

$\tau$ s and  $B$ s versus  $\mu$ s and  $K$ s  
where to look for new physics?

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Theory view

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- Flavour physics and new physics flavour-dependent generically strongly linked with 3<sup>rd</sup> generation.
- Flavoured CP violation also associated to mixing and 3<sup>rd</sup> generation.



**Expect large FCNC and  $CP$  violation  
in  $B_s$  and  $\tau_s$**

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- Flavour physics and new physics flavour-dependent generically strongly linked with 3<sup>rd</sup> generation.
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Expect large FCNC and  $CP$  violation  
in  $B$ s and  $\tau$ s

Mixings and couplings much smaller in  $K$  and  $\mu$  systems.



Assuming “similar” experimental sensitivity  
3<sup>rd</sup> generation generically better

## Experimental View

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### Kaon and $\mu$ physics

In the “SM”, **small** mixings and suppressed  $CP$  phases. But new physics has to compete with “small” SM contributions



**Complicate** measurements, but possible...  
**Small NP** reachable in a small background.

## Experimental View

### Kaon and $\mu$ physics

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### B and $\tau$ physics

In the SM, larger FCNC and  $CP$  transitions. But **NP** has to compete with this large contribution.



Is it more difficult to find NP here?

## Example I: $\varepsilon_K$ and $B_s$ mixing in SUSY

- Large contributions possible on  $d \rightarrow s$  transitions ( $\varepsilon_k$ ):  
 $\text{Re}\{(\delta_R^d)_{12}\} \leq 4 \times 10^{-2}, \quad \text{Im}\{(\delta_R^d)_{12}\} \leq 3.2 \times 10^{-3}$

However, things are difficult in B system...

- SM phase in  $B_s$  small:  $\beta_S = 0.035$ , where the SM contribution to mixing:

$$M_{12}^{\text{SM}} \simeq \frac{\alpha_{em}^2}{8M_W^2 \sin^2 \theta_W} \frac{m_t^2}{M_W^2} \frac{1}{3} f_B^2 B_B (V_{tb}^* V_{ts})^2$$

while SUSY contribution:

$$M_{12}^{\text{SUSY}} \simeq \frac{\alpha_s^2}{216M_{\text{SUSY}}^2} f(x) \frac{1}{3} f_B^2 B_B (\delta_{LL}^d)_{12}^2$$

- To have a large phase in mixing  $M_{12}^{B_s} = M_{12}^{\text{SM}} + M_{12}^{\text{SUSY}}$ , we need,

$$1 \simeq \frac{M_{12}^{\text{SUSY}}}{M_{12}^{\text{SM}}} = \frac{\alpha_s^2 \sin^2 \theta_W}{\alpha_{em}^2} \frac{M_W^2}{m_t^2 M_{\text{SUSY}}^2} \frac{8f(x)}{216} \frac{(\delta_{LL}^d)_{12}^2}{(V_{tb}^* V_{ts})^2} = 12.5 \times 0.005 \times 0.04 \times \frac{(\delta_{LL}^d)_{12}^2}{(0.008)^2}$$

Thus, to have a large phase in  $B_s \Rightarrow (\delta_{LL}^d)_{12} \geq 0.16$

## Example II: $\mu$ versus $\tau$

- Present experimental sensitivity in  $\mu$  LFV decays:  
 $\propto \text{BR}(\mu \rightarrow e\gamma) = 10^{-11} \text{ (} 10^{-13} \text{)}$

while in  $\tau$  LFV decays:

$$\propto \text{BR}(\tau \rightarrow \mu\gamma) = 10^{-8} \text{ (} 10^{-9} \text{)}$$

- Generically we can write  $l_i \rightarrow l_j\gamma$  transitions:

$$\text{BR}(l_i \rightarrow l_j\gamma) \simeq \left(\frac{M_W}{M_{NP}}\right)^4 \times |(\delta^l)_{ij}|^2 \times f(\tan\beta, \mu \dots),$$

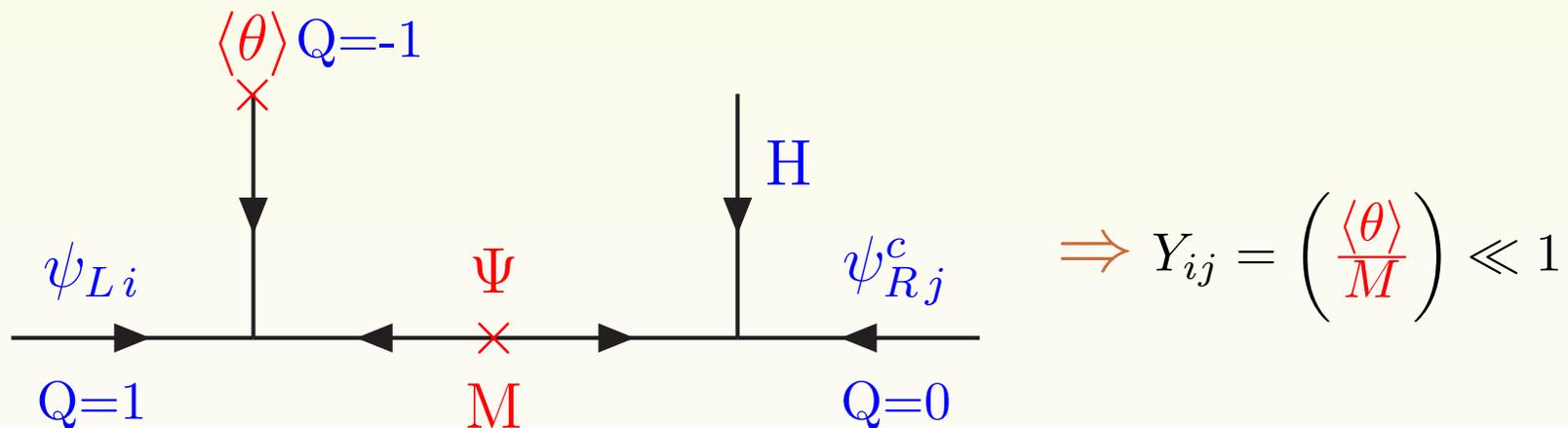


**Interesting models determined by flavour structure:**

$$|(\delta^l)_{i3}/(\delta^l)_{12}| \gtrsim 30 \text{ (} 100 \text{)}$$

## Flavour symmetries in SUSY

- Very different elements in Yukawa matrices:  $y_t \simeq 1$ ,  $y_u \simeq 10^{-5}$
- Expect couplings in a “fundamental” theory  $\mathcal{O}(1)$
- Small couplings generated at higher order or function of small vevs.
- Froggatt-Nielsen mechanism and flavour symmetry to understand small Yukawa elements. Example:  $U(1)_{fl}$



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We can relate the structure in Yukawa matrices to the nonuniversality in Soft Breaking masses !!!

## Symmetric texture

- Non-Abelian flavour symmetries.

$$Y^d = \begin{pmatrix} 0 & 1.5 \varepsilon^3 & 0.4 \varepsilon^3 \\ 1.5 \varepsilon^3 & \varepsilon^2 & 1.3 \varepsilon^2 \\ 0.4 \varepsilon^3 & 1.3 \varepsilon^2 & 1 \end{pmatrix} y_b$$

- Universal sfermion masses in unbroken limit:

$$\mathcal{L}_{m^2} = m_0^2 \Phi^\dagger \Phi = m_0^2 (\phi_1 \ \phi_2 \ \phi_3)^* \begin{pmatrix} \phi_1 \\ \phi_2 \\ \phi_3 \end{pmatrix}$$

- After symmetry breaking:

$$M_{\tilde{D}_R}^2 \simeq \begin{pmatrix} 1 + \bar{\varepsilon}^3 & \bar{\varepsilon}^3 & 0 \\ \bar{\varepsilon}^3 & 1 + \bar{\varepsilon}^2 & \bar{\varepsilon}^2 \\ 0 & \bar{\varepsilon}^2 & 1 + \bar{\varepsilon} \end{pmatrix} m_0^2$$

## Asymmetric texture

- Abelian flavour symmetries.

$$Y^d = \begin{pmatrix} \varepsilon^4 & \varepsilon^3 & \varepsilon^3 \\ \varepsilon^3 & \varepsilon^2 & \varepsilon^2 \\ \varepsilon & 1 & 1 \end{pmatrix} y_b$$

- In principle nonuniversal masses in unbroken symmetry:

$$\mathcal{L}_{m^2} = m_1^2 \phi_1^* \phi_1 + m_2^2 \phi_2^* \phi_2 + m_3^2 \phi_3^* \phi_3$$

- After symmetry breaking:

$$M_{\tilde{D}_R}^2 \simeq \begin{pmatrix} 1 & \bar{\varepsilon} & \bar{\varepsilon} \\ \bar{\varepsilon} & c & b \\ \bar{\varepsilon} & b & a \end{pmatrix} m_0^2$$

## FCNC constraints

- Large offdiagonal entries in sfermion mass matrices generally overproduce FCNC and CP Violation transitions

$\Rightarrow$  SUSY flavour problem

- Strong phenomenological bounds on Mass Insertions

$$\left(\delta_A^f\right)_{ij} = \frac{(m_{\tilde{f}_A}^2)_{ij}}{m_{\tilde{f}}^2}$$

- Very stringent bounds on  $d \rightarrow s$  transitions from  $\Delta M_k$  and  $\varepsilon_k$ :

$$\text{Re}\{(\delta_R^d)_{12}\} \leq 4 \times 10^{-2}, \quad \text{Im}\{(\delta_R^d)_{12}\} \leq 3.2 \times 10^{-3}$$

- Less stringent bounds from  $b \rightarrow d$  and  $b \rightarrow s$  transitions

$$\text{Re}\{(\delta_R^d)_{13}\}, \text{Im}\{(\delta_R^d)_{13}\} \leq 0.1$$

( $\Rightarrow$  Simple abelian models not allowed by  $\Delta M_k$  and  $\varepsilon_k$ )

## Abelian Flavour symmetry

- “Realistic” model with two Abelian groups  $U(1)_1 \times U(1)_2$
- Charges under  $(U(1)_1, U(1)_2)$ :
 

$Q_1 \sim (0, 1),$	$Q_2 \sim (1, 0),$	$Q_3 \sim (0, 0),$	$\phi_1 \sim (-1, 0)$ with $\langle \phi_1 \rangle / M = \lambda_c^2$
$d_1^c \sim (3, -1),$	$d_2^c \sim (1, 0),$	$d_3^c \sim (1, 0),$	(flavons)
$u_1^c \sim (0, 1),$	$u_2^c \sim (-1, 1),$	$u_3^c \sim (0, 0)$	$\phi_2 \sim (0, -1)$ with $\langle \phi_2 \rangle / M = \lambda_c^3$
- Yukawa couplings proportional to:  $Y_{ij} = \left( \frac{\langle \phi_1 \rangle}{M} \right)^{(q_1^i + q_1^j)} \left( \frac{\langle \phi_2 \rangle}{M} \right)^{(q_2^i + q_2^j)}$ 

$$M^{d,e} = \langle H_1 \rangle \lambda^2 \begin{pmatrix} \lambda^4 & \lambda^3 & \lambda^3 \\ 0 & \lambda^2 & \lambda^2 \\ 0 & 1 & 1 \end{pmatrix}, \quad M^u = \langle H_2 \rangle \begin{pmatrix} \lambda^6 & 0 & \lambda^3 \\ \lambda^5 & \lambda^3 & \lambda^2 \\ \lambda^3 & 0 & 1 \end{pmatrix}.$$

- Soft mass coupling  $\phi_i^\dagger \phi_i$  invariant under all symmetries  
 $\Rightarrow$  flavour diagonal soft masses allowed by flavour symmetry
- Diagonal masses required to be equal by phenomenology
- After symmetry breaking offdiagonal entries proportional to flavon vevs

$$M_{ij}^2 = m_0^2 \left( \frac{\langle \phi_1 \rangle}{M} \right)^{|q_1^i - q_1^j|} \left( \frac{\langle \phi_2 \rangle}{M} \right)^{|q_2^i - q_2^j|}$$

$$M_{\tilde{D}_R, \tilde{E}_L}^2 \sim m_0^2 \begin{pmatrix} 1 & \lambda^7 & \lambda^7 \\ \lambda^7 & 1 & 1 \\ \lambda^7 & 1 & 1 \end{pmatrix}, \quad M_{\tilde{U}_R}^2 \sim m_0^2 \begin{pmatrix} 1 & \lambda^2 & \lambda^3 \\ \lambda^2 & 1 & \lambda^5 \\ \lambda^3 & \lambda^5 & 1 \end{pmatrix},$$

$$M_{\tilde{D}_L}^2 = M_{\tilde{U}_L}^2 \sim m_0^2 \begin{pmatrix} 1 & \lambda^5 & \lambda^3 \\ \lambda^5 & 1 & \lambda^2 \\ \lambda^3 & \lambda^2 & 1 \end{pmatrix}.$$

## SU(3) Flavour model

•  $Q, L \sim \mathbf{3}$  and  $d^c, u^c, e^c \sim \mathbf{3}$ ; flavon fields:  $\theta_3, \theta_{23} \sim \bar{\mathbf{3}}, \bar{\theta}_3, \bar{\theta}_{23} \sim \mathbf{3}$

• Family Symmetry breaking:  $SU(3) \xrightarrow{\langle \theta_3 \rangle} SU(2) \xrightarrow{\langle \theta_{23} \rangle} \emptyset$

$$\theta_3, \bar{\theta}_3 = \begin{pmatrix} 0 \\ 0 \\ a_3 \end{pmatrix}, \quad \theta_{23}, \bar{\theta}_{23} = \begin{pmatrix} 0 \\ b \\ b \end{pmatrix} \text{ with } \left( \frac{a_3}{M} \right) \sim \mathcal{O}(1), \quad \left( \frac{b}{M_u} \right) \simeq \left( \frac{b}{M_d} \right)^2 = \varepsilon \sim 0.05.$$

• Yukawa superpotential:  $W_Y = H \psi_i \psi_j^c \left[ \theta_3^i \theta_3^j + \theta_{23}^i \theta_{23}^j (\theta_3 \bar{\theta}_3) + \epsilon^{ikl} \bar{\theta}_{23,k} \bar{\theta}_{3,l} \theta_{23}^j (\theta_{23} \bar{\theta}_3) \right]$

$$Y^f = \begin{pmatrix} 0 & a \varepsilon^3 & b \varepsilon^3 \\ a \varepsilon^3 & \varepsilon^2 & c \varepsilon^2 \\ b \varepsilon^3 & c \varepsilon^2 & 1 \end{pmatrix} \frac{|a_3|^2}{M^2},$$

- Soft mass coupling  $\Phi^\dagger\Phi$  invariant  $\Rightarrow$  common soft mass for the triplet
- Universality guaranteed in the exact symmetry limit.
- After symmetry breaking offdiagonal entries proportional to (complex) flavon vevs

$$M_{ij}^2 = m_0^2 \left( \delta^{ij} + \frac{1}{M^2} [\theta_3^{i\dagger}\theta_3^j + \bar{\theta}_3^{i\dagger}\bar{\theta}_3^j + \theta_{23}^{i\dagger}\theta_{23}^j + \bar{\theta}_{23}^{i\dagger}\bar{\theta}_{23}^j] + \frac{1}{M^4} [(\epsilon^{ikl}\bar{\theta}_{3,k}\bar{\theta}_{23,l})^\dagger(\epsilon^{jmn}\bar{\theta}_{3,m}\bar{\theta}_{23,n}) + (\epsilon_{ikl}\theta_3^k\theta_{23}^l)^\dagger(\epsilon_{jmn}\theta_3^m\theta_{23}^n)] + \dots \right)$$

$$M_{\tilde{D}_R}^2 \text{SCKM} \simeq 6 M_{1/2}^2 \mathbb{1} + \begin{pmatrix} 1 + \bar{\epsilon}^3 & \bar{\epsilon}^3 & \bar{\epsilon}^3 \\ \bar{\epsilon}^3 & 1 + \bar{\epsilon}^2 & \bar{\epsilon}^2 \\ \bar{\epsilon}^3 & \bar{\epsilon}^2 & 1 + \bar{\epsilon} \end{pmatrix} m_0^2$$

(with  $\bar{\epsilon} \simeq 0.15, \epsilon \simeq 0.05$ )

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$$M_{\tilde{D}_R}^2 \text{SCKM} \simeq 6 M_{1/2}^2 \mathbb{1} + \begin{pmatrix} 1 & 0.003 & 0.003 \\ 0.003 & 1 & 0.02 \\ 0.003 & 0.02 & 1 \end{pmatrix} m_0^2$$

(with  $\bar{\epsilon} \simeq 0.15, \epsilon \simeq 0.05$ )

At  $M_W$  in the SCKM basis:

$$M_{\tilde{D}_L}^2 \simeq 6 M_{1/2}^2 \mathbb{1} + \begin{pmatrix} 1 + \varepsilon^3 & \varepsilon^2 \bar{\varepsilon} & \varepsilon^2 \bar{\varepsilon} + c_{\text{run}} \bar{\varepsilon}^3 \\ \varepsilon^2 \bar{\varepsilon} & 1 + \varepsilon^2 & \varepsilon^2 + c_{\text{run}} \bar{\varepsilon}^2 \\ \varepsilon^2 \bar{\varepsilon} + c_{\text{run}} \bar{\varepsilon}^3 & \varepsilon^2 + c_{\text{run}} \bar{\varepsilon}^2 & 1 + \bar{\varepsilon} \end{pmatrix} m_0^2$$

$$M_{\tilde{E}_R}^2 \simeq 0.15 M_{1/2}^2 \mathbb{1} + \begin{pmatrix} 1 + \varepsilon^3 & \frac{\varepsilon^3}{3} & \varepsilon^3 \\ \frac{\varepsilon^3}{3} & 1 + \varepsilon^2 & \varepsilon^2 \\ \varepsilon^3 & \varepsilon^2 & 1 + \bar{\varepsilon} \end{pmatrix} m_0^2$$

$$M_{\tilde{E}_L}^2 \simeq 0.5 M_{1/2}^2 \mathbb{1} + \begin{pmatrix} 1 + \varepsilon^3 & \frac{\varepsilon^2 \bar{\varepsilon}}{3} & \varepsilon^2 \bar{\varepsilon} + c_{\text{run}} \bar{\varepsilon}^3 \\ \frac{\varepsilon^2 \bar{\varepsilon}}{3} & 1 + \varepsilon^2 & \varepsilon^2 + 3 c_{\text{run}} \bar{\varepsilon}^2 \\ \varepsilon^2 \bar{\varepsilon} + c_{\text{run}} \bar{\varepsilon}^3 & \varepsilon^2 + 3 c_{\text{run}} \bar{\varepsilon}^2 & 1 + \varepsilon \end{pmatrix} m_0^2$$

At  $M_W$  in the SCKM basis:

$$M_{\tilde{D}_L}^2 \simeq 6 M_{1/2}^2 \mathbb{1} + \begin{pmatrix} 1 & 4 \times 10^{-4} & 7 \times 10^{-4} \\ 4 \times 10^{-4} & 1 & 4 \times 10^{-3} \\ 7 \times 10^{-4} & 4 \times 10^{-3} & 1 \end{pmatrix} m_0^2$$

$$M_{\tilde{E}_R}^2 \simeq 0.15 M_{1/2}^2 \mathbb{1} + \begin{pmatrix} 1 & 0.001 & 0.003 \\ 0.001 & 1 & 0.02 \\ 0.003 & 0.02 & 1 \end{pmatrix} m_0^2$$

$$M_{\tilde{E}_L}^2 \simeq 0.5 M_{1/2}^2 \mathbb{1} + \begin{pmatrix} 1 & 1 \times 10^{-4} & 7 \times 10^{-4} \\ 1 \times 10^{-4} & 1 & 1 \times 10^{-2} \\ 7 \times 10^{-4} & 1 \times 10^{-2} & 1 \end{pmatrix} m_0^2$$

**WARNING!!!**

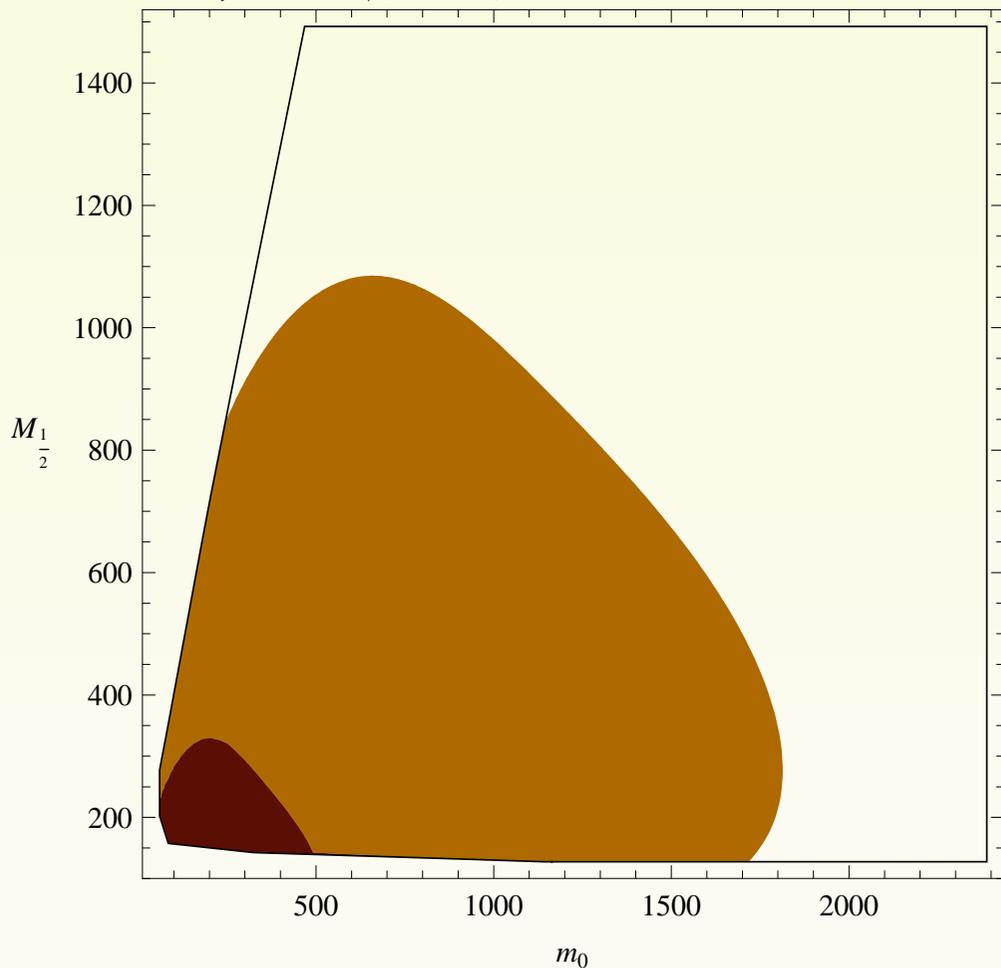
$O(1)$  coefficients in soft breaking terms completely unknown.

Following plots are only true in order of magnitude !!

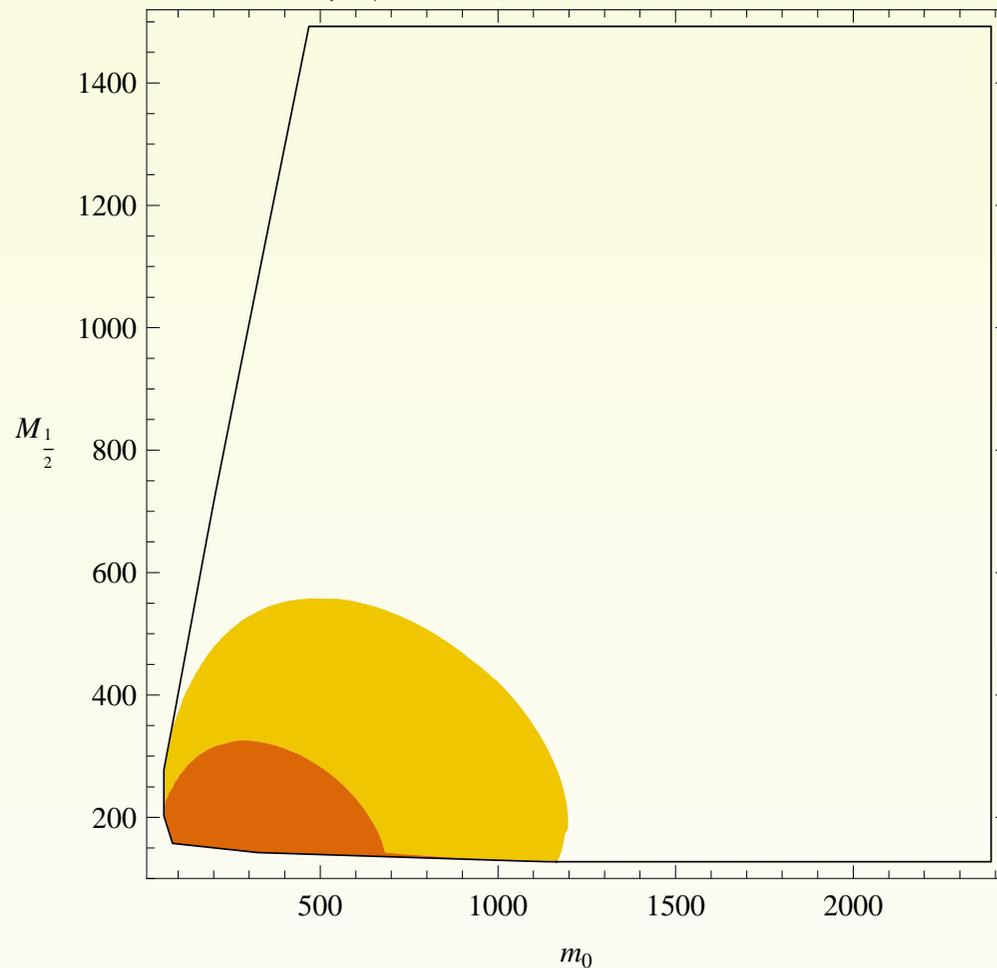
Predictions may easily vary by factors of 2, 3 ...

# Lepton Flavour Violation

$\mu \rightarrow e\gamma, \tan \beta = 10, A_0 = 0$



$\tau \rightarrow \mu\gamma, \tan \beta = 10, A_0 = 0$



Brown (clear): Present (fut.)  $\mu \rightarrow e\gamma$  bounds, Orange: Present (fut.)  $\tau \rightarrow \mu\gamma$  bounds.

## Type I seesaw in MFV SUSY

- Offdiagonal Mass Insertions generated through RGE running proportional to neutrino Yukawas :

$$[m_{\tilde{L}}^2]_{21} \approx -\frac{1}{8\pi^2} (3m_0^2 + A_0^2) h_{23} h_{13}^* \log\left(\frac{M_{GUT}}{M_R}\right)$$

⇒ LFV depends on the neutrino Yukawa structure

- PMNS-like Yukawas with  $U_{e3} = 0$

$$\text{BR}(\mu \rightarrow e\gamma) \propto |U_{e3}|^2 + O((m_c/m_t)^2)$$

⇒  $\tau \rightarrow \mu\gamma$  large in these models!!!

$$\tau \rightarrow l_i l_k l_k \text{ versus } \mu \rightarrow eee$$

- SuperB better sensitivity for  $\tau \rightarrow 3l$ :

$$\propto \text{BR}(\tau \rightarrow l_i l_k l_k) \sim 2 \times 10^{-10}$$

- Typically in SUSY models,  $\tau \rightarrow 3l$  is penguin dominated, then:

$$\frac{\text{BR}(\tau \rightarrow l_j l_k l_k)}{\text{BR}(\tau \rightarrow l_j \gamma)} \sim \alpha_{em},$$



$\tau \rightarrow \mu\gamma$  is usually better here.

- However other models have large boxes or other contributions and  $\tau \rightarrow 3l$  can be larger: Example: LHT, type II seesaw, type III seesaw

LHT  $\Rightarrow$  Talk by B. Duling

Type II seesaw (Abada et al. 0707.4058)

- Tree level contributions mediated by triplet Higgs  $\tau \rightarrow 3l$ .

$$\text{BR}(\tau \rightarrow 3l) \simeq 10 \left( \frac{M_W}{M_\Delta} \right)^4 \times |Y_{\Delta_{\tau i}}|^2 |Y_{\Delta_{jj}}|^2$$

Type III seesaw (Abada et al. 0707.4058)

- Tree level LFV mediated by Z!!  $\propto (NN^\dagger)_{i\tau}$

$$\text{BR}(\tau \rightarrow l_i l_j l_j) \simeq 0.15 \left| (NN^\dagger)_{i\tau}^2 \right|^2$$