

Big Data and Smart Cities Applications

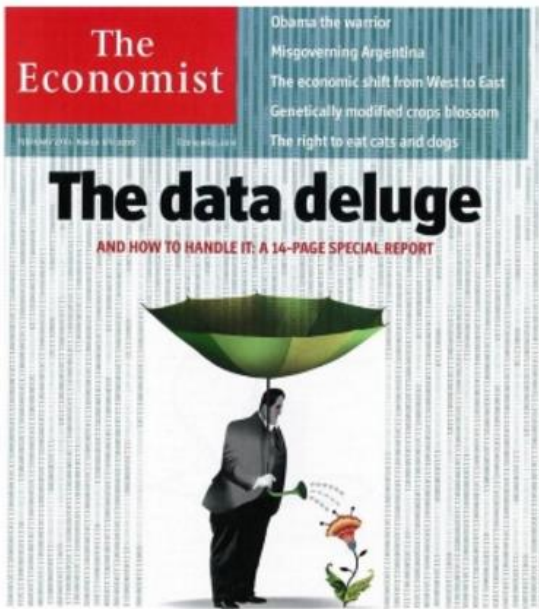


Distributed Computing Architectures And
Environmental Science Applications

University of Ferrara - Department of Economics and Management

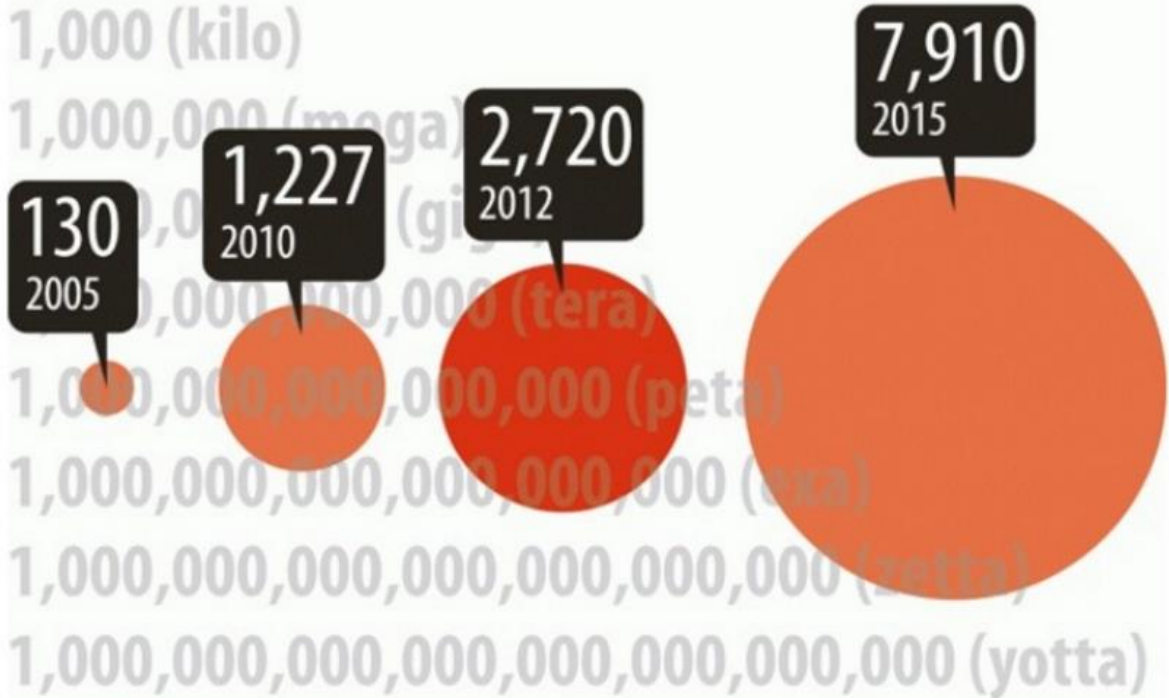
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Istituto Nazionale Fisica Nucleare, CNAF Bologna
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Big Data is going BIGGER !!!



Exponential

Quantity of global digital data, exabytes



Source: EMC/IDC Digital Universe Study, 2011

Image courtesy: the Economist

Big Data (definition)

➤ International Journal of Internet Science:

- **Big Data** is a loosely defined term used to describe data sets so large and complex that they become awkward to work with using standard statistical software.
(International Journal of Internet Science, 2012, 7(1),1-5)

➤ Wikipedia:

- **Big Data** is a term for data sets that are so large or complex that traditional data processing applications are inadequate. Challenges include analysis, capture, data curation, search, sharing, storage, transfer, visualization, querying, updating and information privacy.

➤ **Big Data** = the 5Vs:

Volume

- ▶ Tiered storage/hub and spoke
- ▶ Selective data retention
- ▶ Statistical sampling
- ▶ Redundancy elimination
- ▶ Offload “cold” data
- ▶ Outsourcing

Velocity

- ▶ Operational data stores
- ▶ Data caches
- ▶ Point-to-point data routing
- ▶ Balance data latency with decision cycles

Variety

- ▶ Inconsistency resolution
- ▶ XML-based “universal” translation
- ▶ Application-aware EAI adapters
- ▶ Data access middleware and ETLM
- ▶ Distributed query management
- ▶ Metadata management

40 ZETTABYTES

(40 TRILLION GIGABYTES)
of data will be created by 2020, an increase of 300 times from 2005



6 BILLION PEOPLE
have cell phones

WORLD POPULATION 7 BILLION

Volume SCALE OF DATA

It's estimated that **2.5 QUINTILLION BYTES**

(2.5 TRILLION GIGABYTES)
of data are created each day



Most companies in the U.S. have at least **100 TERABYTES**
(100,000 GIGABYTES)
of data stored

The New York Stock Exchange captures **1 TB OF TRADE INFORMATION** during each trading session



Velocity ANALYSIS OF STREAMING DATA

By 2016, it is projected there will be **18.9 BILLION NETWORK CONNECTIONS** - almost 2.5 connections per person on earth



Modern cars have close to **100 SENSORS** that monitor items such as fuel level and tire pressure



The FOUR V's of Big Data

From traffic patterns and music downloads to web history and medical records, data is recorded, stored, and analyzed to enable the technology and services that the world relies on every day. But what exactly is big data, and how can these massive amounts of data be used?

As a leader in the sector, IBM data scientists break big data into four dimensions: **Volume, Velocity, Variety and Veracity**

Depending on the industry and organization, big data encompasses information from multiple internal and external sources such as transactions, social media, enterprise content, sensors and mobile devices. Companies can leverage data to adapt their products and services to better meet customer needs, optimize operations and infrastructure, and find new sources of revenue.

By 2015, **4.4 MILLION IT JOBS** will be created globally to support big data, with 1.9 million in the United States



As of 2011, the global size of data in healthcare was estimated to be

150 EXABYTES
(150 TRILLION GIGABYTES)



30 BILLION PIECES OF CONTENT are shared on Facebook every month



Variety DIFFERENT FORMS OF DATA

By 2014, it's anticipated there will be **420 MILLION WEARABLE, WIRELESS HEALTH MONITORS**

4 BILLION+ HOURS OF VIDEO are watched on YouTube each month



400 MILLION TWEETS are sent per day by about 200 million monthly active users



1 IN 3 BUSINESS LEADERS don't trust the information they use to make decisions



In one survey, more than **27% OF RESPONDENTS** were unsure of how much of their data was inaccurate



Veracity UNCERTAINTY OF DATA

Poor data quality costs the US economy around **\$3.1 TRILLION A YEAR**



Characteristics of Big Data

Volume



Value

Velocity



Variety

Veracity



Valence



Data Torrent



Computing
Anytime, Anywhere



Big Data Era



Smart cities (definition)

▶ Wikipedia:

- ▶ A **Smart City** is an urban development vision to integrate multiple ICT solutions in a secure fashion to manage all city's assets
- ▶ The goal of building a **Smart City** is to improve quality of life by using technology to improve the efficiency of services and meet residents' needs.
- ▶ **Smart City** allows city officials to interact directly with the community and the city infrastructure and to monitor what is happening in the city, how the city is evolving, and how to enable a better quality of life.
- ▶ A **Smart City**, use sensors integrated with real-time monitoring systems. Data are collected from citizens and devices - then processed and analyzed.

Smart cities (IoT and people) generate Big Data

Data

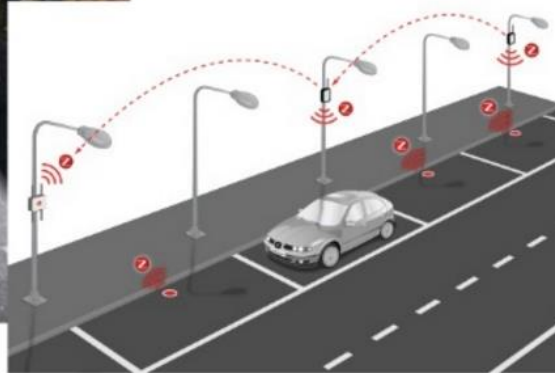
Semantics

Social networks



Data generated by Smart Cities

- Real-time data
- Heterogeneous/distributed data
- Re-usable, modular, flexible datasets
- Different type sources of data (from IoT or persons)
- Dynamicity: require context-aware solutions





Big Data for Smart Cities

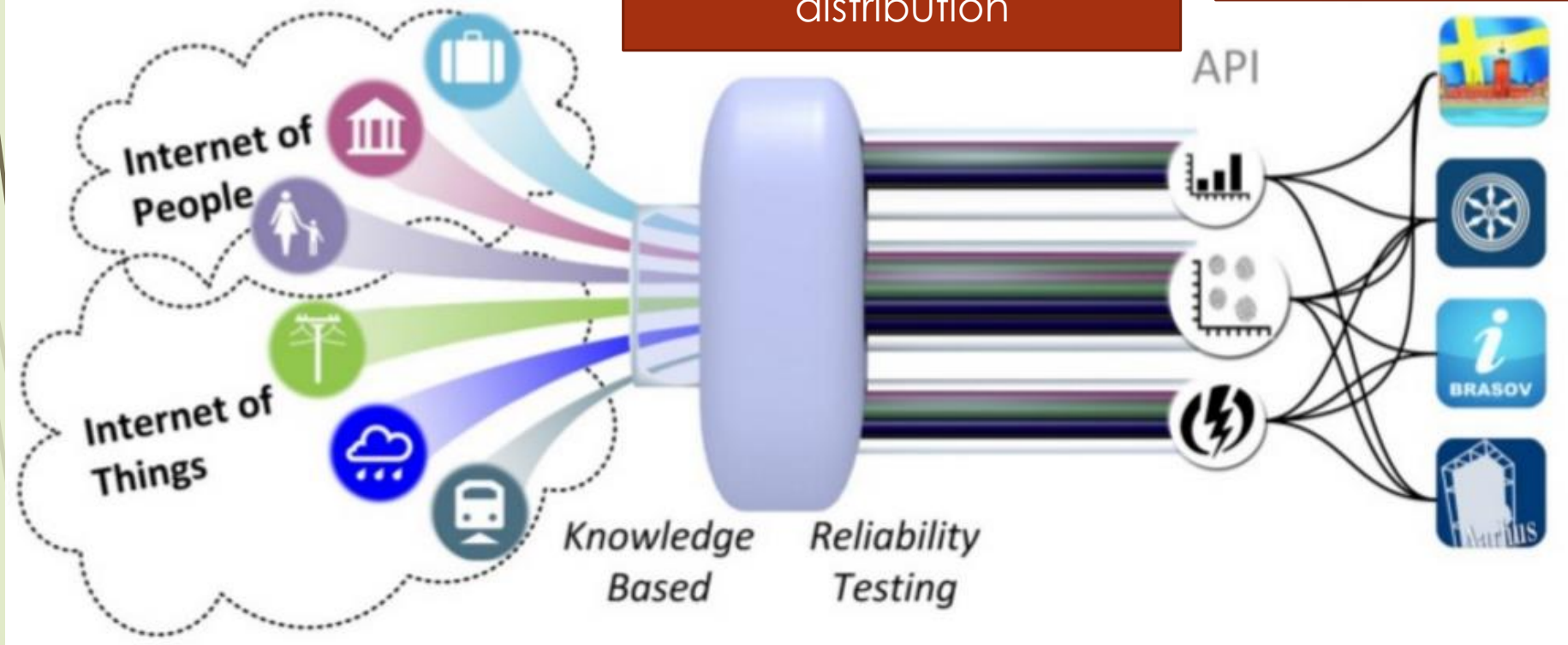
- ▶ Empower citizen
 - ▶ Provide new business for SMEs
 - ▶ Better governance and public services
 - ▶ Smart centralized monitoring and control
 - ▶ Better energy efficiency and eco-sustainable models
 - ▶ New healthcare, elderly-care
 - ▶ Intelligent transport
 - ▶ Intelligent/coordinated cooling/heating of city buildings
- 

Big Data for Smart Cities Applications

Big Data producers

Big Data gathering, processing, analysis, distribution

Smart Cities Applications

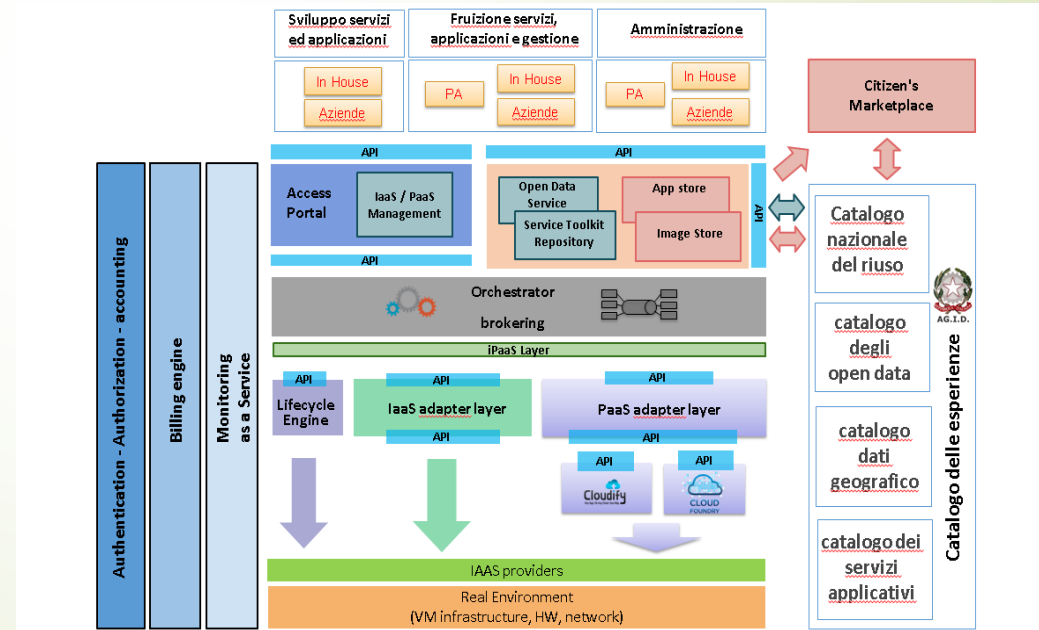


Big data for smart cities: Open City Platform Project

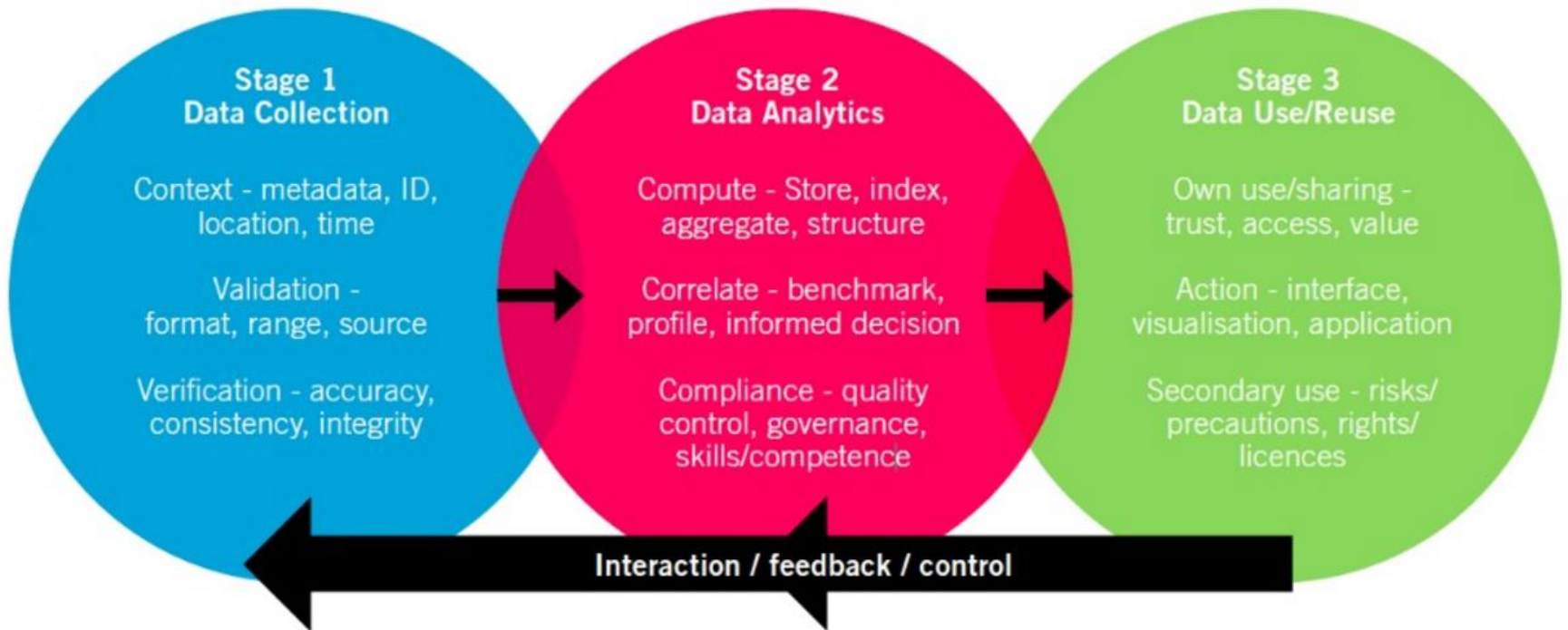
The public sector needs to reduce IT costs while increasing services to the citizens, their efficiency, velocity and completeness. One of the most efficient way to obtain such results is to invest in new technologies models, such as cloud computing, platform for Intelligent Information Management and sharing the available data

Open City Platform is a MIUR founded project which aims to develop a cloud platform for the public administration, based on open source software.

- One of the application-level components of OCP is the big-data analysis engine
- Based on open source technologies like:
 - Hadoop
 - Mesos
 - Openstack
- Main topics:
 - Health care
 - Cultural heritage
 - Transport/traffic
 - Public services
 - Education
 - Environment

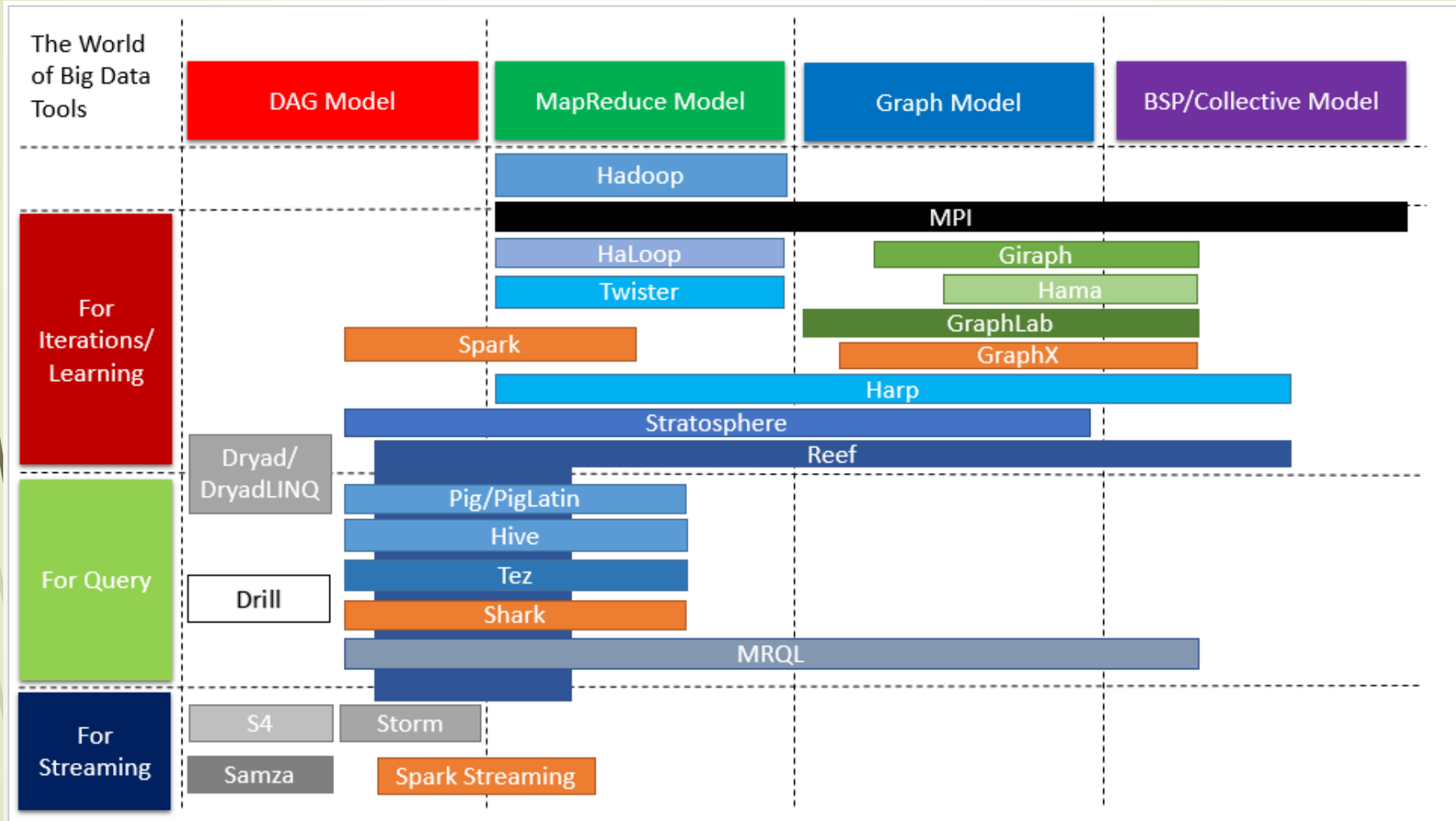


Data lifecycle

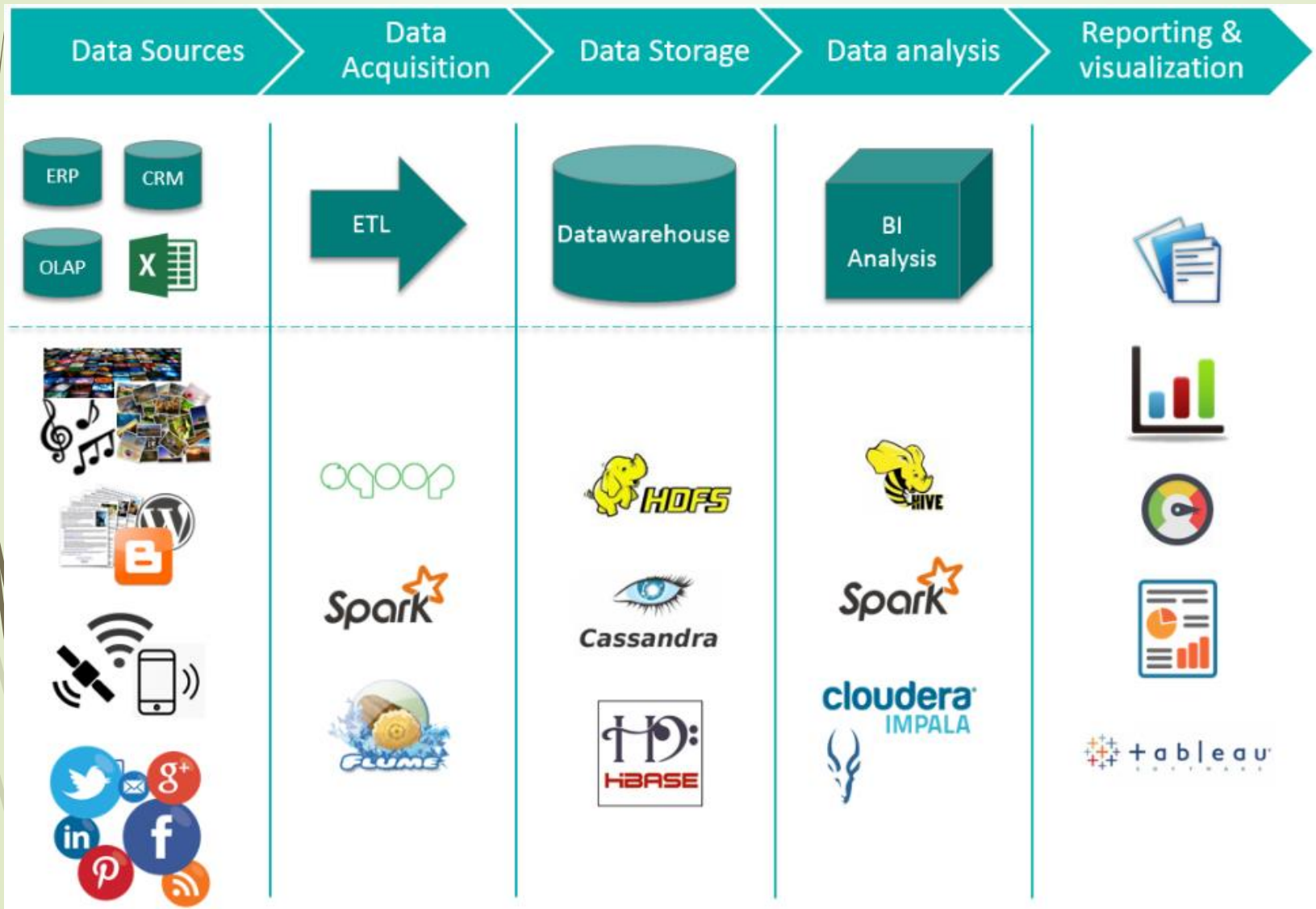


Source: **The IET Technical Report**, Digital Technology Adoption in the Smart Built Environment: Challenges and opportunities of data driven systems for building, community and city-scale applications,

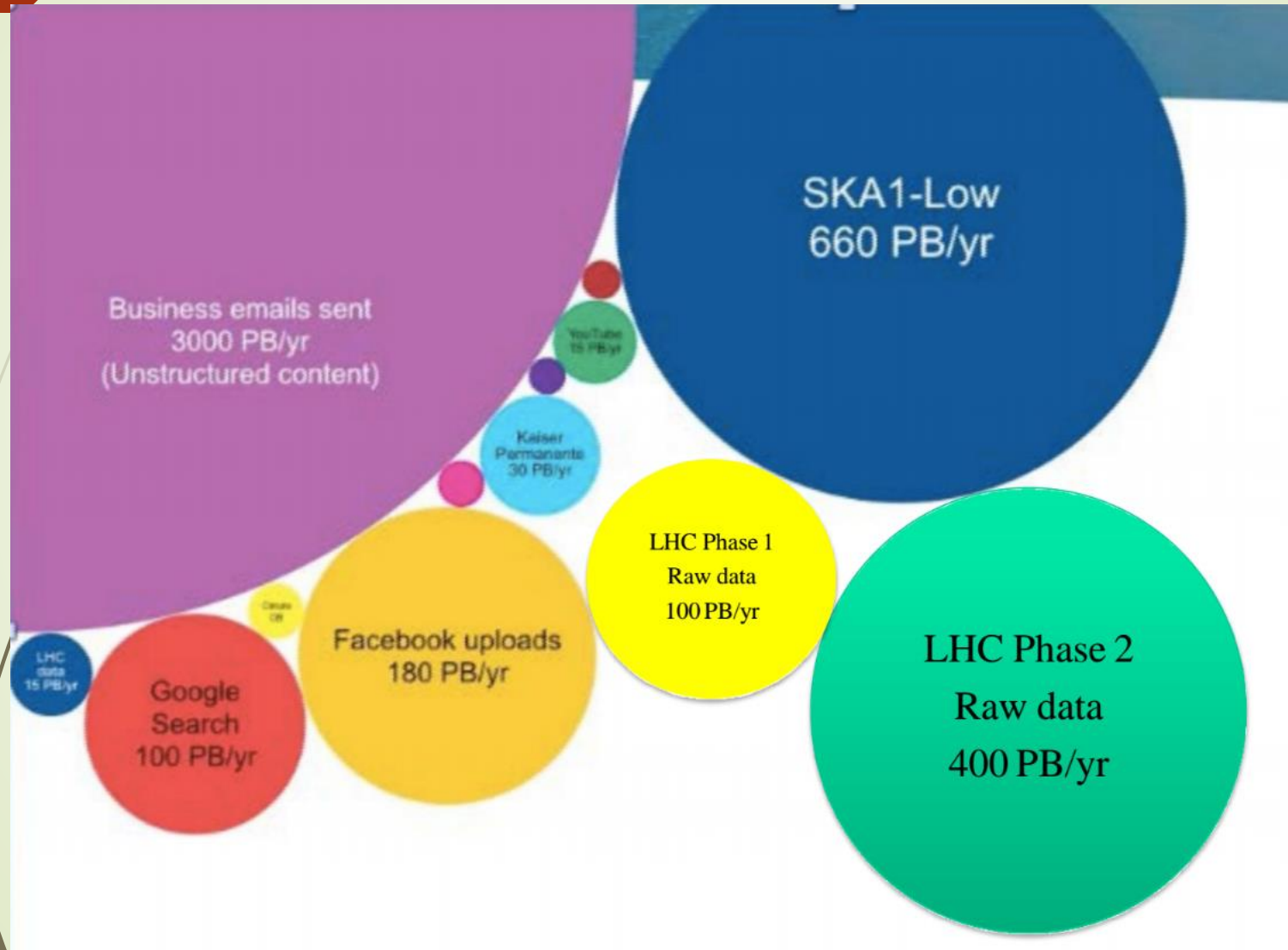
Not one technology, but a mix of technologies



Choosing the right tool for the right task



INFN expertise to Storage Big Data



SCIENTIFIC BIGDATA ITALIAN HUBS



HTC@INFN (30PB)

HPC@CINECA (10PF)

GARR High-speed network


CNR datasets

IMPORTANT PROJECT OF COMMON EUROPEAN INTEREST (IPCEI)

ON
HIGH PERFORMANCE COMPUTING
AND
BIG DATA ENABLED APPLICATIONS
(IPCEI-HPC-BDA)

European Strategic Positioning Paper





On-the-edge for Italian scientific big-data and smartcities applications

- The main INFN Data Center to collect LHC data is located in Bologna at INFN CNAF
- Several scientific communities focused in Big Data are located in Emilia-Romagna
- INFN is strongly involved
 - Smart Cities Projects (Open City Project)
 - Big Data Projects (Emilia-Romagna BiGData Community)
 - Data Cloud Computing, next talk by Davide Salomoni.
- Emilia-Romagna Region is very active in supporting Big Data and Smart Cities activities to improve and support the economic growth of the enterprises and local manufactures