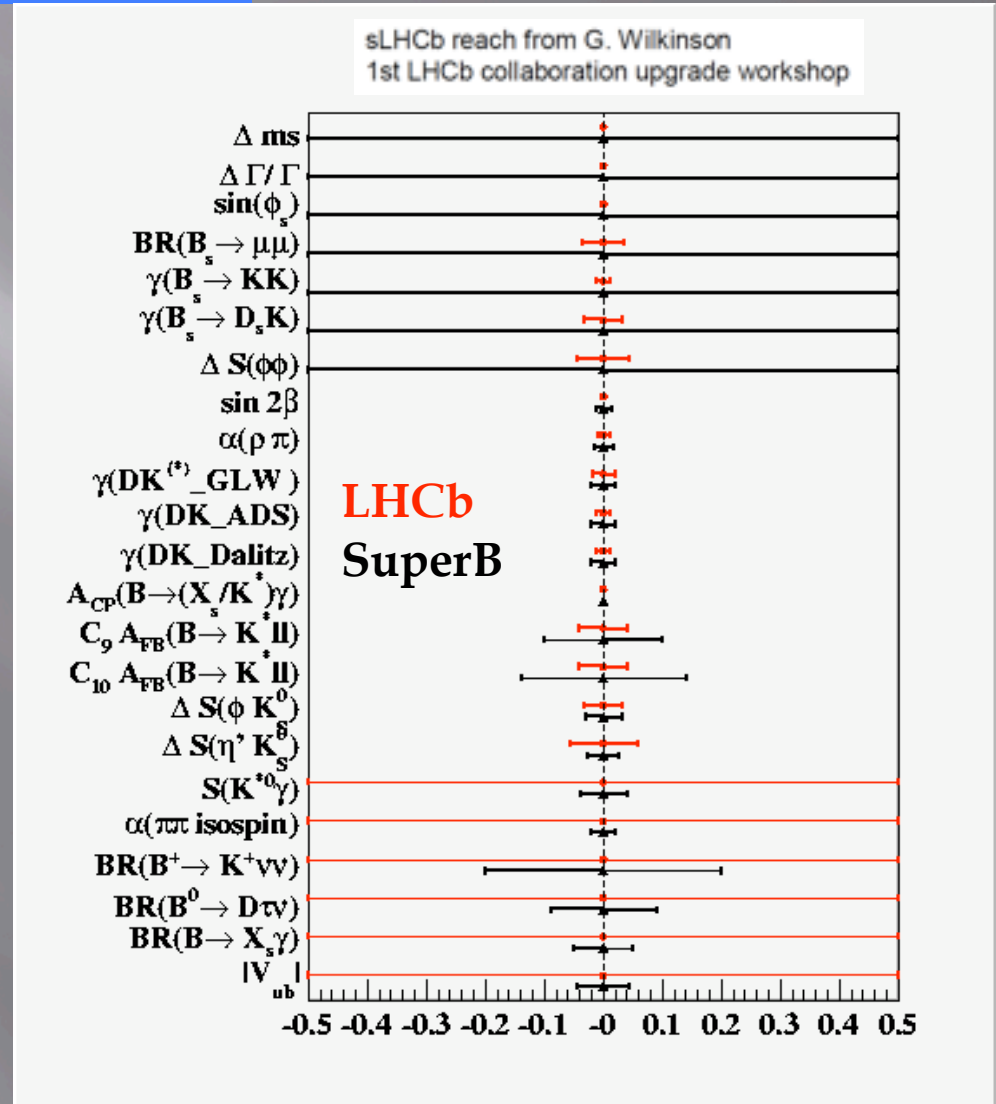
- ▣ A well-motivated community is working hard to complete the design of the accelerator and detector for this exciting experiment
- ▣ Physics potential as good as the Belle-II/SuperKEKB, with somewhat higher baseline luminosity, possibility to run at $\psi(3770)$, and with polarized beam
- ▣ References:
 - Conceptual Design Report, arXiv:0709.0451 (2007)
 - SuperB Progress Reports (2010) – in many case with TDR-like details
 - ▣ arXiv:1007.4241 (Detector)
 - ▣ arXiv:1008.1541 (Physics)
 - ▣ arXiv:1009.6178 (Accelerator)
- ▣ Technical Design Report intended by the end of 2011

BACKUP SLIDES

SuperB vs. LHCb

SuperB 50 ab^{-1} vs LHCb 100 fb^{-1}

- SuperB
 - has no handle on B_s time-dependent measurements
 - is much better in modes with neutrals
 - has no competition in channels with missing energy
- Programs largely complementary



Machine-Detector Interface - Background Studies

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- ▣ *Colliding beams*
 - *Beam lifetime dominated by radiative Bhabha's*
 - *$e^+e^-e^+e^-$ production important source for SVT layer-0*
 - *impact on beam pipe, vertex detector design and B physics*
- ▣ *Single beam*
 - *synchrotron radiation strictly connected to IR design*
 - *Touschek negligible in BaBar, potentially important in SuperB*
 - *beam-gas, intra-beam scattering*
 - *Collimators, dynamic aperture and energy acceptance optimization solve the problem of Touschek Background in LER*