

Prospects for ~~rare~~ ^{not so rare} $b \rightarrow (s, d) \ell^+ \ell^-$ transitions

T. Blake for the LHCb collaboration

Beyond the LHCb Phase-1 Upgrade workshop

Prospects

- With the phase II upgrade (and 300fb^{-1}), we will have large samples of “rare” $b \rightarrow (s, d)\ell^+\ell^-$ decays.

- Assuming a naive scaling with \sqrt{s} and luminosity + factor of two improvement in the electron modes after removing the hardware trigger.

Decay	run 1	300fb^{-1}
$B^0 \rightarrow K^{*0} \mu^+ \mu^-$	2 400	432 000
$B^+ \rightarrow K^+ \mu^+ \mu^-$	4 700	846 000
$\Lambda_b \rightarrow \Lambda^0 \mu^+ \mu^-$	300^\ddagger	54 000
$B^0 \rightarrow \rho^0 \mu^+ \mu^-$	40^*	7 200
$B^+ \rightarrow \pi^+ \mu^+ \mu^-$	90	16 200
$B_s^0 \rightarrow \bar{K}^{*0} \mu^+ \mu^-$	–	$4\,300^\ddagger$
$B^0 \rightarrow K^{*0} e^+ e^- \quad (q^2 \in [1, 6])$	110	39 600
$B^+ \rightarrow K^+ e^+ e^- \quad (q^2 \in [1, 6])$	250	90 000

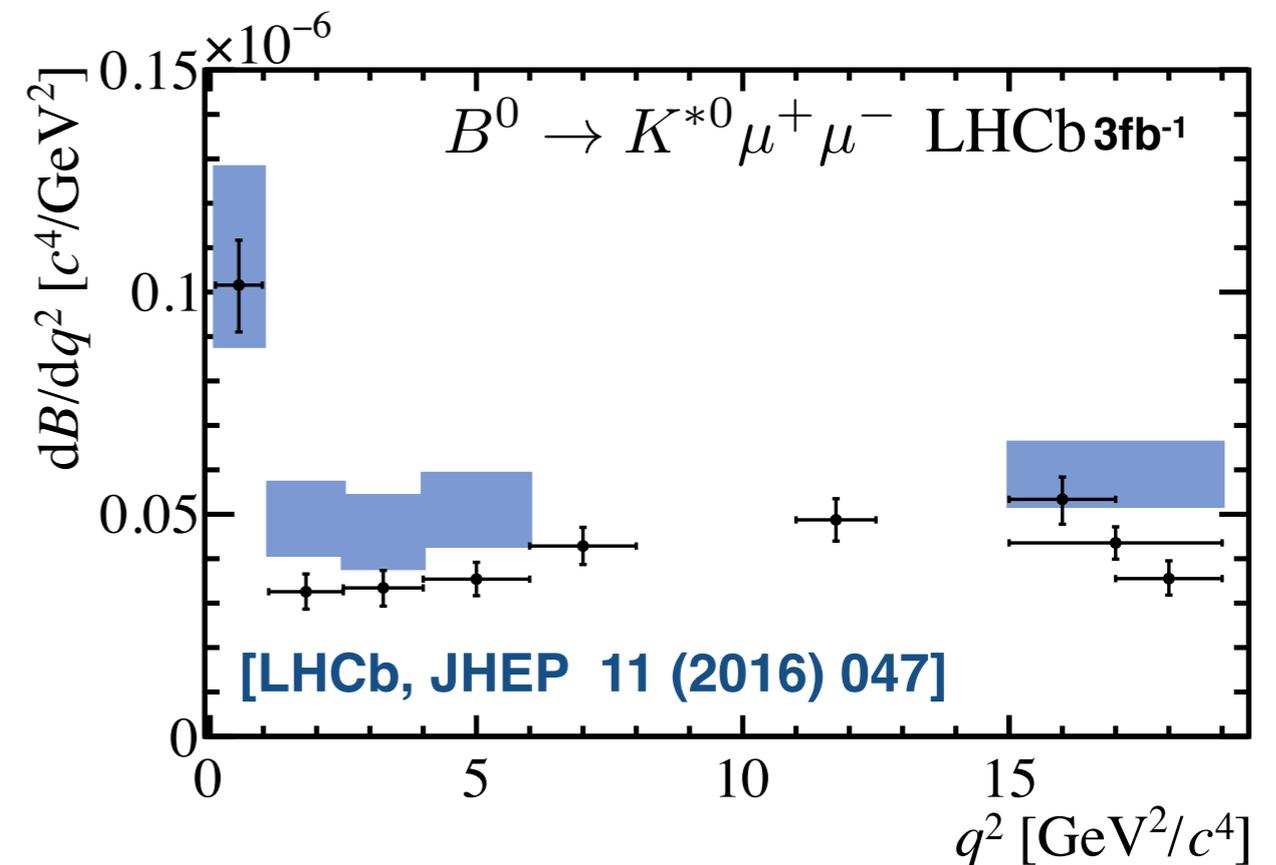
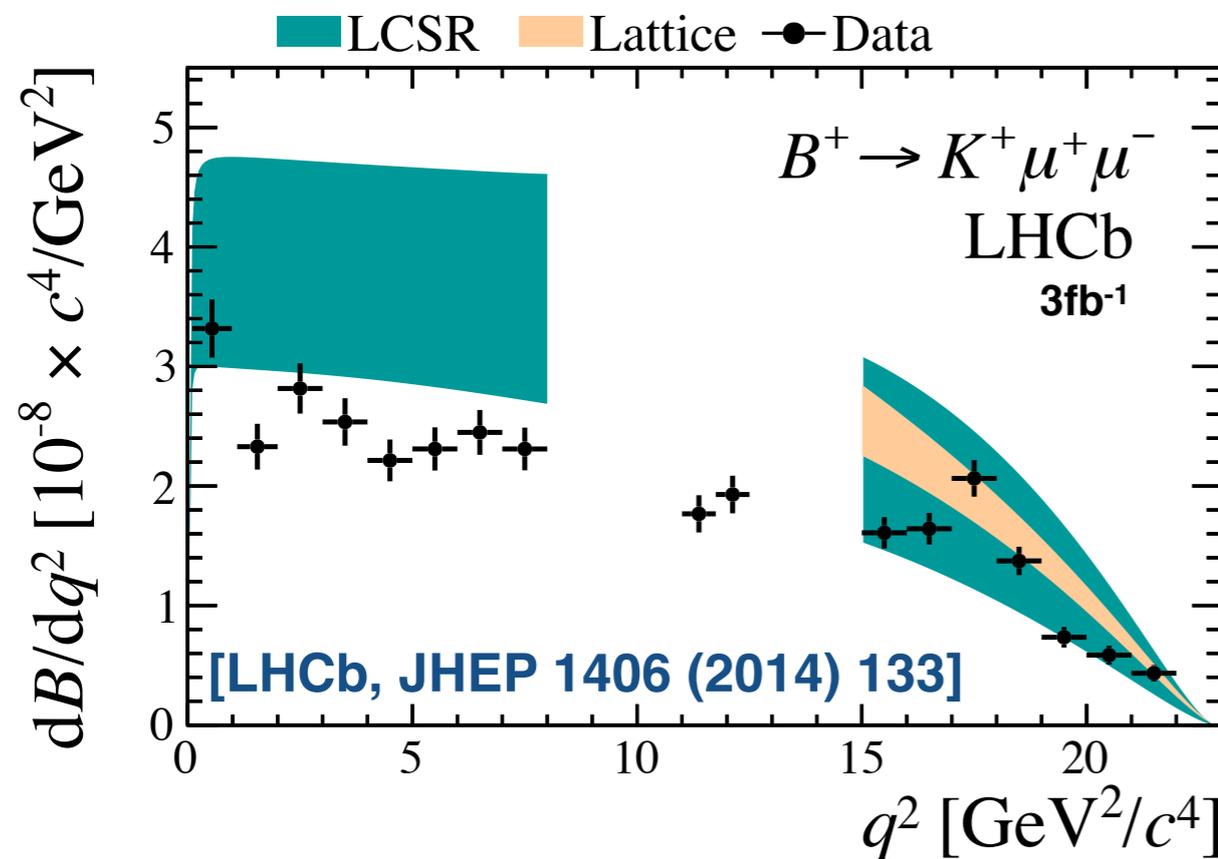
*assuming the ρ^0 dominates the $\pi\pi$ spectrum

†scaled from f_s/f_d and $|V_{td}/V_{ts}|^2$

‡signal only observed at large q^2 in run 1 dataset

Branching fraction measurements

- We already have precise measurements of branching fractions in the run1 dataset with at least comparable precision to SM expectations:



- SM predictions have large theoretical uncertainties from hadronic form factors (3 for $B \rightarrow K$ and 7 for $B \rightarrow K^*$ decays). For details see [Bobeth et al JHEP 01 (2012) 107] [Bouchard et al. PRL111 (2013) 162002] [Altmannshofer & Straub, EPJC (2015) 75 382]. Expect improvements from Lattice on timescale of phase II upgrade.

Systematic uncertainty on branching fraction measurements

- Use $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ as an example to understand what systematic uncertainties are important:

[LHCb-PAPER-2016-025, JHEP 12 (2016) 065]

Source	$F_S _{644}^{1200}$	$d\mathcal{B}/dq^2 \times 10^{-7} (c^4/\text{GeV}^2)$
Data-simulation differences	0.008–0.013	0.004–0.021
Efficiency model	0.001–0.010	0.001–0.012
S-wave $m_{K\pi}$ model	0.001–0.017	0.001–0.015
$B^0 \rightarrow K^*(892)^0$ form factors	–	0.003–0.017
$\mathcal{B}(B^0 \rightarrow J/\psi (\rightarrow \mu^+ \mu^-) K^{*0})$	–	0.025–0.079

Uncertainty on $\mathcal{B}(B \rightarrow J/\psi X)$ normalisation modes is already a limiting factor. Encourage Belle 2 to update these measurements!

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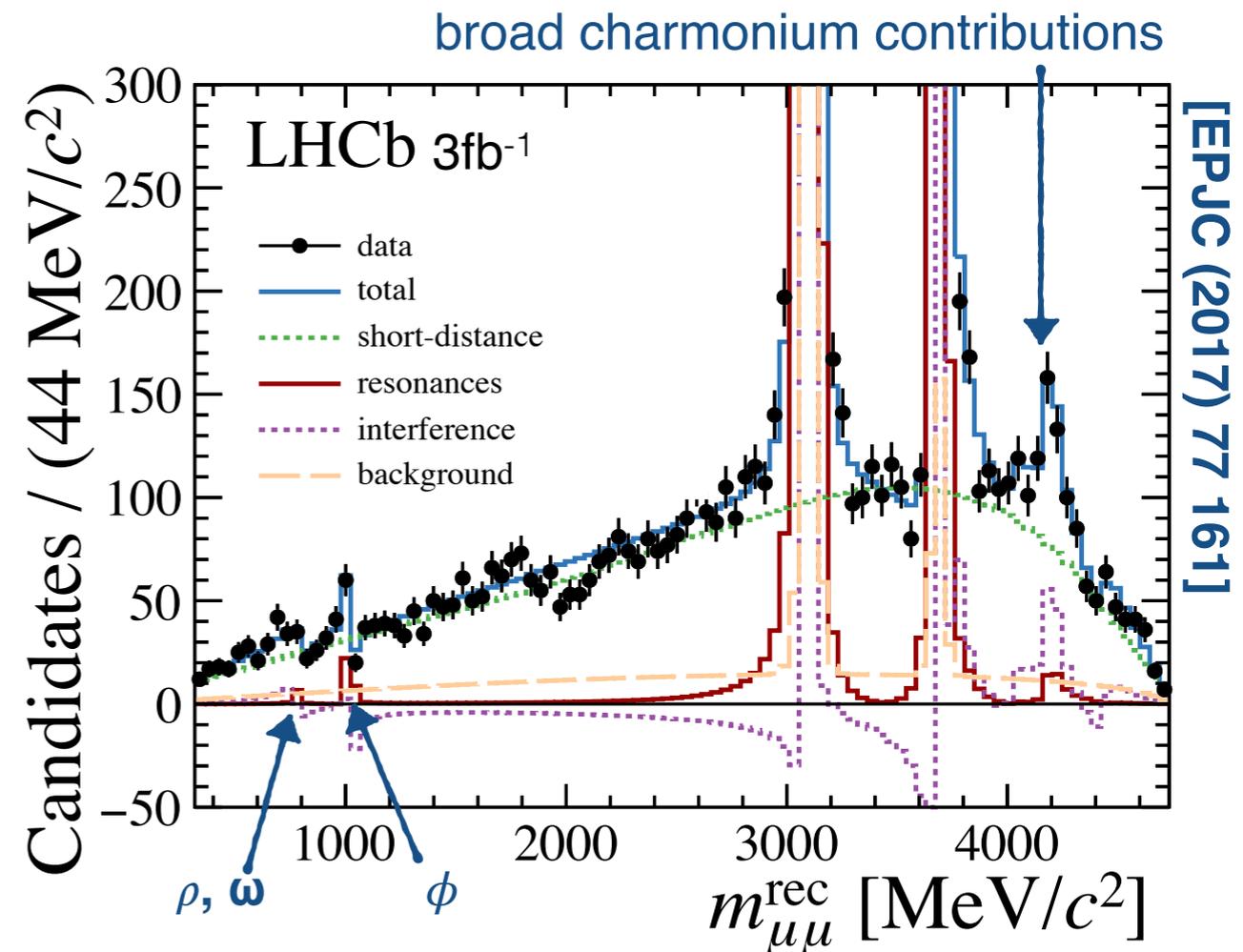
LASS vs
Isobar

Partly data driven with a component that scales with integrated luminosity

To get the correct average efficiency over a q^2 bin, simulation needs to correctly model the differential angular distribution.

Resonant contributions

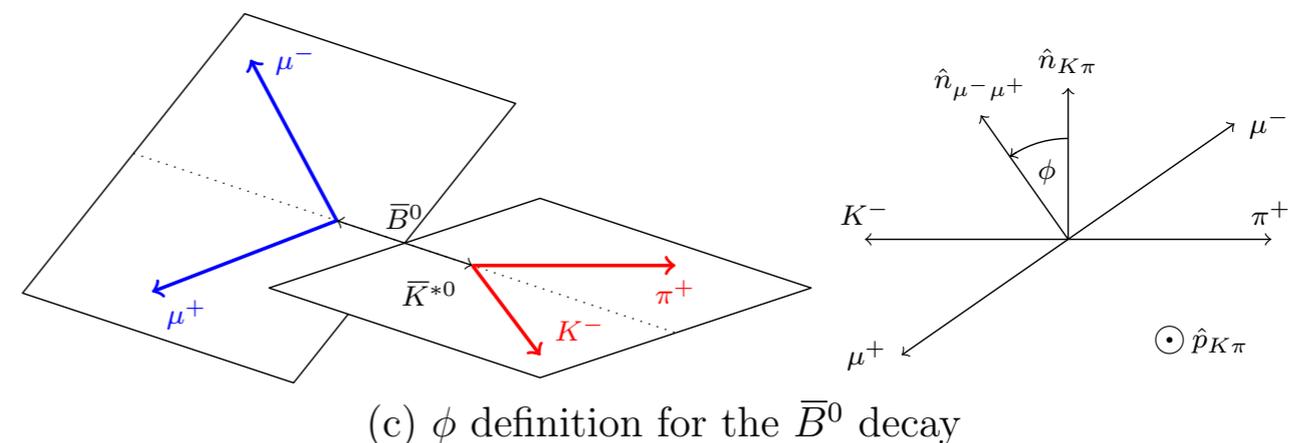
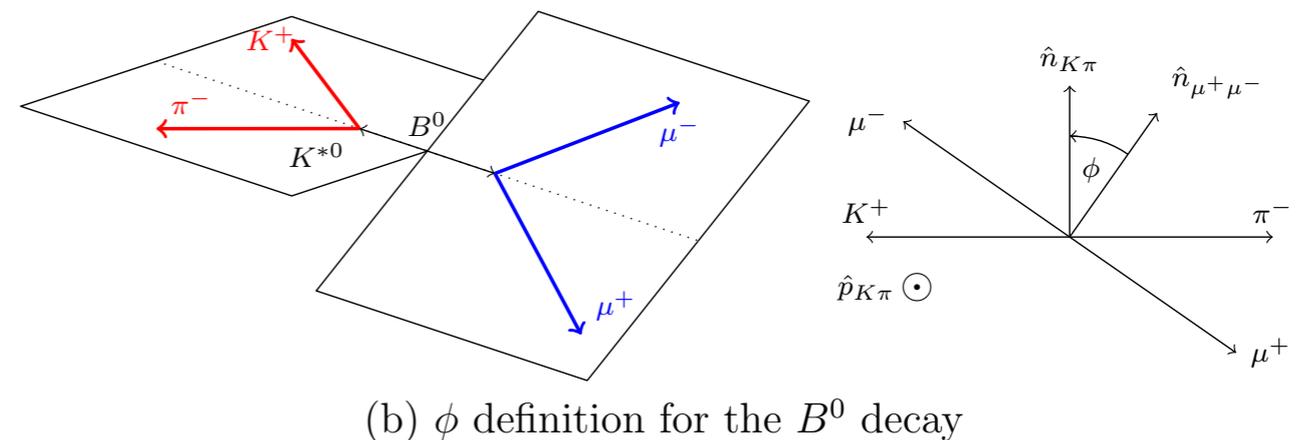
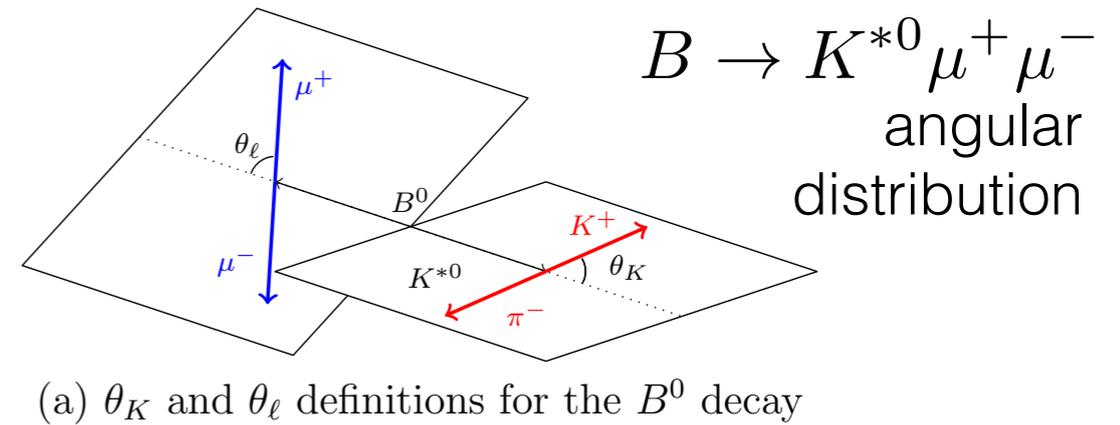
- With a 50-300fb⁻¹ dataset we will have much better control of the shape of $d\mathcal{B}/dq^2$ than its absolute normalisation.
- Can make precise measurements of the q^2 spectrum (including resonant contributions) and test form-factor dependences → feedback to theory.
- We can exploit the data to search for new light GeV-scale particles, e.g. narrow resonant contributions in [LHCb, PRL 115 (2015)161802] and [LHCb, PRD 95 (2017) 071101].
- Should be able to exclude models proposing new GeV-scale particles as an explanation for R_K/R_{K^*} . [F. Sala & D. Straub, arXiv: 1704.06188]



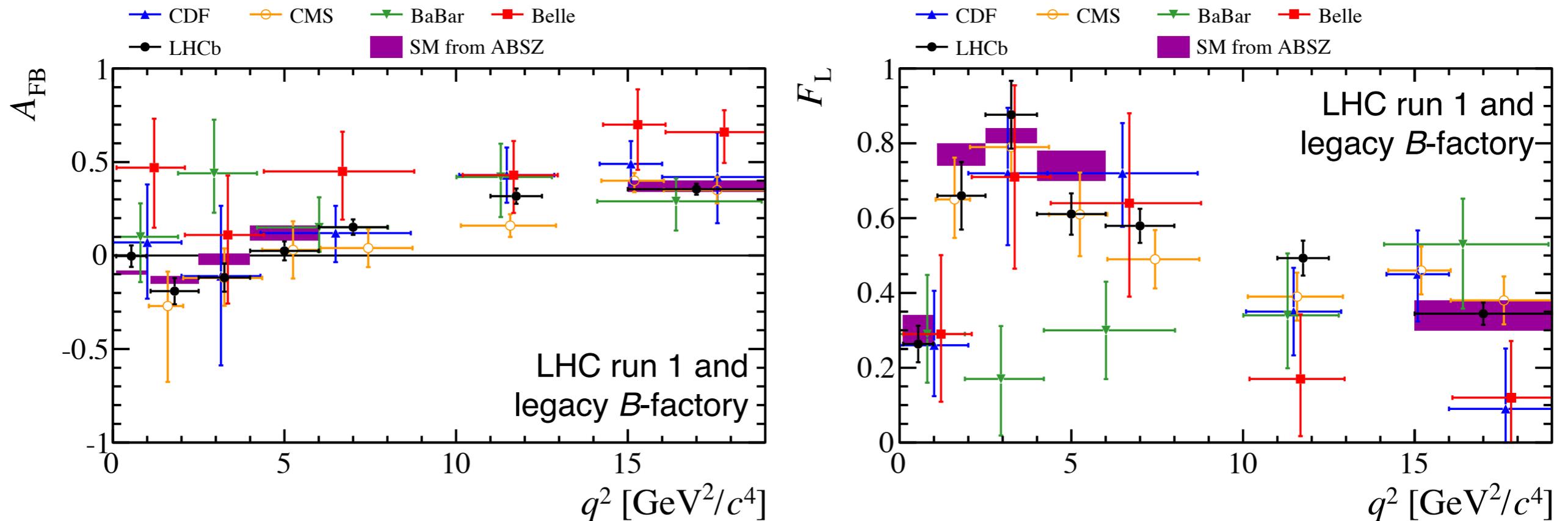
Angular observables

- Multibody final-states:
 - ➔ Angular distribution provides many observables that are sensitive to BSM physics.
 - ➔ Constraints are orthogonal to branching fraction measurements, both in their impact in global fits and in terms of experimental uncertainties.

eg $B \rightarrow V \ell^+ \ell^-$ system described by three angles and the dimuon invariant mass squared, q^2 .



$B^0 \rightarrow K^{*0} \mu^+ \mu^-$ angular observables

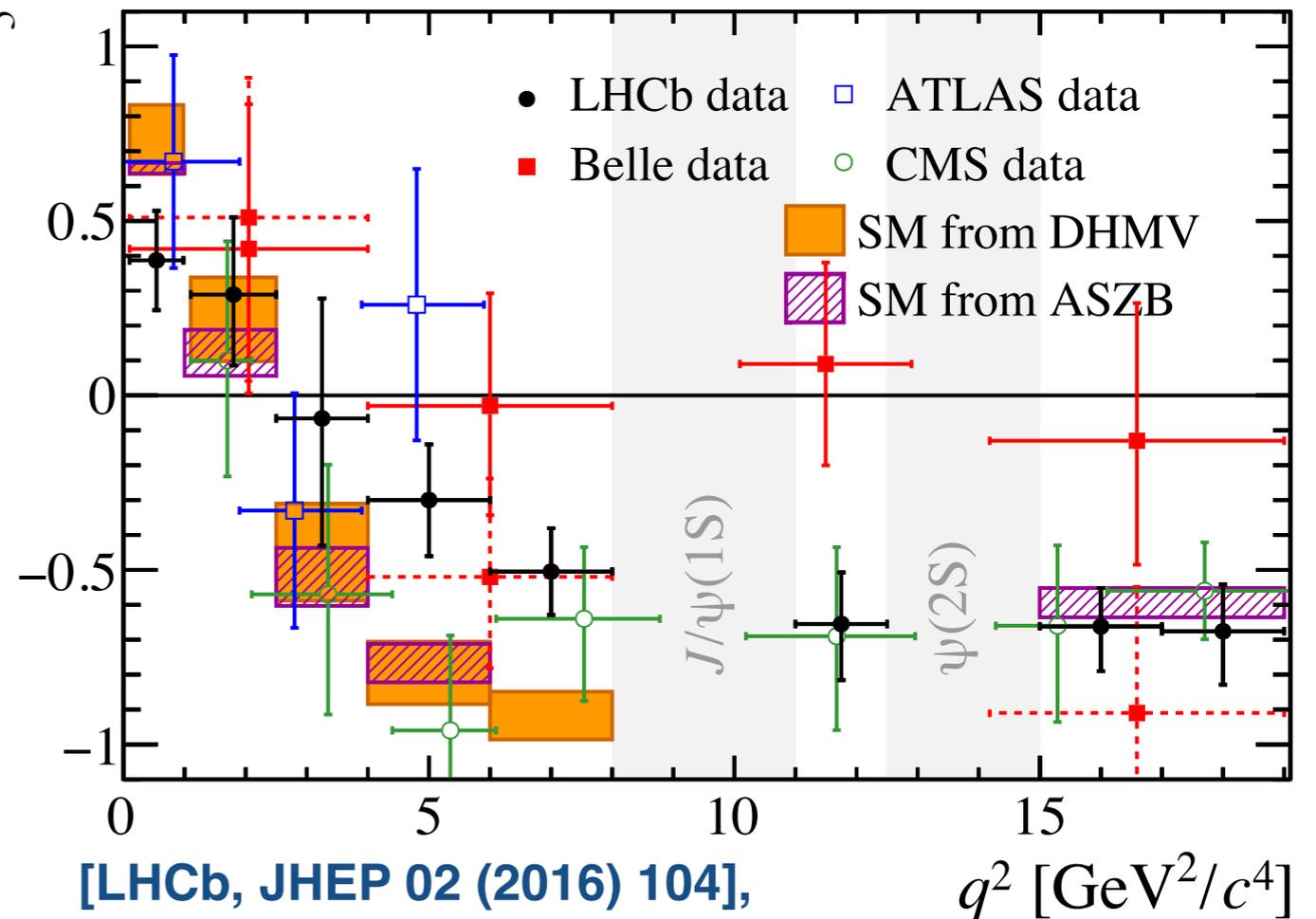


- Overlaying results for F_L and A_{FB} from LHCb [[JHEP 02 \(2016\) 104](#)], CMS [[PLB 753 \(2016\) 424](#)] and BaBar [[PRD 93 \(2016\) 052015](#)] + measurements from CDF [[PRL 108 \(2012\) 081807](#)] and Belle [[PRL 103 \(2009\) 171801](#)].
- SM predictions based on
 - [[Altmannshofer & Straub, EPJC 75 \(2015\) 382](#)]
 - [[LCSR form-factors from Bharucha, Straub & Zwicky, arXiv:1503.05534](#)]
 - [[Lattice form-factors from Horgan, Liu, Meinel & Wingate arXiv:1501.00367](#)]
 } Joint fit performed

Form-factor “free” observables

- In QCD factorisation/SCET there are only two form-factors
 - ➔ One is associated with A_0 and the other A_{\parallel} and A_{\perp} .
- Can then construct ratios of observables which are independent of these soft form-factors at leading order, e.g.

$$P'_5 = S_5 / \sqrt{F_L(1 - F_L)}$$



[LHCb, JHEP 02 (2016) 104],
 [Belle, PRL 118 (2017) 111801],
 [ATLAS-CONF-2017-023],
 [CMS-PAS-BPH-15-008]

- P'_5 is one of a set of so-called form-factor free observables that can be measured [Descotes-Genon et al. JHEP 1204 (2012) 104].

Systematic uncertainty on angular observables

- Using $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ as an example:

Source	F_L	S_3-S_9	A_3-A_9	$P_1-P'_8$	q_0^2	GeV ² /c ⁴
Acceptance stat. uncertainty	< 0.01	< 0.01	< 0.01	< 0.01		0.01
Acceptance polynomial order	< 0.01	< 0.02	< 0.02	< 0.04		0.01–0.03
Data-simulation differences	0.01–0.02	< 0.01	< 0.01	< 0.01		< 0.02
Acceptance variation with q^2	< 0.01	< 0.01	< 0.01	< 0.01		–
$m(K^+ \pi^-)$ model	< 0.01	< 0.01	< 0.01	< 0.03		< 0.01
Background model	< 0.01	< 0.01	< 0.01	< 0.02		0.01–0.05
Peaking backgrounds	< 0.01	< 0.01	< 0.01	< 0.01		0.01–0.04
$m(K^+ \pi^- \mu^+ \mu^-)$ model	< 0.01	< 0.01	< 0.01	< 0.02		< 0.01
Det. and prod. asymmetries	–	–	< 0.01	< 0.02		–

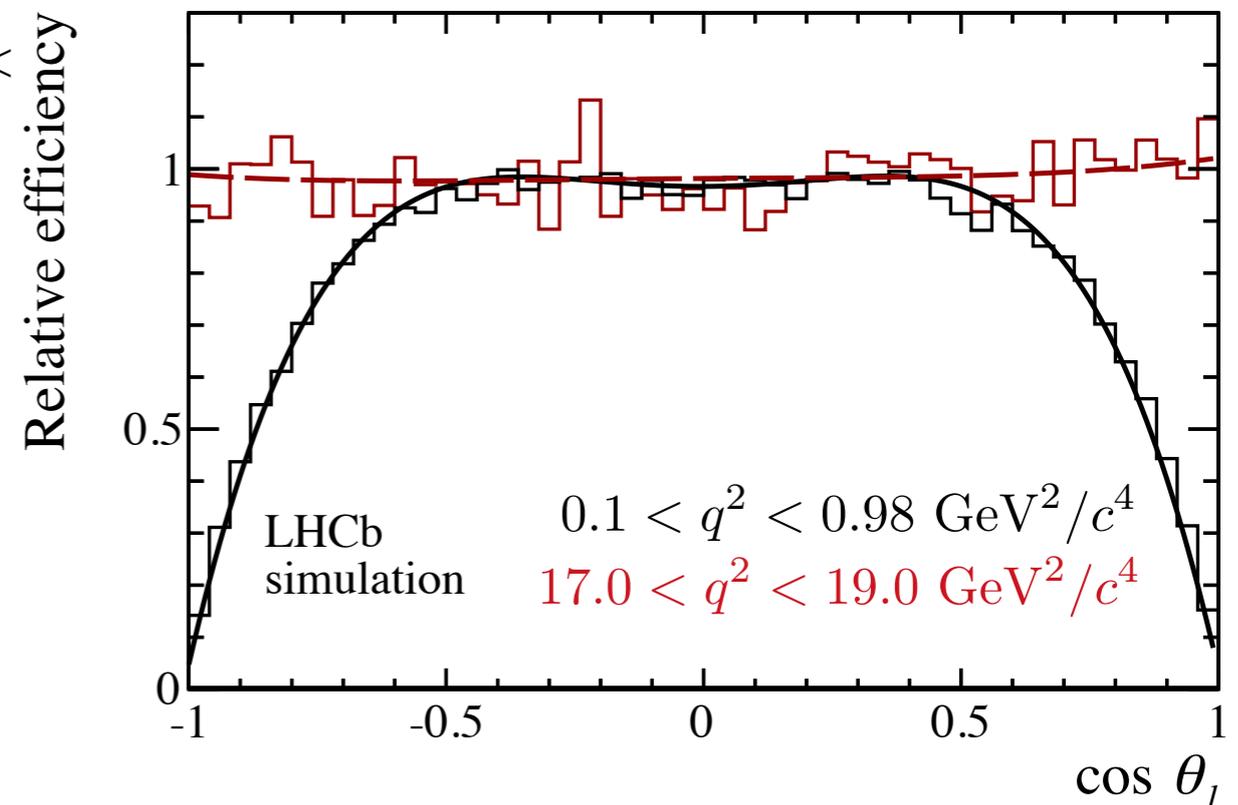
- Expect many sources of systematic uncertainty to scale as \sqrt{N} with increased luminosity.
- We will likely reach systematic uncertainties of ≈ 0.01 on the angular observables.

Systematic uncertainty on angular observables

- Using $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ as an example:

Source	F_L	S_3-S_9	A_3-A_9	$P_1-P'_8$	q_0^2	GeV^2/c^4
Acceptance stat. uncertainty	< 0.01	< 0.01	< 0.01	< 0.01	0.01	
Acceptance polynomial order	< 0.01	< 0.02	< 0.02	< 0.04	0.01–0.03	
Data-simulation differences	0.01–0.02	< 0.01	< 0.01	< 0.01	< 0.02	
Acceptance variation with q^2	< 0.01	< 0.01	< 0.01	< 0.01	–	
$m(K^+ \pi^-)$ model	< 0.01	< 0.01	< 0.01	< 0.03	< 0.01	
Background model	< 0.01	< 0.01	< 0.01	< 0.02	0.01–0.05	
Peaking backgrounds	< 0.01	< 0.01	< 0.01	< 0.01	0.01–0.04	
$m(K^+ \pi^- \mu^+ \mu^-)$ model	< 0.01	< 0.01	< 0.01	< 0.01	< 0.01	
Det. and prod. asymmetries	–					

- Need to understand what the detector acceptance, reconstruction and selection do to the angular distribution of our signal. This is dictated by the MC sample size \Rightarrow fast MC.



Systematic uncertainty on angular observables

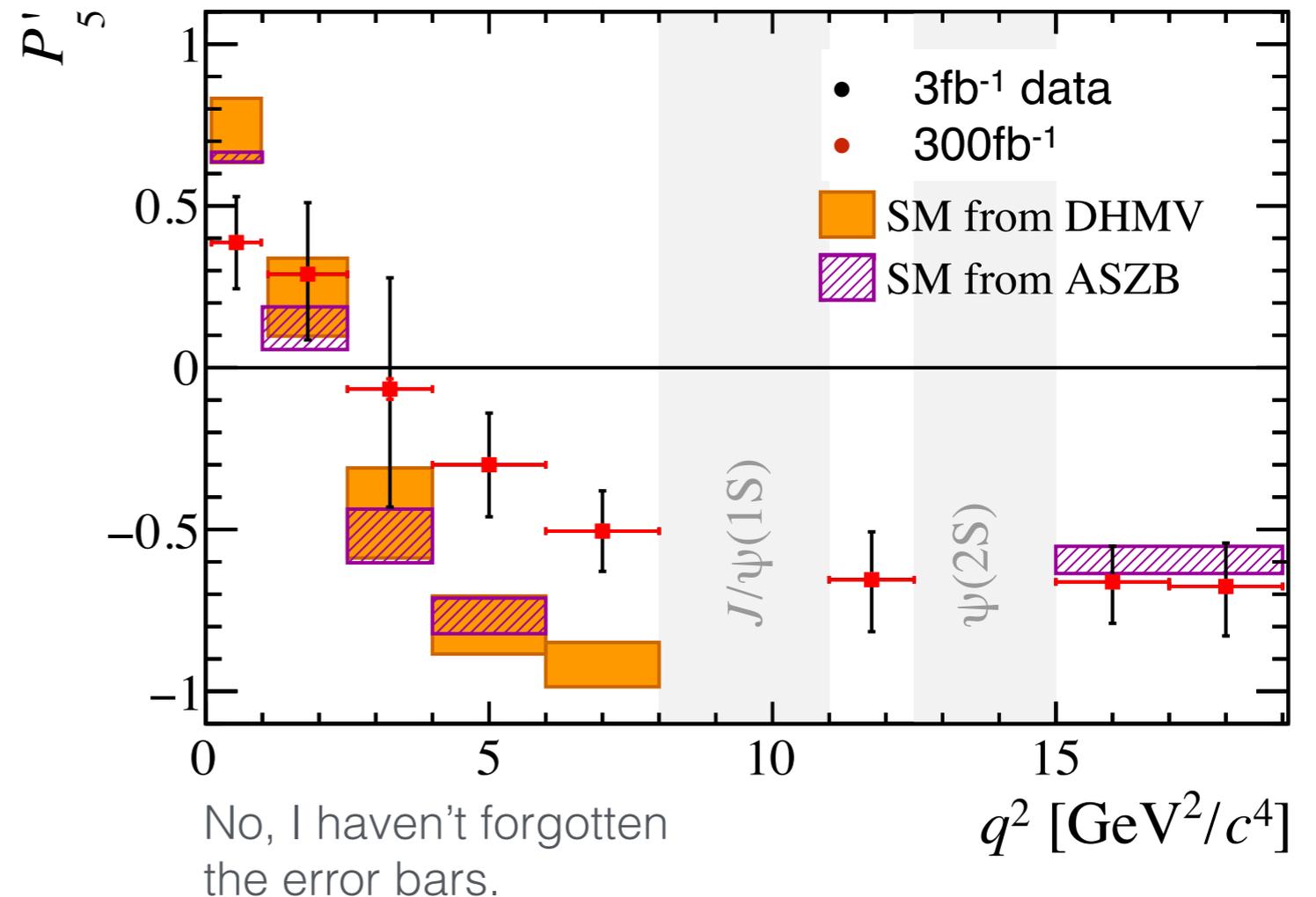
- Using $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ as an example:

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Data-simulation differences	0.01–0.02	< 0.01	< 0.01	< 0.01		< 0.02
Acceptance variation with q^2	< 0.01	< 0.01	< 0.01	< 0.01		–
$m(K^+ \pi^-)$ model	< 0.01	< 0.01	< 0.01	< 0.03		< 0.01
Combinatorial background → Background model	< 0.01	< 0.01	< 0.01	< 0.02		0.01–0.05
Physics background → Peaking backgrounds	< 0.01	< 0.01	< 0.01	< 0.01		0.01–0.04
$m(K^+ \pi^- \mu^+ \mu^-)$ model	< 0.01	< 0.01	< 0.01	< 0.02		< 0.01
Det. and prod. asymmetries	–	–	< 0.01	< 0.02		–

- Receive contributions from $\Lambda_b \rightarrow \Lambda^* \mu^+ \mu^-$, $\bar{B}_s \rightarrow K^{*0} \mu^+ \mu^-$, hadronic backgrounds etc.
 - ➔ PID performance is critical for controlling the background level.
- Can improve the systematic uncertainty by studying the angular distribution of the backgrounds in the data with a larger dataset.

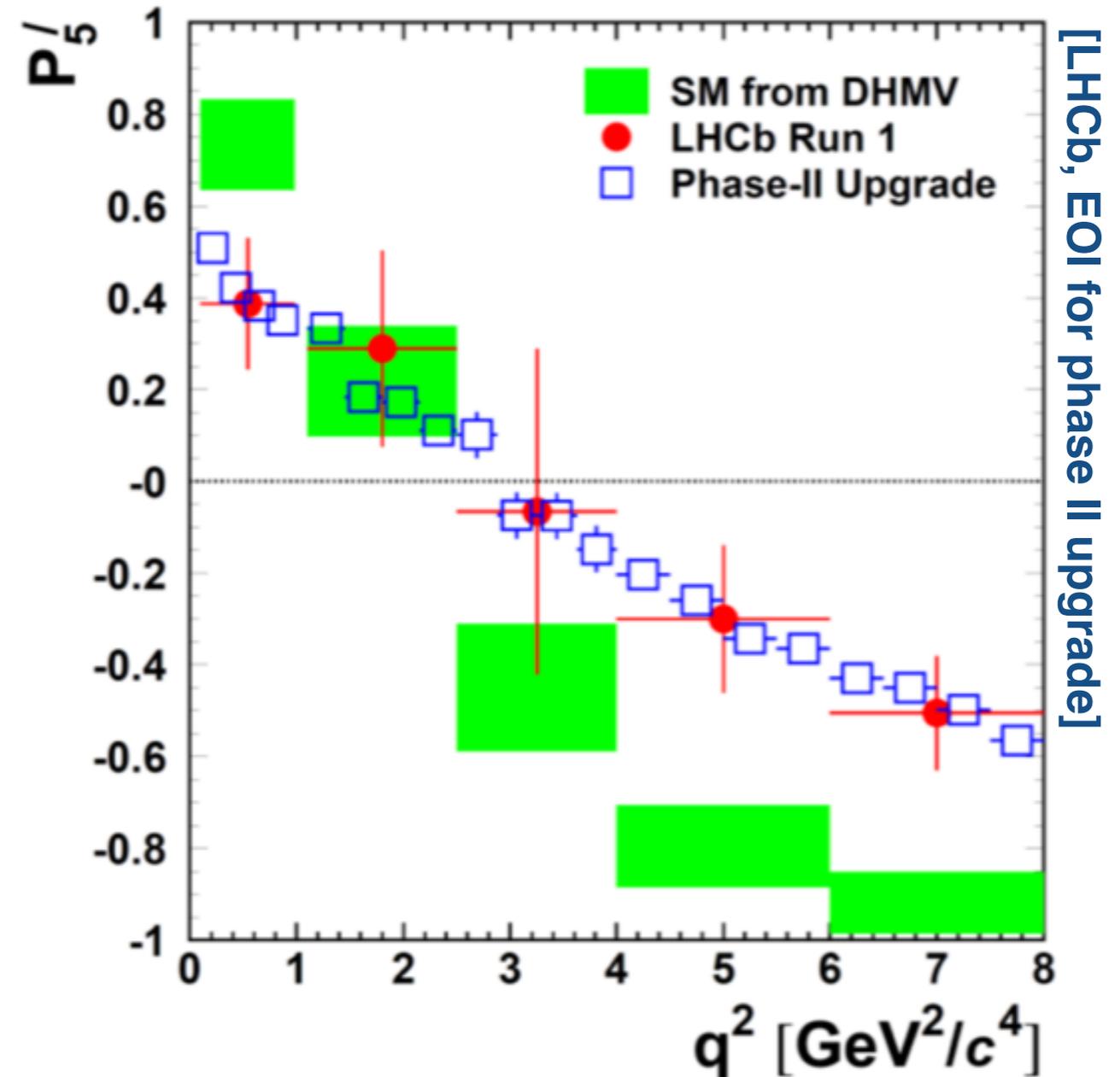
Angular analyses with 300fb⁻¹?

- Can update our existing measurements in the same binning.
- eg Scaling statistical uncertainty to 300fb⁻¹ with a systematic uncertainty of 0.01.
- For *CP* averaged observables, we will have similar precision to SM predictions after run 2.
- *CP* asymmetries will remain clean up-to large luminosities. We have already demonstrated that we can control detector/production asymmetries to <1%.



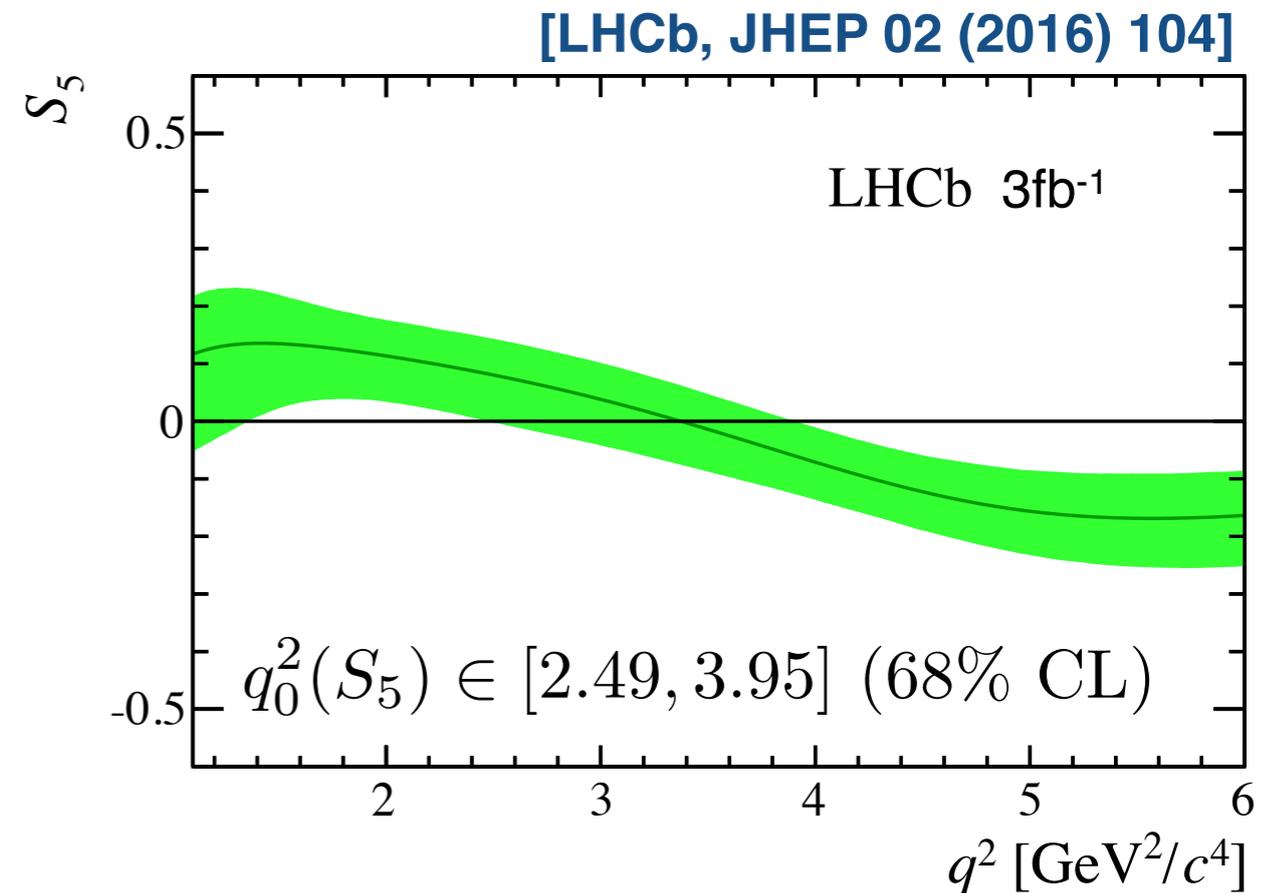
Angular analyses with 300fb^{-1}

- We can also choose to bin much more finely to probe the shape of the distribution.
- eg Scaling uncertainty on run 1 analysis to 300fb^{-1} with input on $d\Gamma/dq^2$ (to subdivide dataset within the existing bins).
- Finer binning allows for precise tests of zero-crossing point and endpoint relationships [G. Hiller & R. Zwicky, JHEP 03 (2014) 042]



Fitting for amplitudes

- Can also fit directly for q^2 dependent amplitudes.
 - ➔ Exploited to determine the zero-crossing point of A_{FB} , S_4 and S_5 in run 1.



- Or be even more ambitious, e.g. perform a full amplitude analysis of the $K\pi\mu\mu$ final-state taking into account resonant contributions.
 - ➔ We can try to fit directly for hadronic contributions to reduce theoretical uncertainties.

Lepton universality tests

- We have interesting hints of non-universal lepton couplings in LHCb run 1 dataset (2.6σ in R_K and $2.4\text{-}2.5\sigma$ in R_{K^*} in $1 < q^2 < 6 \text{ GeV}^2/c^4$)

$$R_{K^{*0}} = \begin{cases} 0.66 \pm_{-0.07}^{+0.11} (\text{stat}) \pm 0.03 (\text{syst}) & \text{for } 0.045 < q^2 < 1.1 \text{ GeV}^2/c^4, \\ 0.69 \pm_{-0.07}^{+0.11} (\text{stat}) \pm 0.05 (\text{syst}) & \text{for } 1.1 < q^2 < 6.0 \text{ GeV}^2/c^4. \end{cases}$$

[LHCb, LHCb-PAPER-2017-013]

$$R_{K^+} = 0.745 \pm_{-0.07}^{+0.09} (\text{stat}) \pm 0.04 (\text{syst}) \quad \text{for } 1.0 < q^2 < 6.0 \text{ GeV}^2/c^4.$$

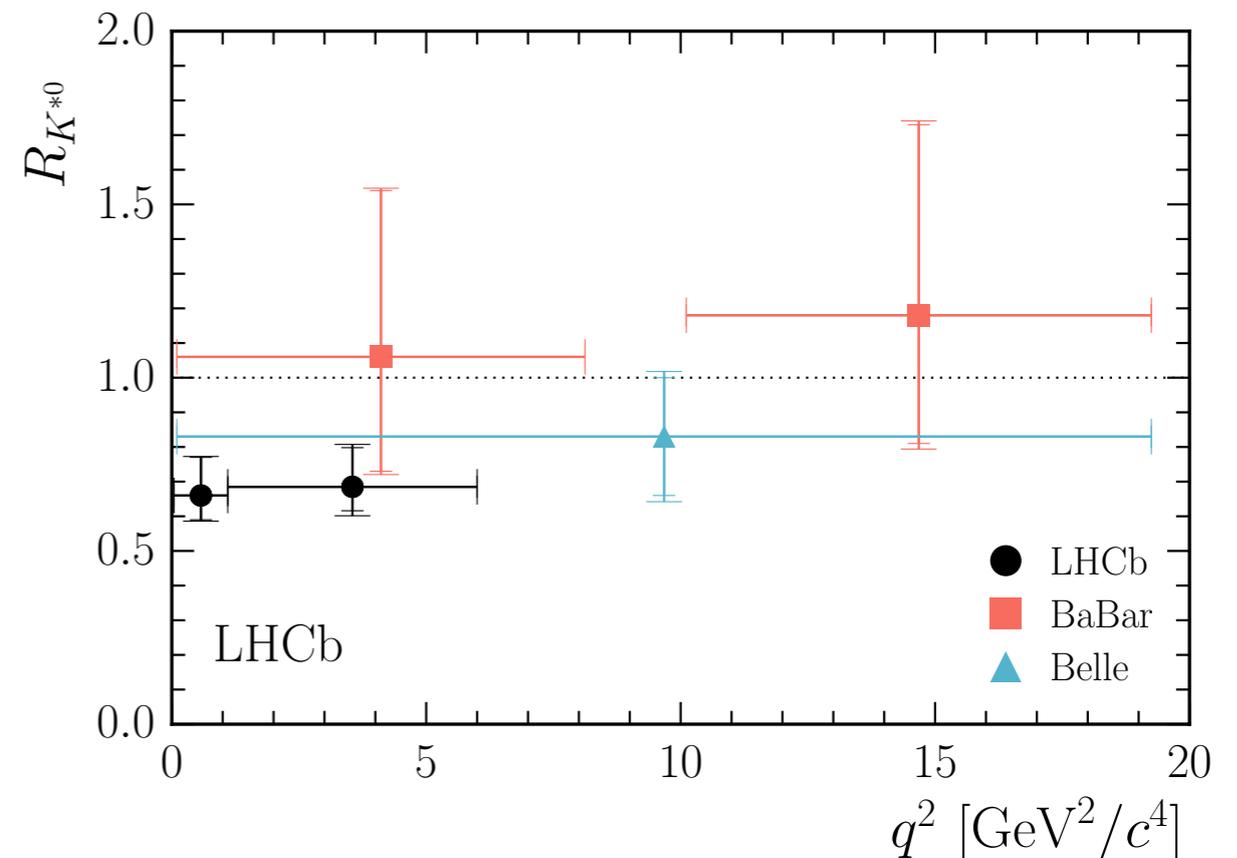
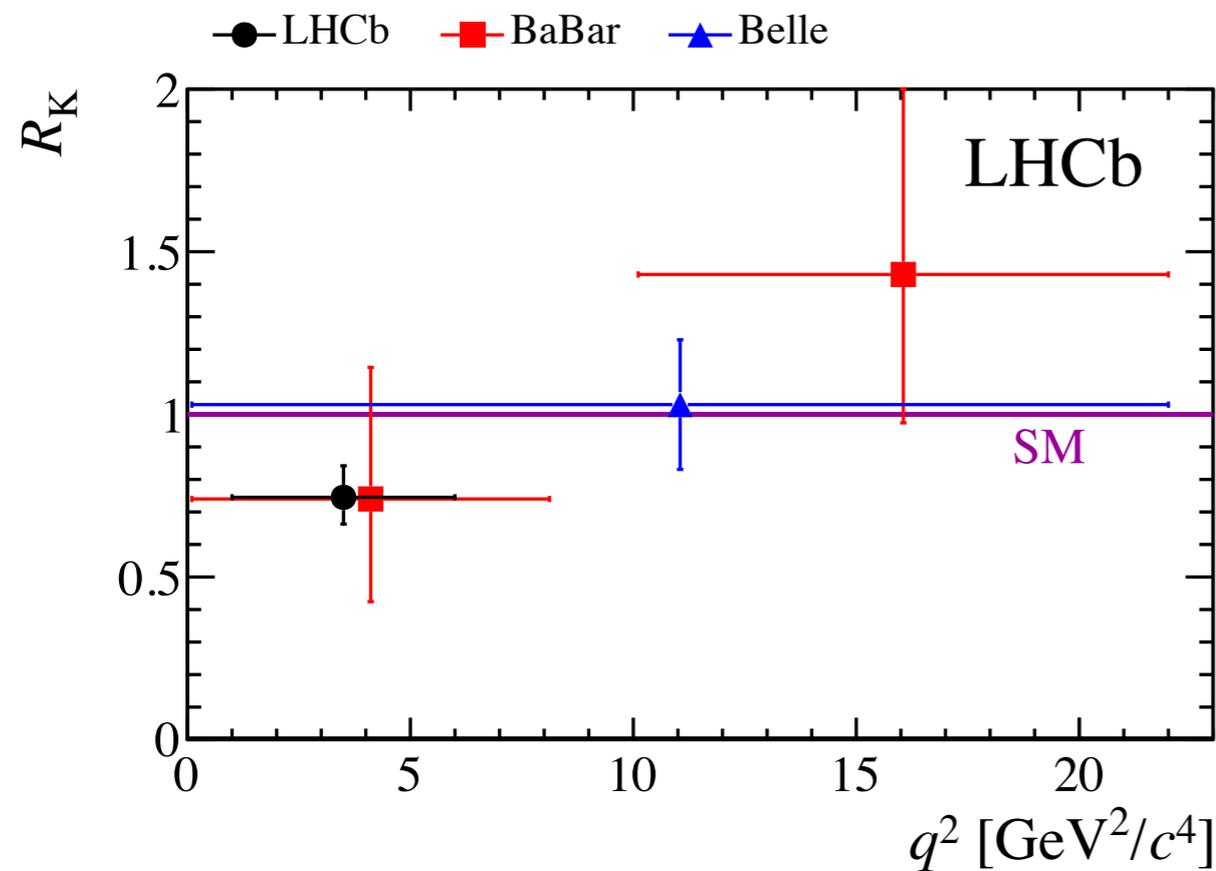
[LHCb, PRL113 (2014) 151601]

where $R_M = \frac{\int d\Gamma[B \rightarrow M\mu^+\mu^-]/dq^2 dq^2}{\int d\Gamma[B \rightarrow Me^+e^-]/dq^2 dq^2}$

NB We are statistically limited in the run 1 dataset but systematic uncertainties could become important after run 2.

Lepton universality tests

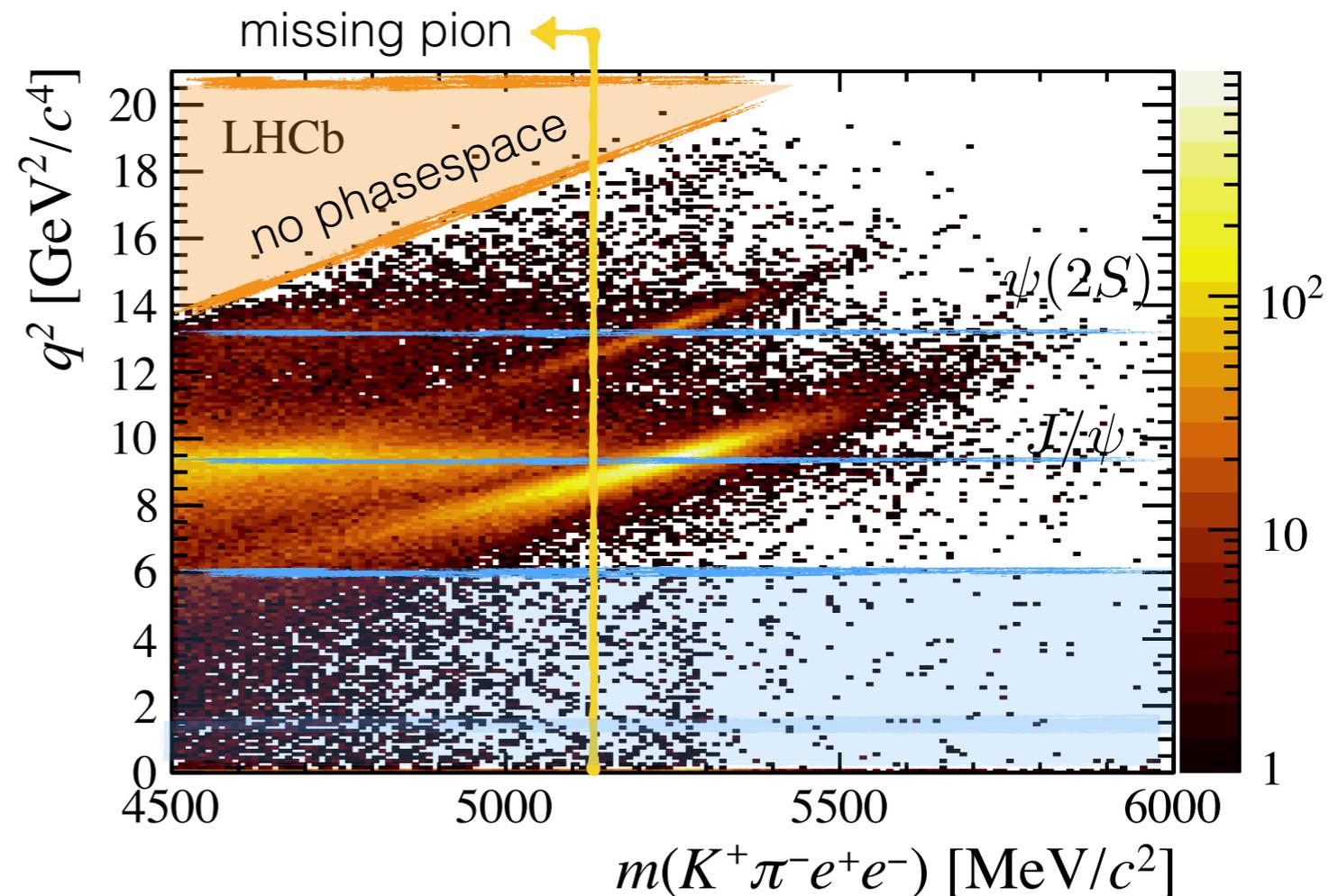
- We have interesting hints of non-universal lepton couplings in LHCb run 1 dataset (2.6σ in R_K and 2.4 - 2.5σ in R_{K^*} in $1 < q^2 < 6 \text{ GeV}^2/c^4$)



[LHCb, PRL 113 (2014) 151601], [LHCb, LHCb-PAPER-2017-013],
[BaBar, PRD 86 (2012) 032012], [Belle, PRL 103 (2009) 171801]

Experimental challenges

- Main experimental challenges related to energy loss by electrons by Bremsstrahlung in the detector.
 - ➔ Recover energy loss using clusters with $E_T > 75\text{MeV}$ in ECAL.
- Can we improve?
 - ➔ Reduce Bremsstrahlung by reducing material before the magnet.
 - ➔ Finer granularity ECAL or ECAL with better energy resolution.

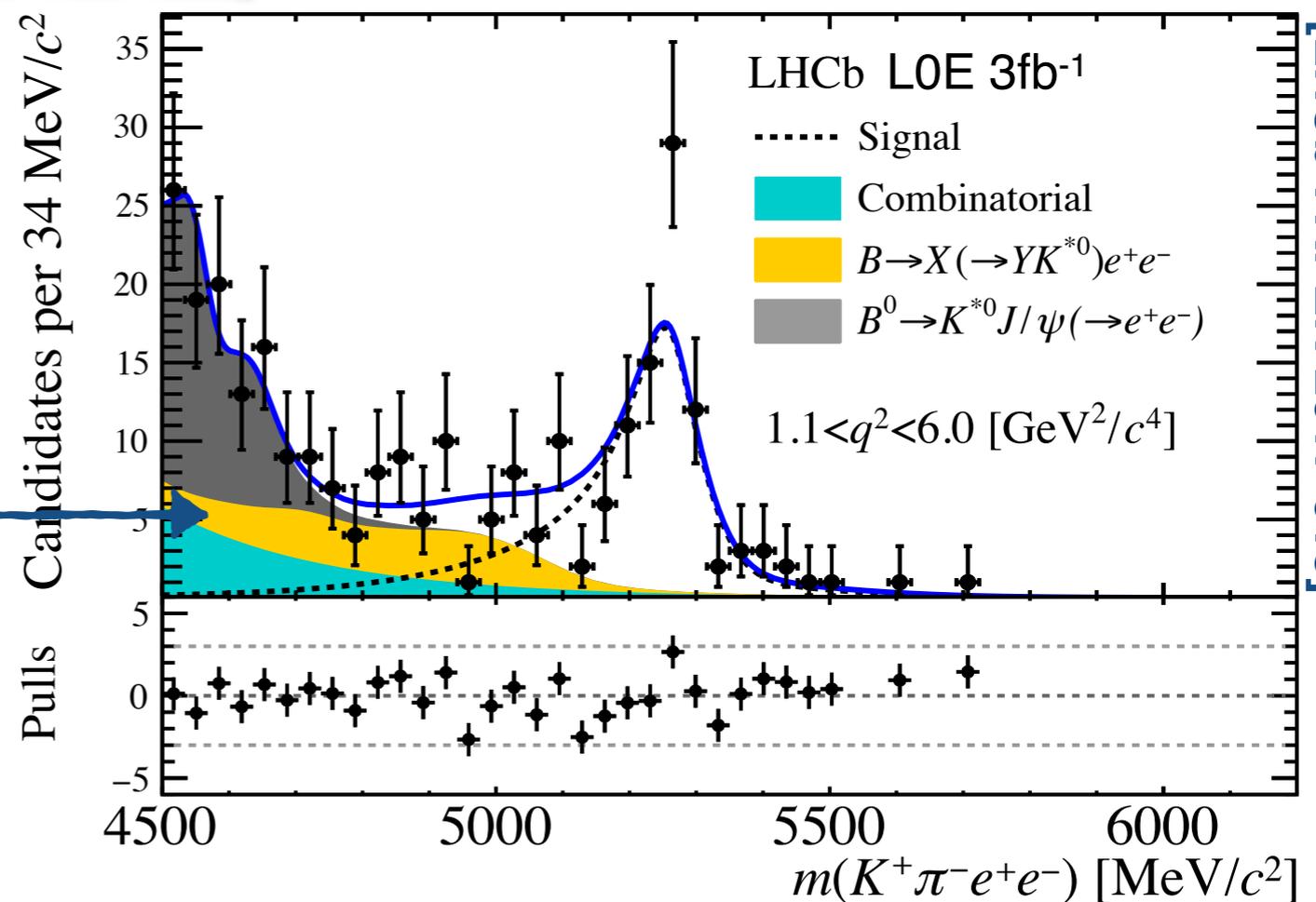


R_{K^*} systematic uncertainty

For LOE category	low- q^2	central- q^2
Corrections to simulation	2.5	2.2
Trigger efficiency	0.1	0.2
Particle identification	0.2	0.2
Kinematic selection	2.1	2.1
Residual background	–	5.0
Mass fits	1.4	
Bin migration	1.0	
$r_{J/\psi}$ flatness	1.6	
Total	4.0	

Largest uncertainty comes from the modelling of the background from $B \rightarrow K\pi\pi\ell^+\ell^-$

Partially reconstructed background is poorly known.
Can reduce uncertainty by measuring the contributions in data or improving Brem. recovery



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Mass fits	1.4	2.0
Bin migration	1.0	1.6
$r_{J/\psi}$ flatness	1.6	0.7
Total	4.0	6.4

- Related to how well we can model Bremsstrahlung in the detector/FSR and how well we know the shape of $d\Gamma/dq^2$

R_{K^*} systematic uncertainty

[LHCb-PAPER-2017-013]

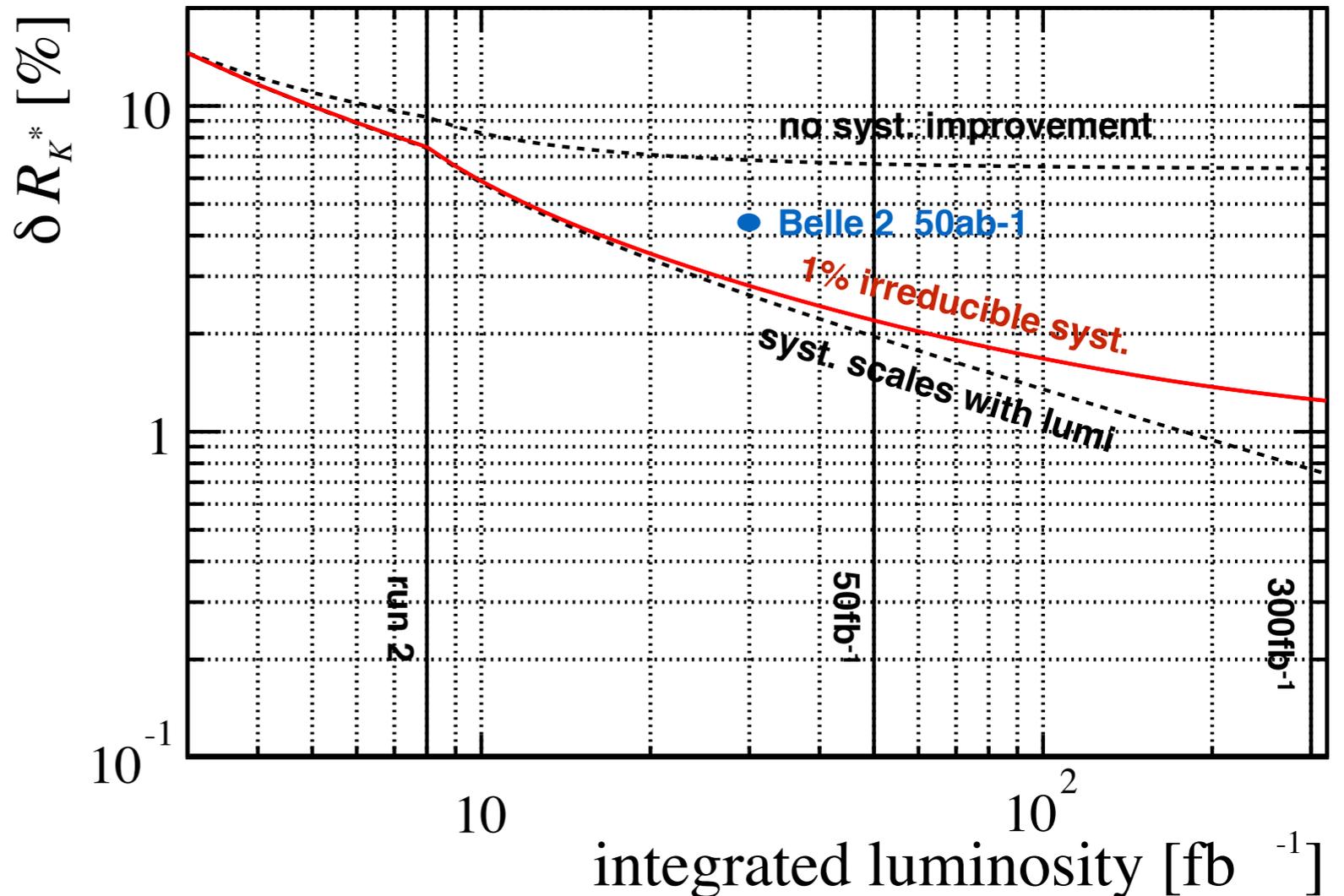
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Total	4.0	6.4

Rely on data driven corrections. Expect these uncertainties to scale with increased luminosity.

- Ultimately we will probably reduce our systematic uncertainty to the level of 1-2% (caveats obviously apply).
- Can try to improve further by being smarter e.g. binning more finely and unfolding.

R_K and R_{K^*}

- Assuming an irreducible systematic uncertainty of 1% for R_{K^*} in the range $1 < q^2 < 6 \text{ GeV}^2/c^4$.
- For comparison Belle 2 expects to reach a precision of 4-5% with a systematic uncertainty of 0.4% with a 50ab^{-1} dataset [From talk by S. Sandilya at CKM 2016]



Angular analyses with electrons

- We have demonstrated that we can perform angular analyses with electrons in the run 1 data (at least at low- q^2).

- In $B^0 \rightarrow K^{*0} e^+ e^-$ measure:

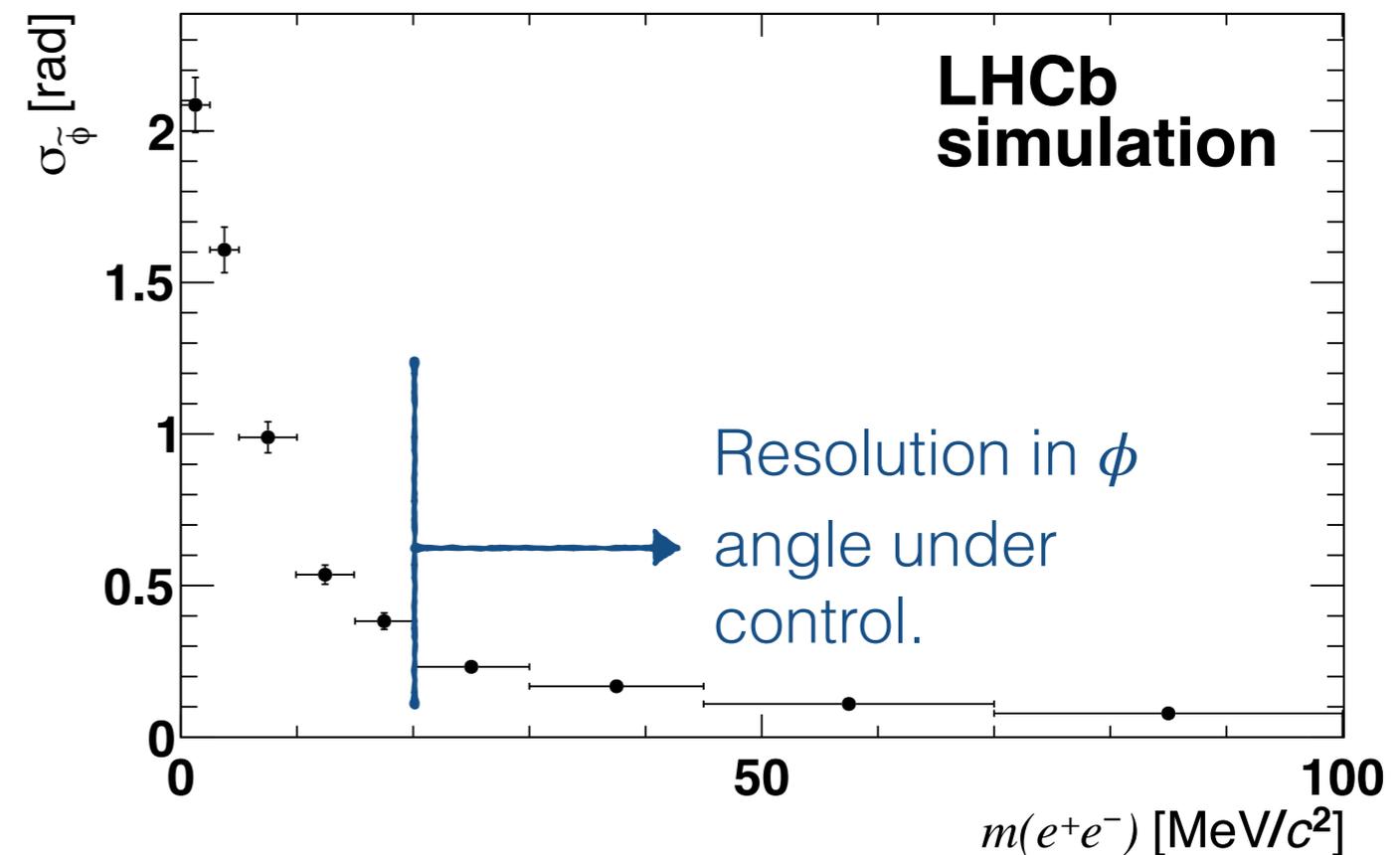
$$A_T^{(2)} = -0.23 \pm 0.23 \pm 0.05$$

$$A_T^{\text{Re}} = 0.10 \pm 0.18 \pm 0.05$$

$$F_L = 0.16 \pm 0.06 \pm 0.03$$

in the range $0.002 < q^2 < 1.120$
 GeV^2/c^4 .

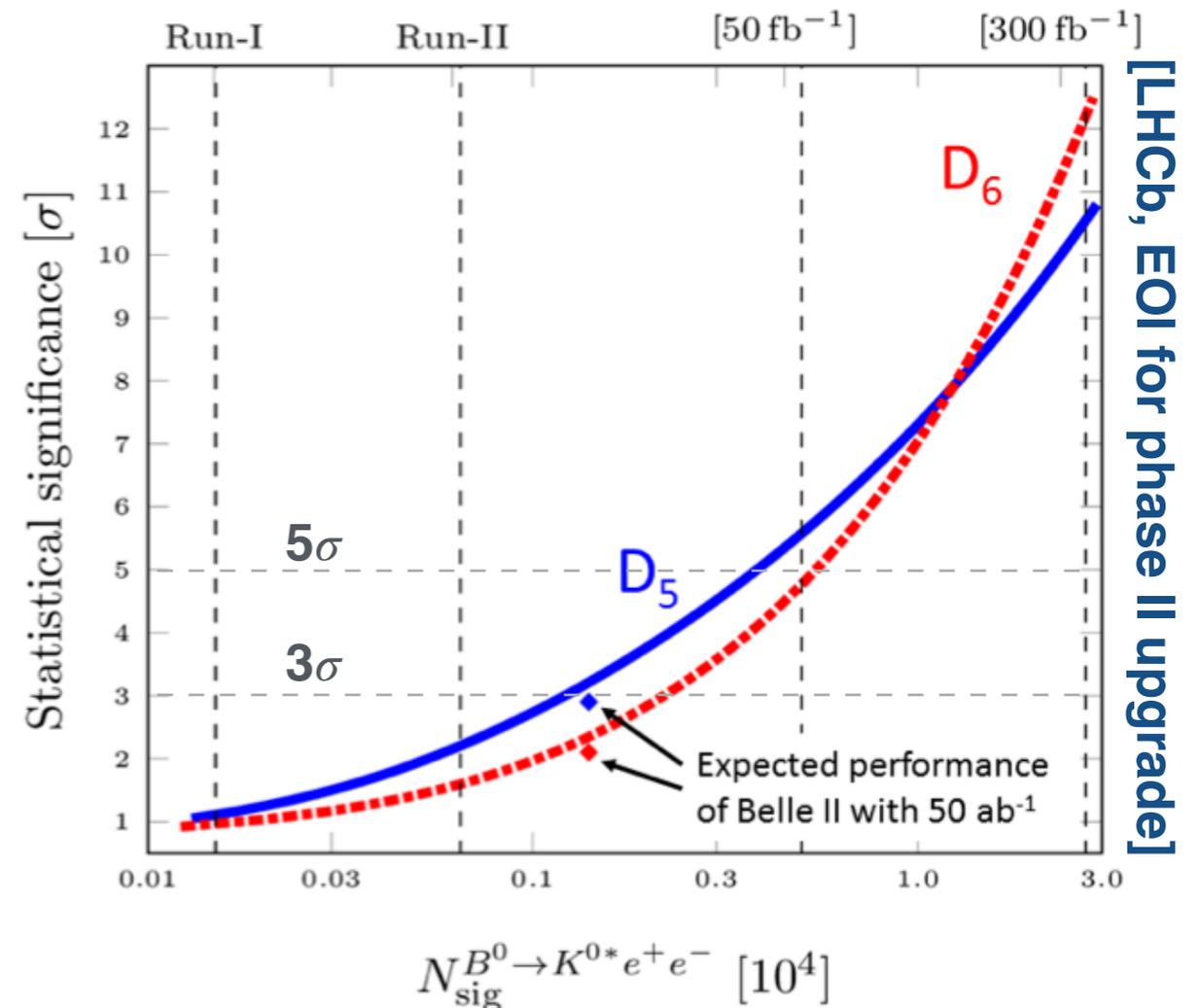
- Measurements are statistically limited. Systematic uncertainties are similar in size to the dimuon mode.



Note, resolution in θ_1 and q^2 becomes important for moderate q^2 values.

Angular analyses with electrons

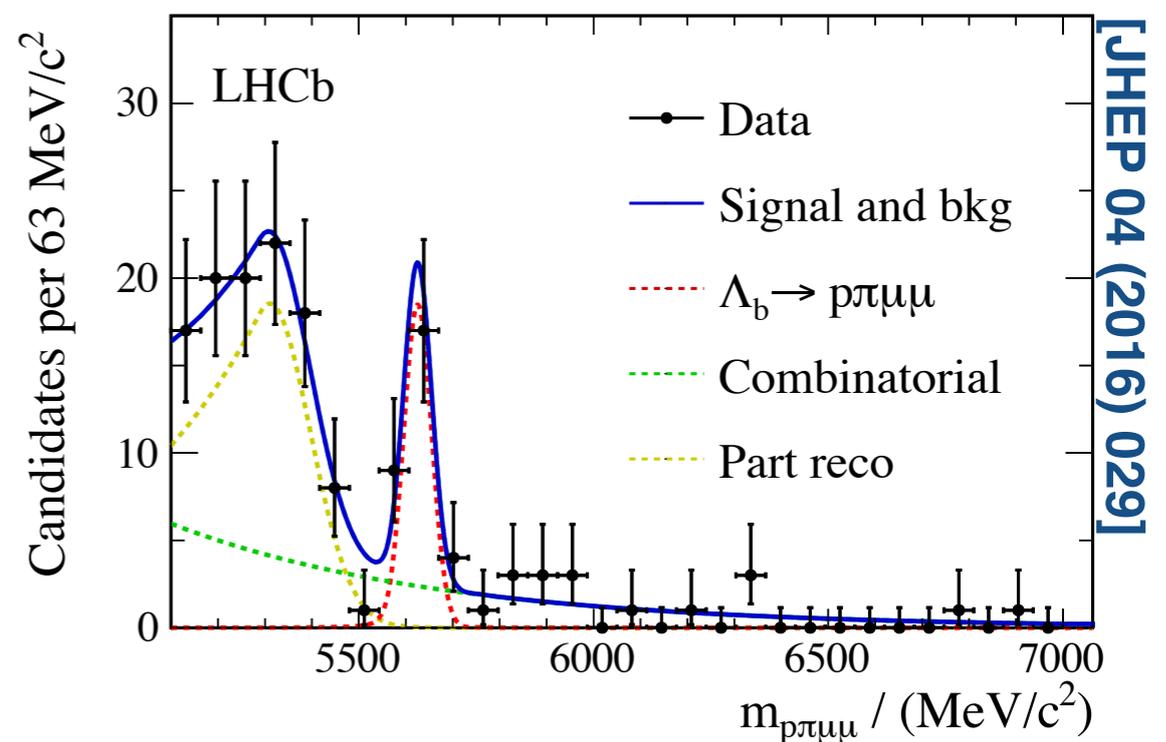
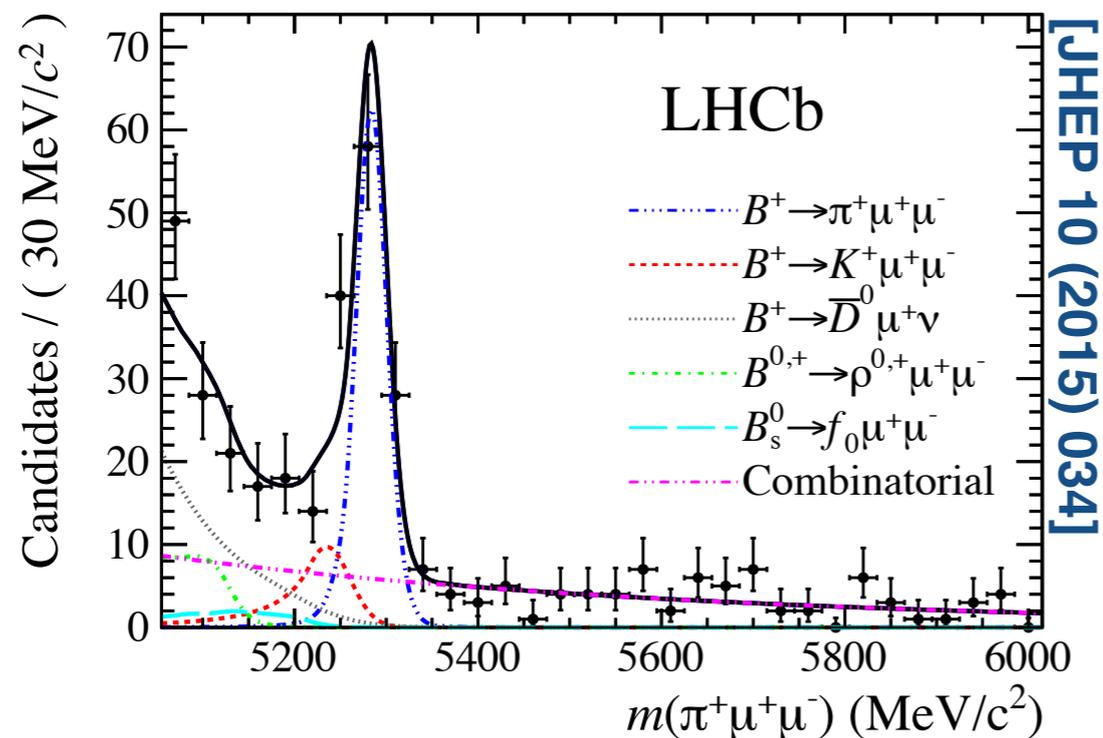
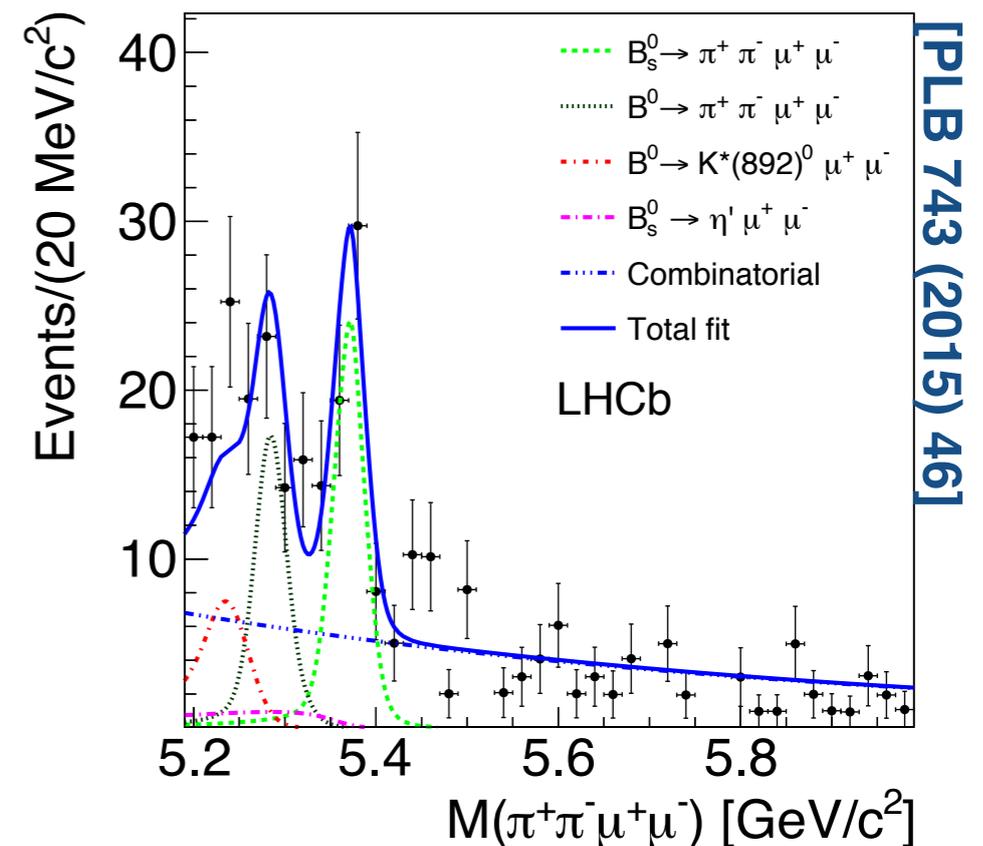
- Expect to have good sensitivity to differences in the angular distribution between electron/muon final-states with 50 - 300 fb⁻¹.
- Important caveat: we need to have good control over systematic uncertainties and background contamination.



Expected difference between S_5 and S_6 (A_{FB}) between muons and electrons in NP model with non-universal couplings (at the level seen in R_K).

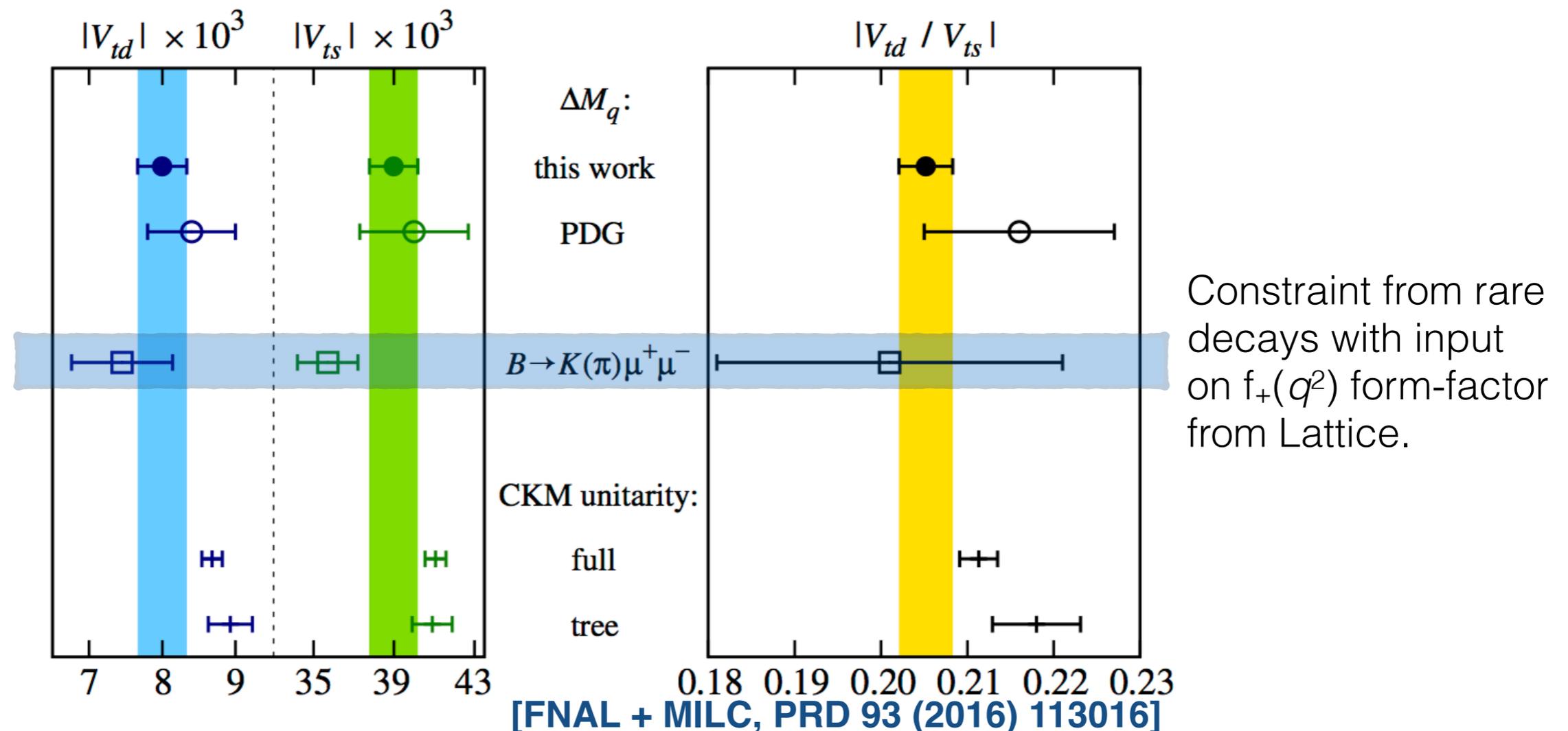
$b \rightarrow d \ell^+ \ell^-$ transitions

- We already have access to $b \rightarrow d \mu^+ \mu^-$ processes in the run 1 dataset.
- With a 50 - 300fb⁻¹ dataset, we will also be able to access $b \rightarrow d e^+ e^-$ processes e.g. expect O(1000) $B^+ \rightarrow \pi^+ e^+ e^-$ signal candidates in $1 < q^2 < 6 \text{ GeV}^2/c^4$ range with 300fb⁻¹.



$b \rightarrow d \ell^+ \ell^-$ transitions

- With lattice input $b \rightarrow d \ell^+ \ell^-$ processes can provide measurements of $|V_{td}/V_{ts}|$, see e.g. [Du et al. PRD 93 (2016) 034005]



- Requires improvements from Lattice to get a dramatic improvement in precision on $|V_{td}/V_{ts}|$.

Global analysis of $b \rightarrow d \ell^+ \ell^-$ transitions?

- With 300fb^{-1} we will have precise measurements of
 - ➔ $\mathcal{B}(B^0 \rightarrow \mu^+ \mu^-)$, $\mathcal{B}(B^+ \rightarrow \pi^+ \mu^+ \mu^-)$, $\mathcal{B}(B^0 \rightarrow \rho^0 \mu^+ \mu^-)$
- Have seen in $b \rightarrow s \ell^+ \ell^-$ processes how important angular measurements can be. What can we do for $b \rightarrow d \ell^+ \ell^-$ processes?
 - ➔ Angular analysis of $B^0 \rightarrow \rho^0 \mu^+ \mu^-$ requires flavour tagging to have access to full set of observables. Effective tagging power is $\mathcal{O}(5\%)$ in run 1. Limits sensitivity even with phase II dataset.
 - ➔ Angular analysis of $B_s^0 \rightarrow \bar{K}^{*0} \mu^+ \mu^-$ is possible. Depends critically on our mass resolution to separate B^0 background from B_s^0 signal.
 - ➔ Angular analysis of $\Lambda_b \rightarrow p \pi \mu^+ \mu^-$ (we might need to consider a large number of $\rho \pi$ resonance contributions).
 - ➔ Angular analysis of $B^+ \rightarrow \rho^+ \mu^+ \mu^-$? Flavour-tagging is not necessary and would enable a test of isospin symmetry.

$b \rightarrow s \tau^+ \tau^-$ decays

- Small SM branching fractions due to limited phase space (consequence of large τ mass).

eg Accessible branching fraction in high q^2 region is:

$$\mathcal{B}(B^0 \rightarrow K^{*0} \tau^+ \tau^-) \approx 2 \times 10^{-7}$$

$$\mathcal{B}(B^+ \rightarrow K^+ \tau^+ \tau^-) \approx 1 \times 10^{-7}$$

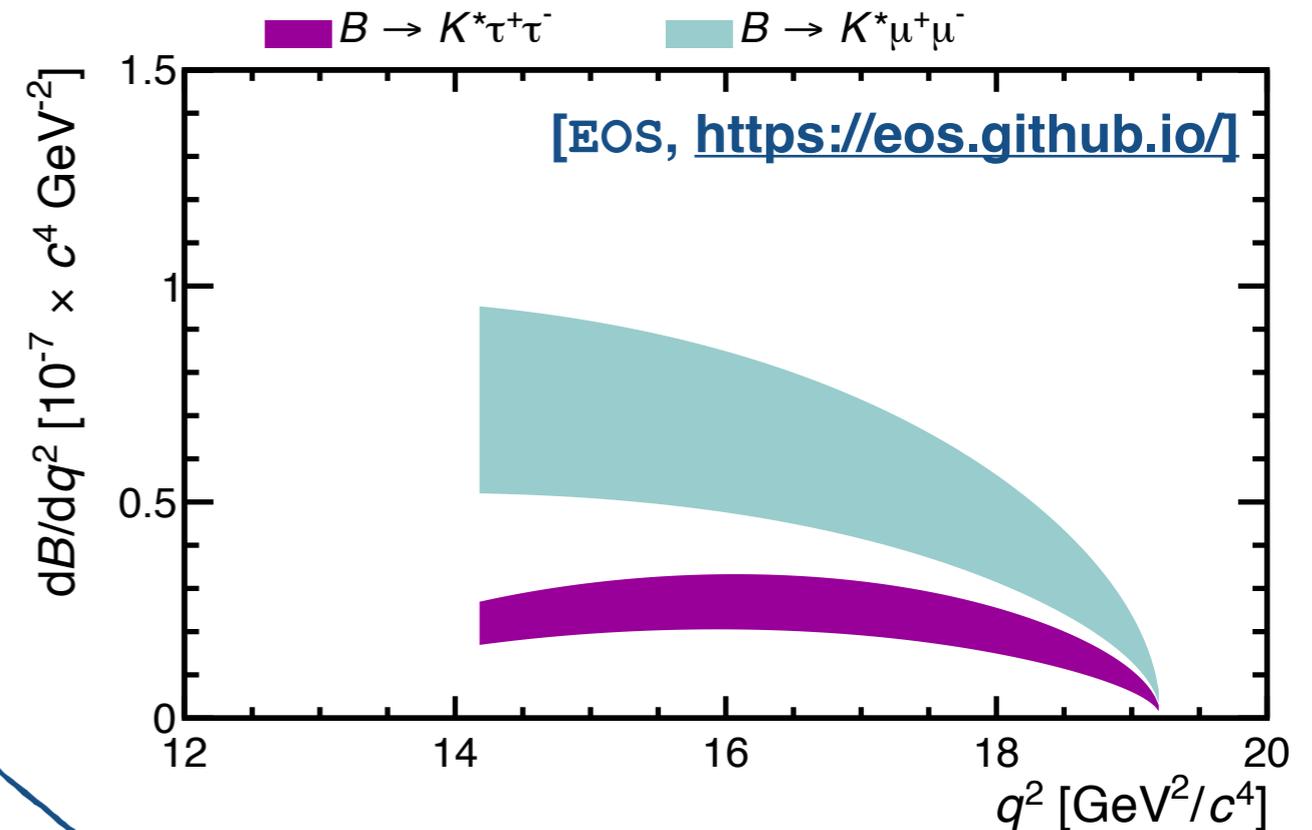
- Only existing limit of the rate of $b \rightarrow s \tau^+ \tau^-$ decays gives

$$\mathcal{B}(B^+ \rightarrow K^+ \tau^+ \tau^-) \approx 2.3 \times 10^{-3}$$

at 90% CL.

[BaBar, PRL 118 (2017) 031802]

- In contrast to dimuon and dielectron final-states, need to use $\psi(2S)$ for normalisation.



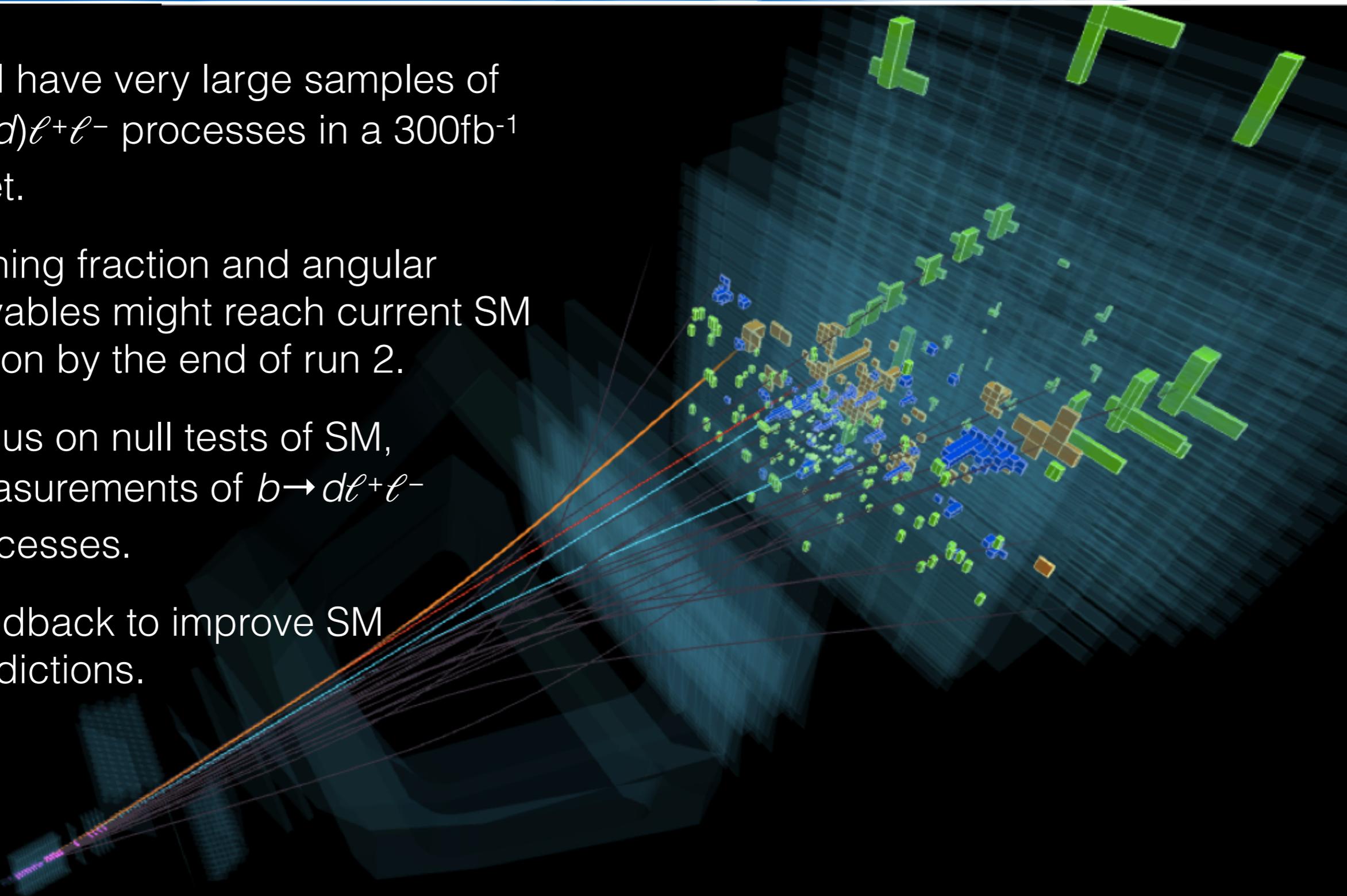
Large difference between existing limits and SM prediction.

$b \rightarrow s \tau^+ \tau^-$ decays

- Assuming the SM branching fraction, in 300fb^{-1} expect to reconstruct:
 - ➔ 30 events with $\tau^\pm \rightarrow \pi^\pm \pi^+ \pi^- \nu$ ← Need to reconstruct 4 extra tracks but can exploit B/τ lifetimes to constrain the system.
 - ➔ 3 500 events with $\tau^\pm \rightarrow \mu^\pm \nu_\mu \nu_\tau$
- Backgrounds are more complicated to estimate and will be large (studies are ongoing).
- It will be tough to reach the SM branching fraction but we can be sensitive to large branching fraction enhancements, e.g. [\[Alonso et al. JHEP 10 \(2015\) 184\]](#) where enhancements of 10^3 are possible.

Summary

- We will have very large samples of $b \rightarrow (s, d) \ell^+ \ell^-$ processes in a 300 fb^{-1} dataset.
- Branching fraction and angular observables might reach current SM precision by the end of run 2.
 - ➔ Focus on null tests of SM, measurements of $b \rightarrow d \ell^+ \ell^-$ processes.
 - ➔ Feedback to improve SM predictions.



Dilepton mass spectrum

Photon pole enhancement
(no pole for $B \rightarrow P \ell \ell$ decays)

$C_7^{(\prime)}$
 $\frac{d\Gamma}{dq^2}$

$J/\psi(1S)$

$\psi(2S)$

Spectrum dominated by narrow charmonium resonances.
(vetoed in data)

$C_7^{(\prime)} C_9^{(\prime)}$
interference

$C_9^{(\prime)}$ and $C_{10}^{(\prime)}$

Long distance contributions from $c\bar{c}$ above open charm threshold

Form-factors from LCSR calculations

Form-factors from Lattice QCD

parameterisation

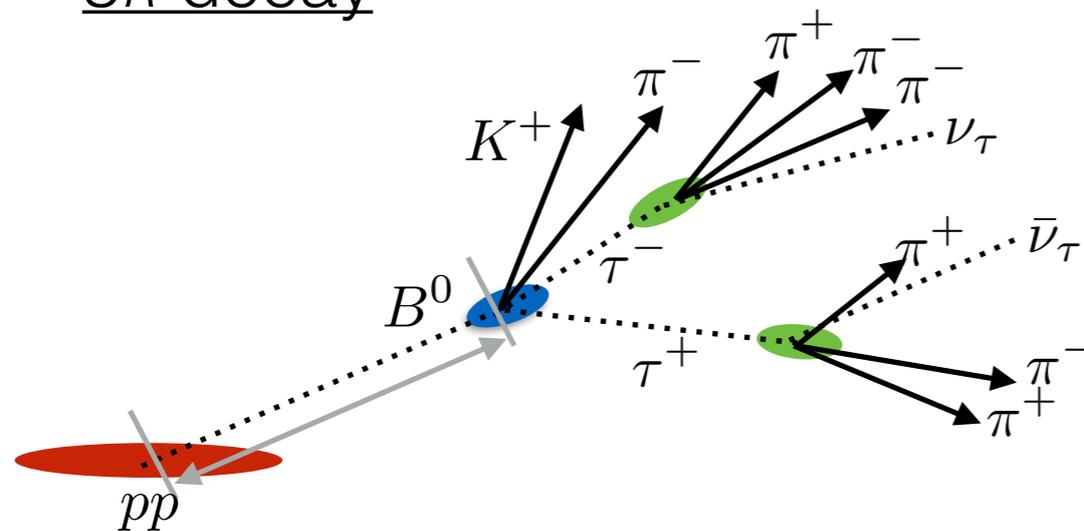
$4 [m(\mu)]^2$

q^2 Dimuon mass squared

Ditau decays

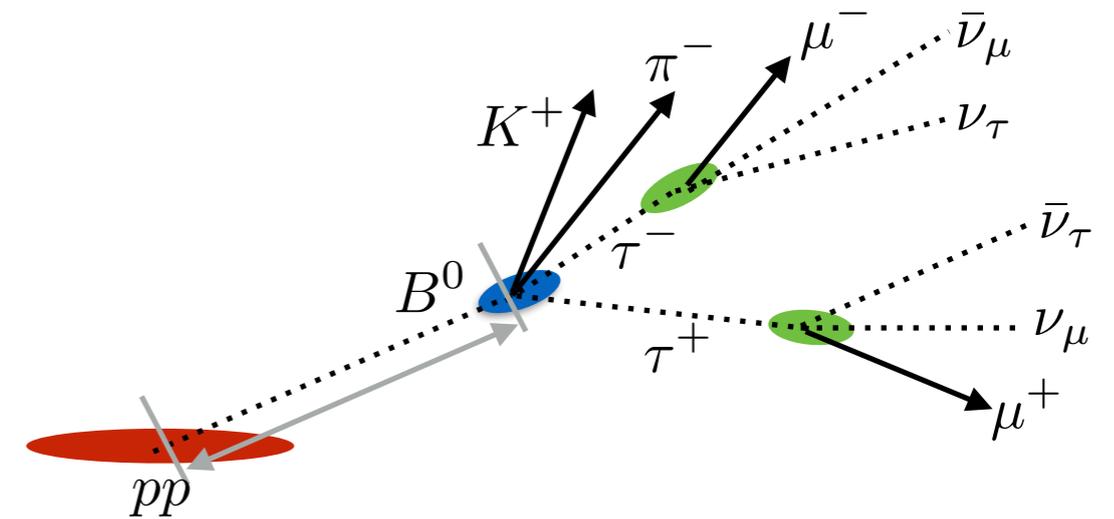
- Consider two different final-states:

3 π decay



- ✓ Can exploit lifetime of the B and taus to constrain the system.
- ✗ Need to reconstruct an 8 track (hadronic) final-state.

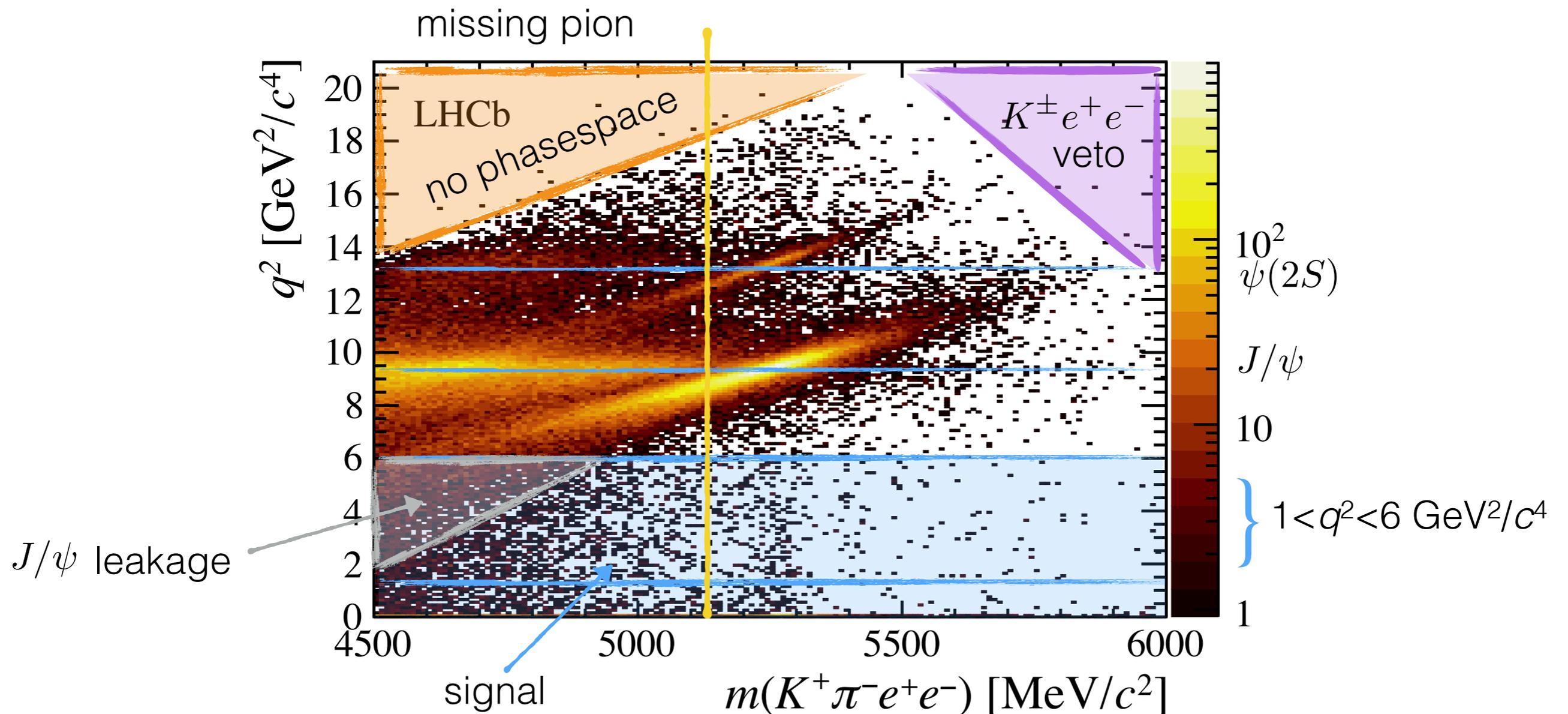
Leptonic decay



- ✓ Dilepton final-state.
- ✗ Large missing mass/energy and background from semileptonic decays.

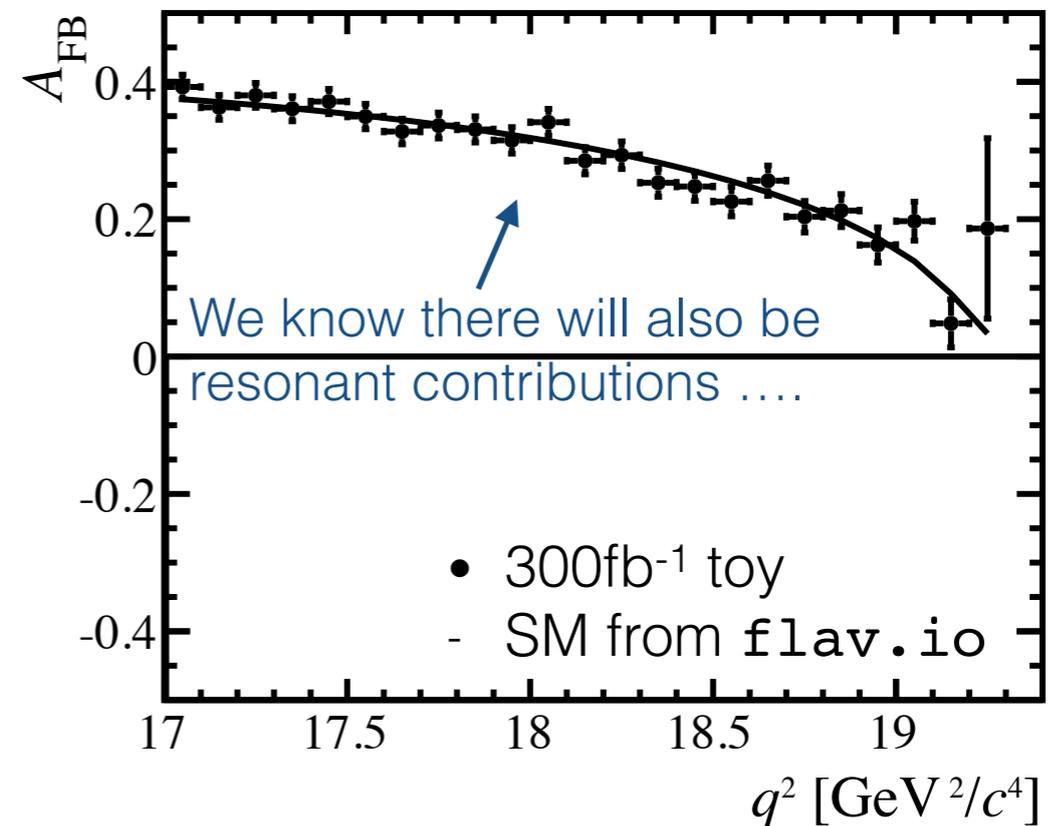
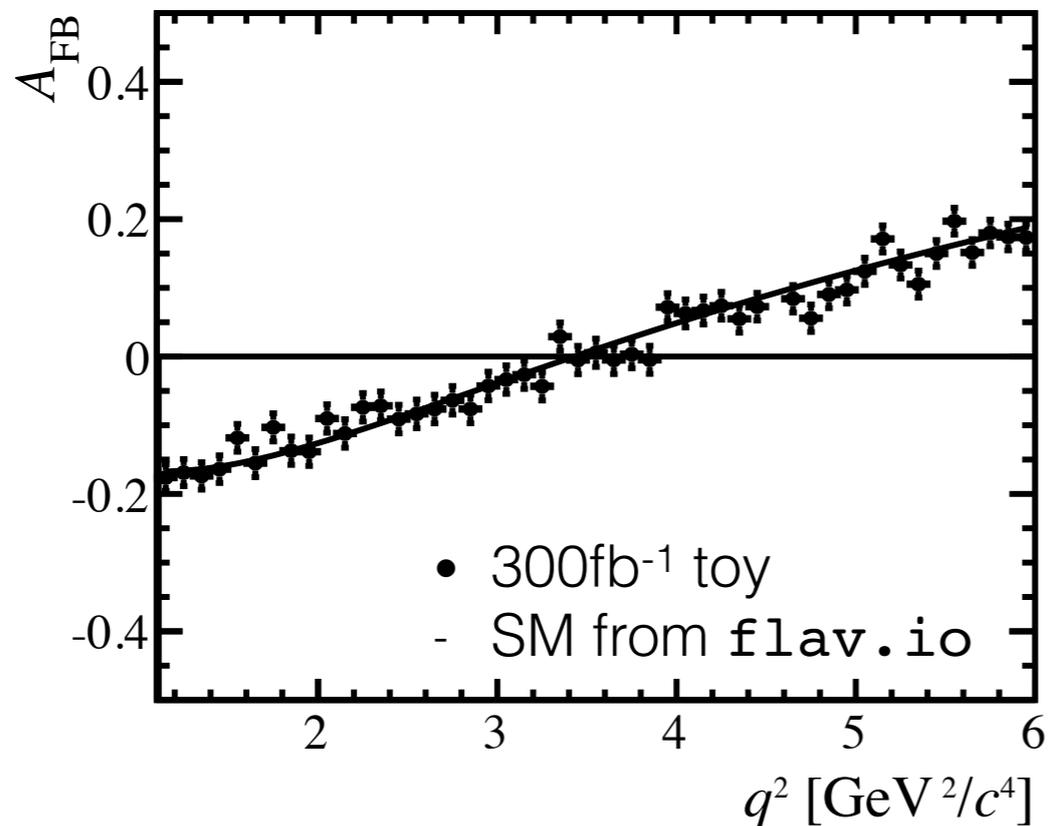
R_{K^*} backgrounds

- It is much more difficult to separate dielectron final-state from physics backgrounds.



Angular analyses with 300fb⁻¹

- Finer binning allows for precise tests of zero-crossing point and end-point relationships [G. Hiller & R. Zwicky, JHEP 03 (2014) 042]
- Toy experiment with 300fb⁻¹ dataset, assuming SM and scaling uncertainties based on our existing measurement in $1 < q^2 < 6 \text{ GeV}^2/c^4$.

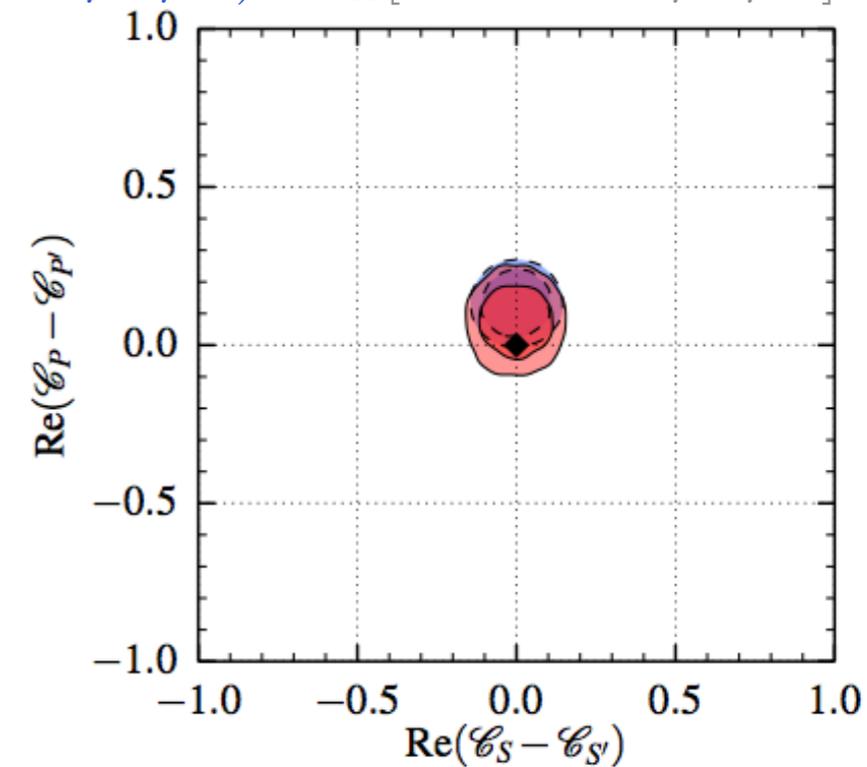
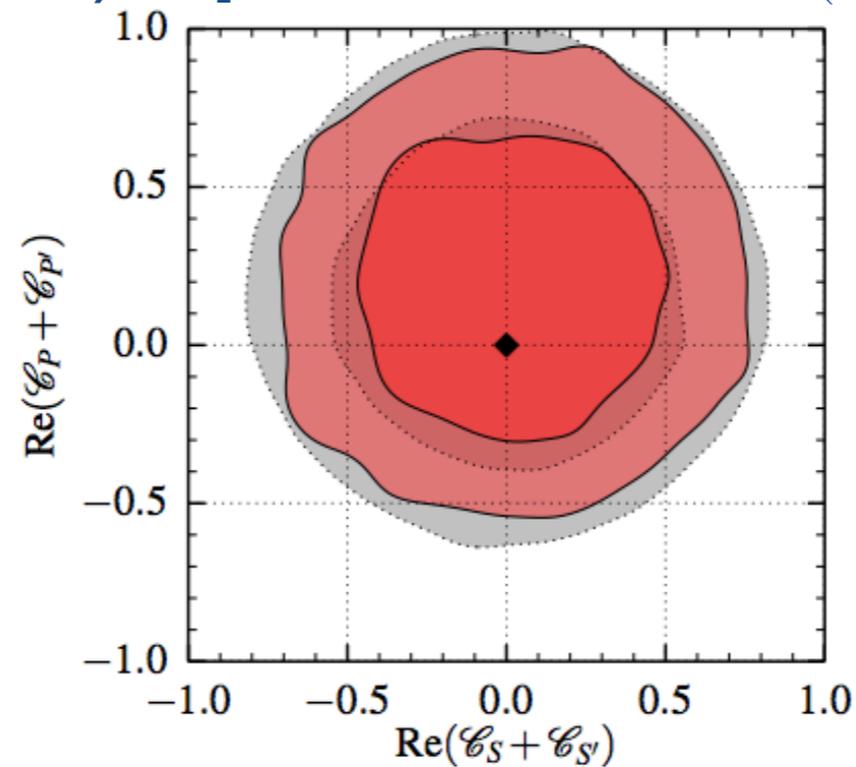
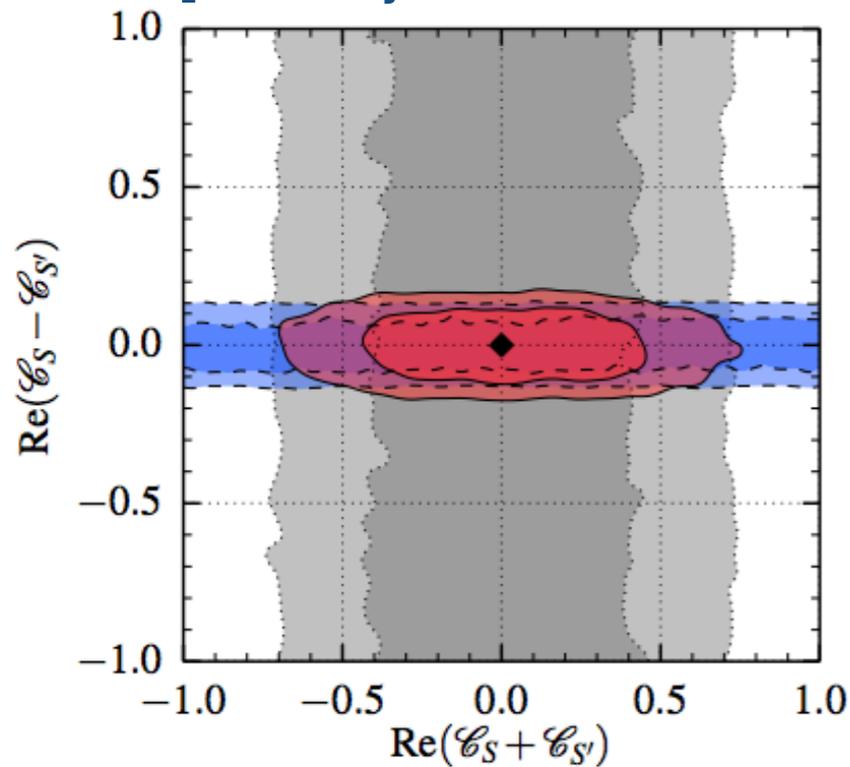


$B^+ \rightarrow K^+ \ell^+ \ell^-$

- Angular distribution of $B^+ \rightarrow K^+ \ell^+ \ell^-$ is a null test of SM, but can be sensitive to new scalar/pseudoscalar/tensor contributions, e.g.

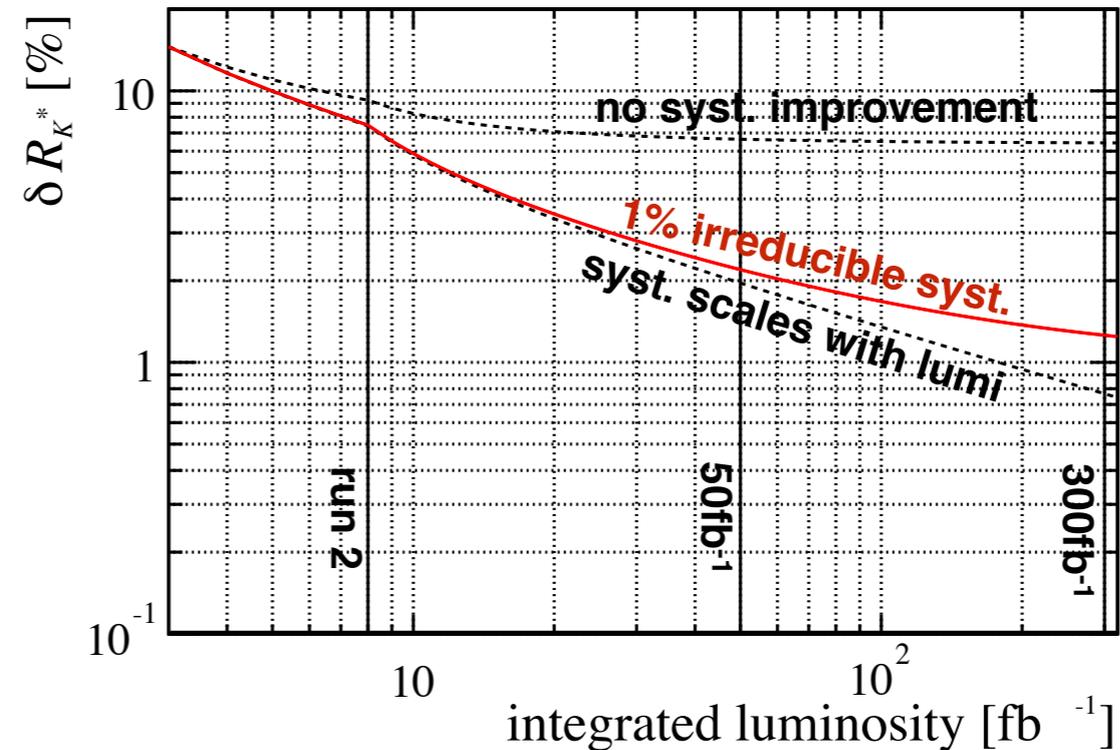
[F. Beaujean et al. EPJC 75 (2015) 456]

Combination $\mathcal{B}(B_s \rightarrow \mu^+ \mu^-)$ $F_H[B^+ \rightarrow K^+ \mu^+ \mu^-]$

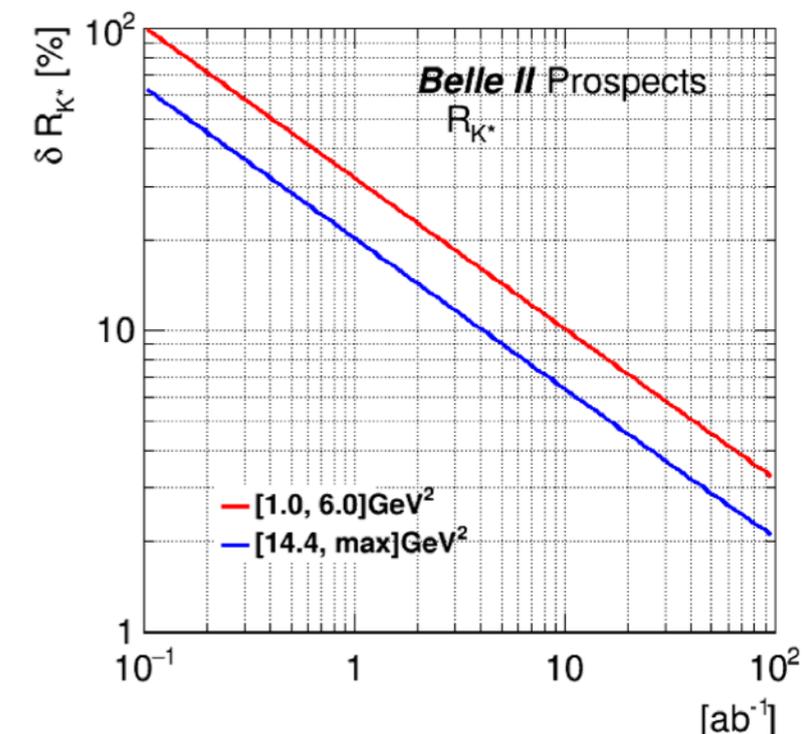
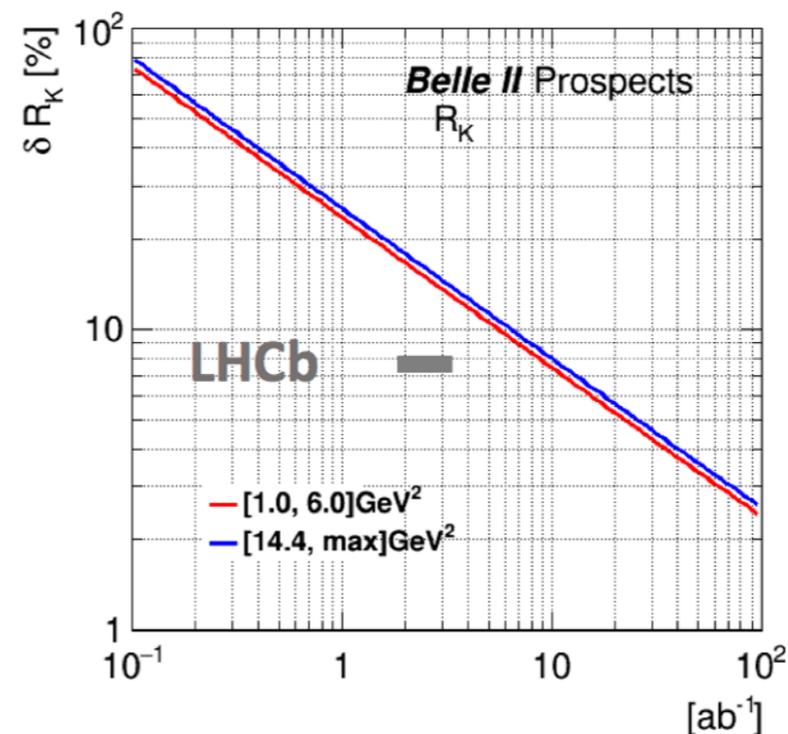


R_K and R_{K^*}

- Assuming an irreducible systematic uncertainty of 1% for R_{K^*} in the range $1 < q^2 < 6 \text{ GeV}^2/c^4$.

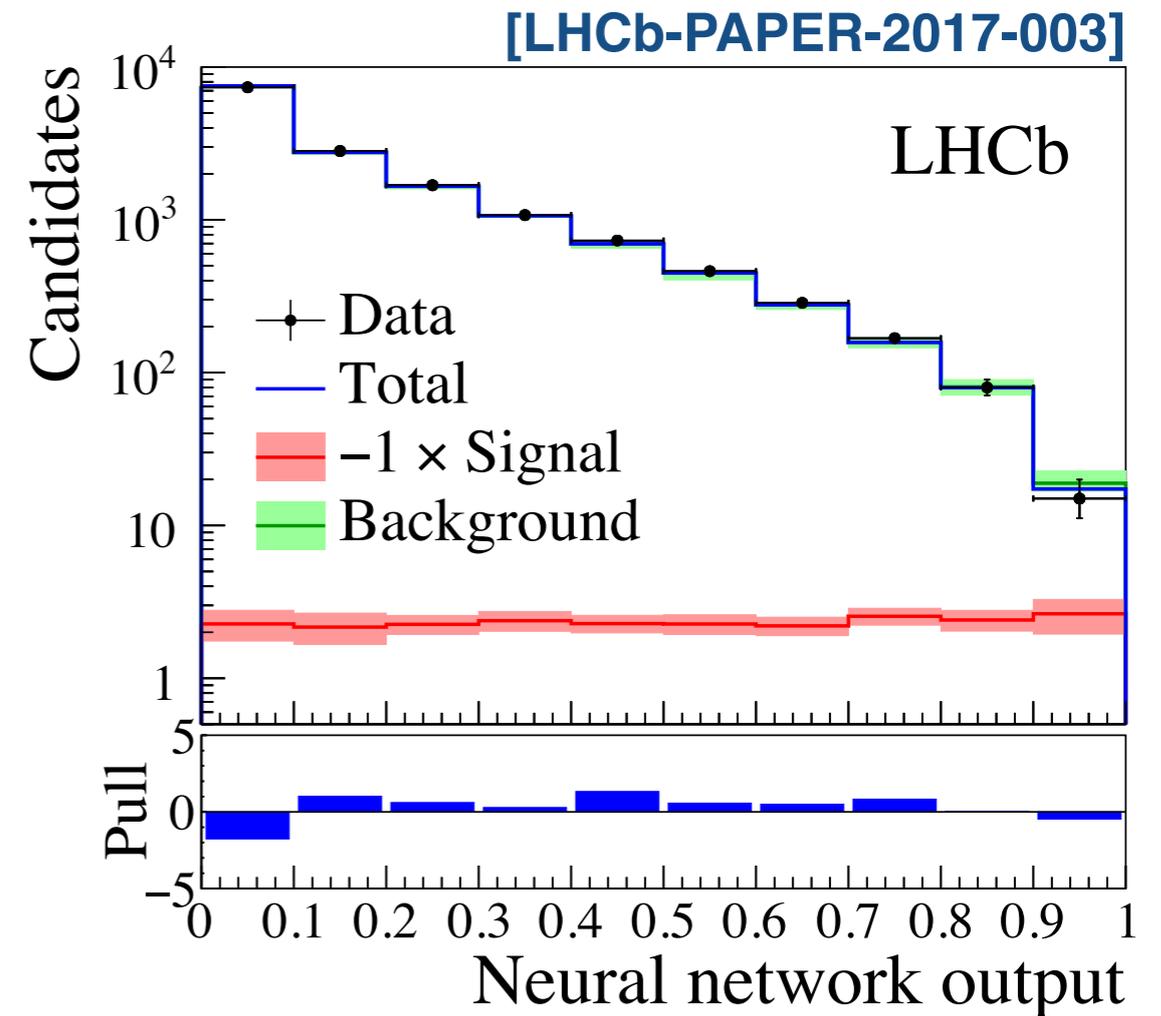


- For comparison Belle 2 expects to reach a precision of 2-3% with a systematic uncertainty of 0.4% with their full dataset [From talk by S. Sandilya at CKM 2016]



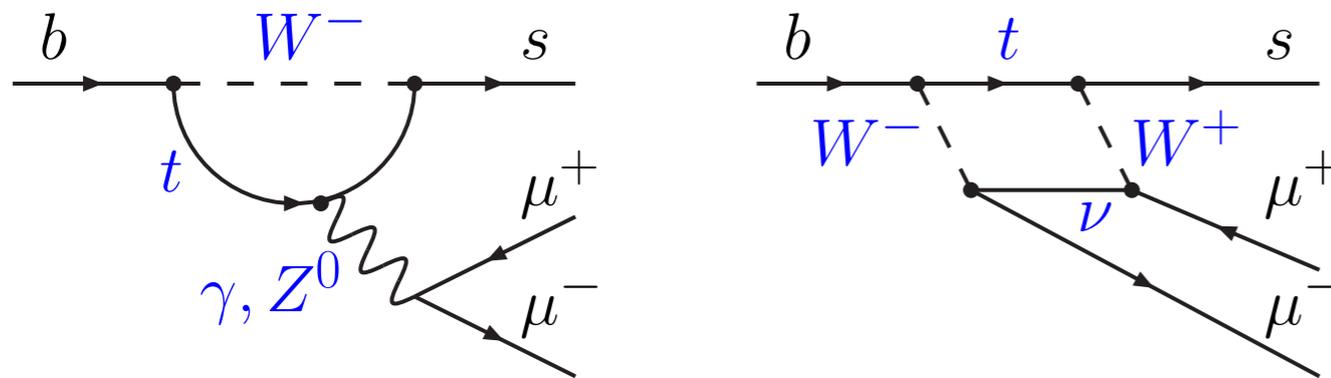
$B \rightarrow \tau^+ \tau^-$

- Reconstructing $\tau^\pm \rightarrow \pi^+ \pi^- \pi^\pm \nu$
set limit on:
 $\mathcal{B}(B_s^0 \rightarrow \tau^+ \tau^-) < 6.8 \times 10^{-3}$ (95% CL)
- Due to missing neutrinos there is only weak separation between signal and backgrounds hadronic B meson decays (and no separation between B^0 and B_s)



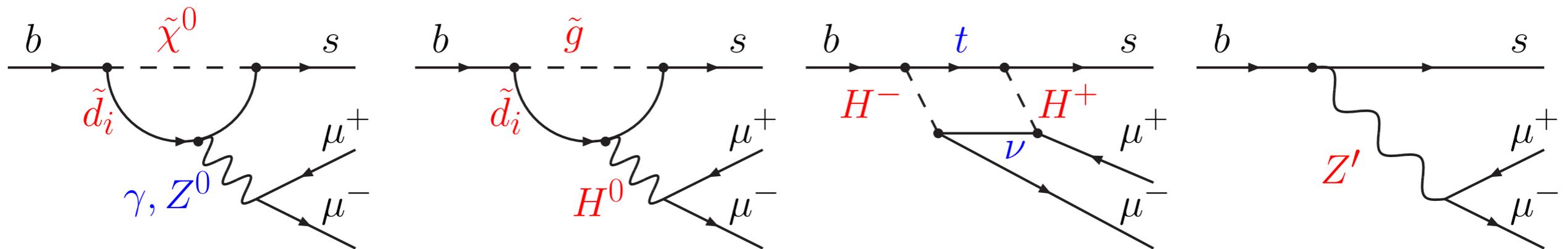
Reminder: Rare FCNC decays

- Flavour changing neutral current transitions only occur at loop order (and beyond) in the SM.



SM diagrams involve the charged current interaction.

- New particles can also contribute:



Enhancing/suppressing decay rates, introducing new sources of CP violation or modifying the angular distribution of the final-state particles.

Ditau decays

- Estimate expected yields for $K^* \tau \tau$:

$$\tau^\pm \rightarrow \pi^\pm \pi^+ \pi^- \nu$$

$$\frac{N_{\tau\tau}}{N_{\mu\mu}} \sim \frac{2.1 \times 10^{-7}}{7.5 \times 10^{-7}} \times (9.4\%)^2 \times (50\%)^4 \approx 1.5 \times 10^{-4}$$

Need to select/reconstruct
4 extra tracks

\Rightarrow 60 events in 300fb^{-1}

$$\tau^\pm \rightarrow \mu^\pm \nu_\mu \nu_\tau$$

$$\frac{N_{\tau\tau}}{N_{\mu\mu}} \sim \frac{2.1 \times 10^{-7}}{7.5 \times 10^{-7}} \times (17\%)^2 \approx 8 \times 10^{-3}$$

\Rightarrow 3 500 events in 300fb^{-1}

- Backgrounds are more complicated to estimate and could be large.
- It will be tough to reach the SM branching fraction but we can be sensitive to large branching fraction enhancements, e.g. [\[Alonso et al. JHEP 10 \(2015\) 184\]](#) where enhancements of 10^3 are possible.