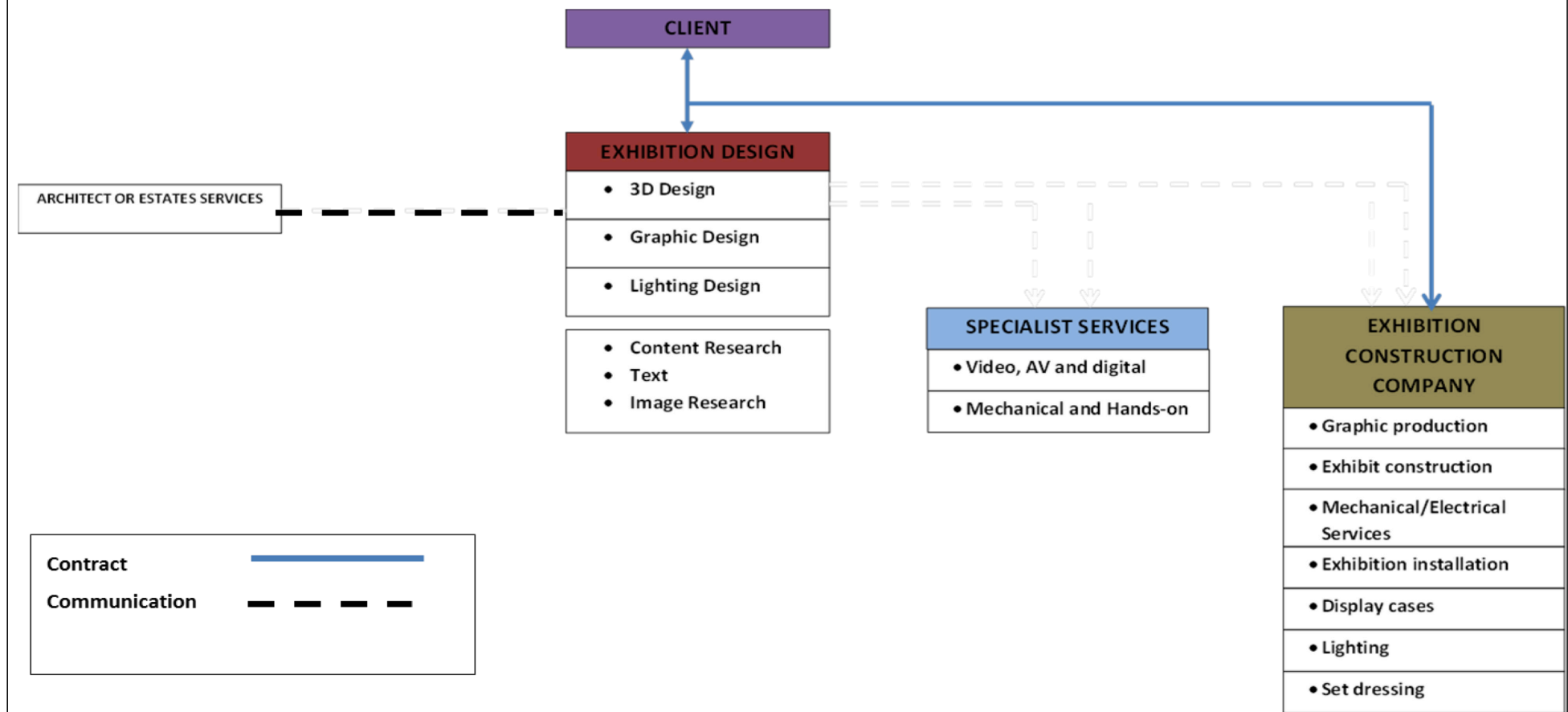
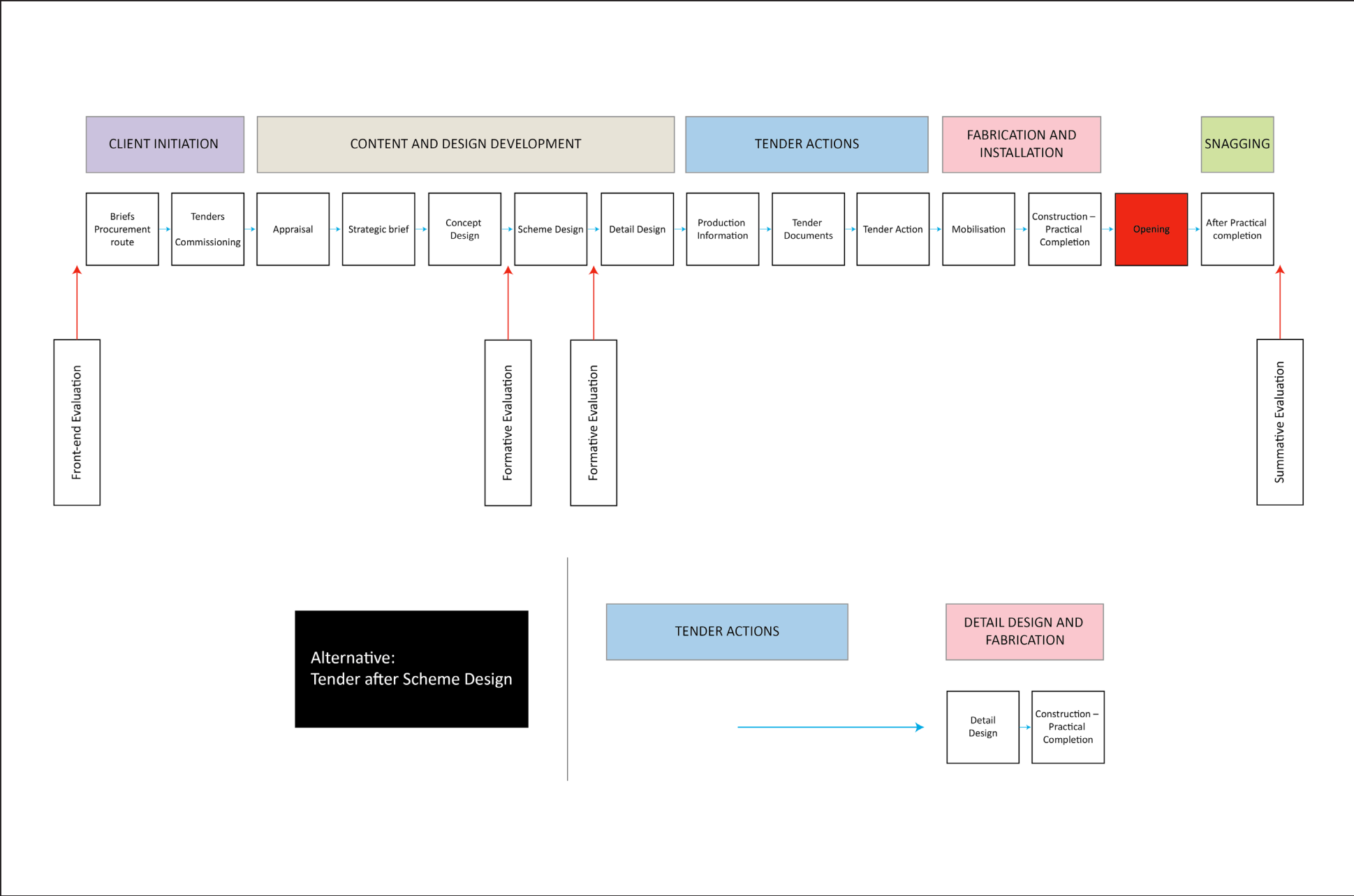


Traditional: Design and Build





Typical Development Phases

Client Initiation

Briefs:
Content and Design

Target Audience

Procurement route

Schedule

Budget

Management Project
Team

Approvals process

Tender Action

- Financial tender
- Creative presentation

Commission

- Contract

Content and Design Development

Appraisal

- Survey site
- Survey collection
- Environmental and security
- Project management and approvals

Strategic Brief

- Develop approach for content and design development
- Exhibition/Architecture Interface Review
- Issue resolution

Client agreement

Who?

- Client Management Team
- Project Manager
- Architect / Estate Management
- 3D Designer
- Collections specialist
- Content Developer

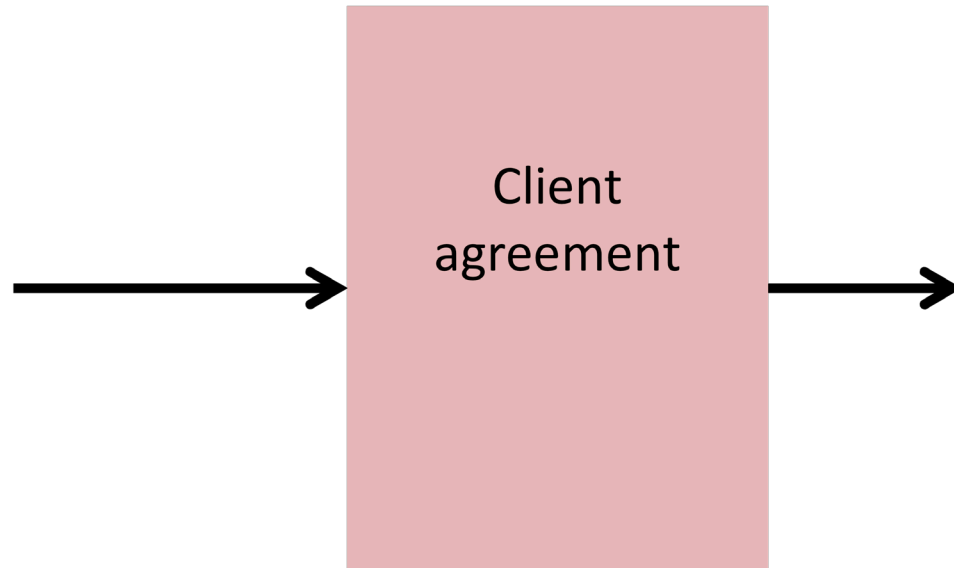
Content and Design Development

Phase: Concept Design

- Content research
- Image research
- Interpretative approach
- Narrative approach
- Spatial Planning
- Look and Feel: “Mood”, lighting, colour, interactivity
- Potential media
- Use of collections
- Cost Plan

Who?

- Project Manager
- 3D Designer
- Collections specialist
- Content Developer
- Lighting Designer
- Graphic Designer



Content and Design Development

Phase: Scheme Design

- Content research
- Image research: refined
- Draft script
- Refine Key Collections List
- Graphic design development
- 3D development
- Media Options refined: develop draft Briefs
- Services Design
- Cost Plan



Client
agreement

Who?

- Project Manager
- 3D Designer
- Collections specialist
- Content Developer
- Subject expert
- Lighting Designer
- Graphic Designer
- Media specialist
- Quantity Surveyor

Content and Design Development

Phase: Detail Design

- Images and licences
- Final script
- Final Key Collections List
- Collection mounting specification
- Graphic design development
- 3D development
- Media Briefs and Specifications
- Services Design
- Cost Plan

Client
agreement

```
graph LR; A[Phase: Detail Design] --> B[Client agreement]; B --> C[ ]
```

Who?

- Project Manager
- 3D Designer
- Collections specialist
- Content Developer
- Subject expert
- Lighting Designer
- Graphic Designer
- Media specialist
- Quantity Surveyor

Tender Actions


Production Information

- Dimensioned Drawings: Plans, Sections, Elevations
- Materials specification
- Performance specifications

Tender Documents

- Draft contract
- Legal documents
- Tender return instructions

Tender

- Issue
 - Pricing
 - Return
 - Appraisal
 - Award Contract
- 

Who?

- Project Manager
- 3D Designer
- Collections specialist
- Content Developer
- Lighting Designer
- Graphic Designer
- Media specialist

Who?

- Project Manager
- Client Management Team

Who?

- Project Manager
- Client Management Team
- Quantity Surveyor

Fabrication and construction

Mobilisation

- Align resources
- Schedule

Construction to Practical Completion

- Fabrication off-site
- Graphic production
- Display case procurement or build
- Production of media software
- Production of media hardware
- Installation on-site
- Services installation
- Set dressing

Snagging

- Correcting faults
- Summative evaluation

EXHIBITION OPENING

Who?

- Construction company
- Design company
- Client Team

Who?

- Construction company
- 3D Designer
- Graphic Designer
- Lighting Designer
- Content Developer
- Project Manager
- Collections specialist

Who?

- Construction company
- Design company
- Client Team