DESIGN YOUR PERSONAL PUBLIC ENGAGEMENT PROJECT

1. TITLE of the activity/event:

2. Describe the FRAMEWORK of your PE activity (with details on What/Where/When)

Science Festival

Open Day/Open Lab

Research Night

Educational project with schools

Students stage

Scientific collaboration outreach program

Scientific Conference outreach program

Web/Social outreach program

3. What is the main scientific CONTENT of your PE activity?

4. Who is your intended TARGET?

Colleagues in your field

General lay public

Children (age?)

Schools (age?)

Teenagers (age?)

Teachers

Politicians or other stakeholders

Journalists

Families with children

University students

Others (specify)

5. What do you think are your target audience's NEEDS in relation to the themes that you want to address?

Being generally informed

Increasing their knowledge

Knowing about interdisciplinary connections

Gaining conceptual instruments to be able to take decisions

Directly interact with researchers

Visiting research infrastructures

Expressing their opinion on the theme

Participating in citizen-science research projects

Taking part in a cultural entertainment event

6. What are the GOALS of your PE activity?

To fulfill your target needs

To improve the critical capability of the public

To make people become empowered to make informed decisions

To give the public a new unexpected vision of your topic/of science

To fascinate and raise interest

7. What FORMAT do you choose?
Seminar/lecture
Dialogue
Educational activity
Interactive and multimedia exhibition
Exhibition panels
Website and interactive media
Conference-show
Science Café
Facebook/YouTube live event
Other

8. Trace a scheme of your STORY (note that this can be done for every format you choose)

Describe your **characters:**
- Researchers working on solutions to a problem
- People who take benefit from the research
- Concepts/well established or new theories/Changing Paradigms
- Scientific objects (cosmic rays/neutrinos …)
- Other

Define the **narrative structure**:
  Incipit/Crisis/Development /Resolution

Describe (if existing) **other contributions** besides your personal voice
- Videos
- Multimedia
- Artists
- Images
- Readings
- Objects
- Others