

Yana PCHELINTSEVA



My name is Yana Pchelintseva and I'm 38 years old.

I am a journalist and a MOOC producer. Since I've graduated from Journalism Dept. of Tomsk State University (that's in Siberia you know) I have been working as a journalist: writing texts, communicating scientists, editing media. Climate and impacts of its changing were always my beloved topic. I communicated with experts and young scientists who study Arctic and sub-arctic territories, wetlands and mountains of Siberia. All this territory from Mongolia to deep Arctic they call "Siberian megaprofile" that means great natural mega facility.

This year I'm going to give a course in science communication to the students who do their Master's Program in Siberian and Arctic Studies in TSU. I believe that true megascience is precisely based on communication - between scientists, stakeholders, governments and society.

Besides since last year I've been producing university's MOOCs. I found this very interesting and promising for science popularization. And in addition I'm working on my master's thesis dedicated to non-fiction texts in Russian. The topic is - what makes the scientific text so to say more popular and understandable for different audiences and how journalists do the thing.