

# JENNIFER2 Task 6.3 :

## General Public Science communication

*Coordination and monitoring on a dedicated website of all outreach events involving JENNIFER2 physics organized (or participated) by local JENNIFER2 groups.*

Deliberable (month 24):

**Setting up an outreach web portal with links to outreach events of JENNIFER2 institutions**

## «Experimental observation» :

- All particle physics groups do a lot of basic outreach to general public in the framework of open days, science weeks, science festival, series of lectures.....
- Outreach is more and more considered as a necessary part of the research work. Fundings and careers are also taking care of it.

## JENNIFER2 objective:

- Capitalize and promote all the outreach work done by beneficieries
- Keep track of all events and JENNIFER2 people taking part in them
- Provide a web site where such events are advertizez and can be searched for by the public.

## How and when:

- Exploit new jennifer2 website, dedicate a page to such outreach events «catalog».
- Technically possible to make such page searchable by google independently from the rest of jennifer2 site. If will not work, consider to buy a dedicated domain.
- **Need a procedure to collect informations:** a reference outreach person should be present in each beneficiary. Multiple sites beneficiaries may consider to have multiple reference persons.
- Dedicated email list. For the future envisage the possibility to give to reference people writing privileges on outreach webpage.
- Appointing of relevant people must happen now.....group leaders just to start?