

LUISS ENLABS THE STARTUP FACTORY



THE STRUCTURE OF THE GROUP

Venture Capital, Accelerator, University

LVenture Group*

THE OPERATOR OF VENTURE CAPITAL

LVenture Group S.p.A. is one of the main venture capital firms in Europe, the first and only one to be listed in the MTA of the Borsa Italiana. Since 2013 it has invested in digital startups with high potential (from 80.000€ to 250.000€) and "accelerates" their growth through the program directed by their owned firm LUISS ENLABS

100%



THE ACCELERATOR OF STARTUPS

LUISS ENLABS is an accelerator of startups born from the *joint venture* of LVenture Group S.p.A. and the university LUISS Guido Carli. Through its accelerator program it transforms highly innovative entrepreneurial projects into successful firms.

THE ACCELERATION PROGRAM

From a Minimum Viable Product (prototype) to the market in 5 months

DEVELOPMENT OF THE PRODUCT

The first months of the program are dedicated to the development of the product at the technical level, of UX and UI

DEVELOPMENT OF SALES

The last month of the program is dedicated to sales and to the development of partnerships in the B2B B2B2C optic.

SELECTION DAY

The best projects found during the call for application are evaluated by the Board of Advisors (50+ members.)



SETTING THE BUSINESS MODEL

Through a purely data driven approach the business model is set.



INVESTOR DAY

The startups that successfully pass the program present their obtained results and growth perspectives to investors.



T = 0

2 MONTHS



1 MONTH



FINAL EVENT

THE OBJECTIVES OF THE PROGRAM

The startups that complete the program with success reach the following objectives.



01 BUSINESS MODEL
Definition and validate

Definition and validation of a business model that can be quickly repeated on a vast scale and at an international level.

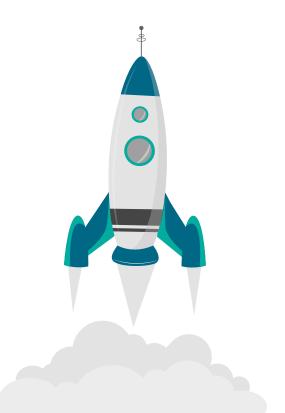
02 PROFIT

The profit, even if minimal is proof of the utility of the product and of the validity of the business model.

FUNDRAISING
Concluding a seed

Concluding a *seed round* ($\le 250.000 - \le 500.000$) to sustain growth and expansion of the startup post program.

SUCCESS RATE



92%

Accelerated startups able to close seed-round (200k -400k) a few months after the Investor Day

SECURITY CHALLENGE



ANDROID FACTORY



THANK YOU







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