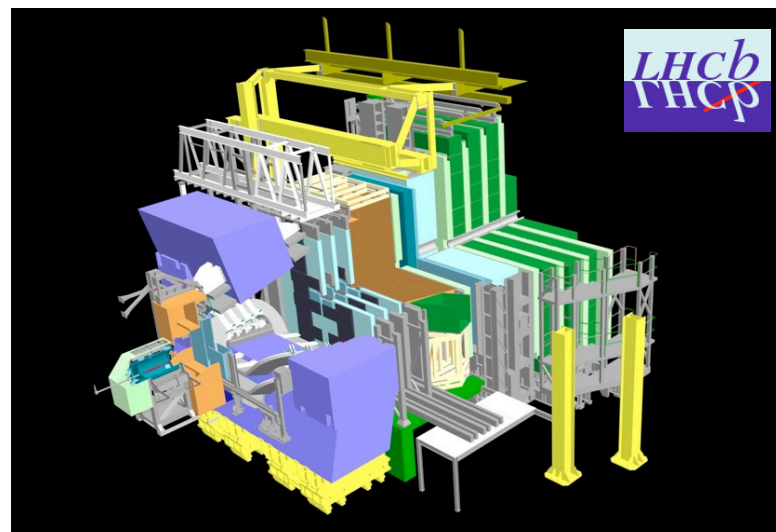
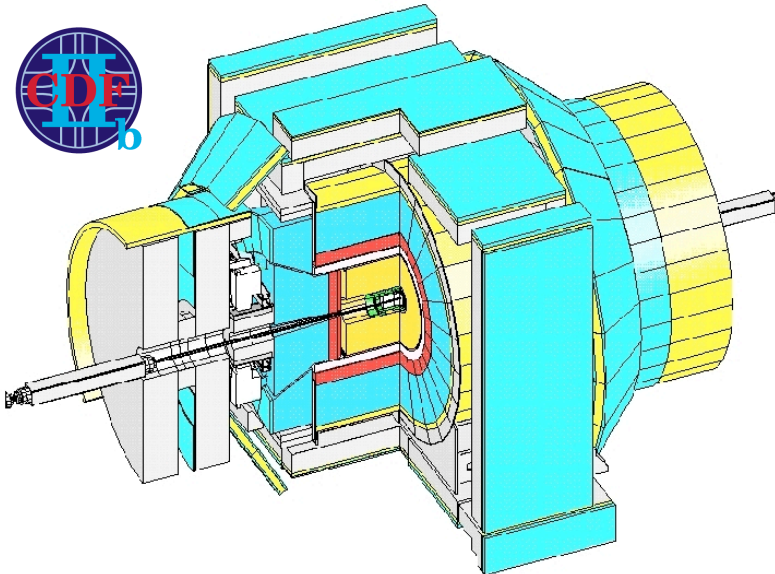


Thanks to D. Tonelli
and M. Rescigno for
their help in preparing
this contribution!



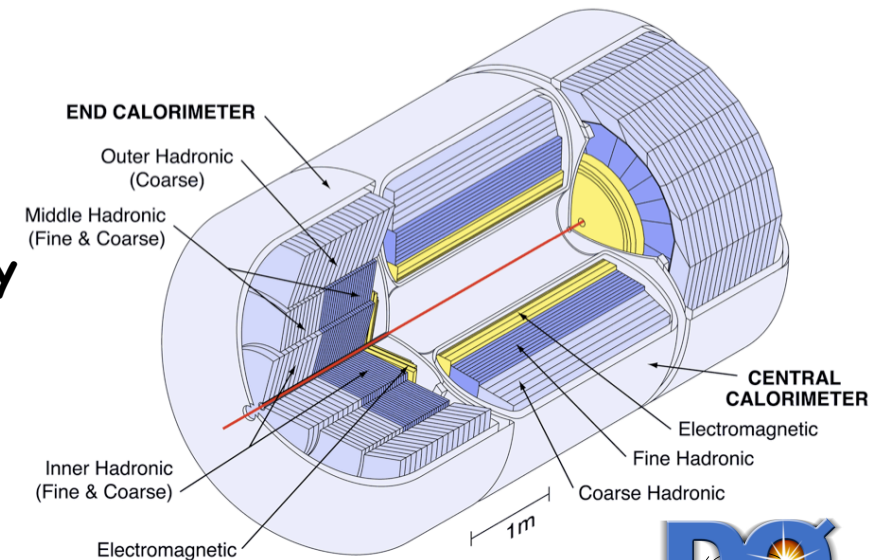
For LHCb
[commissioning, det.
status]:
See talks from
A. Carbone, U. Marconi

Tevatron & LHCb



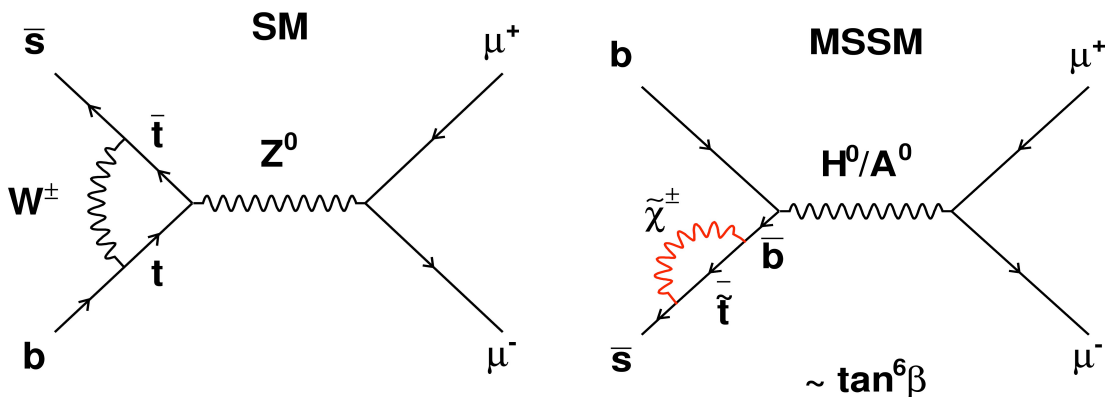
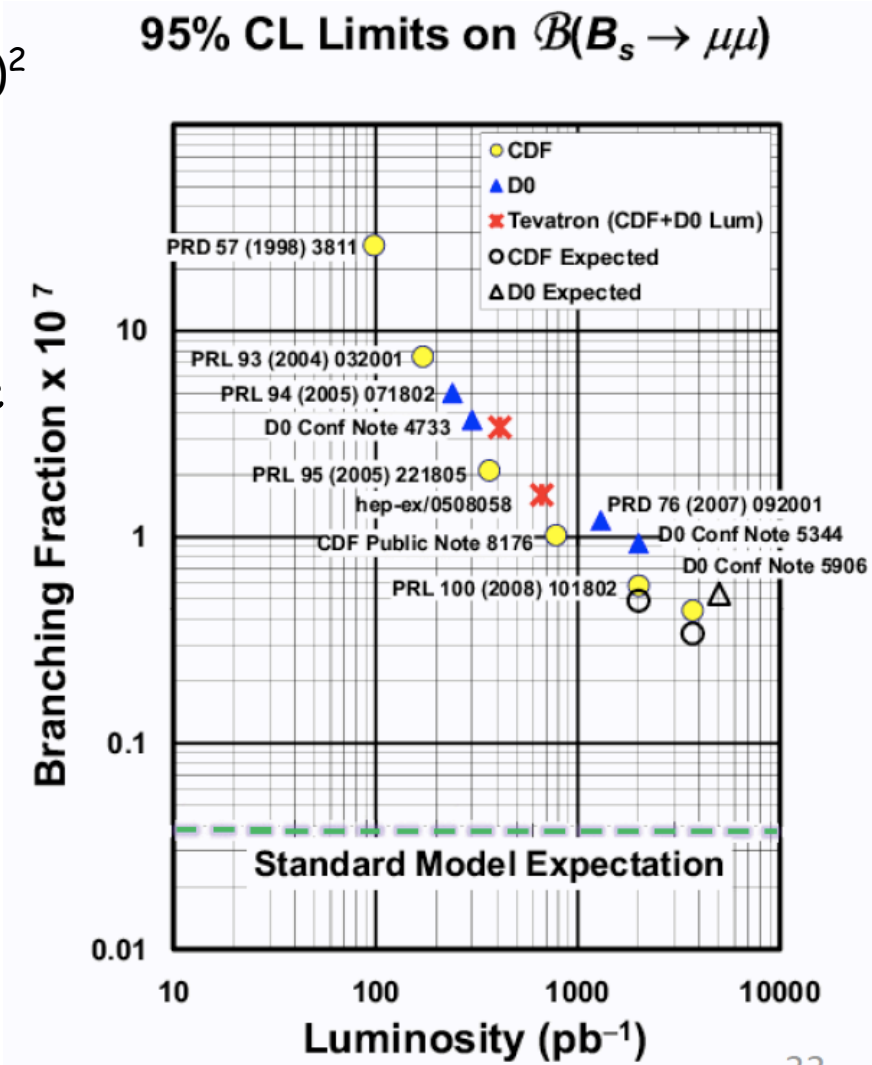
Alessio Sarti

LNF - INFN - Italy



$B_s \rightarrow \mu\mu$

- $B_s \rightarrow \mu\mu$ very rare
 - Effective FCNC + Helicity suppression $\sim (m_\mu/m_b)^2$
- Standard Model (SM) predictions
 - $B(B_s \rightarrow \mu\mu) = (3.6 \pm 0.3) \times 10^{-9}$; $B(B_d \rightarrow \mu\mu) = (1.1 \pm 0.1) \times 10^{-10}$ [Buras, arXiv 0904.4917v1]
- **Very sensitive to New Physics (NP)** with large $\tan\beta$ [but not only: R-parity violation, etc etc]
 - MSSM $\sim \tan^6\beta/M_A^4$ (assuming $SM \ll MSSM$) with large $\tan\beta$ favored by $b \rightarrow s\gamma$, $(g-2)_\mu$, $B \rightarrow \tau\nu$, etc.
 - **Upper limit on $BR(B_s \rightarrow \mu\mu)$ plays crucial role**



$B_s \rightarrow \mu\mu$ analysis

→ Event preselection

- Geometrical + kinematic cut
- Control/norm. channels ($J/\psi K^+$, $J/\psi K^*$, h^+h^-): selected with same set of cuts → reduced systematics

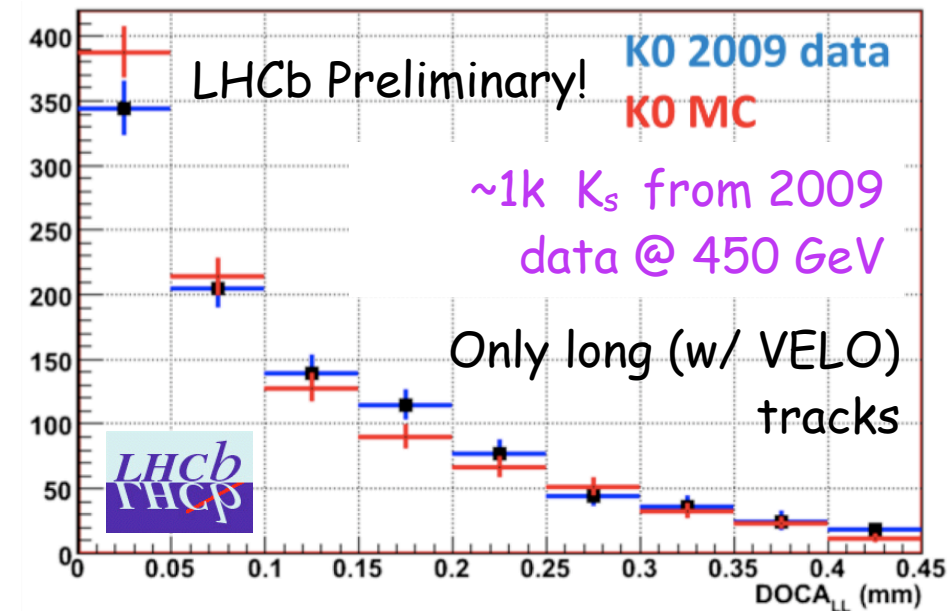
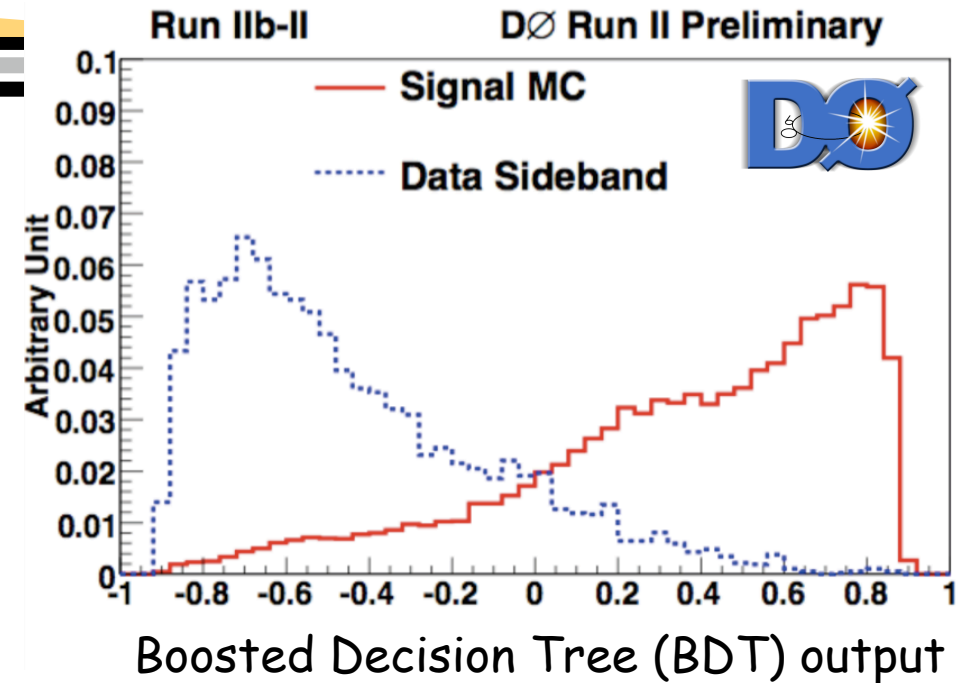
→ Analysis Strategies

- Combine geometrical information into a Geometrical Likelihood (GL) [LHCb]; Use NNet algorithms [CDF] or Boosted Decision Trees [D0]

- Apply μ -ID and use IM to evaluate CLs

→ GL, pdf calibrations / Performances assessed on control samples

- Ex, LHCb: Di- μ mass resolution ($\sim 25 \text{ MeV}/c^2$) from $B \rightarrow h^+h^-$ control sample, GL variables also from 2body channels



Results

→ Event yields:

- LHCb @ 7TeV: $S \sim 5$, $B \sim 45$ @ 1fb^{-1} in the most sensitive regions ($\Delta m < 60\text{MeV}/c^2$, $GL > 0.5$)
- CDF, DØ: already expect ~ 2 SM $B_s \rightarrow \mu\mu$ events in their sample at this time → background reduction plays a central role in future analysis developments

→ Control channels: $B^+ \rightarrow J/\psi K^+ / B \rightarrow hh$

- LHCb: $1\text{M} / 200\text{k}$ events @ 1fb^{-1}
- DØ: $1.7\text{k} / 1.6\text{fb}^{-1}$; CDF: $20\text{k} / 3.7\text{fb}^{-1}$

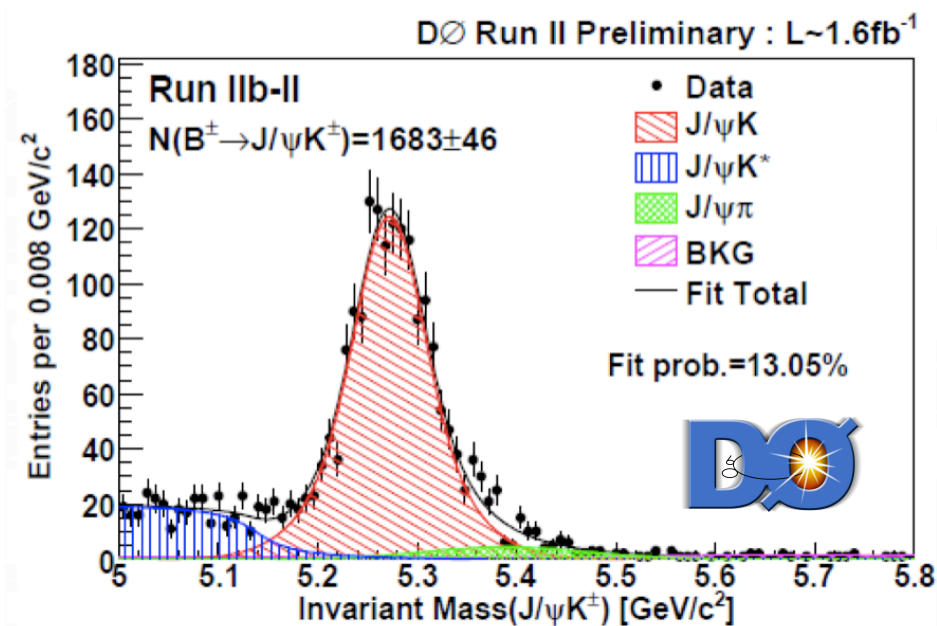
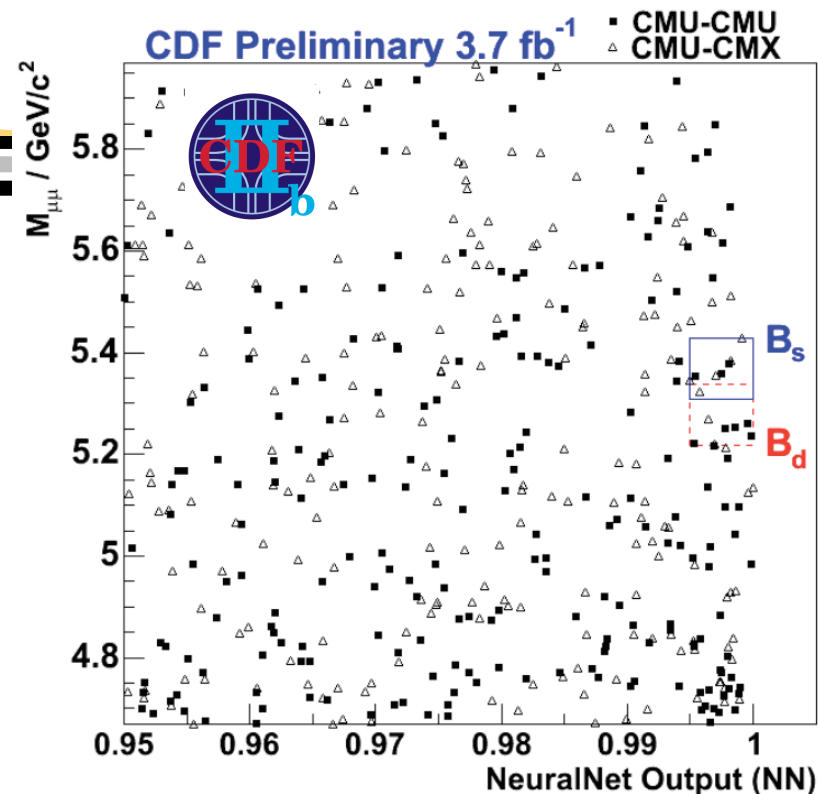
Current CDF result @95% CL!

$$B(B_s \rightarrow \mu\mu) < 4.3 \times 10^{-8} ; B(B_d \rightarrow \mu\mu) < 7.6 \times 10^{-9}$$

Expected DØ limit @ 5fb^{-1} (Conf. Note 5906)

$$B(B_s \rightarrow \mu\mu) < 4.3(5.3) \times 10^{-8} \text{ 90\%(95\%)C.L.}$$

Main syst. : f_d/f_s needed to rescale normalization channel(s)



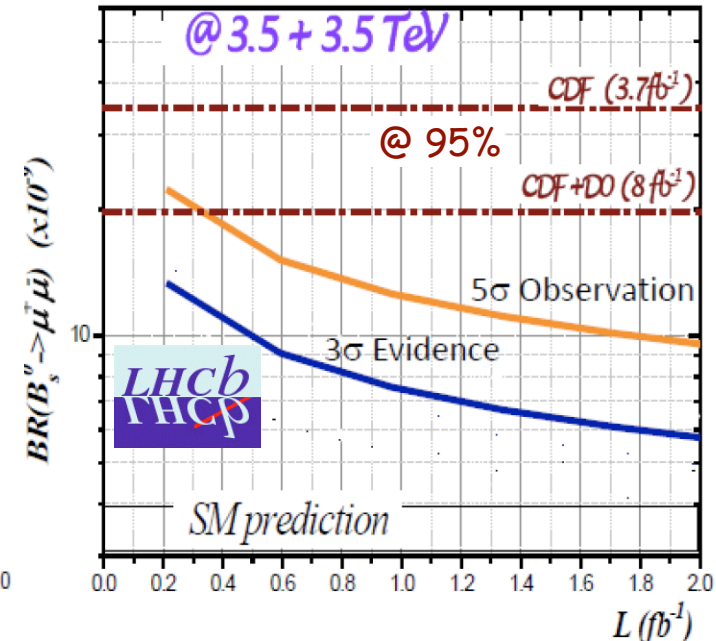
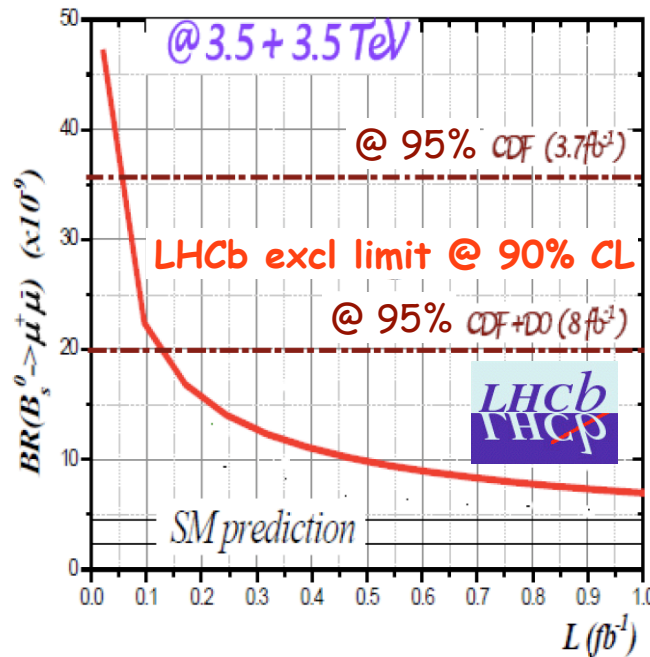
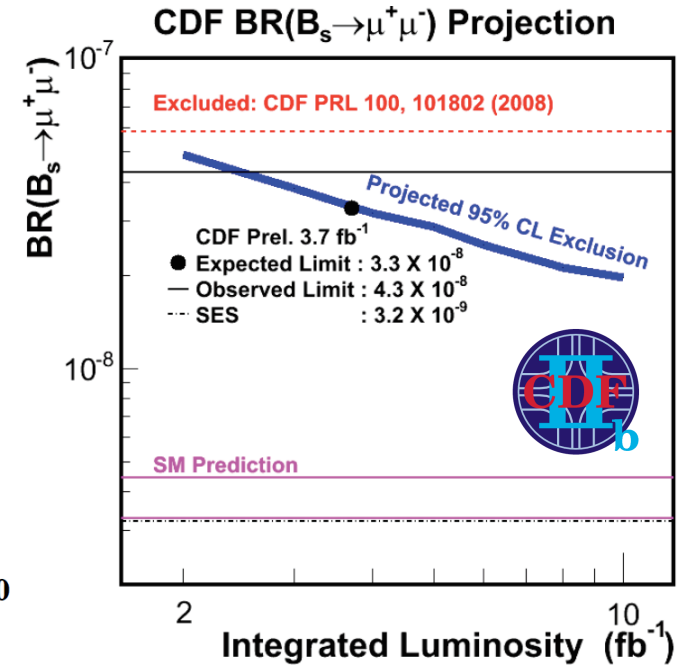
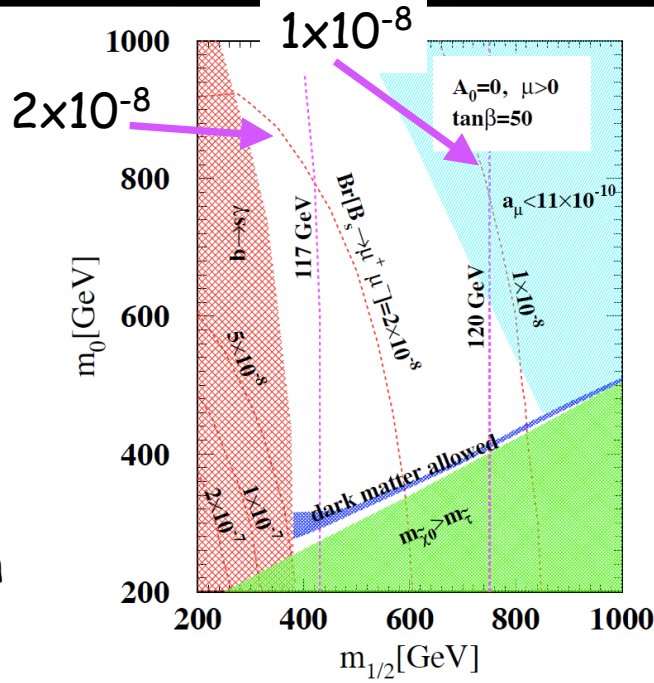
Projections for $B_s \rightarrow \mu\mu$ excl/observation

→ Expect soon news from Tevatron:

- Larger datasets (CDF, D0): analysis on 8fb^{-1} ongoing... Expected to reach the $6\times\text{SM}$ limit [each, 10fb^{-1}]
- Single muon triggers (D0)
- Particle ID dE/dx in silicon (D0)

→ LHCb potential

- Competitive with Tevatron already with $\sim 0.1\text{-}0.2\text{fb}^{-1}$
- With $1\text{fb}^{-1} \rightarrow 5\sigma$ evidence $\sim 1.2 \times 10^{-8}$



Channels into ee or $e\mu$ are $\sim \times 10$ worse

CDF, world best results

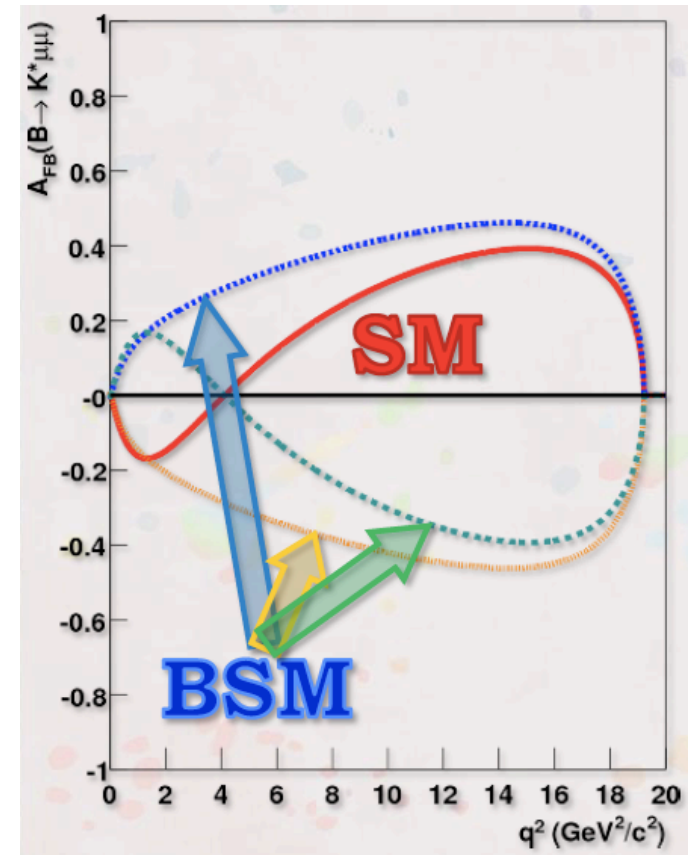
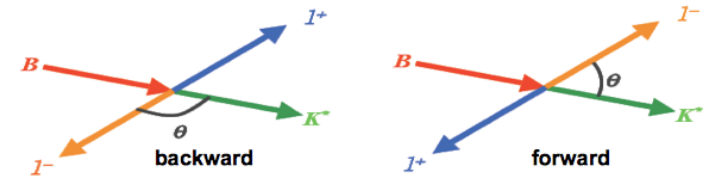
Phys.Rev.Lett.102:201801,2009

$b \rightarrow s \ell \ell$ decays

- Inclusive decay difficult at an hadron collider.
 - Good prospects for excl decays: $B \rightarrow \ell \ell [K, K^*, \phi]$.
- Hadronic uncertainty reduced in:
 - Forward-backward asymmetry A_{FB} and s_0
- SM predictions of BR vs q^2 can be checked
 - Ex. from SM $BR(B_s^0 \rightarrow \phi \mu \mu) = 1.6 \times 10^{-6} (*)$
 $BR(B_d \rightarrow K^* \mu \mu) = (1.22^{+0.38}_{-0.32}) \times 10^{-6} (**)$ and
 $s_0 = 4.39^{+0.38}_{-0.35} \text{ GeV}^2 (**)$
- NP could contribute @ SM levels
 - modify BR and angular distributions: sensitivity to SUSY, gravitation exchange, extra-dimensions

(**) Beneke et al hep-ph/0412400

(*) JPHYS G 29, 1103 (2003)



$$B_d^{(+)} \rightarrow \phi / K^{(+)*} \mu \mu$$

→ B factories [~ 400 evts total] measured a BR = $(1.22^{+0.38}_{-0.32})10^{-6}$ that agrees to within $\sim 30\%$ with SM

- Attempt also to measure A_{FB} as a function of the $\mu\mu$ invariant mass and determine s_0 .

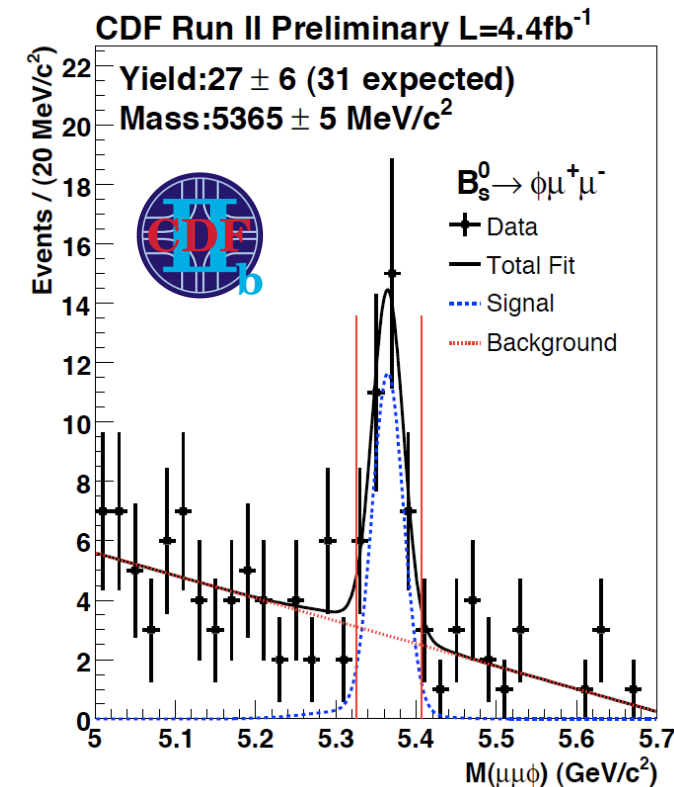
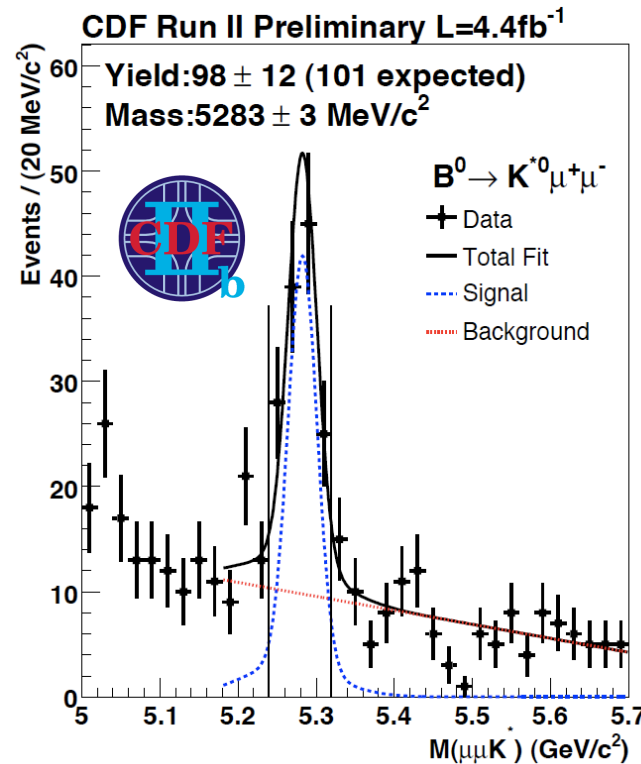
→ CDF yields in 4.4fb^{-1} (prelim)

- 120/100/30 in K, K^* , ϕ modes

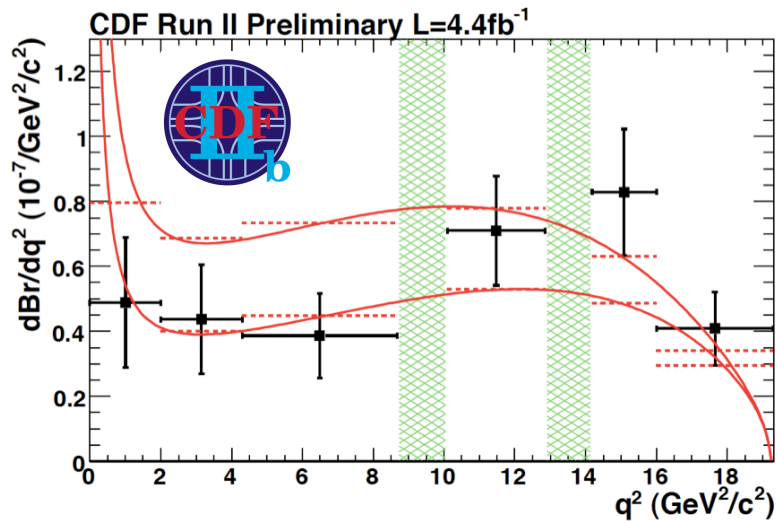
→ LHCb expects ~ 150 evts with $O(100)$ pb^{-1}

First attempt ever @ hadron machine: competitive with B fact!

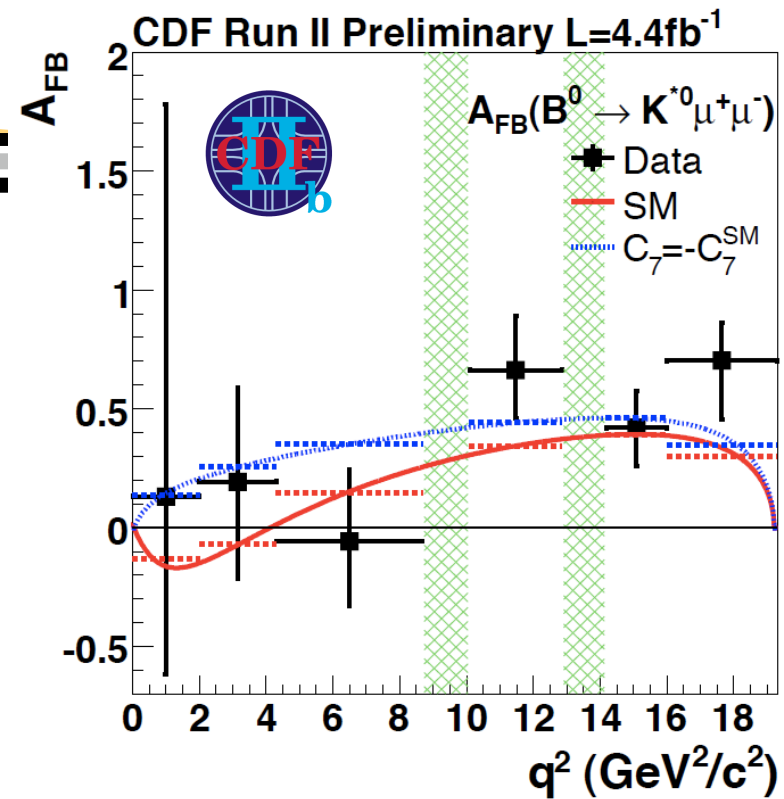
First observation of $\phi\mu\mu!$



Measuring A_{FB}, S_0



Tevatron:
performances
comparable with B
factories, already
performing an
angular analysis



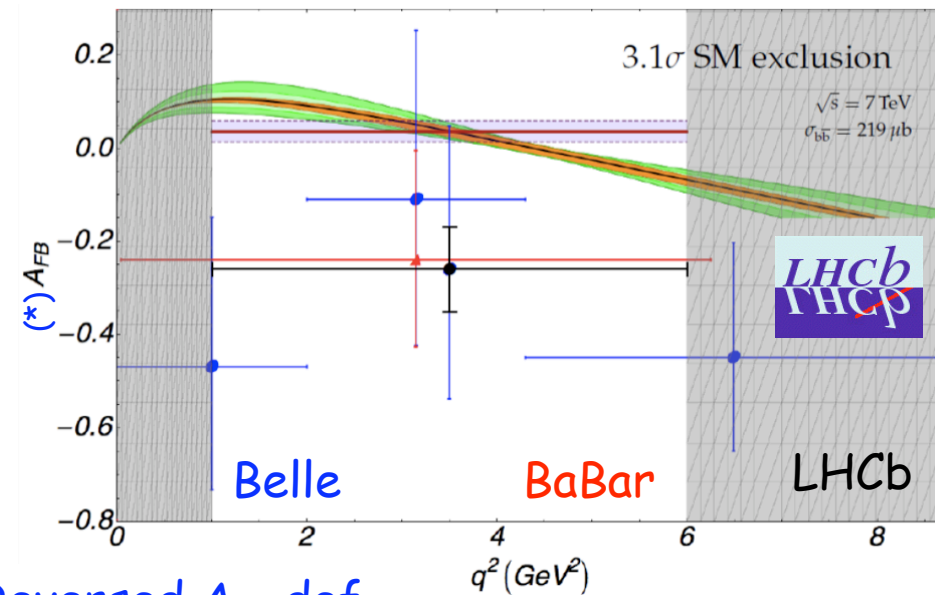
→ LHCb: with $L = 0.5 \text{ fb}^{-1} @ 7\text{TeV} \rightarrow 700 \text{ evts}$:
SM excluded @ 3.1σ

→ Other handles come into play with higher
statistics (better understood detector)

- Including other modes: $B_s \rightarrow \Phi \mu^+ \mu^-$, $\Lambda_b \rightarrow \Lambda^0 \mu^+ \mu^-$
- Go for a full angular analysis

→ Main syst. error from angular efficiency and
bkg. angular distributions knowledge

SM average SM prediction



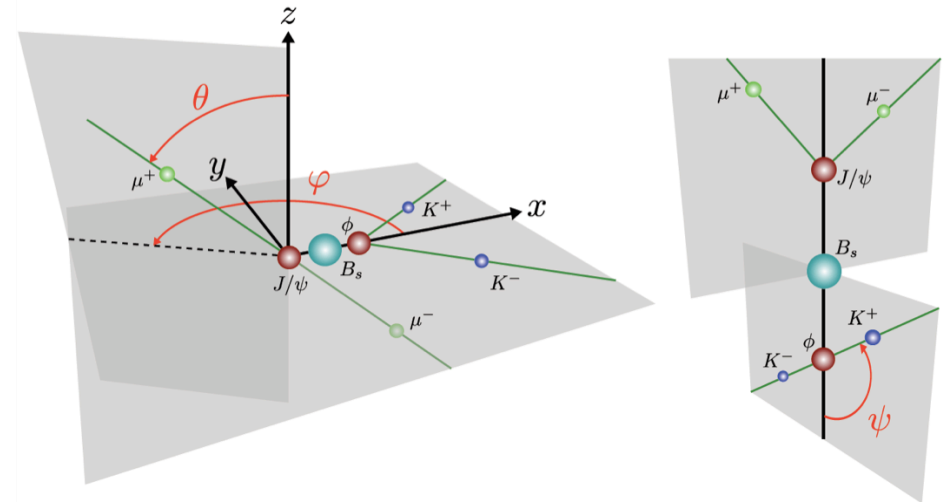
(*) Reversed A_{FB} def

$B_s \rightarrow J/\psi\phi$

- Measure $\varphi_s = -2\beta_s$ counterpart of $\varphi_d = 2\beta_d$ [$\sin 2\beta_d = 0.671 \pm 0.023$, PDG 09]
- φ_s [SM] = $-\arg(V_{ts}^2) = -2\lambda^2\eta = -0.0368 \pm 0.0018$ [CKMfitter, sum. 07]: small and hence sensitive probe of NP
- High BR $\sim 3 \cdot 10^{-5}$ and good exp. signature (μ trigger effective!)
- Time dependent CP asym. used to measure φ_s

$$A_{CP}(t) = \frac{-\eta_f \sin \beta_s \sin(\Delta m_s t)}{\cosh(\Delta\Gamma_s t/2) - \eta_f \cos \beta_s \sinh(\Delta\Gamma_s t/2)}$$

J/ψφ is not a pure CP eigenstate:
angular analysis is needed to determine
even ($\eta_f = -1$) and odd ($\eta_f = 1$) states



$$\frac{d^4\Gamma(B_s^0 \rightarrow J/\psi\phi)}{dt d\cos\theta d\varphi d\cos\psi} \equiv \frac{d^4\Gamma}{dt d\Omega} \propto \sum_{k=1}^6 h_k(t) f_k(\Omega)$$

k	$h_k(t)$	$\bar{h}_k(t)$	$f_k(\theta, \psi, \varphi)$
1	$ A_0(t) ^2$	$ \bar{A}_0(t) ^2$	$2 \cos^2 \psi (1 - \sin^2 \theta \cos^2 \varphi)$
2	$ A_{ }(t) ^2$	$ \bar{A}_{ }(t) ^2$	$\sin^2 \psi (1 - \sin^2 \theta \sin^2 \varphi)$
3	$ A_{\perp}(t) ^2$	$ \bar{A}_{\perp}(t) ^2$	$\sin^2 \psi \sin^2 \theta$
4	$\Im\{A_{ }^*(t)A_{\perp}(t)\}$	$\Im\{\bar{A}_{ }^*(t)\bar{A}_{\perp}(t)\}$	$-\sin^2 \psi \sin 2\theta \sin \varphi$
5	$\Re\{A_0^*(t)A_{ }(t)\}$	$\Re\{\bar{A}_0^*(t)\bar{A}_{ }(t)\}$	$\frac{1}{\sqrt{2}} \sin 2\psi \sin^2 \theta \sin 2\varphi$
6	$\Im\{A_0^*(t)A_{\perp}(t)\}$	$\Im\{\bar{A}_0^*(t)\bar{A}_{\perp}(t)\}$	$\frac{1}{\sqrt{2}} \sin 2\psi \sin 2\theta \cos \varphi$

Results

→ Yields [from IM fit]

- $N(B_s^0)$ @ 2.8fb^{-1} : $D\bar{0}\sim 2000$, $CDF\sim 3200$;
- $N(B_s^0)$ @ 0.5fb^{-1} : $LHCb\sim 13\text{k}$

→ Tagging, measured on control channels [$J/\psi K^+$, $J/\psi K^*$, $D_s\pi$]

- CDF: $\epsilon D^2 = 1.8\%$ (OST); 4.8% (total)
- $D\bar{0}$: = 2.5% (OST); 4.7% (total)

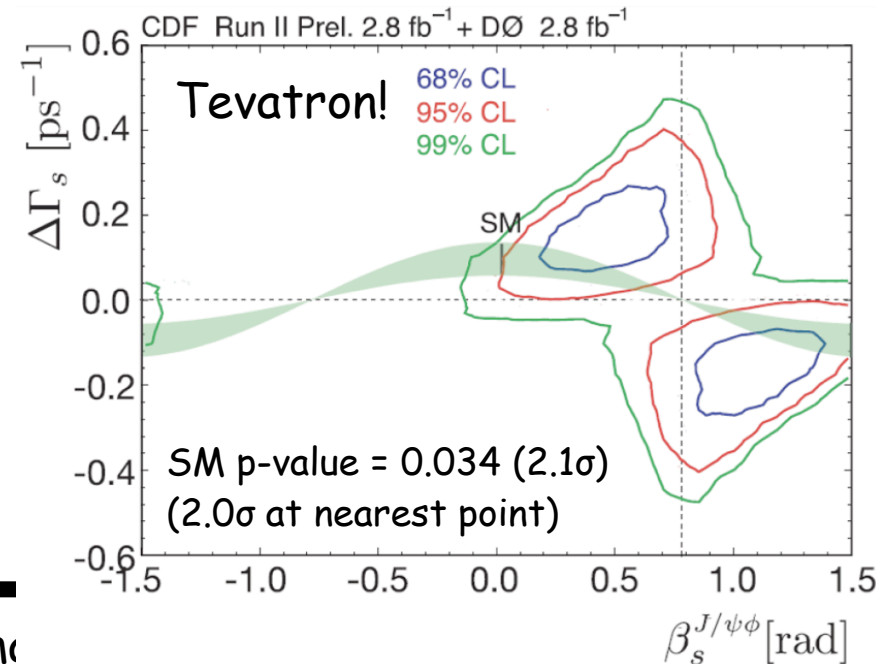
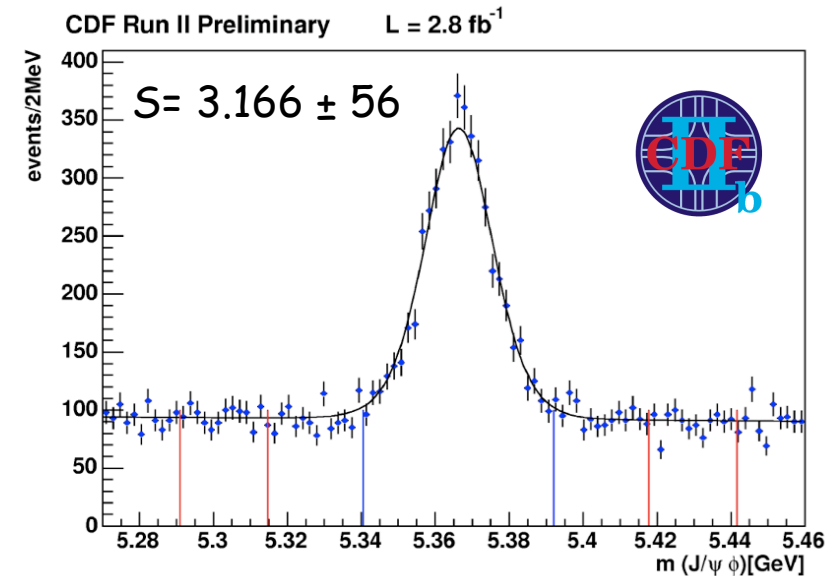
LHCb

Tagger	Tag eff.	mistag	$\epsilon(1-2\omega)^2$
Opposite side	45%	36.5%	3.3%
+ same side	56%	33.3%	6.2%

- Proper Time: $\sigma(t) \sim 38\text{fs}$ (LHCb), 90fs (CDF)

→ Tevatron combined $D\bar{0}/CDF$ result in $\Delta\Gamma_s, \phi_s$ plane: probability of obs. deviation from SM = 3.4% (2.12σ)

- $\beta_s(J/\psi\phi)$ range: $[0.27, 0.59] \cup [0.97, 1.30]$
@68%; $[0.10, 1.42]$ @95%



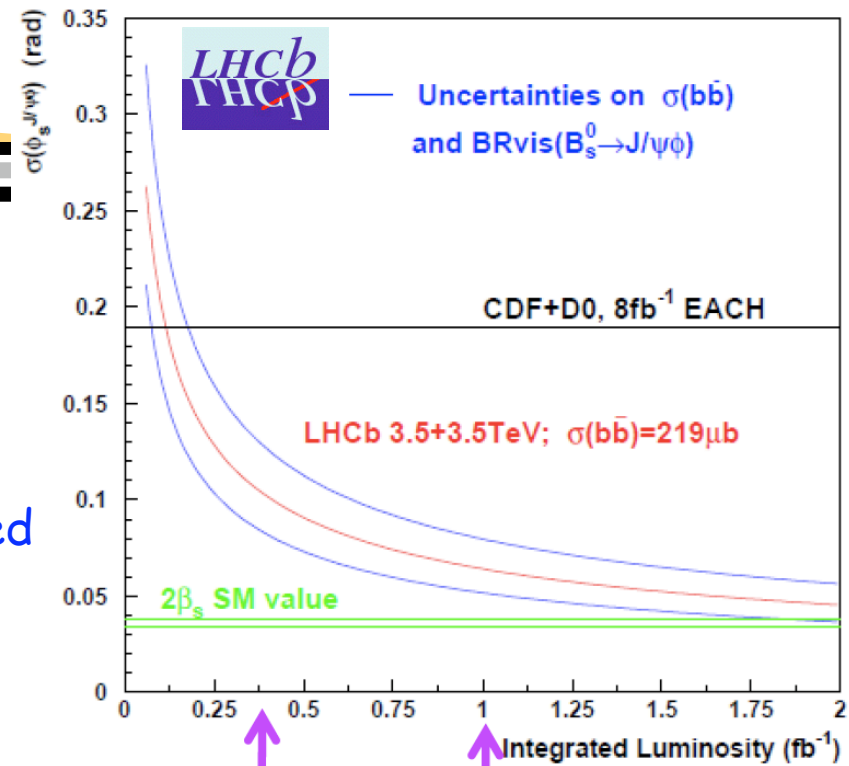
φ_s outlook

→ LHCb potential:

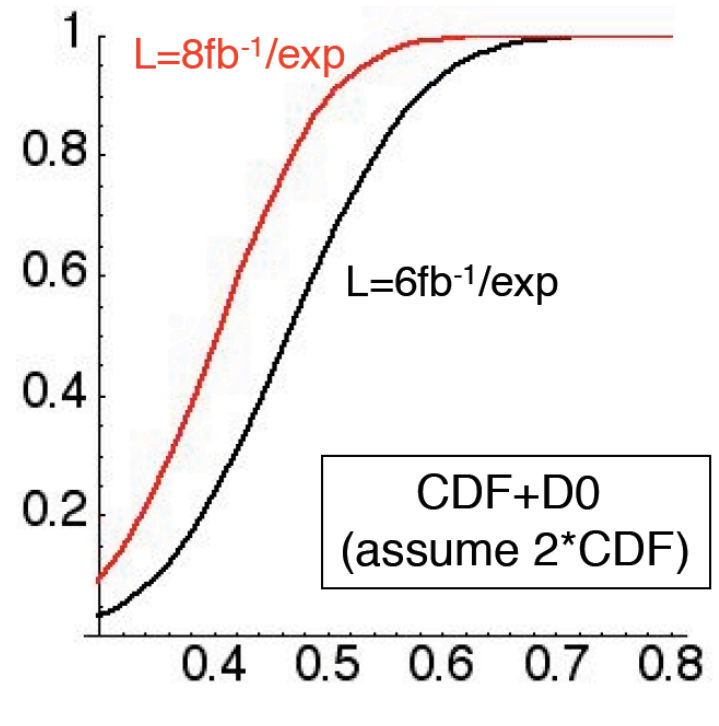
- If the central value is Tevatron (NP-like): 5σ measurement $\rightarrow \sim 400\text{pb}^{-1}$ needed
- $\sigma(\text{stat}) \sim 0.07$ rad with 1fb^{-1} . More than 2fb^{-1} needed to reach the SM value

→ Tevatron "Coming soon":

- D0: $2 \times \text{stat} + \text{BDT}$ to improve S/B
- CDF: Same Side Kaon Tagger (SSKT) and PID for all stat [$\epsilon D^2 \sim 3.2\%$], $2 \times \text{stat}$, $J/\psi KK$ model will be included
- High P of 5σ discovery in interesting β_s range



Prob(5σ)



Systematics	$\Delta\Gamma$ [ps^{-1}]	$c\tau_s$ [μm]	$ A_{ }(0) ^2$	$ A_0(0) ^2$
Signal efficiency	0.003	0.8	0.007	0.007
Mass model	0.003	0.8	0.002	0.002
Resolution model	0.006	1.4	0.001	0.001
Background lifetime model	0.006	0.2	0.001	0.001
Background angular distribution	0.004	0.9	0.001	0.001
$B^0 \rightarrow J/\psi K^{*0}$ cross-feed	0.002	0.2	0.002	0.002
SVX alignment	0.003	2.0	0.000	0.002
Total	0.011	3	0.007	0.008

$\sim 6-7\%$
in LHCb

Smaller
impact
on LHCb

β_s

$B_s \rightarrow \phi\phi$ with $\phi \rightarrow KK$

- An independent $P \rightarrow VV$ decay: can extract $\Delta\Gamma_s$, φ_s etc;
- Dominant SM process is the $b \rightarrow s$ penguin: look for deviations in BR, polarization, CPV

 $B_s \rightarrow \phi\phi$ as an excellent probe of polarization amplitudes

- SM exp. $|A_0|^2 \gg |A_{||}|^2 \sim |A_{\perp}|^2$

 $B_s \rightarrow \phi\phi$ on 2.9 fb⁻¹: first results with ~10% precision

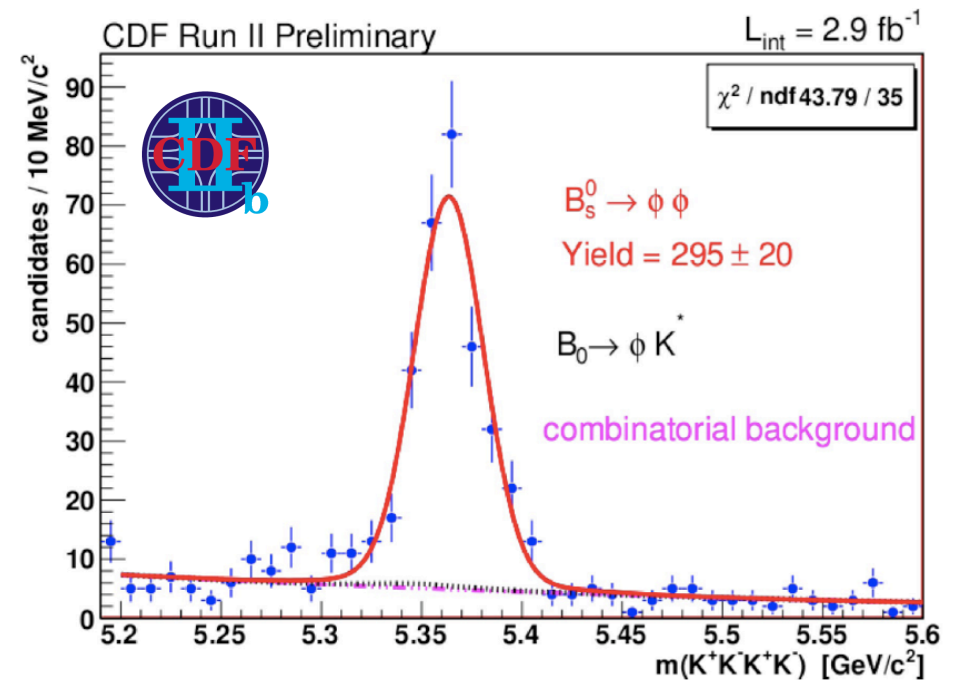
- Expected amplitudes hierarchy disfavored

 $B_s \rightarrow \phi\phi$ on 2.9 fb⁻¹: first results with ~10% precision

- $\sigma(\Phi_s(\phi\phi)) \sim 0.06$ with 10fb⁻¹ [@14 TeV]

2009, CDFII BR update (2.9 fb⁻¹)

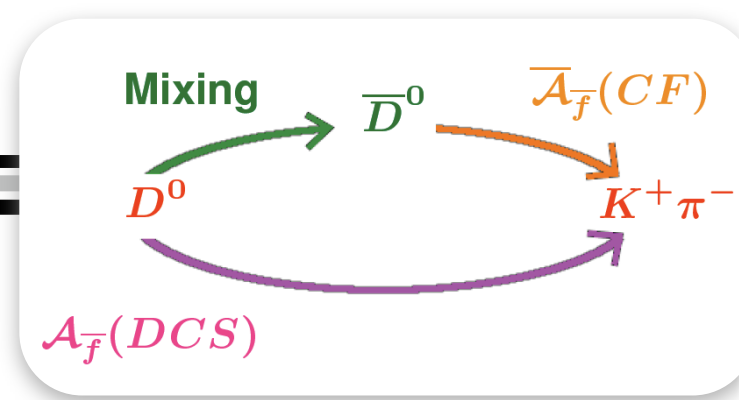
$$B(B_s \rightarrow \phi\phi) = 2.40 \pm 0.21 (\text{stat}) \pm 0.27 (\text{syst}) \pm 0.82 (BR_{J/\psi})$$



$$\begin{aligned} |A_0|^2 &= 0.348 \pm 0.041(\text{stat}) \pm 0.021(\text{syst}) \\ |A_{||}|^2 &= 0.287 \pm 0.043(\text{stat}) \pm 0.011(\text{syst}) \\ |A_{\perp}|^2 &= 0.365 \pm 0.044(\text{stat}) \pm 0.027(\text{syst}) \\ \cos \delta_{||} &= -0.91_{-0.13}^{+0.15}(\text{stat}) \pm 0.09(\text{syst}) \end{aligned}$$

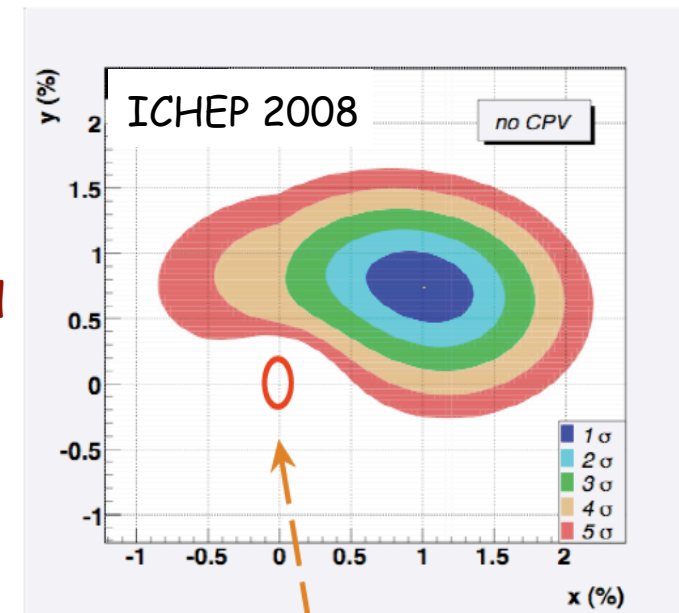
Charm Program

- Charm Mixing observed since 2007
 - Boosted interest in charm physics @ hadron machine: developing trigger algos + analysis strategies
- Tevatron already collected a large c hadron data sample [$\sigma(c\bar{c}) \sim 6-10 \times \sigma(b\bar{b})$]: even better now that LHCb comes into play
 - $A_{CP}(t)$ studies [$\pi\pi, KK$ modes] + mixing ($K\pi$)
 - Not only CP but also rare decays: $D^0 \rightarrow \mu\mu$
- Triggering is challenging
 - in CDF made possible, from RunII, by the Hadronic Trigger [online, cutting on IP and decay length] Optimized for B decays, large room to improve c-acceptance.
 - Dedicated (leptonic / hadronic) trigger in LHCb. With low L can be tuned to have high ϵ also on prompt charm: Ex. $\epsilon(L0 \times HLT1) \sim 70\%$ for $D^* \rightarrow D^0(hh)\pi$



$$x = \frac{\Delta M}{\Gamma} = \frac{M_H - M_L}{(\Gamma_H + \Gamma_L)/2}$$

$$y = \frac{\Delta\Gamma}{2\Gamma} = \frac{\Gamma_H - \Gamma_L}{(\Gamma_H + \Gamma_L)}$$



$$(x_D, y_D) = (0, 0)$$

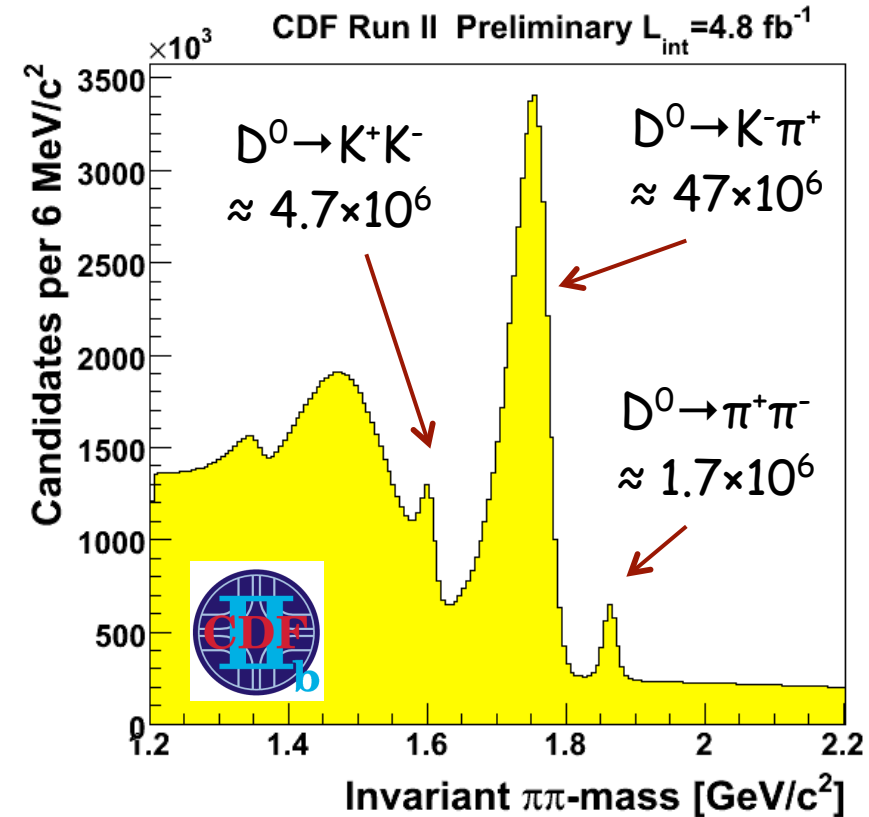
Channels, yields, crucial points

- LHCb: Expected tagged events in 100 pb^{-1} :
 $\sim 40 \times 10^6 D^0 \rightarrow K\pi$ right sign and $\sim 4 \times 10^6 D^0 \rightarrow KK$

	BaBar 390 fb^{-1}		Belle 540 fb^{-1}		CDF(*) 5 fb^{-1}	
	evts	$\sigma(A_{CP})$	evts	$\sigma(A_{CP})$	evts	$\sigma(A_{CP})$
$D^0 \rightarrow \pi\pi$	64k	0.5	51k	0.5	270k	0.19
$D^0 \rightarrow KK$	129k	0.34	120k	0.30	780k	0.11

- Rare decays: SM $BR(D^0 \rightarrow \mu\mu) < 10^{-12}$
 - Actual best limit: $BR(D^0 \rightarrow \mu\mu) < 1.4 \times 10^{-7} @ 90\% CL$ by Belle 660 fb^{-1}
 - LHCb expected limit (100 pb^{-1}): $BR(D^0 \rightarrow \mu\mu) < 2.6 \times 10^{-8} @ 90\% CL$
 - Preliminary CDF results on $0.36/\text{fb}^{-1}$ [CDF note 9226] $BR(D^0 \rightarrow \mu^+\mu^-) < 3.0 \times 10^{-7} @ 95\% CL$

Offline trigger confirmation, untagged



Without hadronic trigger in 5 fb^{-1} just 50 $D^0 \rightarrow K^-\pi^+$

(*) CDF 2005 (120 pb^{-1}): PRL94,122001(2005) and D0 2004

→ Looking at $R(t)$ vs t

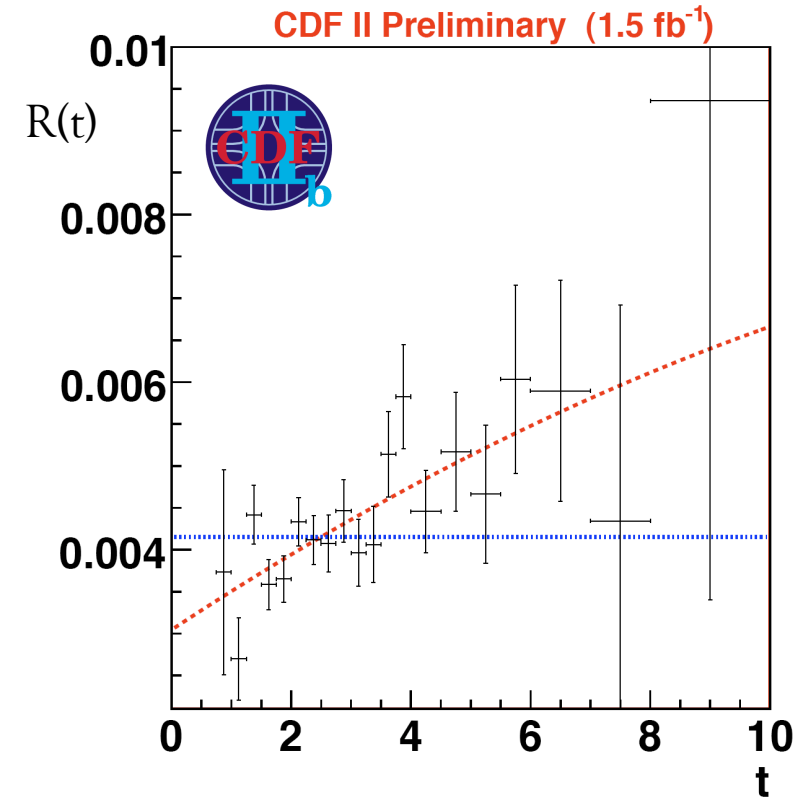
- Measure time-dependent of $R(t) = WS/RS$ where:

- wrong sign (WS) $D^{*+} \rightarrow D^0 \pi^+ \rightarrow [K^+ \pi^-] \pi^+$
- right sign (RS) $D^{*+} \rightarrow D^0 \pi^+ \rightarrow [K^- \pi^+] \pi^+$

- Assuming $|x|, |y| \ll 1$ and no CPV:

$$R(t) = R_D + \sqrt{R_D} y' (\Gamma_D t) + \frac{x'^2 + y'^2}{4} (\Gamma_D t)^2$$

Using just a "first part of data" available [1.5 fb^{-1}], CDF confirms evidence of mixing hypothesis at 3.8σ . Next step: observation and precise measurement.



→ Mixing can be tested also by looking at the lifetime ratios:

- Current exp.: $y_{CP} = 1.11 \pm 0.22\%$ $A_\Gamma = 0.12 \pm 0.25\%$
- LHCb: expects $\sigma_{stat}(y_{CP}) \sim 10^{-3}$ with 100 pb^{-1}
- Tevatron: aiming @ precise measurement → work ongoing trying to keep under control all the systematics in the ϵ

$$y_{CP} = \frac{\tau(D^0 \rightarrow K^- \pi^+)}{\tau(D^0 \rightarrow K^- K^+)} - 1$$

$$A_\Gamma = \frac{\tau(\bar{D}^0 \rightarrow K^+ K^-) - \tau(D^0 \rightarrow K^+ K^-)}{\tau(\bar{D}^0 \rightarrow K^+ K^-) + \tau(D^0 \rightarrow K^+ K^-)}$$

B → h'h decays

CDF PRL 97, 211802 2006; Public Note
07-10-18 ; LHCb roadmap arXiv0912.4179

- ✓ All species of B hadrons produced in pp collisions: great opportunity to study B_d , B_s and Λ_b decays together!
- ✓ PID and hadron trigger line are playing a central role

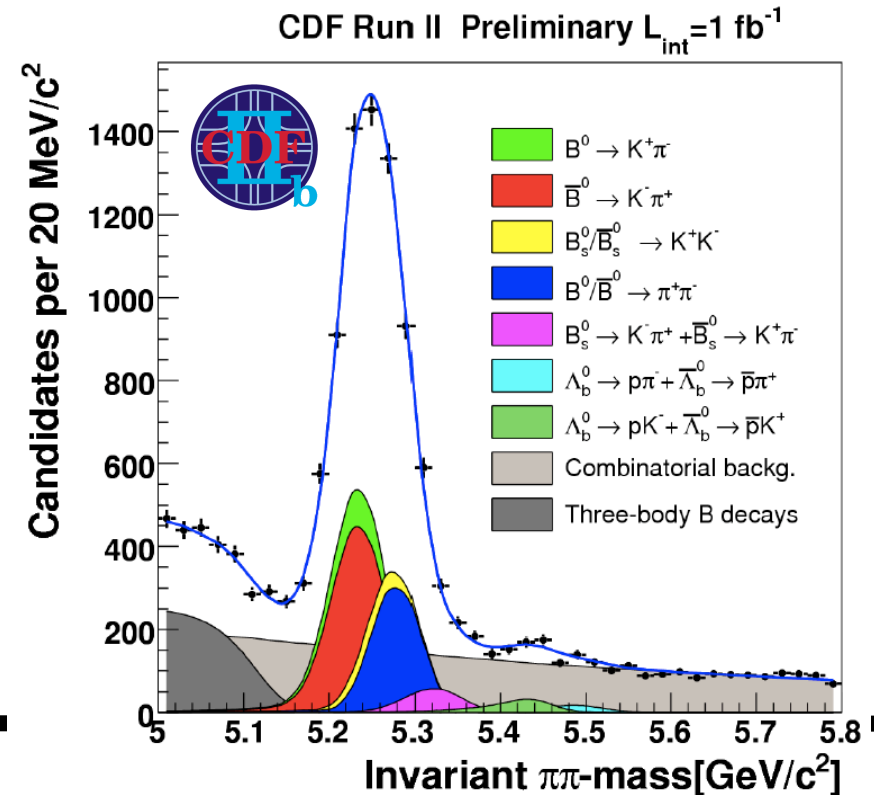
A rich shopping list:

- $B_d \rightarrow \pi^+ \pi^-$ and $B_s \rightarrow K^+ K^-$ time $A_{CP}(t)$
- CP charge asymmetries for $B_d \rightarrow K^+ \pi^-$, $B_s \rightarrow \pi^+ K^-$, $\Lambda_b \rightarrow p \pi$, $\Lambda_b \rightarrow p K$
- Checks of U-spin symmetry + γ studies
- Branching fractions of all modes (In particular rare decays): $B_d \rightarrow K^+ K^-$ and $B_s \rightarrow \pi^+ \pi^-$, $B_d \rightarrow p p$ and $B_s \rightarrow p p$

CDF last IFAE

$$B(B_s^0 \rightarrow K^- \pi^+) = (5.3 \pm 0.7 \pm 0.9) \times 10^{-6}$$
$$A_{CP}(B^0 \rightarrow K^+ \pi^-) = -0.086 \pm 0.023 \pm 0.009$$
$$A_{CP}(B_s^0 \rightarrow K^- \pi^+) = 0.39 \pm 0.15 \pm 0.08$$

LHCb expects 200k evts/fb⁻¹ and will match the statistics of CDF (3fb⁻¹) with an integrated luminosity of ~100 pb⁻¹



Direct CP and BR sensitivities

LHCb

Experimental status 0.5fb^{-1}

(*) CDF note 8579, 9092 on 1fb^{-1} data

→ Tevatron update on 2.7fb^{-1} in preparation

→ LHCb potential (0.5fb^{-1})

- Direct CP asymmetries sensitivities in πK , pK and $p\pi$ modes are competitive with current (2009)

measurements already with $L=0.5\text{fb}^{-1}$

- Experimental knowledge of B_s and Λ_b BRs can be improved already with $L=0.5\text{fb}^{-1}$

$A_{K^+\pi^-}^{CP}$	$-0.098^{+0.012}_{-0.011}$	0.008
$A_{\pi^+K^-}^{CP}$	(*) $0.39 \pm 0.15 \pm 0.08$	0.05
$A_{p\pi^-}^{CP}$	(*) $0.03 \pm 0.17 \pm 0.05$	0.05
$A_{pK^-}^{CP}$	(*) $0.37 \pm 0.17 \pm 0.03$	0.03
$A_{\pi^+\pi^-}^{dir}$	0.38 ± 0.06	0.13
$A_{\pi^+\pi^-}^{mix}$	-0.65 ± 0.07	0.13
$\text{Corr}(A_{\pi^+\pi^-}^{dir}, A_{\pi^+\pi^-}^{mix})$	0.08	-0.03
$A_{K^+K^-}^{dir}$	To be measured	0.15
$A_{K^+K^-}^{mix}$		0.11
$\text{Corr}(A_{K^+K^-}^{dir}, A_{K^+K^-}^{mix})$		0.02
$\frac{\text{BR}(B^0 \rightarrow \pi^+\pi^-)}{\text{BR}(B^0 \rightarrow K^+\pi^-)}$	0.264 ± 0.011	0.006
$\frac{\text{BR}(B^0 \rightarrow K^+K^-)}{\text{BR}(B^0 \rightarrow K^+\pi^-)}$	$0.020 \pm 0.008 \pm 0.006$	0.005
$\frac{f_s \text{BR}(B_s^0 \rightarrow K^+K^-)}{f_d \text{BR}(B^0 \rightarrow K^+\pi^-)}$	(*) $0.347 \pm 0.020 \pm 0.021$	0.006
$\frac{f_s \text{BR}(B_s^0 \rightarrow \pi^+K^-)}{f_d \text{BR}(B^0 \rightarrow K^+\pi^-)}$	(*) $0.071 \pm 0.010 \pm 0.007$	0.004
$\frac{f_s \text{BR}(B_s^0 \rightarrow \pi^+\pi^-)}{f_d \text{BR}(B^0 \rightarrow K^+\pi^-)}$	(*) $0.007 \pm 0.004 \pm 0.005$	0.002
$\frac{f_{\Lambda_b} \text{BR}(\Lambda_b \rightarrow p\pi^-)}{f_d \text{BR}(B^0 \rightarrow K^+\pi^-)}$	(*) $0.0415 \pm 0.0074 \pm 0.0058$	0.0016
$\frac{f_{\Lambda_b} \text{BR}(\Lambda_b \rightarrow pK^-)}{f_d \text{BR}(B^0 \rightarrow K^+\pi^-)}$	(*) $0.0663 \pm 0.0089 \pm 0.0084$	0.0018

Conclusions

- Tevatron beautifully demonstrated the power of hadronic collider experiments in the flavour physics field:
 - CPV studies using b and c hadrons, B,D rare decays, etc etc
- Largest b,c hadron sample ever collected is already available, thanks to Tevatron. With LHC up and running and we will have even much more...
 - LHCb Expect $\sim 1 \text{ fb}^{-1}$ by the end of 2011, with excellent detector performances [being validated on first data, see A. Carbone talk]
 - Tevatron expected final Lint $\sim 10 \text{ fb}^{-1}$
- Lot of new/improved results in the near (1y?) future
 - LHCb can make significant contributions to the experimental knowledge of B_s and D mesons rare decays + CP(t) already with the data collected in the first run [< 2011]!
 - Tevatron is doubling the statistics + improving the analysis in many interesting channels...
- Great time ahead for flavour-addicted physicists... Hadron colliders experiments ready to make one more step towards the 'precision' era...



Spare slides



B physics @ LHC

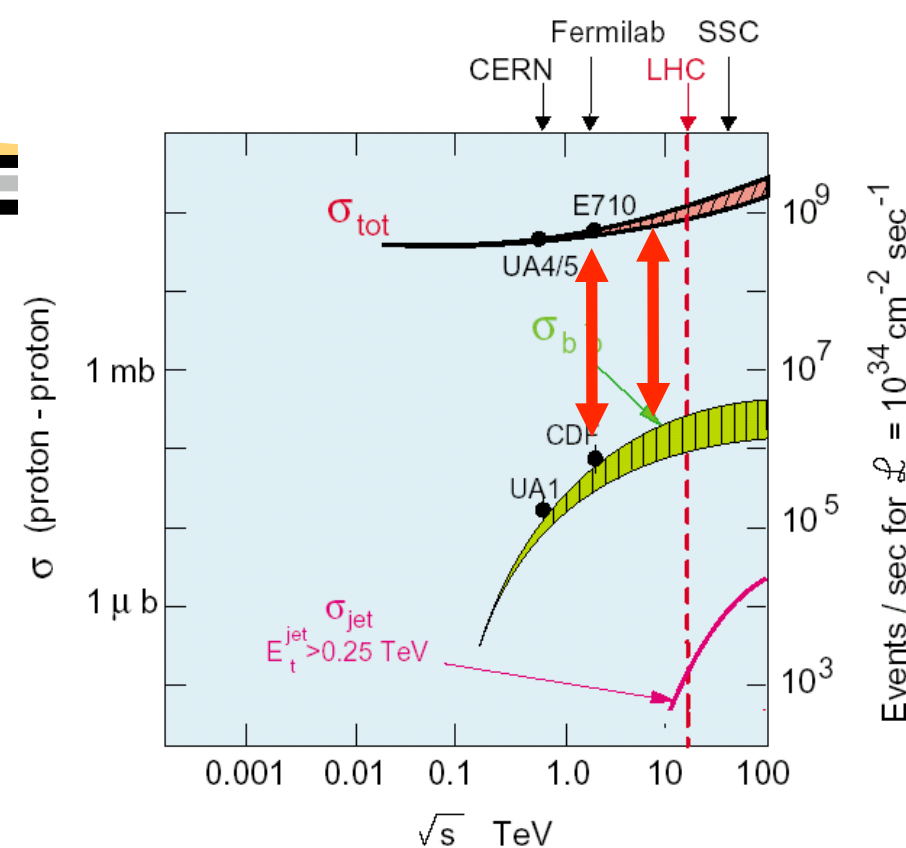
→ B phys @ pp machine @ 14 TeV:

- $\sigma(b\bar{b}) \sim 500\mu\text{b} : 5 \cdot 10^4 b\bar{b}/s @ L = 1032$
In LHCb $230 \mu\text{b}$ visible σ with very low p_T coverage
- Large (x100) background from pp to be suppressed

B physics become difficult when **pp interaction #/ crossing increases** (>1, dirtier environment): care needed @ high lumi ($>2 \cdot 10^{32}$) or bunch conditions != nominal (first year)

→ LHC (+LHCb) ⇒ largest B factory (+ dedicated B det.) ever built:

- **Every kind of 'b-hadrons' are produced:** $B_d, B_s, B_u, B_c, \Lambda_b, \dots$
- The statistics collected will permit to measure BRs in the 10^{-3} **to** 10^{-9} range!



bbar xsection from pythia

