

The IoT Living and Smart Citizens co-developing Sensitive Cities of the Future

Paul Manwaring co-founder Glimworm IT, Glimworm
Beacons and the IoT Living Lab
@GlimwormIT

thanks to partners

The City of Amsterdam, ODINE, HvA, Marineterrein,
Makerversity, Amsterdam Smart Cities



European
Commission

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Research and
Innovation



Why an IoT Living Lab?



the Amsterdam Beacon Mile
www.ibeaconlivinglab.com

Amsterdam iBeacon Living Lab
the gateway to an IoT economy

On July 23, 2015 The City of Amsterdam teamed up with Glimworm and KPN to create the worlds first public LoraWAN network on the iBeacon Mile the first phase of the iBeacon Living Lab.

An open and public test environment for beacons and LoRa enabled sensor beacons for developers, citizens and government to kickstart Amsterdam's IoT economy.



EMERCE

JCDecaux



amsterdam
**smart
city**



BIG
ANIMATED
DIGITAL
AMSTERDAM

iBeacon showcase

EVENT PROFILE

SAIL Amsterdam is the largest public event in the Netherlands and the largest nautical event in the world.

Every five years, in excess of 600 ships navigate along the North Sea Canal before mooring in Amsterdam.

The 2015 edition of SAIL Amsterdam was enjoyed by 2.3 million visitors over a period of 5 days.

SAIL was the backdrop of an unprecedented beacon implementation, powered by inBeacon and partners.

KEY STATS



2.300.000 visitors



232 beacons



5 beacon networks



6 types of beacons



3 different apps



8.622.816 interactions

IoT Living Lab

the gateway to an IoT economy

Accelerate emerging IoT innovations
for Smart Citizen Solutions



- Mobility & Logistics
- Tourism, Culture & Education
- Environment & Quality of life
- Health & Wellbeing
- Commerce & Fintech
- Crowdsourcing & Citizen engagement
- Publishing & Media
- Retail & Advertising

Take the next step
towards an IoT Economy
visit: iotlivinglab.com

IoT Living Lab
partners

Yenlo

ODINE

kpn

GLIMWORM
Beacons

Gemeente
Amsterdam

IBM

JCDecaux

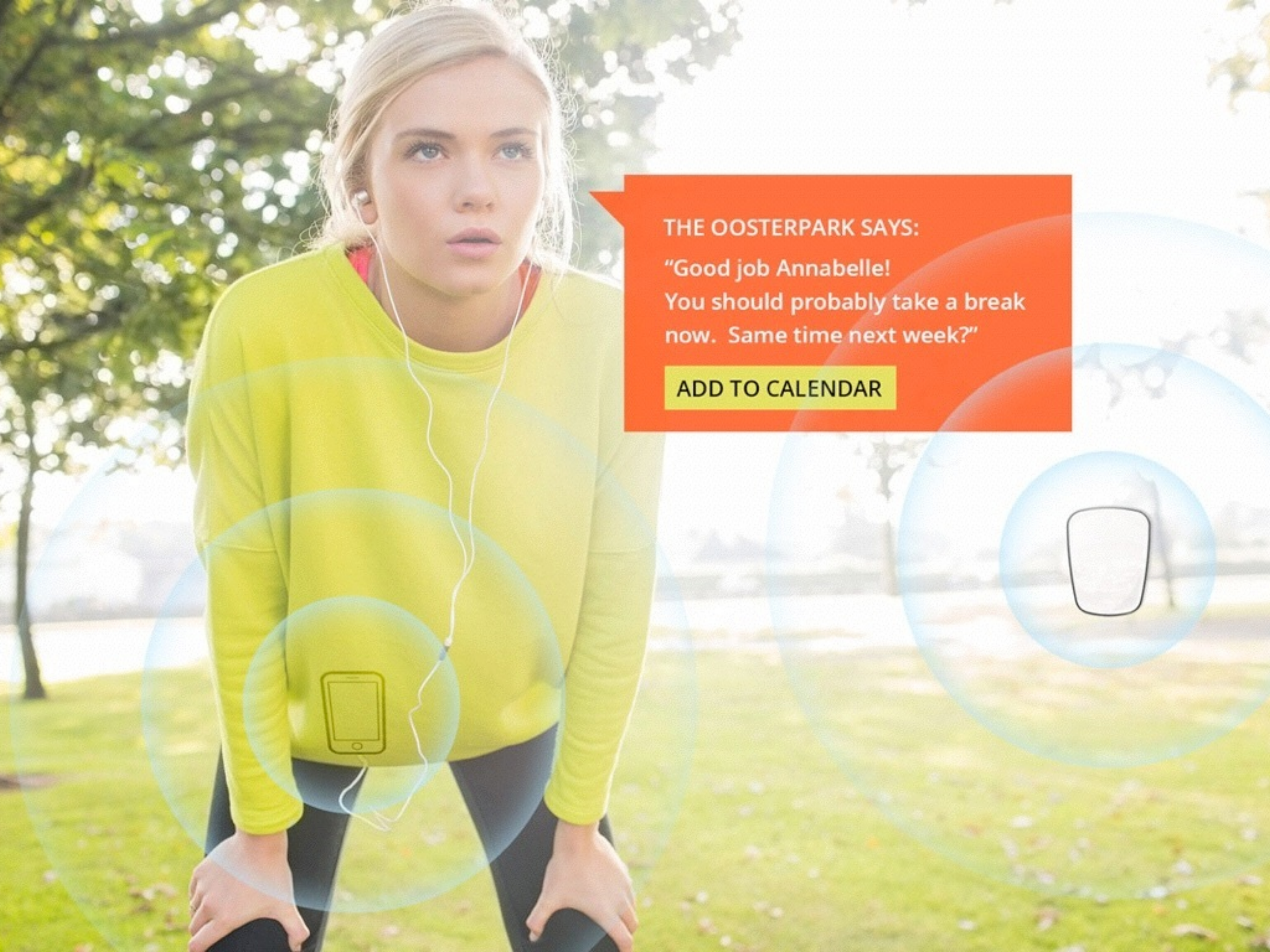
amsterdam
city

trakkeer

ODI

Glimworm LoRa Beacon plaatsing Oosterpark voorstel HvA





THE OOSTERPARK SAYS:

"Good job Annabelle!
You should probably take a break
now. Same time next week?"

[ADD TO CALENDAR](#)



Smart Citizens make Smart Cities



**Amsterdam University
of Applied Sciences**



MAKERVERSITY

amsterdam
smart
city

MARINETERRREIN *Amsterdam*

✘ Gemeente
✘ Amsterdam
✘

WWW.IOTLIVINGLAB.COM



Casper Koomen
@casperkoomen

Following

An #iot door at #iotolympics @GlimwormIT



Gabriele Schliwa

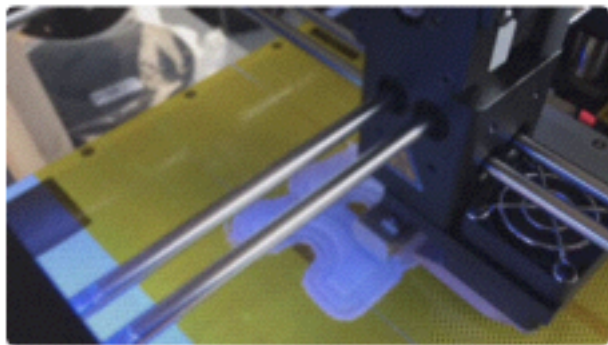


12:24am via Twitter for iPhone

Fun 1st day at #iotolympics! Our #cyclehack inspired idea: #IoT enabled #peer2peer #bikesharing &secure #bikeparking

Glimworm IT BV @GlimwormIT

After some pizza the making has begun! #iotolympics @makerversity @casperkoomen @trakkies_ #IoT #LoRa #3dprinting



Glimworm IT BV @GlimwormIT · 20h

Fantastic day 1 #iotolympics Working on 3 great POCs for tomorrow's demos. Thanks to all! #IoT #LoRa @makerversity



casperkoomen

4:22pm via Twitter for Mac

Water buoy sensor in progress... #iotolympics @GlimwormIT



1 retweet 1 like



caudal fin IoT

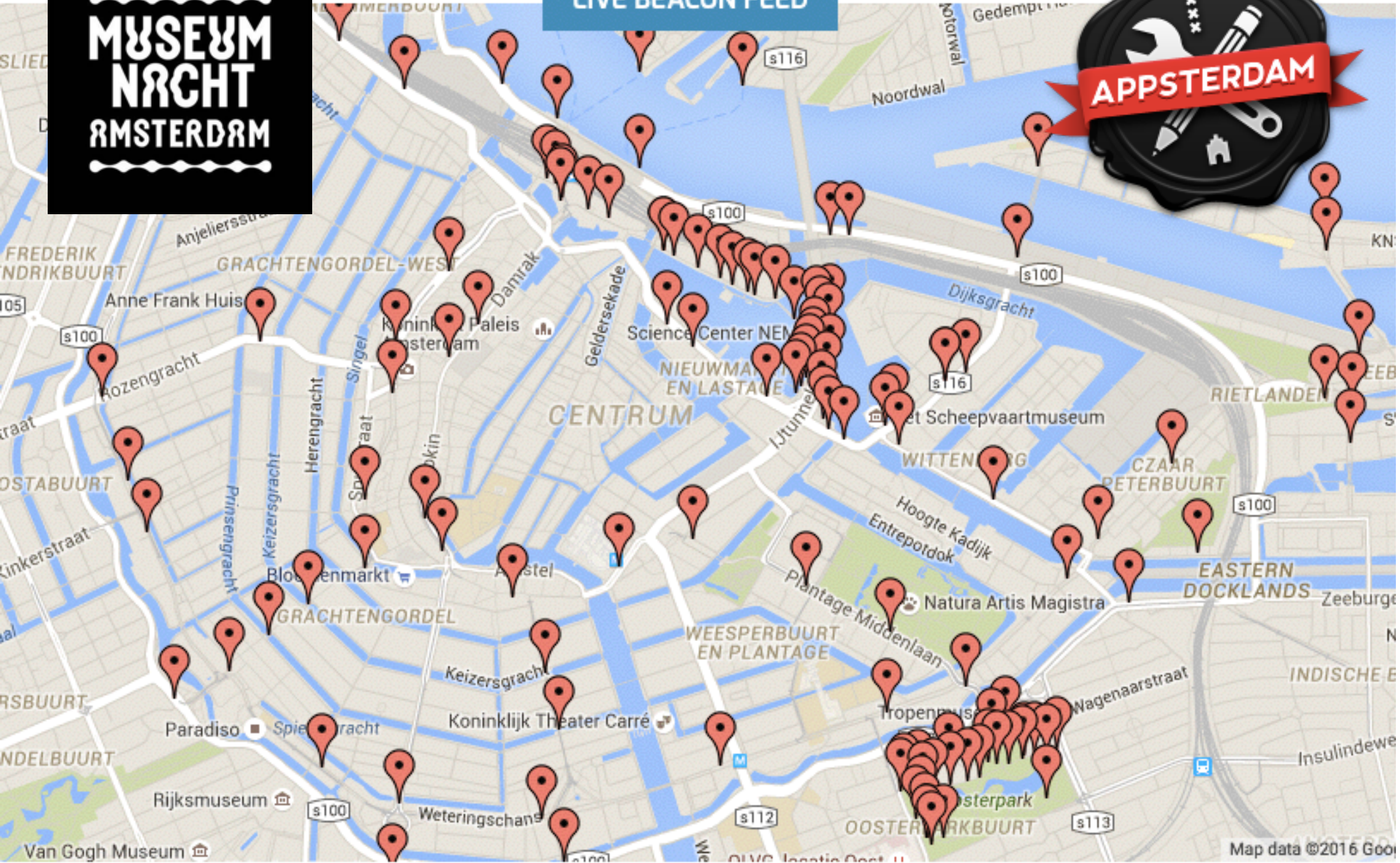
4:01 pm via IFTTT

Makers Unite! @makerversity @Marineterrein_A @GlimwormIT @trakkies_ #makers #designers #developers #university #sci...



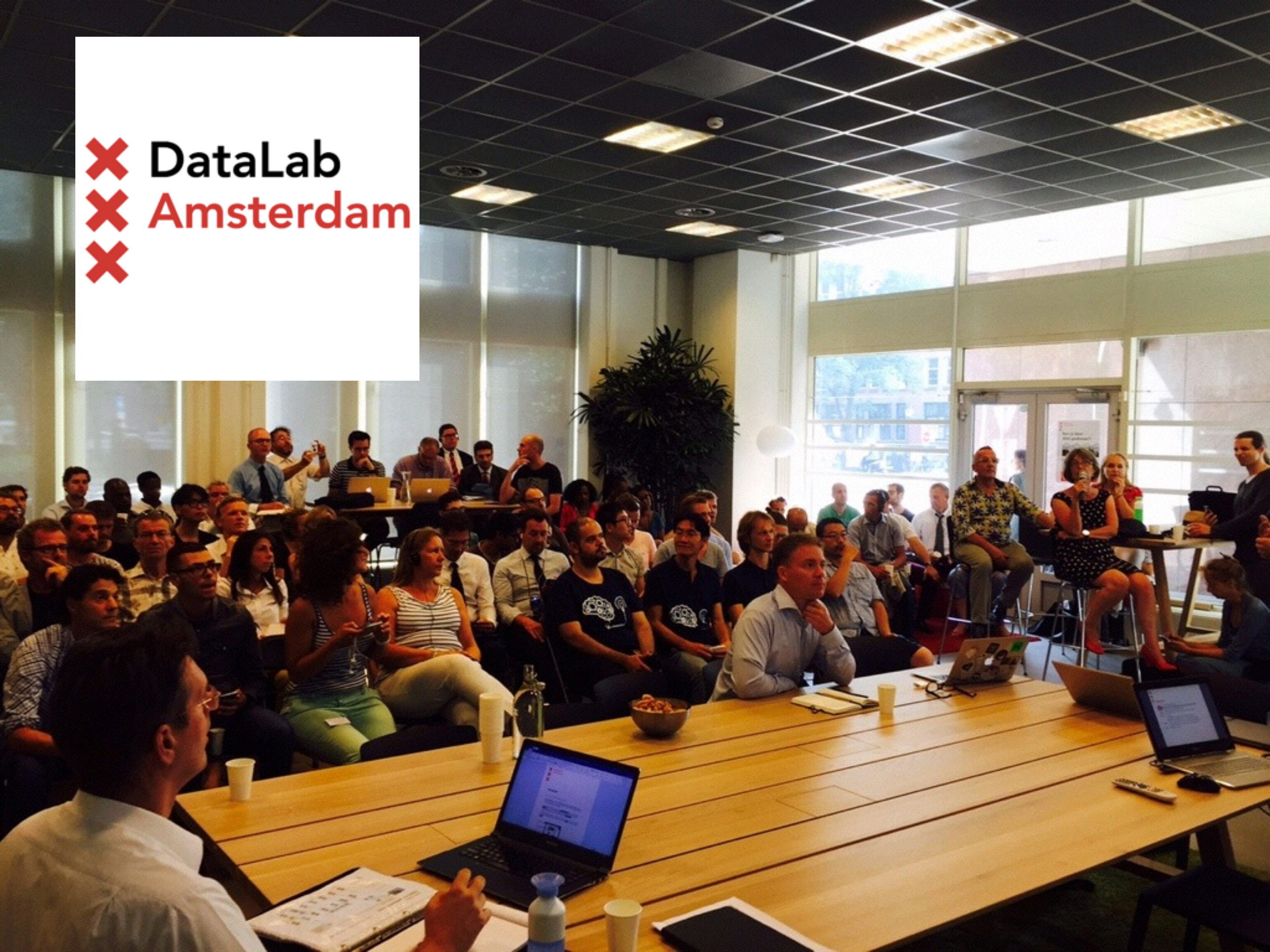


LIVE BEACON FEED



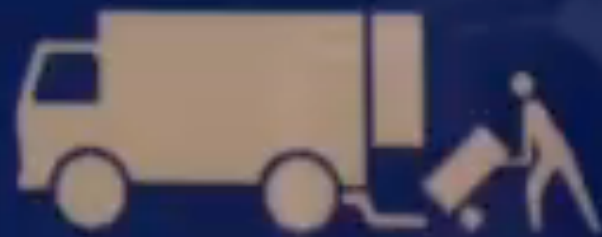
www.iotlivinglab.com

✘ DataLab
✘ Amsterdam
✘





MAXIMUM
10
MINUTES



OUT OF TIME

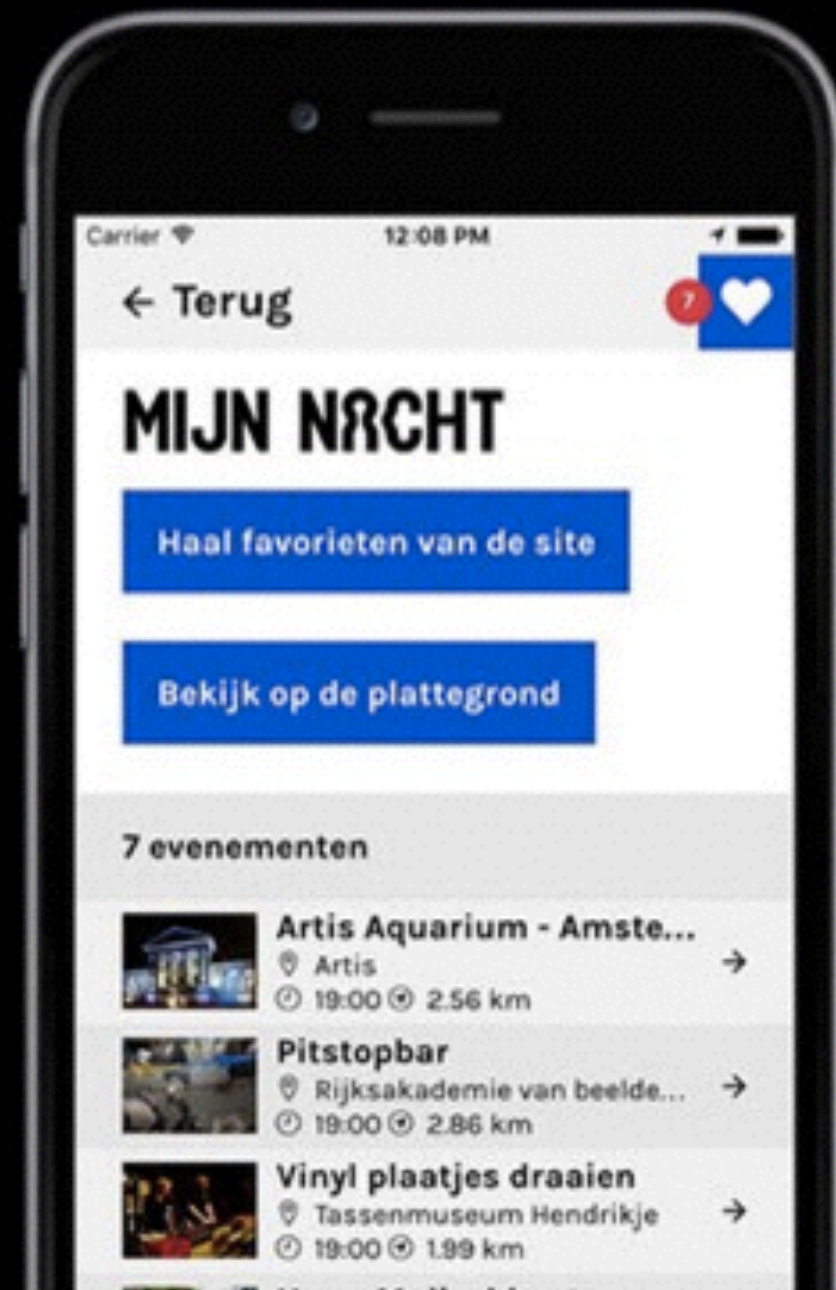
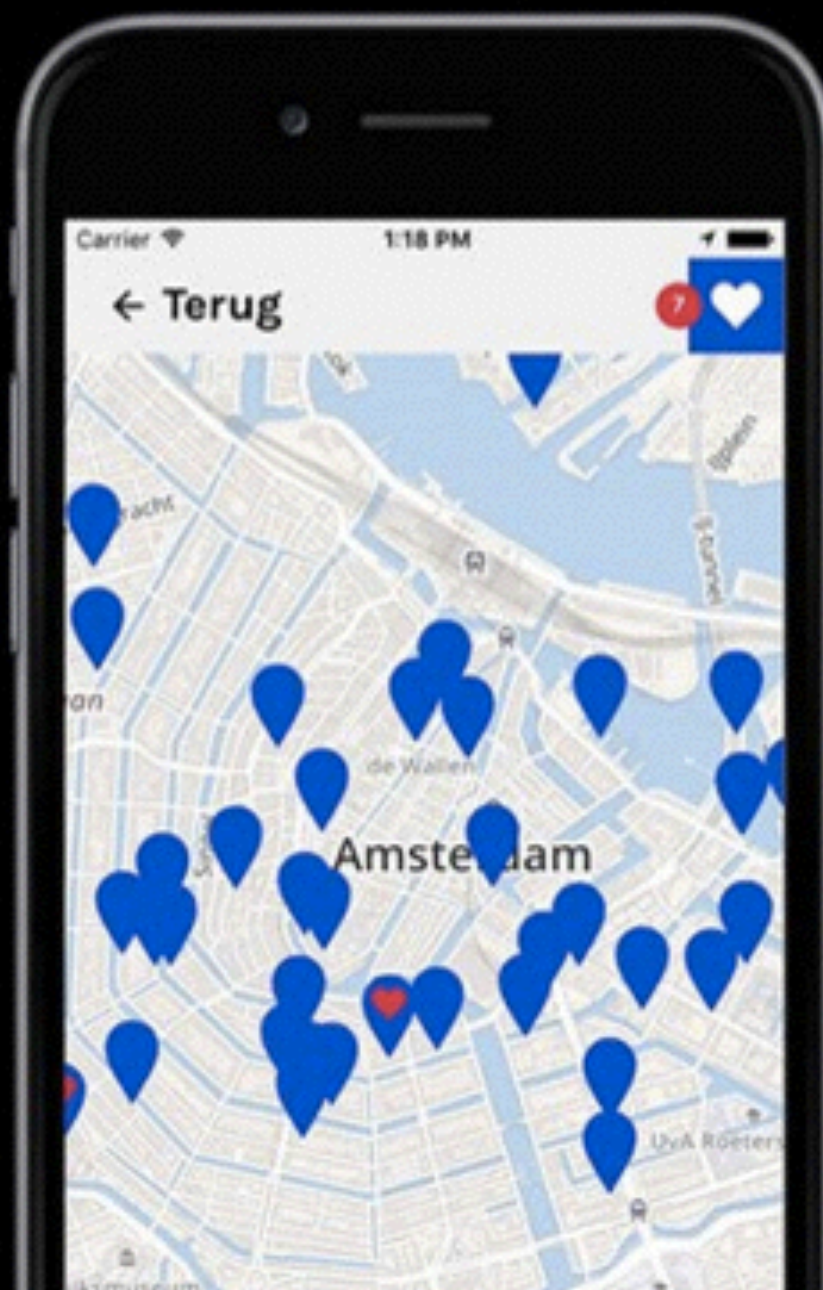
up
field

DE MUSEUMNACHT APP

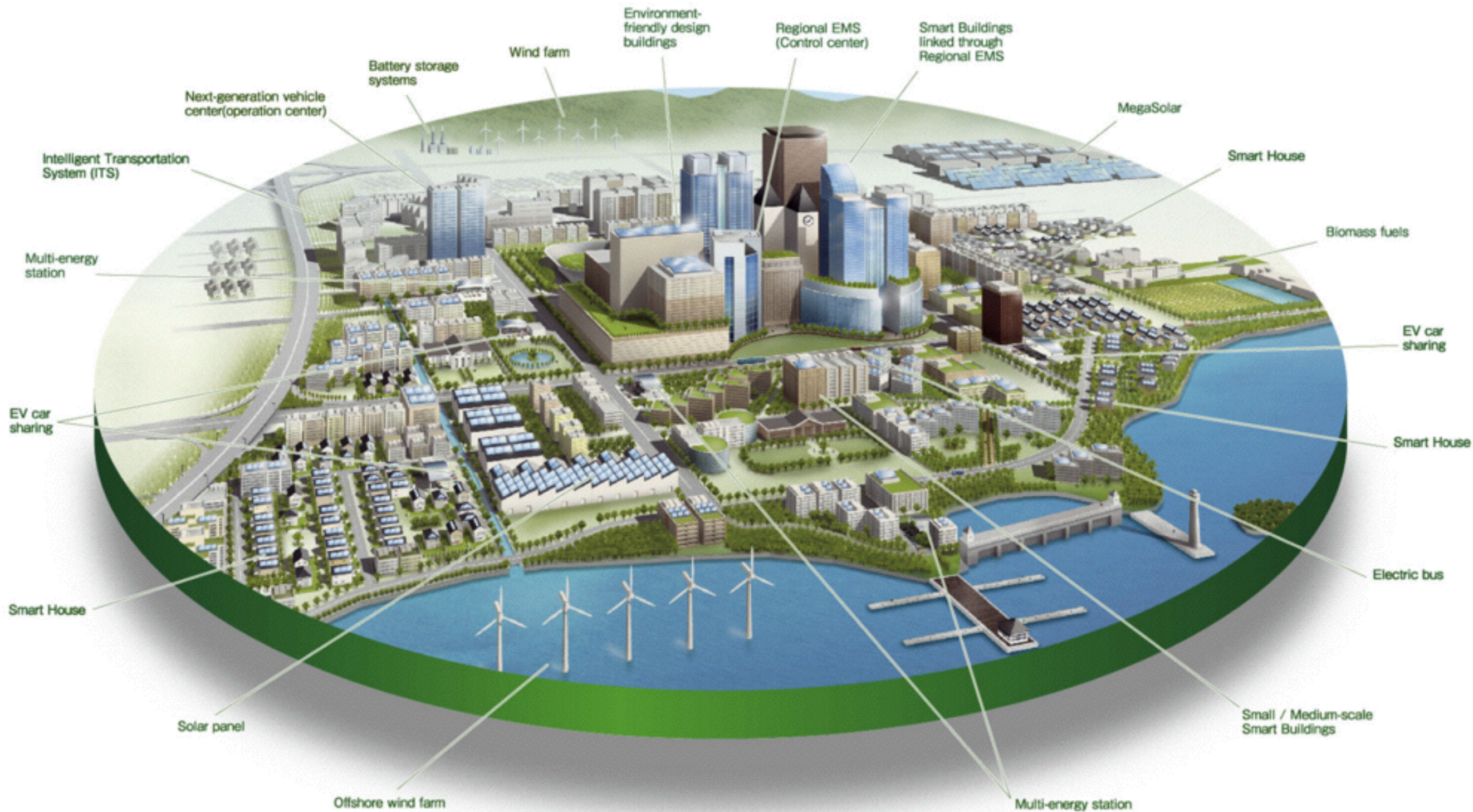
254 evenementen
in je broekzak

Nooit meer verdwalen

Jouw favorieten,
altijd bij de hand



Smart Cities?



OR Sensitive Cities?



A Sensitive City

- Feels- has a sense network
- Is Open - open data, open APIs
- Remembers - data for predictive analytics
- Listens - platforms for social validation
- Interacts - platforms for civic engagement
- Shares - collaborates and is trustworthy

The IoT Living Lab

Thanks You

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