

WELCOME TO BEAUTY 2018

on behalf of the organizing committee:

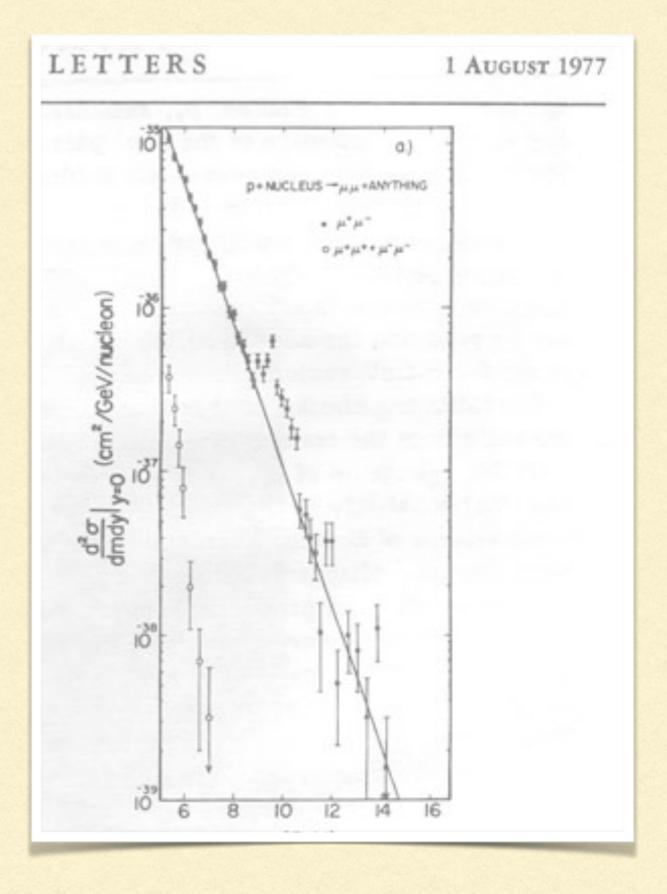
Giovanni Punzi University and INFN, Pisa May 6th, 2018



BEAUTY 2018

is the 17th edition of the International Conference on B-Physics at Frontier Machines

Previous was Marseille 2016 - we had no conference in between, but 2017 was the 40th anniversary of the observation of the b quark - worth pausing a moment to rejoice in the good things that followed



PROGRAM AT A GLANCE

- Monday: CP violation / Spectroscopy
- Tuesday: Posters, Properties, Semileptonics, BSM
- Wednesday: Production, K's / Tour + Outreach event
- Thursday: Rare, Penguins, and LFV / Social Dinner
- Friday: Charm Physics / Future

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Please upload your slides before the start of the session, and keep within your allotted time!

CONFERENCE PROCEEDINGS

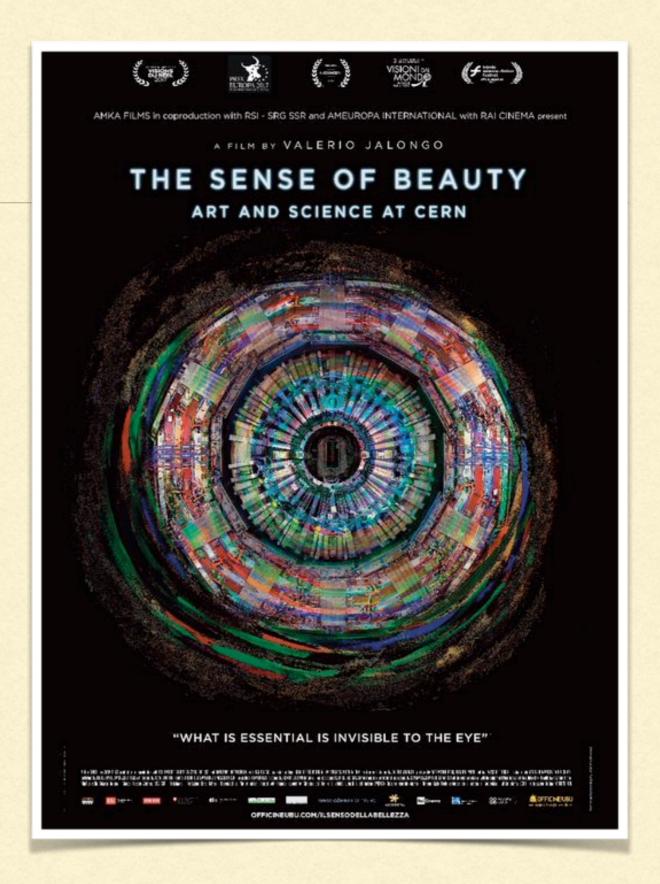


- The proceedings for BEAUTY2018 will be published on PoS
- Max 8 pages per talk (4 for posters)
- Authors will be contacted by the organizers and provided with login data to access their personal pages on PoS (where the style files are available)
- from their PoS pages authors can upload a PDF file (plus any attachments), with a simple two-step procedure.
- For more information contact Fabrizio Palla or pos-eo@sissa.it (PoS Editorial office)

SUBMISSION DEADLINE: JUNE 30th

OUTREACH EVENT

- "The sense of Beauty" (in italian)
- Shown in Portoferraio on
 Wednesday for school audiences
- With live commentary/discussion from ourselves (contact Michael Morello if you wish to contribute)



TOURS

Leaving at 15:00 from Hermitage

Portoferraio Stroll



Island Charme (Capoliveri)



PRACTICALITIES

- Sessions normally run 9-13, 16-19:30
- Coffee breaks in opposite room or outside. Lunch at Fuoco di Bosco everyday.
- Dinner in your own Hotel. Social Dinner at Maitu' restaurant
- If you have not yet chosen your Tour for Wednesday, please do so!
- Plan to have a group photo time according to weather (likely Wednesday)
- If you have questions about WiFi or other, ask our secretariat

COMMITTEES

International Advisory Committee

Elena Bruna, INFN, Torino Paula Eerola, University of Helsinki Samim Erhan, UCLA Hal Evans, Indiana University Svjetlana Fajfer, University of Ljubljana Fernando Ferroni, Università La Sapienza, Roma Robert Fleischer (co-chair), Nikhef and Vrije Universiteit Amsterdam Bostjan Golob, University of Ljubljana Neville Harnew (co-chair), University of Oxford Gudrun Hiller, TU Dortmund University Kay Kinoshita, University of Cincinnati Andreas Kronfeld, Fermilab Sandro Palestini, CERN Fabrizio Palla, INFN, Pisa Kevin Pitts, University of Illinois Jonathan Rosner, University of Chicago Maria Smizanska, Lancaster University Sheldon Stone, Syracuse University Karim Trabelsi, KEK Ulrich Uwer, University of Heidelberg Vincenzo Vagnoni, INFN, Bologna Guy Wilkinson, University of Oxford

Local Organizing Committee

Giulia Casarosa, Università di Pisa Riccardo Cenci, Università di Pisa Giorgio Chiarelli, INFN, Pisa Michael Morello, Scuola Normale Superiore, Pisa Fabrizio Palla, INFN, Pisa **Giovanni Punzi** (chair), Università di Pisa

Conference Secretariat

Maria Rita Ferrazza Lucia Lilli

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Enjoy the Conference!